

PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
FIRST MENTION														
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
EDUCATION/FAITH-BASED FUNDING (NET)	247	118	48	24	42	15	118	129	52	66	10	7	7	10
	31%	32%	30%	23%	36% C	25%	32%	30%	32%	33%	39%	34%	30%	25%
- Education	146 18%	65 18%	32 20%	14 13%	26 22%	9 16%	65 18%	81 19%	30 18%	35 18%	5 21%	5 21%	5 23%	7 18%
- Extended funding to religious schools	101 13%	53 15%	16 10%	11 10%	16 14%	5 9%	53 15%	48 11%	22 13%	31 16%	5 18%	3 13%	2 7%	3 7%
Healthcare	168 21%	59 16%	37 24%	33 31% A	23 20%	15 26%	59 16%	108 25% F	25 15%	35 17%	6 22%	5 25%	5 23%	10 24%
TRUST/PROMISES/HONESTY/INTEGRITY/SCANDALS/LEADERSHIP (NET)	58	33	11	9	4	2	33	25	9	23	0	1	2	2
	7%	9%	7%	8%	3%	3%	9%	6%	6%	12%	-	4%	8%	5%
- Trust	27 3%	15 4%	3 2%	5 5%	3 2%	1 2%	15 4%	12 3%	7 4%	8 4%	0 -	0 -	0 -	1 2%
- Politicians keeping their promises	10 1%	7 2%	1 1%	1 1%	1 1%	1 1%	7 2%	4 1%	1 1%	6 3%	0 -	0 -	0 -	1 2%
- Leadership/ vote for the most suitable leader	10 1%	7 2%	2 1%	1 1%	0 -	0 -	7 2%	3 1%	1 1%	6 3%	0 -	1 4%	0 -	0 -
- Honesty/ integrity	9 1%	3 1%	4 2%	2 2%	0 -	1 2%	3 1%	6 1%	1 1%	2 1%	0 -	0 -	2 8%	0 -
- Scandals	2 0	1 0	1 1%	0 -	0 -	0 -	1 0	1 0	0 -	1 0	0 -	0 -	0 -	0 -
Taxes	53 7%	29 8%	9 6%	10 10%	4 3%	1 2%	29 8%	24 6%	18 11%	11 6%	0 -	1 5%	2 7%	6 15%
The environment	40 5%	22 6%	6 4%	3 3%	5 4%	5 8%	22 6%	18 4%	12 7%	10 5%	2 9%	1 6%	1 4%	2 6%

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		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
The economy	17 2%	6 2%	4 2%	3 3%	1 1%	3 6% A	6 2%	11 3%	3 2%	3 1%	0 -	1 4%	0 -	0 -
Referendum/ referendum on proportional representation	12 1%	3 1%	5 3%	2 2%	1 1%	1 1%	3 1%	8 2%	1 1%	2 1%	0 -	1 4%	0 -	1 2%
Civic duty/ all citizens should vote	11 1%	4 1%	3 2%	2 2%	2 2%	1 2%	4 1%	7 2%	3 2%	1 0	0 -	0 -	0 -	1 2%
Want a change of government/ unhappy with the Liberals	8 1%	3 1%	1 1%	3 3%	1 1%	1 2%	3 1%	5 1%	2 1%	1 0	1 3%	0 -	0 -	2 5%
Doing things for my city	8 1%	4 1%	1 1%	3 3%	1 1%	0 -	4 1%	5 1%	1 1%	3 1%	0 -	1 4%	0 -	1 2%
Seniors issues	8 1%	4 1%	3 2%	0 -	0 -	1 2%	4 1%	4 1%	3 2%	1 0	0 -	0 -	1 4%	0 -
Poverty/ welfare/ homelessness	7 1%	6 2%	2 1%	0 -	0 -	0 -	6 2%	2 0	4 2%	2 1%	0 -	0 -	1 4%	0 -
Social programs	6 1%	4 1%	0 -	2 2%	0 -	1 2%	4 1%	3 1%	4 2%	0 -	0 -	0 -	0 -	2 4%
Jobs/ unemployment	5 1%	1 0	1 1%	1 1%	0 -	2 3% A	1 0	4 1%	0 -	1 0	0 -	0 -	0 -	0 -
Wages/ minimum wage	4 1%	4 1%	0 -	0 -	0 -	0 -	4 1% G	0 -	4 2% I	0 -	0 -	0 -	0 -	0 -
Crime and Justice	3 0	3 1%	0 -	0 -	0 -	0 -	3 1%	0 -	1 1%	2 1%	0 -	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	3 0	0 -	2 1%	0 -	1 1%	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	0 -
Infrastructure - roads, etc.	3 0	0 -	0 -	0 -	2 1% A	1 1% A	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	0 -
Government spending	2 0	2 1%	0 -	0 -	0 -	0 -	2 1%	0 -	1 1%	1 0	0 -	0 -	0 -	0 -

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1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
More funding/ support for municipal government	2	2	0	0	0	0	2	0	2	0	0	0	0	0
	0	0	-	-	-	-	0	-	1%	-	-	-	-	-
Other	35 4%	17 5%	8 5%	2 2%	6 5%	2 3%	17 5%	17 4%	7 4%	10 5%	2 7%	1 4%	2 7%	2 5%
None/Nothing else	53 7%	21 6%	11 7%	5 5%	12 10%	3 6%	21 6%	31 7%	8 5%	13 7%	2 8%	1 4%	3 13%	0 -
Don't know/Refused	49 6%	20 6%	6 4%	5 4%	13 11% AB	5 8%	20 6%	29 7%	6 4%	14 7%	3 12%	1 4%	0 -	2 5%

