Daily Bread Food Bank
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PP1. As you may or may not know there will be an election in Ontario on October 10th. In your opinion, how much of a priority should the next government place on implementing a comprehensive plan to reduce poverty in the province with set timelines and targets?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
High priority	406	147	259	94	167	145	173	193	41
	45%	33%	56%	35%	46%	53%	53%	44%	30%
			A		C	C	GH	H	
Medium priority	391	214	177	134	146	111	123	195	74
	43%	49%	38%	50%	40%	40%	37%	44%	53%
		B							F
Low priority	75	56	19	29	29	17	16	39	20
	8%	13%	4%	11%	8%	6%	5%	9%	15%
		B							F
Not a priority at all	33	25	8	11	19	3	17	12	3
	4%	6%	2%	4%	5%	1%	5%	3%	2%
		B			E				
Summary									
Top2Box - High/ Medium priority	797	361	437	229	313	256	295	388	114
	88%	82%	94%	85%	87%	93%	90%	88%	83%
			A			CD			
Low2Box - Low priority/ Not a priority at all	108	81	27	40	48	19	33	51	24
	12%	18%	6%	15%	13%	7%	10%	12%	17%
			B		E	E			

PP2_1. (Ontario currently has no comprehensive plan to reduce poverty.) Each of the following statements is true. For each one, does the information make you feel that having a poverty reduction plan in Ontario is a higher priority than you previously thought, or not change your opinion?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
Ontario currently has no comprehensive plan to reduce poverty.									
Much higher priority	325	123	203	99	128	98	131	151	43
	36%	28%	44%	37%	35%	36%	40%	34%	31%
			A						
Somewhat higher priority	213	111	101	73	82	57	69	116	28
	24%	25%	22%	27%	23%	21%	21%	26%	20%
A little higher priority	122	74	48	35	50	37	44	57	20
	13%	17%	10%	13%	14%	13%	14%	13%	15%
		B							
Does not change my opinion	245	133	112	61	101	83	84	115	47
	27%	30%	24%	23%	28%	30%	26%	26%	34%
Summary									
Top3Box - Much higher/ Somewhat higher/ A little higher priority	660	308	352	208	260	192	245	324	91
	73%	70%	76%	77%	72%	70%	74%	74%	66%

PP2_2. (Quebec and Newfoundland and Labrador already have poverty reduction plans in place.) Each of the following statements is true. For each one, does the information make you feel that having a poverty reduction plan in Ontario is a higher priority than you previously thought, or not change your opinion?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION		
		Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
Quebec and Newfoundland and Labrador already have poverty reduction plans in place.									
Much higher priority	155	49	105	40	57	58	60	70	26
	17%	11%	23% A	15%	16%	21%	18%	16%	18%
Somewhat higher priority	219	102	117	74	84	61	91	103	26
	24%	23%	25%	28%	23%	22%	28%	23%	19%
A little higher priority	145	85	60	54	58	32	50	73	22
	16%	19% B	13%	20% E	16%	12%	15%	17%	16%
Does not change my opinion	386	204	182	100	162	124	128	194	64
	43%	46%	39%	37%	45%	45%	39%	44%	46%
Summary									
Top3Box - Much higher/ Somewhat higher/ A little higher priority	519	237	282	169	199	151	200	245	74
	57%	54%	61%	63%	55%	55%	61%	56%	54%

PP2_3. (In the United Kingdom, the child poverty reduction plan has successfully reduced child poverty by almost 25% since 1999.) Each of the following statements is true. For each one, does the information make you feel that having a poverty reduction plan in Ontario is a higher priority than you previously thought, or not change your opinion?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
In the United Kingdom, the child poverty reduction plan has successfully reduced child poverty by almost 25% since 1999.									
Much higher priority	203	74	129	57	74	71	77	100	26
	22%	17%	28%	21%	20%	26%	23%	23%	19%
			A						
Somewhat higher priority	244	114	130	91	92	61	94	113	37
	27%	26%	28%	34%	25%	22%	29%	26%	27%
				E					
A little higher priority	175	105	70	57	68	50	52	94	29
	19%	24%	15%	21%	19%	18%	16%	21%	21%
		B							
Does not change my opinion	284	148	136	63	128	93	106	132	46
	31%	33%	29%	23%	35%	34%	32%	30%	33%
					C	C			
Summary									
Top3Box - Much higher/ Somewhat higher/ A little higher priority	621	293	328	206	234	182	223	307	92
	69%	67%	71%	77%	65%	66%	68%	70%	67%
				DE					

