

Calgary Municipal Election - Homelessness (60-5658-75)

<u>1</u>	q1. A range of issues will be discussed during the election campaign. One of these issues is homelessness. How important do you think the issue of homelessness is in the city of Calgary?
<u>2</u>	q2. Would you be more or less likely to support a candidate who makes dealing with homelessness a key part of their election campaign?
<u>3</u>	q3. Would you support the development of secondary suites in your neighborhood?

q1. A range of issues will be discussed during the election campaign. One of these issues is homelessness. How important do you think the issue of homelessness is in the city of Calgary?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base

	Total	Gender		Age			Income				Education		Education
		Male	Female	18-34	35-54	55+	<\$30K	\$30K - < \$45K	\$45K - < \$70K	\$70K+	HS or less	Post- secondary	University graduate
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	486	254	232	92	219	175	74	81	109	222	107	271	108
Weighted	486	241	245	166*	213	108	77*	73*	112*	224	113*	260	113*
Very Important	283 58%	119 49%	164 67% A	85 51%	127 60%	71 66% C	54 70% I	44 61%	64 57%	121 54%	71 62%	158 61%	54 48%
Somewhat Important	161 33%	91 38%	71 29%	62 37%	68 32%	32 30%	21 27%	22 30%	37 33%	81 36%	34 30%	83 32%	45 40%
Not Very Important	38 8%	29 12% B	9 4%	19 11%	15 7%	5 5%	2 3%	6 9%	9 8%	20 9%	8 7%	16 6%	14 13%
(DK/NS)	3 1%	2 1%	1 0%	0 -	3 1%	0 -	0 -	0 -	1 1%	2 1%	1 1%	2 1%	0 -

q2. Would you be more or less likely to support a candidate who makes dealing with homelessness a key part of their election campaign?

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Base: All respondents	486	254	232	92	219	175	74	81	109	222	107	271	108
Weighted	486	241	245	166*	213	108	77*	73*	112*	224	113*	260	113*
Much more likely to support	148 30%	59 25%	89 36% A	41 25%	65 31%	42 39% C	27 35%	33 45% HI	31 28%	57 25%	40 35%	80 31%	27 24%
Somewhat more likely to support	239 49%	117 49%	123 50%	95 57% D	94 44%	51 47%	43 55% G	27 37%	57 51%	113 50%	55 49%	125 48%	59 53%
Somewhat less likely to support	41 8%	27 11% B	14 6%	12 7%	20 10%	9 8%	3 4%	7 10%	9 8%	22 10%	6 5%	21 8%	13 12%
Much less likely to support	14 3%	14 6% B	0 -	6 4%	5 3%	3 2%	1 2%	0 -	3 3%	9 4%	1 1%	7 3%	6 5%
(DK/NS)	44 9%	24 10%	20 8%	12 7%	28 13% E	4 4%	3 4%	6 9%	11 10%	24 11%	11 10%	26 10%	7 6%
Summary													
Top2Box (Much/Somewhat more likely to support)	387 80%	176 73%	211 86% A	136 82%	159 75%	93 86% D	70 90% I	59 82%	89 79%	170 76%	95 84%	205 79%	87 77%
Low2Box (Somewhat/Much less likely to support)	55 11%	41 17% B	14 6%	18 11%	25 12%	11 10%	5 6%	7 10%	12 11%	31 14%	7 6%	28 11%	19 17%

q3. Would you support the development of secondary suites in your neighborhood?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	486	254	232	92	219	175	74	81	109	222	107	271	108
Weighted	486	241	245	166*	213	108	77*	73*	112*	224	113*	260	113*
Yes	348	171	177	128	141	79	65	56	88	140	82	188	78
	72%	71%	72%	77%	66%	73%	84%	77%	78%	62%	72%	72%	69%
No	91	53	38	25	47	19	9	12	10	60	21	39	31
	19%	22%	16%	15%	22%	18%	12%	16%	9%	27% FH	19%	15%	27%
(DK/NS)	47	17	30	13	25	10	4	5	14	24	10	33	4
	10%	7%	12%	8%	12%	9%	5%	7%	12%	11%	9%	13%	3%