PROVINCIAL ISSUES

1B. What other issue comes to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
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		A	B	C	D	E	F	G	H	I	J	K	L	M
SECOND MENTION														
Base: Excludes respondents who said None/Nothing else/Don't know/Refused														
Unweighted Base	712	323	142	99	95	53	323	389	149	174	21	21	17	36
Weighted Base	710	326	144	96*	94*	50*	326	384	153	173	21**	21**	21**	38*
EDUCATION/FAITH-BASED FUNDING (NET)	171	71	39	28	23	12	71	101	36	34	6	6	12	12
	24%	22%	27%	29%	24%	23%	22%	26%	24%	20%	31%	30%	56%	31%
- Education	125 18%	55 17%	25 18%	20 21%	17 18%	8 15%	55 17%	70 18%	30 20%	25 15%	5 23%	4 21%	11 51%	8 22%
- Extended funding to religious schools	46 6%	15 5%	13 9%	8 8%	5 6%	4 8%	15 5%	31 8%	6 4%	9 5%	2 9%	2 9%	1 4%	3 9%
Healthcare	157 22%	70 21%	30 21%	20 21%	26 27%	12 23%	70 21%	87 23%	33 22%	37 21%	6 29%	3 14%	4 18%	7 18%
Taxes	52 7%	28 8%	12 8%	6 6%	6 6%	2 4%	28 8%	25 6%	10 7%	18 10%	1 4%	1 5%	2 8%	2 5%
The environment	38 5%	19 6%	6 4%	8 8%	2 2%	4 7%	19 6%	19 5%	11 7%	8 5%	1 4%	1 4%	0 -	4 12%
The economy	24 3%	10 3%	3 2%	4 4%	4 5%	3 5%	10 3%	13 4%	4 3%	6 4%	0 -	1 5%	0 -	2 5%
TRUST/PROMISES/HONESTY/INTEGRITY/SCANDALS/LEADERSHIP (NET)	23 3%	12 4%	5 3%	5 5% D	0 -	1 2%	12 4%	11 3%	4 2%	9 5%	0 -	2 11%	1 4%	3 9%
- Trust	13 2%	6 2%	2 2%	3 4%	0 -	1 2%	6 2%	7 2%	2 1%	5 3%	0 -	2 9%	0 -	2 4%
- Honesty/ integrity	7 1%	3 1%	2 2%	2 2%	0 -	0 -	3 1%	4 1%	0 -	3 2%	0 -	0 2%	1 4%	2 5%
- Politicians keeping their promises	2 0	2 1%	0 -	0 -	0 -	0 -	2 1%	0 -	2 1%	0 -	0 -	0 -	0 -	0 -
- Scandals	1 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -

PROVINCIAL ISSUES

1B. What other issue comes to mind?

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		A	B	C	D	E	F	G	H	I	J	K	L	M
Crime and Justice	17 2%	13 4%	2 1%	1 1%	2 2%	0 -	13 4% G	4 1%	4 2%	9 5%	0 -	0 -	0 -	0 -
Social programs	11 2%	7 2%	2 1%	0 -	1 2%	0 -	7 2%	3 1%	3 2%	5 3%	0 -	0 -	0 -	0 -
Doing things for my city	9 1%	7 2%	0 -	0 -	0 -	2 4% B	7 2% G	2 0	6 4% I	1 1%	0 -	0 -	0 -	0 -
Referendum/ referendum on proportional representation	7 1%	1 0	2 1%	2 2%	1 1%	1 2%	1 0	5 1%	1 1%	0 0	0 -	2 8%	0 -	0 -
Housing issues/ affordable housing	5 1%	1 0	2 1%	0 -	1 1%	1 2%	1 0	4 1%	0 -	1 1%	0 -	0 -	0 -	0 -
Jobs/ unemployment	5 1%	1 0	1 1%	0 -	2 2%	1 2%	1 0	4 1%	1 1%	0 -	0 -	0 -	0 -	0 -
Transportation/ public transit	4 1%	4 1%	0 -	0 -	0 -	0 -	4 1% G	0 -	1 1%	3 2%	0 -	0 -	0 -	0 -
Infrastructure - roads, etc.	4 1%	1 0	0 -	1 1%	2 2%	0 -	1 0	3 1%	1 1%	0 -	0 -	0 -	0 -	0 -
Poverty/ welfare/ homelessness	4 1%	1 0	2 1%	1 1%	0 -	0 -	1 0	3 1%	1 1%	0 -	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	3 0	0 -	2 1% A	1 1%	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	1 2%
Wages/ minimum wage	3 0	2 1%	1 1%	0 -	0 -	0 -	2 1%	1 0	0 -	2 1%	0 -	0 -	0 -	0 -
Government spending	3 0	1 0	1 1%	0 -	0 -	1 2%	1 0	2 0	0 -	1 1%	0 -	0 -	0 -	0 -
Seniors issues	2 0	1 0	1 1%	0 -	0 -	0 -	1 0	1 0	0 -	1 1%	0 -	0 -	1 5%	0 -
Civic duty/ all citizens should vote	2 0	1 0	0 -	0 -	1 1%	0 -	1 0	1 0	0 -	1 1%	1 4%	0 -	0 -	0 -
Want a change of government/ unhappy with the Liberals	1 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -

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1B. What other issue comes to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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		A	B	C	D	E	F	G	H	I	J	K	L	M
More funding/ support for municipal government	1	1	0	0	0	0	1	0	1	0	0	0	0	0
	0	0	-	-	-	-	0	-	1%	-	-	-	-	-
Other	30 4%	19 6%	3 2%	4 4%	2 2%	2 4%	19 6%	10 3%	8 5%	11 6%	0 -	1 4%	0 -	3 7%
None/Nothing else	124 17%	50 15%	31 21%	14 15%	21 23%	8 16%	50 15%	74 19%	27 17%	23 13%	5 23%	4 18%	2 8%	5 12%
Don't know/Refused	12 2%	4 1%	3 2%	2 2%	1 1%	3 5%	4 1%	8 2%	2 2%	2 1%	1 4%	0 -	0 -	0 -

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TOP OF MIND (FIRST & SECOND MENTION)														
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
EDUCATION/FAITH-BASED FUNDING (NET)	408	185	83	51	63	25	185	223	87	99	16	14	16	21
	51%	51%	53%	49%	54%	44%	51%	51%	52%	50%	65%	63%	68%	54%
- Education	267	120	55	34	42	16	120	147	60	60	10	9	13	15
	33%	33%	35%	32%	36%	28%	33%	34%	36%	30%	40%	41%	56%	39%
- Extended funding to religious schools	147	68	29	19	22	9	68	79	29	40	6	5	3	6
	18%	19%	19%	18%	19%	16%	19%	18%	17%	20%	25%	22%	11%	15%
Healthcare	325	129	67	53	49	27	129	196	58	71	11	8	9	16
	41%	35%	42%	51% A	42%	47%	35%	45% F	35%	36%	45%	38%	38%	42%
Taxes	105	57	21	16	9	3	57	49	28	29	1	2	4	8
	13%	16% DE	13%	15%	8%	5%	16%	11%	17%	14%	4%	9%	15%	20%
The environment	79	41	11	11	7	8	41	37	23	19	3	2	1	7
	10%	11%	7%	10%	6%	14%	11%	9%	14%	9%	12%	10%	4%	17%
TRUST/PROMISES/HONESTY/INTEGRITY/SCANDALS/LEADERSHIP (NET)	77	43	13	14	4	3	43	34	13	30	0	2	2	5
	10%	12% D	9%	13% D	3%	5%	12%	8%	8%	15% H	-	11%	8%	13%
- Trust	39	20	6	8	3	2	20	19	8	12	0	2	0	3
	5%	6%	4%	8%	2%	3%	6%	4%	5%	6%	-	8%	-	7%
- Honesty/ integrity	15	6	5	4	0	1	6	10	1	5	0	0	2	2
	2%	2%	3%	3%	-	2%	2%	2%	1%	3%	-	2%	8%	5%
- Politicians keeping their promises	12	9	1	1	1	1	9	4	3	6	0	0	0	1
	2%	2%	1%	1%	1%	1%	2%	1%	2%	3%	-	-	-	2%
- Leadership/ vote for the most suitable leader	10	7	2	1	0	0	7	3	1	6	0	1	0	0
	1%	2%	1%	1%	-	-	2%	1%	1%	3%	-	4%	-	-
- Scandals	3	2	1	0	0	0	2	1	0	2	0	0	0	0
	0	0	1%	-	-	-	0	0	-	1%	-	-	-	-

