

Q42. What are the main challenges you would expect to have in starting-up your own business?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M - N/O - P/Q/R

	Total	GENDER		REGION						LANGUAGE		MARITAL STATUS			KIDS IN HH		INCOME		
		Male	Female	BC	Pr	Ont	Que	Atl	Toronto	Eng	Fr	Single	Mari/Pa rtner	Wid/div /sep	Yes	No	<30K	30-59K	60K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1553	845	708	260	288	606	292	107	210	1303	250	335	1035	174	663	890	279	445	829
Finding clients/developing your market	812 52%	412 49%	400 56%	146 56%	154 53%	306 50%	159 54%	47 44%	119 57%	681 52%	131 52%	172 51%	531 51%	102 59%	335 51%	477 54%	154 55%	230 52%	428 52%
Getting enough money to start business	789 51%	411 49%	378 53%	127 49%	144 50%	325 54%	134 46%	59 55%	114 54%	667 51%	122 49%	187 56%	504 49%	94 54%	338 51%	451 51%	164 59%	251 56%	374 45%
Dealing with the government/bureaucracy/regulations	627 40%	354 42%	273 39%	109 42%	107 37%	274 45%	84 29%	53 50%	74 35%	559 43%	68 27%	118 35%	434 42%	70 40%	259 39%	368 41%	118 42%	169 38%	340 41%
Keeping a steady workload	603 39%	313 37%	290 41%	105 40%	113 39%	238 39%	107 37%	40 37%	85 40%	518 40%	85 34%	111 33%	415 40%	74 43%	272 41%	331 37%	98 35%	176 40%	329 40%
Working long hours	592 38%	310 37%	282 40%	110 42%	118 41%	244 40%	84 29%	36 34%	93 44%	522 40%	70 28%	123 37%	390 38%	76 44%	265 40%	327 37%	101 36%	172 39%	319 38%
Developing a business plan	563 36%	292 35%	271 38%	95 37%	103 36%	228 38%	98 34%	39 36%	78 37%	471 36%	92 37%	131 39%	364 35%	62 36%	237 36%	326 37%	115 41%	170 38%	278 34%
Tax laws	555 36%	318 38%	237 33%	83 32%	97 34%	250 41%	76 26%	49 46%	73 35%	485 37%	70 28%	112 33%	382 37%	57 33%	224 34%	331 37%	113 41%	151 34%	291 35%
Maintaining your existing quality of life	459 30%	238 28%	221 31%	79 30%	83 29%	181 30%	85 29%	31 29%	59 28%	396 30%	63 25%	100 30%	314 30%	44 25%	192 29%	267 30%	71 25%	126 28%	262 32%
Dealing with banks	455 29%	251 30%	204 29%	65 25%	88 31%	198 33%	69 24%	35 33%	67 32%	401 31%	54 22%	108 32%	291 28%	50 29%	197 30%	258 29%	101 36%	128 29%	226 27%
Keeping up on competition	446 29%	229 27%	217 31%	64 25%	82 28%	189 31%	79 27%	32 30%	64 30%	375 29%	71 28%	93 28%	303 29%	45 26%	189 29%	257 29%	92 33%	142 32%	212 26%
Time management to ensure time with family and friends	423 27%	224 27%	199 28%	75 29%	77 27%	169 28%	71 24%	31 29%	60 29%	366 28%	57 23%	78 23%	305 29%	38 22%	225 34%	198 22%	69 25%	112 25%	242 29%
Sourcing materials/products	378 24%	191 23%	187 26%	59 23%	77 27%	170 28%	43 15%	29 27%	63 30%	341 26%	37 15%	85 25%	244 24%	45 26%	134 20%	244 27%	79 28%	105 24%	194 23%
Finding qualified help/employees	370 24%	212 25%	158 22%	64 25%	74 26%	135 22%	72 25%	25 23%	45 21%	307 24%	63 25%	88 26%	233 23%	43 25%	149 22%	221 25%	71 25%	112 25%	187 23%
Taking vacation/time off	333 21%	171 20%	162 23%	53 20%	66 23%	125 21%	62 21%	27 25%	32 15%	279 21%	54 22%	70 21%	226 22%	36 21%	155 23%	178 20%	57 20%	99 22%	177 21%
Registering your business	299 19%	160 19%	139 20%	46 18%	50 17%	129 21%	45 15%	29 27%	41 20%	261 20%	38 15%	72 21%	190 18%	36 21%	122 18%	177 20%	71 25%	74 17%	154 19%
Finding qualified advisors	293 19%	146 17%	147 21%	38 15%	52 18%	121 20%	57 20%	25 23%	38 18%	242 19%	51 20%	66 20%	183 18%	40 23%	108 16%	185 21%	82 29%	81 18%	130 16%
Technology/keeping up to date technologically	283 18%	153 18%	130 18%	49 19%	50 17%	111 18%	47 16%	26 24%	40 19%	248 19%	35 14%	55 16%	183 18%	42 24%	106 16%	177 20%	63 23%	82 18%	138 17%
Feeling isolated/isolation from others	151 10%	58 7%	93 13%	30 12%	33 11%	58 10%	18 6%	12 11%	17 8%	133 10%	18 7%	40 12%	90 9%	20 11%	67 10%	84 9%	35 13%	36 8%	80 10%
Marketing	1 0	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0
Overcoming lack of experience/ learning curve	1 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -

Q42. What are the main challenges you would expect to have in starting-up your own business?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M - N/O - P/Q/R

	Total	GENDER		REGION						LANGUAGE		MARITAL STATUS			KIDS IN HH		INCOME		
		Male	Female	BC	Pr	Ont	Que	Atl	Toronto	Eng	Fr	Single	Mari/Pa rtner	Wid/div /sep	Yes	No	<30K	30-59K	60K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Earning enough money/ maintaining cash flow	1 0	0 -	1 0	1 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0
Education needs	1 0	1 0	0 -	1 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	1 0
Motivation/ procrastination	1 0	0 -	1 0	0 -	0 -	0 -	0 -	1 1% E	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -	0 -	1 0	0 -
Family/ friend/ partner issues/ support	1 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0
Other mentions	2 0	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -	0 -	2 0	1 0	0 -	1 0
(Dk/Ns)	2 0	1 0	1 0	0 -	1 0	1 0	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -	2 0	0 -	0 -	1 0	1 0