PP2_4. (In the past five years, there has been a 15% increase of Ontario children living in low-income households (from 15.1% in 2001 to 17.4% now)) Each of the following statements is true. For each one, does the information make you feel that having a poverty reduction plan in Ontario is a higher priority than you previously thought, or not change your opinion?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION		
		Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*

In the past five years, there has been a 15% increase of Ontario children living in low-income households (from 15.1% in 2001 to 17.4% now)

	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
Much higher priority	311	118	192	91	121	99	124	147	40
	34%	27%	41% A	34%	33%	36%	38%	33%	29%
Somewhat higher priority	243	132	111	86	96	61	88	123	33
	27%	30%	24%	32% E	27%	22%	27%	28%	24%
A little higher priority	141	80	61	44	51	47	47	70	24
	16%	18%	13%	16%	14%	17%	14%	16%	18%
Does not change my opinion	210	111	99	48	93	69	71	98	41
	23%	25%	21%	18%	26%	25%	21%	22%	30%

Summary

	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
Top3Box - Much higher/ Somewhat higher/ A little higher priority	695	330	365	221	268	206	258	340	97
	77%	75%	79%	82%	74%	75%	79%	78%	70%

PP2. (Top3box - Much higher/ Somewhat higher/ A little higher priority Summary) Each of the following statements is true. For each one, does the information make you feel that having a poverty reduction plan in Ontario is a higher priority than you previously thought, or not change your opinion?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
Ontario currently has no comprehensive plan to reduce poverty.	660	308	352	208	260	192	245	324	91
	73%	70%	76%	77%	72%	70%	74%	74%	66%
Quebec and Newfoundland and Labrador already have poverty reduction plans in place.	519	237	282	169	199	151	200	245	74
	57%	54%	61%	63%	55%	55%	61%	56%	54%
In the United Kingdom, the child poverty reduction plan has successfully reduced child poverty by almost 25% since 1999.	621	293	328	206	234	182	223	307	92
	69%	67%	71%	77% DE	65%	66%	68%	70%	67%
In the past five years, there has been a 15% increase of Ontario children living in low-income households (from 15.1% in 2001 to 17.4% now)	695	330	365	221	268	206	258	340	97
	77%	75%	79%	82%	74%	75%	79%	78%	70%

PP3. How likely are you to vote in the upcoming Ontario election that will be held on Wednesday October 10th of this year?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION		
	Total	Male	Female	18-34	35-54	55+	<HS/ HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H
Base: All respondents	905	518	387	125	404	376	343	437	125
Weighted	905	441	464	269	361	275	328	439	138*
Definitely will vote	612	310	302	151	228	234	194	310	109
	68%	70%	65%	56%	63%	85%	59%	71%	79%
						CD		F	F
Probably will vote	198	81	117	79	86	33	83	89	26
	22%	18%	25%	29%	24%	12%	25%	20%	19%
			A	E	E				
Probably will not vote	52	22	30	19	30	4	34	17	1
	6%	5%	7%	7%	8%	1%	10%	4%	1%
				E	E		GH		
Definitely will not vote	42	28	14	20	18	4	17	23	2
	5%	6%	3%	7%	5%	2%	5%	5%	1%
		B		E	E				
Summary									
Top2Box - Definitely/ Probably will vote	810	391	419	230	314	267	277	399	135
	90%	89%	90%	85%	87%	97%	84%	91%	98%
						CD		F	FG
Low2Box - Probably will not/ Definitely will not vote	95	50	44	39	47	8	52	40	3
	10%	11%	10%	15%	13%	3%	16%	9%	2%
				E	E		GH	H	