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The economy	41 5%	16 4%	7 4%	6 6%	5 5%	6 11%	16 4%	24 6%	7 4%	9 5%	0 -	2 9%	0 -	2 4%
Crime and Justice	20 2%	15 4%	2 1%	1 1%	2 1%	0 -	15 4%	4 1%	5 3%	11 6%	0 -	0 -	0 -	0 -
Referendum/ referendum on proportional representation	18 2%	4 1%	6 4%	3 3%	2 2%	2 3%	4 1%	14 3%	2 1%	2 1%	0 -	3 12%	0 -	1 2%
Doing things for my city	17 2%	11 3%	1 1%	3 3%	1 1%	2 3%	11 3%	6 1%	7 4%	4 2%	0 -	1 4%	0 -	1 2%
Social programs	17 2%	11 3%	2 1%	2 2%	1 1%	1 2%	11 3%	6 1%	6 4%	5 2%	0 -	0 -	0 -	2 4%
Civic duty/ all citizens should vote	13 2%	5 1%	3 2%	2 2%	3 2%	1 2%	5 1%	8 2%	3 2%	2 1%	1 4%	0 -	0 -	1 2%
Poverty/ welfare/ homelessness	11 1%	6 2%	4 2%	1 1%	0 -	0 -	6 2%	5 1%	5 3%	2 1%	0 -	0 -	1 4%	0 -
Seniors issues	10 1%	5 1%	4 2%	0 -	0 -	1 2%	5 1%	5 1%	3 2%	2 1%	0 -	0 -	2 8%	0 -
Jobs/ unemployment	9 1%	2 1%	2 1%	1 1%	2 2%	3 5%	2 1%	7 2%	1 1%	1 0	0 -	0 -	0 -	0 -
Want a change of government/ unhappy with the Liberals	9 1%	4 1%	1 1%	3 3%	1 1%	1 2%	4 1%	5 1%	2 1%	2 1%	1 3%	0 -	0 -	2 5%
Wages/ minimum wage	7 1%	6 2%	1 1%	0 -	0 -	0 -	6 2%	1 0	4 2%	2 1%	0 -	0 -	0 -	0 -
Infrastructure - roads, etc.	6 1%	1 0	0 -	1 1%	3 3%	1 1%	1 0	5 1%	1 1%	0 -	0 -	0 -	0 -	0 -
Government spending	5 1%	3 1%	1 1%	0 -	0 -	1 1%	3 1%	2 0	1 1%	2 1%	0 -	0 -	0 -	0 -
Housing issues/ affordable housing	5 1%	1 0	2 1%	0 -	1 1%	1 1%	1 0	4 1%	0 -	1 0	0 -	0 -	0 -	0 -

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		A	B	C	D	E	F	G	H	I	J	K	L	M
Transportation/ public transit	4 1%	4 1%	0 -	0 -	0 -	0 -	4 1% G	0 -	1 1%	3 2%	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	3 0	0 -	2 1% A	1 1%	0 -	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	1 2%
More funding/ support for municipal government	3 0	3 1%	0 -	0 -	0 -	0 -	3 1%	0 -	3 2%	0 -	0 -	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	3 0	0 -	2 1%	0 -	1 1%	0 -	0 -	3 1%	0 -	0 -	0 -	0 -	0 -	0 -
Other	61 8%	35 10%	11 7%	5 5%	6 6%	3 6%	35 10%	26 6%	15 9%	20 10%	2 7%	2 8%	2 7%	3 9%
None/Nothing else	53 7%	21 6%	11 7%	5 5%	12 10%	3 6%	21 6%	31 7%	8 5%	13 7%	2 8%	1 4%	3 13%	0 -
Don't know/Refused	46 6%	18 5%	6 3%	5 4%	13 11% AB	5 8%	18 5%	28 6%	5 3%	13 7%	3 10%	1 4%	0 -	2 5%

PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
OTHER MENTIONS														
Base: Excludes respondents who said None/Nothing else/Don't know/Refused														
Unweighted Base	573	267	109	81	73	43	267	306	120	147	15	17	16	31
Weighted Base	578	273	112	81*	72*	41*	273	305	125	148	15**	17**	19**	33**
Healthcare	75 13%	39 14%	9 8%	11 13%	9 12%	8 19%	39 14%	36 12%	20 16%	19 13%	1 6%	1 5%	1 5%	6 19%
EDUCATION/FAITH-BASED FUNDING (NET)	59 10%	26 9%	8 7%	13 17% B	8 11%	4 11%	26 9%	33 11%	11 9%	15 10%	1 6%	0 -	1 5%	5 15%
- Education	46 8%	19 7%	6 5%	11 13%	7 10%	3 8%	19 7%	27 9%	8 6%	11 8%	0 -	0 -	0 -	3 9%
- Extended funding to religious schools	13 2%	7 2%	2 2%	3 3%	1 1%	1 2%	7 2%	7 2%	3 2%	4 3%	1 6%	0 -	1 5%	2 6%
Taxes	50 9%	25 9%	8 7%	8 10%	5 6%	3 8%	25 9%	24 8%	8 7%	17 12%	2 12%	2 11%	3 14%	2 6%
The environment	42 7%	20 7%	7 7%	8 10%	6 8%	2 4%	20 7%	23 7%	12 9%	8 5%	0 -	1 6%	0 -	5 16%
TRUST/PROMISES/HONESTY/INTEGRITY/SCANDALS/LEADERSHIP (NET)	13 2%	12 5%	1 1%	0 -	0 -	0 -	12 5% G	1 0	3 3%	9 6%	0 -	0 -	0 -	0 -
- Politicians keeping their promises	6 1%	5 2%	1 1%	0 -	0 -	0 -	5 2%	1 0	2 1%	4 2%	0 -	0 -	0 -	0 -
- Scandals	3 1%	3 1%	0 -	0 -	0 -	0 -	3 1%	0 -	2 1%	2 1%	0 -	0 -	0 -	0 -
- Honesty/ integrity	3 0	3 1%	0 -	0 -	0 -	0 -	3 1%	0 -	0 -	3 2%	0 -	0 -	0 -	0 -
- Leadership/ vote for the most suitable leader	1 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -
Social programs	12 2%	7 3%	2 2%	0 -	2 3%	1 2%	7 3%	5 2%	3 2%	5 3%	0 -	0 -	1 5%	0 -
The economy	12 2%	5 2%	5 4%	2 2%	0 -	1 2%	5 2%	7 2%	3 2%	2 2%	0 -	0 -	2 9%	1 3%

PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Crime and Justice	11 2%	9 3%	1 1%	1 1%	0 -	0 -	9 3% G	2 1%	7 6%	2 1%	0 -	0 -	0 -	0 -
Doing things for my city	10 2%	5 2%	2 2%	0 -	2 2%	1 2%	5 2%	4 1%	3 2%	3 2%	0 -	0 -	2 9%	0 -
Poverty/ welfare/ homelessness	8 1%	4 1%	1 1%	3 3%	0 -	0 -	4 1%	4 1%	2 1%	2 1%	0 -	0 -	1 5%	0 -
Transportation/ public transit	7 1%	5 2%	1 1%	0 -	0 -	1 2%	5 2%	2 1%	2 1%	4 2%	0 -	0 -	0 -	0 -
Jobs/ unemployment	7 1%	2 1%	0 -	3 3%	3 4%	0 -	2 1%	5 2%	1 1%	1 1%	2 11%	0 -	0 -	0 -
Referendum/ referendum on proportional representation	6 1%	4 1%	0 -	2 2%	0 -	1 2%	4 1%	3 1%	2 2%	2 1%	0 -	0 -	0 -	1 3%
Infrastructure - roads, etc.	6 1%	3 1%	1 1%	1 1%	1 1%	1 2%	3 1%	4 1%	1 1%	2 1%	0 -	1 5%	0 -	0 -
Government spending	5 1%	3 1%	2 2%	0 -	0 -	0 -	3 1%	2 1%	2 1%	1 1%	0 -	1 5%	0 -	0 -
Housing issues/ affordable housing	4 1%	1 1%	1 1%	2 2%	0 -	0 -	1 1%	3 1%	0 -	1 1%	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	4 1%	1 0	1 1%	2 2%	0 -	0 -	1 0	3 1%	1 1%	0 -	0 -	0 -	0 -	1 3%
Wages/ minimum wage	4 1%	1 0	1 1%	0 -	2 2%	0 -	1 0	3 1%	0 -	1 1%	2 11%	0 -	0 -	0 -
Seniors issues	2 0	1 0	1 1%	0 -	0 -	0 1%	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	0 -
More funding/ support for municipal government	2 0	1 0	0 -	0 -	1 1%	0 -	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	2 0	0 -	0 -	0 -	2 3% A	0 -	0 -	2 1%	0 -	0 -	0 -	0 -	0 -	0 -
Downloading services to municipal government	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -

PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
New statutory holiday being proposed	1 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -
Other	38 7%	22 8%	5 5%	3 3%	6 8%	3 7%	22 8%	17 6%	12 9%	10 7%	2 14%	3 16%	0 -	3 8%
None/Nothing else	211 36%	89 33%	57 51% ACDE	26 32%	25 35%	13 32%	89 33%	122 40%	44 35%	45 31%	8 51%	8 46%	9 48%	11 32%
Don't know/Refused	25 4%	8 3%	4 3%	3 3%	5 7%	6 13% ABC	8 3%	17 6%	2 2%	5 4%	1 6%	1 6%	0 -	0 -

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
TOTAL MENTIONS														
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
EDUCATION/FAITH-BASED FUNDING (NET)	452	203	90	64	66	30	203	249	92	111	16	14	17	26
	57%	56%	57%	61%	57%	51%	56%	57%	55%	56%	65%	63%	72%	66%
- Education	310	139	60	44	47	20	139	172	67	71	10	9	13	18
	39%	38%	38%	42%	41%	34%	38%	39%	40%	36%	40%	41%	56%	46%
- Extended funding to religious schools	160	75	31	21	23	10	75	85	32	43	7	5	4	8
	20%	21%	20%	20%	19%	17%	21%	20%	19%	22%	28%	22%	15%	20%
Healthcare	394	165	75	64	56	35	165	230	76	88	12	9	10	23
	49%	45%	47%	61% AB	49%	60% A	45%	53% F	46%	45%	49%	42%	42%	57%
Taxes	153	82	29	22	14	6	82	71	37	46	3	4	6	10
	19%	23% DE	19%	21%	12%	11%	23% G	16%	22%	23%	11%	17%	26%	25%
The environment	120	61	18	19	13	10	61	59	35	27	3	3	1	12
	15%	17%	11%	18%	11%	17%	17%	14%	21%	13%	12%	15%	4%	30%
TRUST/PROMISES/HONESTY/INTEGRITY/SCANDALS/LEADERSHIP (NET)	90	55	14	14	4	3	55	35	17	39	0	2	2	5
	11%	15% DE	9%	13% D	3%	5%	15% G	8%	10%	20% H	-	11%	8%	13%
- Trust	39	20	6	8	3	2	20	19	8	12	0	2	0	3
	5%	6%	4%	8%	2%	3%	6%	4%	5%	6%	-	8%	-	7%
- Politicians keeping their promises	19	14	2	1	1	1	14	5	5	9	0	0	0	1
	2%	4%	1%	1%	1%	1%	4% G	1%	3%	5%	-	-	-	2%
- Honesty/ integrity	18	9	5	4	0	1	9	10	1	8	0	0	2	2
	2%	2%	3%	3%	-	2%	2%	2%	1%	4% H	-	2%	8%	5%
- Leadership/ vote for the most suitable leader	11	8	2	1	0	0	8	3	1	7	0	1	0	0
	1%	2%	1%	1%	-	-	2%	1%	1%	4%	-	4%	-	-
- Scandals	6	5	1	0	0	0	5	1	2	4	0	0	0	0
	1%	1%	1%	-	-	-	1%	0	1%	2%	-	-	-	-

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
The economy	53 7%	21 6%	11 7%	8 8%	5 5%	7 12%	21 6%	32 7%	10 6%	11 6%	0 -	2 9%	2 7%	3 7%
Crime and Justice	31 4%	24 7% BDE	3 2%	2 2%	2 1%	0 -	24 7% G	6 1%	12 7%	13 7%	0 -	0 -	0 -	0 -
Social programs	29 4%	18 5%	4 3%	2 2%	3 3%	2 3%	18 5%	11 3%	9 5%	9 5%	0 -	0 -	1 4%	2 4%
Doing things for my city	27 3%	16 5%	3 2%	3 3%	3 2%	3 5%	16 5%	11 2%	10 6%	6 3%	0 -	1 4%	2 7%	1 2%
Referendum/ referendum on proportional representation	24 3%	8 2%	6 4%	5 5%	2 2%	3 5%	8 2%	16 4%	4 3%	4 2%	0 -	3 12%	0 -	2 4%
Poverty/ welfare/ homelessness	19 2%	10 3%	5 3%	4 4% D	0 -	0 -	10 3%	8 2%	6 4%	4 2%	0 -	0 -	2 8%	0 -
Jobs/ unemployment	16 2%	4 1%	2 1%	4 3%	4 4% A	3 5% A	4 1%	13 3%	2 1%	2 1%	2 7%	0 -	0 -	0 -
Civic duty/ all citizens should vote	13 2%	5 1%	3 2%	2 2%	3 2%	1 2%	5 1%	8 2%	3 2%	2 1%	1 4%	0 -	0 -	1 2%
Infrastructure - roads, etc.	13 2%	4 1%	1 1%	2 2%	4 4% A	2 3%	4 1%	9 2%	2 1%	2 1%	0 -	1 4%	0 -	0 -
Seniors issues	12 1%	6 2%	5 3%	0 -	0 -	1 2%	6 2%	6 1%	3 2%	3 1%	0 -	0 -	2 8%	0 -
Transportation/ public transit	11 1%	10 3%	1 1%	0 -	0 -	1 2%	10 3% G	2 0	3 2%	7 3%	0 -	0 -	0 -	0 -
Wages/ minimum wage	10 1%	7 2%	2 1%	0 -	2 1%	0 -	7 2%	4 1%	4 2%	3 1%	2 7%	0 -	0 -	0 -
Government spending	10 1%	6 2%	3 2%	0 -	0 -	1 1%	6 2%	4 1%	3 2%	3 1%	0 -	1 4%	0 -	0 -
Want a change of government/ unhappy with the Liberals	9 1%	4 1%	1 1%	3 3%	1 1%	1 2%	4 1%	5 1%	2 1%	2 1%	1 3%	0 -	0 -	2 5%

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwe st	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Housing issues/ affordable housing	9 1%	2 1%	3 2%	2 2%	1 1%	1 1%	2 1%	6 1%	0 -	2 1%	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	6 1%	1 0	3 2%	3 3% A	0 -	0 -	1 0	6 1%	1 1%	0 -	0 -	0 -	0 -	2 4%
More funding/ support for municipal government	5 1%	4 1%	0 -	0 -	1 1%	0 -	4 1%	1 0	3 2%	1 0	0 -	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	4 1%	0 -	2 1%	0 -	3 2% A	0 -	0 -	4 1%	0 -	0 -	0 -	0 -	0 -	0 -
Downloading services to municipal government	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -
New statutory holiday being proposed	1 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Other	91 11%	50 14%	16 10%	8 7%	11 10%	6 11%	50 14%	41 9%	21 13%	29 15%	4 16%	4 21%	2 7%	6 15%
None/Nothing else	53 7%	21 6%	11 7%	5 5%	12 10%	3 6%	21 6%	31 7%	8 5%	13 7%	2 8%	1 4%	3 13%	0 -
Don't know/Refused	46 6%	18 5%	6 3%	5 4%	13 11% AB	5 8%	18 5%	28 6%	5 3%	13 7%	3 10%	1 4%	0 -	2 5%

PROVINCIAL ISSUES

2. You mentioned extended funding to religious schools as one of the major issues. Are you for or against extended funding to religious schools?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Mentioned extended funding to religious schools as one of the major issues														
Unweighted Base	162	75	31	22	23	11	75	87	32	43	7	5	3	7
Weighted Base	160	75*	31**	21**	23**	10**	75*	85*	32*	43*	7**	5**	4**	8**
For extended funding to religious schools	22 14%	7 9%	8 24%	6 26%	1 4%	1 9%	7 9%	15 18%	4 14%	3 6%	0 -	1 21%	2 52%	1 11%
Against extended funding to religious schools	113 71%	54 72%	20 63%	13 59%	19 84%	8 81%	54 72%	59 70%	22 69%	32 74%	6 87%	3 60%	2 48%	6 77%
Don't know/Refused	25 15%	14 19%	4 12%	3 15%	3 12%	1 10%	14 19%	11 13%	5 17%	8 20%	1 13%	1 19%	0 -	1 12%

PARTY SUPPORT

1. Suppose for some reason you could not support this party, which party would you then be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included who would vote for the a Specific Party														
Unweighted Base	751	340	144	100	109	58	340	411	155	185	24	20	20	36
Weighted Base	751	343	148	97*	108*	55*	343	408	159	184	23**	20**	24**	38*
The Ontario Progressive Conservatives	98 13%	35 10%	27 19% A	16 17%	11 11%	8 14%	35 10%	63 15% F	15 9%	20 11%	5 22%	4 22%	3 11%	5 12%
The Ontario Liberals	119 16%	55 16%	18 12%	18 18%	17 15%	12 21%	55 16%	63 16%	28 18%	27 15%	3 13%	1 5%	2 10%	5 13%
The Ontario New Democratic Party	189 25%	86 25%	40 27%	23 24%	26 24%	14 25%	86 25%	103 25%	37 23%	49 26%	5 22%	8 42%	9 38%	13 35%
The Ontario Green Party	189 25%	99 29%	34 23%	20 21%	26 24%	10 19%	99 29% G	90 22%	44 28%	55 30%	7 31%	3 14%	8 34%	6 16%
Other	8 1%	4 1%	3 2%	0 -	1 1%	0 -	4 1%	4 1%	2 1%	2 1%	1 2%	1 5%	0 -	0 -
Would not support anyone else	20 3%	9 3%	4 2%	3 4%	4 3%	1 2%	9 3%	12 3%	6 3%	3 2%	0 -	0 -	0 -	3 7%
Would not vote/spoil ballot	83 11%	38 11%	15 10%	11 11%	13 12%	5 10%	38 11%	44 11%	18 11%	21 11%	1 6%	1 5%	1 4%	4 10%
Don't Know/Undecided	41 5%	16 5%	5 3%	5 5%	10 9%	5 8%	16 5%	24 6%	10 6%	7 4%	1 4%	0 2%	1 4%	2 5%
Refused	4 1%	1 0	0 0	1 1%	1 1%	1 2%	1 0	3 1%	0 -	1 0	0 -	0 -	0 -	1 2%

PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO PROGRESSIVE CONSERVATIVES, which party would you then be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

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	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included who would vote for the Ontario Progressive Conservatives														
Unweighted Base	241	116	49	38	30	8	116	125	40	76	3	5	5	11
Weighted Base	244	118	49*	38*	31**	8**	118	126	41*	77*	4**	5**	5**	12**
The Ontario Liberals	60 25%	28 24%	11 23%	10 26%	10 32%	2 22%	28 24%	32 26%	12 29%	16 21%	2 47%	1 20%	0 -	2 14%
The Ontario New Democratic Party	53 22%	21 18%	15 30%	7 19%	6 20%	4 46%	21 18%	32 25%	5 11%	16 21%	0 -	2 39%	4 83%	4 38%
The Ontario Green Party	59 24%	33 28%	11 22%	9 23%	5 18%	2 20%	33 28%	27 21%	10 24%	23 29%	1 26%	2 41%	1 17%	1 8%
Other	5 2%	4 3%	2 4%	0 -	0 -	0 -	4 3%	2 2%	2 5%	2 2%	0 -	0 -	0 -	0 -
Would not support anyone else than the Ontario Progressive Conservatives	8 3%	6 5%	1 2%	1 2%	0 -	0 -	6 5%	2 1%	4 9%	3 4%	0 -	0 -	0 -	0 -
Would not vote/spoil ballot	42 17%	23 19%	7 13%	8 21%	5 15%	0 -	23 19%	19 15%	8 20%	15 19%	1 27%	0 -	0 -	3 24%
Don't Know/Undecided	14 6%	4 3%	3 6%	3 7%	4 12%	1 11%	4 3%	10 8%	1 2%	3 4%	0 -	0 -	0 -	1 8%
Refused	2 1%	0 -	0 -	1 2%	1 3%	0 -	0 -	2 1%	0 -	0 -	0 -	0 -	0 -	1 8%

PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO LIBERALS, which party would you then be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included who would vote for the Ontario Liberals														
Unweighted Base	306	136	61	35	49	25	136	170	64	72	13	10	8	16
Weighted Base	326	148	67*	36*	52*	23**	148	178	69*	79*	14**	11**	11**	17**
The Ontario Progressive Conservatives	79 24%	29 20%	25 37% A	9 25%	10 20%	6 27%	29 20%	50 28%	12 17%	17 22%	5 36%	4 40%	2 16%	4 22%
The Ontario New Democratic Party	119 37%	58 39%	21 31%	14 40%	17 33%	9 38%	58 39%	61 34%	28 41%	30 38%	5 32%	5 43%	4 42%	9 52%
The Ontario Green Party	77 24%	44 30%	12 18%	6 17%	13 24%	2 8%	44 30% G	33 18%	19 27%	25 32%	4 25%	0 -	4 34%	1 5%
Would not support anyone else than the Ontario Liberals	9 3%	2 1%	3 4%	2 5%	2 4%	1 4%	2 1%	7 4%	2 3%	0 -	0 -	0 -	0 -	2 10%
Would not vote/spoil ballot	25 8%	9 6%	4 6%	3 8%	6 11%	4 15%	9 6%	16 9%	5 8%	4 5%	0 -	1 8%	0 -	1 5%
Don't Know/Undecided	16 5%	5 4%	2 3%	2 5%	5 9%	2 8%	5 4%	10 6%	3 4%	3 4%	1 7%	0 -	1 8%	1 5%

PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO NEW DEMOCRATIC PARTY, which party would you then be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included who would vote for the Ontario New Democratic Party														
Unweighted Base	128	53	19	17	19	20	53	75	35	18	4	1	6	6
Weighted Base	136	57*	21**	17**	19**	22**	57*	79*	39*	18**	4**	1**	7**	7**
The Ontario Progressive Conservatives	14 11%	3 6%	2 9%	6 38%	1 5%	2 8%	3 6%	11 14%	3 7%	1 5%	0 -	0 -	1 14%	1 13%
The Ontario Liberals	43 31%	20 35%	4 18%	4 26%	5 28%	9 44%	20 35%	23 29%	12 30%	8 45%	1 25%	0 -	2 26%	1 13%
The Ontario Green Party	53 39%	22 39%	11 51%	5 31%	8 43%	7 32%	22 39%	31 39%	15 38%	7 40%	3 75%	1 100%	3 48%	4 61%
Other	1 1%	0 -	0 -	0 -	1 5%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -
Would not support anyone else than the Ontario New Democratic Party	3 2%	0 -	0 -	1 5%	2 9%	0 -	0 -	3 3%	0 -	0 -	0 -	0 -	0 -	1 13%
Would not vote/spoil ballot	12 9%	5 8%	5 22%	0 -	2 10%	1 4%	5 8%	7 9%	4 9%	1 5%	0 -	0 -	1 13%	0 -
Don't Know/Undecided	9 7%	6 11%	0 -	0 -	1 5%	2 8%	6 11%	3 3%	6 16%	0 -	0 -	0 -	0 -	0 -
Refused	2 1%	1 2%	0 -	0 -	0 -	1 4%	1 2%	1 1%	0 -	1 5%	0 -	0 -	0 -	0 -

PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO GREEN PARTY, which party would you then be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Decided Voters - Leaners Included who would vote for the Ontario Green Party														
Unweighted Base	76	35	15	10	11	5	35	41	16	19	4	4	1	3
Weighted Base	45*	20*	11**	6**	6**	3**	20*	25*	10**	10**	2**	3**	1**	2**
The Ontario Progressive Conservatives	4 9%	2 11%	1 9%	1 17%	0 -	0 -	2 11%	2 7%	0 5%	2 18%	0 -	0 -	0 -	0 -
The Ontario Liberals	15 34%	7 37%	3 26%	3 57%	1 24%	0 17%	7 37%	8 32%	5 49%	2 24%	0 25%	0 -	1 100%	2 100%
The Ontario New Democratic Party	17 37%	7 33%	5 43%	1 25%	3 45%	1 52%	7 33%	10 41%	4 41%	2 25%	0 24%	2 56%	0 -	0 -
Other	2 4%	0 2%	1 8%	0 -	1 8%	0 -	0 2%	1 6%	0 -	0 5%	1 26%	1 28%	0 -	0 -
Would not support anyone else than the Ontario Green Party	0 1%	0 2%	0 -	0 -	0 -	0 -	0 2%	0 -	0 -	0 5%	0 -	0 -	0 -	0 -
Would not vote/spoil ballot	4 8%	2 9%	0 4%	0 -	0 8%	1 31%	2 9%	2 7%	0 5%	1 14%	0 24%	0 -	0 -	0 -
Don't Know/Undecided	2 5%	1 5%	0 5%	0 -	1 15%	0 -	1 5%	1 6%	0 -	1 10%	0 -	0 15%	0 -	0 -
Refused	0 1%	0 -	0 5%	0 -	0 -	0 -	0 -	0 2%	0 -	0 -	0 -	0 -	0 -	0 -

PARTY SUPPORT

2. Forgetting for a minute about which party you may be supporting, based on what you have seen, read or heard, which of the four main party leaders do you think would make the best Premier of Ontario?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Dalton McGuinty	278 35%	121 33%	56 35%	38 36%	44 38%	20 34%	121 33%	157 36%	55 33%	66 33%	11 42%	9 44%	12 49%	15 38%
Howard Hampton	137 17%	55 15%	21 13%	15 15%	28 24% AB	18 31% ABC	55 15%	82 19%	30 18%	26 13%	6 25%	3 12%	4 18%	6 15%
John Tory	253 32%	139 38% DE	51 33% DE	35 34% DE	20 17%	8 13%	139 38% G	114 26%	62 37%	76 39%	3 12%	6 26%	6 27%	9 24%
Frank de Jong	23 3%	7 2%	3 2%	7 6% A	4 4%	1 2%	7 2%	16 4%	5 3%	2 1%	1 5%	1 5%	1 2%	5 14%
None of the above	54 7%	25 7%	14 9%	3 3%	10 8%	3 5%	25 7%	29 7%	10 6%	14 7%	1 4%	1 5%	0 -	1 3%
Don't know/Refused	56 7%	18 5%	13 8%	7 7%	10 9%	8 15% A	18 5%	38 9% F	5 3%	13 7%	3 11%	2 9%	1 4%	3 6%

IMPRESSION & TRUST

1. GOOD JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
1) Liberal leader Dalton McGuinty	487 61%	222 61%	100 63%	61 59%	65 56%	39 68%	222 61%	265 61%	104 62%	119 60%	17 69%	16 73%	18 75%	27 68%
3) Progressive Conservative leader John Tory	478 60%	227 62% D	101 64% D	67 63% D	50 43%	33 58%	227 62%	251 58%	95 57%	133 67%	7 30%	12 58%	19 79%	23 58%
2) NDP leader Howard Hampton	477 60%	201 55%	96 61%	69 65%	70 60%	42 73% A	201 55%	276 63% F	104 62% I	97 49%	16 64%	15 71%	22 92%	25 63%
4) Green party leader Frank De Jong	267 33%	112 31%	57 36%	38 36%	41 35%	20 35%	112 31%	155 36%	55 33%	57 29%	9 37%	7 32%	8 34%	13 33%

IMPRESSION & TRUST

1. POOR JOB SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
4) Green party leader Frank De Jong	351 44%	168 46%	68 43%	43 41%	52 45%	20 35%	168 46%	183 42%	75 45%	93 47%	11 42%	11 51%	12 51%	17 43%
1) Liberal leader Dalton McGuinty	279 35%	128 35%	55 35%	38 36%	42 36%	16 29%	128 35%	151 35%	56 34%	72 36%	5 20%	6 27%	6 25%	10 25%
3) Progressive Conservative leader John Tory	264 33%	117 32%	46 30%	30 29%	52 45% ABC	19 32%	117 32%	147 34%	62 37%	55 28%	13 52%	7 33%	5 21%	13 33%
2) NDP leader Howard Hampton	259 32%	132 36% E	50 32%	29 28%	37 32%	11 18%	132 36% G	127 29%	51 31%	81 41%	6 25%	5 21%	2 8%	12 30%

IMPRESSION & TRUST

1. And, in your view, what kind of a job will: 1) Liberal leader Dalton McGuinty do as Ontario Premier if his party wins the upcoming election on October 10? Will he do a very good, good, poor or very poor job as Ontario's premier?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwe st	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Very good	103 13%	50 14% D	28 18% D	13 12% D	5 4% D	8 13% D	50 14%	53 12%	29 17%	21 11%	1 4%	4 17%	6 26%	7 18%
Good	384 48%	172 47%	72 45%	49 47%	60 52%	31 55%	172 47%	212 49%	75 45%	97 49%	16 65%	12 57%	12 50%	20 50%
Poor	183 23%	80 22%	36 23%	30 29%	25 21%	12 21%	80 22%	103 24%	38 23%	42 21%	4 18%	4 18%	2 10%	6 16%
Very poor	96 12%	48 13%	18 12%	8 7%	18 15%	4 8%	48 13%	48 11%	18 11%	30 15%	1 2%	2 9%	4 15%	4 9%
Don't know/Refused	33 4%	14 4%	3 2%	6 5%	9 8% B	2 3%	14 4%	20 4%	6 4%	7 4%	3 12%	0 -	0 -	3 7%
TOPBOX & LOWBOX SUMMARY														
Good (Top2Box)	487 61%	222 61%	100 63%	61 59%	65 56%	39 68%	222 61%	265 61%	104 62%	119 60%	17 69%	16 73%	18 75%	27 68%
Poor (Low2Box)	279 35%	128 35%	55 35%	38 36%	42 36%	16 29%	128 35%	151 35%	56 34%	72 36%	5 20%	6 27%	6 25%	10 25%

IMPRESSION & TRUST

1. And, in your view, what kind of a job will: 2) NDP leader Howard Hampton do as Ontario Premier if his party wins the upcoming election on October 10? Will he do a very good, good, poor or very poor job as Ontario's premier?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Very good	78 10%	36 10%	10 6%	8 7%	15 13%	9 15% B	36 10%	42 10%	23 14% I	13 6%	3 11%	1 5%	3 13%	3 9%
Good	399 50%	165 45%	86 54%	61 58% A	55 47%	33 57%	165 45%	234 54% F	81 49%	84 43%	13 53%	14 66%	19 79%	22 55%
Poor	188 24%	92 25% E	41 26% E	20 19%	28 24%	7 13%	92 25%	96 22%	35 21%	57 29%	6 25%	5 21%	2 8%	7 19%
Very poor	71 9%	40 11%	9 6%	9 9%	9 8%	3 6%	40 11%	31 7%	17 10%	23 12%	0 -	0 -	0 -	4 11%
Don't know/Refused	65 8%	32 9%	12 7%	7 7%	9 8%	5 9%	32 9%	33 8%	11 7%	20 10%	3 12%	2 8%	0 -	3 7%
TOPBOX & LOWBOX SUMMARY														
Good (Top2Box)	477 60%	201 55%	96 61%	69 65%	70 60%	42 73% A	201 55%	276 63% F	104 62% I	97 49%	16 64%	15 71%	22 92%	25 63%
Poor (Low2Box)	259 32%	132 36% E	50 32%	29 28%	37 32%	11 18%	132 36% G	127 29%	51 31%	81 41%	6 25%	5 21%	2 8%	12 30%

IMPRESSION & TRUST

1. And, in your view, what kind of a job will: 3) Progressive Conservative leader John Tory do as Ontario Premier if his party wins the upcoming election on October 10? Will he do a very good, good, poor or very poor job as Ontario's premier?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwe st	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Very good	111 14%	60 17% DE	21 13%	17 16% E	10 8%	3 5%	60 17% G	50 12%	24 14%	37 19%	1 4%	2 8%	3 11%	5 12%
Good	367 46%	167 46% D	80 51% D	50 47%	40 34%	31 54% D	167 46%	201 46%	71 43%	96 48%	7 26%	11 49%	16 68%	18 46%
Poor	189 24%	83 23%	34 21%	23 22%	36 31%	13 23%	83 23%	106 24%	42 25%	41 21%	9 36%	6 29%	4 15%	10 26%
Very poor	75 9%	34 9%	13 8%	7 7%	17 14%	5 9%	34 9%	41 9%	20 12%	14 7%	4 17%	1 4%	1 6%	3 7%
Don't know/Refused	58 7%	20 6%	10 6%	8 8%	14 12% A	5 10%	20 6%	38 9%	10 6%	11 5%	5 18%	2 9%	0 -	4 9%
TOPBOX & LOWBOX SUMMARY														
Good (Top2Box)	478 60%	227 62% D	101 64% D	67 63% D	50 43%	33 58%	227 62%	251 58%	95 57%	133 67%	7 30%	12 58%	19 79%	23 58%
Poor (Low2Box)	264 33%	117 32%	46 30%	30 29%	52 45% ABC	19 32%	117 32%	147 34%	62 37%	55 28%	13 52%	7 33%	5 21%	13 33%

IMPRESSION & TRUST

1. And, in your view, what kind of a job will: 4) Green party leader Frank De Jong do as Ontario Premier if his party wins the upcoming election on October 10? Will he do a very good, good, poor or very poor job as Ontario's premier?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Very good	19 2%	7 2%	4 3%	4 4%	2 2%	1 2%	7 2%	12 3%	3 2%	4 2%	0 -	0 -	0 -	3 6%
Good	248 31%	105 29%	52 33%	34 32%	38 33%	19 33%	105 29%	143 33%	53 32%	52 26%	9 37%	7 32%	8 34%	10 26%
Poor	255 32%	132 36% B	38 24%	30 29%	40 35%	14 24%	132 36% G	123 28%	60 36%	72 36%	8 32%	5 22%	8 32%	12 29%
Very poor	96 12%	36 10%	29 19% A	13 12%	12 10%	6 11%	36 10%	60 14%	15 9%	21 10%	3 10%	6 29%	4 19%	5 14%
Don't know/Refused	182 23%	84 23%	33 21%	24 23%	23 20%	17 30%	84 23%	98 22%	35 21%	49 25%	5 21%	4 17%	4 16%	10 24%
TOPBOX & LOWBOX SUMMARY														
Good (Top2Box)	267 33%	112 31%	57 36%	38 36%	41 35%	20 35%	112 31%	155 36%	55 33%	57 29%	9 37%	7 32%	8 34%	13 33%
Poor (Low2Box)	351 44%	168 46%	68 43%	43 41%	52 45%	20 35%	168 46%	183 42%	75 45%	93 47%	11 42%	11 51%	12 51%	17 43%

VOTE CERTAINTY

1. Based on how you feel right now, how certain are you as to which party's candidate you would support if the provincial election were held tomorrow? Would you say you are...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Very certain	424 53%	198 54% B	69 44%	60 57% B	61 52%	36 62% B	198 54%	226 52%	92 55%	107 54%	16 64%	14 64%	9 37%	22 56%
Somewhat certain	227 28%	109 30%	55 35%	24 23%	28 24%	12 20%	109 30%	118 27%	48 29%	61 31%	4 16%	4 19%	11 45%	9 22%
Not very certain	65 8%	25 7%	14 9%	10 9%	9 8%	7 12%	25 7%	40 9%	14 8%	11 6%	1 5%	1 4%	1 4%	5 13%
Not certain at all	73 9%	30 8%	15 10%	9 9%	16 14%	3 5%	30 8%	43 10%	12 7%	18 9%	3 11%	2 9%	3 14%	4 9%
Don't know/Refused	10 1%	2 1%	4 2%	1 1%	3 2%	1 2%	2 1%	8 2%	1 1%	1 1%	1 4%	1 5%	0 -	0 -
TOPBOX & LOWBOX SUMMARY														
Certain (Top2Box)	651 81%	307 84%	124 79%	85 81%	88 76%	47 82%	307 84%	344 79%	140 84%	167 85%	20 80%	18 82%	20 83%	31 78%
Not certain (Low2Box)	139 17%	55 15%	30 19%	19 18%	25 22%	9 16%	55 15%	83 19%	26 15%	30 15%	4 16%	3 13%	4 17%	9 22%

VOTE CERTAINTY

2. And how likely is it that you will go out to vote on election day? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION					ONTARIO		GTA		DISTRICT			
		GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: Ontario respondents														
Unweighted Base	800	361	154	108	117	60	361	439	162	199	26	22	20	38
Weighted Base	800	364	157	105	116	57*	364	436	166	198	25**	22**	24**	40*
Absolutely certain	570 71%	251 69%	110 70%	80 76%	90 77%	39 68%	251 69%	319 73%	110 66%	140 71%	23 92%	16 75%	14 57%	30 76%
Very likely	124 15%	60 17%	29 18%	12 11%	14 12%	9 15%	60 17%	64 15%	33 20%	27 14%	0 -	4 17%	10 41%	6 15%
Somewhat likely	55 7%	32 9%	7 4%	6 5%	4 4%	6 11%	32 9%	23 5%	13 8%	19 10%	0 -	1 4%	0 -	1 2%
Not very likely	20 3%	7 2%	8 5%	3 3%	3 2%	0 -	7 2%	14 3%	3 2%	4 2%	1 4%	1 4%	0 -	2 4%
Not likely at all	28 3%	13 4%	4 3%	3 3%	5 4%	3 6%	13 4%	15 3%	6 4%	7 3%	1 4%	0 -	1 2%	1 3%
Don't know/Refused	3 0	1 0	0 -	2 2%	0 -	0 -	1 0	2 0	1 1%	0 0	0 -	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY														
Absolutely certain	570 71%	251 69%	110 70%	80 76%	90 77%	39 68%	251 69%	319 73%	110 66%	140 71%	23 92%	16 75%	14 57%	30 76%
Very/Somewhat likely	179 22%	93 25%	35 23%	17 16%	19 16%	15 26%	93 25%	86 20%	46 28%	46 24%	0 -	5 21%	10 41%	7 18%
Not very/Not likely at all	48 6%	19 5%	12 7%	6 6%	8 7%	3 6%	19 5%	29 7%	9 5%	11 5%	2 8%	1 4%	1 2%	3 7%
TOP3 & LOW2 SUMMARY														
Likely to go out and vote	749 94%	343 94%	146 93%	97 92%	108 93%	54 94%	343 94%	405 93%	156 94%	187 94%	23 92%	21 96%	23 98%	37 93%
Not Likely to go out and vote	48 6%	19 5%	12 7%	6 6%	8 7%	3 6%	19 5%	29 7%	9 5%	11 5%	2 8%	1 4%	1 2%	3 7%

VOTE CERTAINTY

2. And how likely is it that you will go out to vote on election day? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I - J/K/L/M
* small base; ** very small base (under 30) ineligible for sig testing

		REGION					ONTARIO		GTA		DISTRICT			
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905	London	Waterloo	Hamilton	Ottawa
		A	B	C	D	E	F	G	H	I	J	K	L	M

