

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support, or lean towards?

	Region					Gender		Age			Education			Income		
	Total	LM	Isl	Int	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided voters	653	413	96	144	240	308	345	118	277	232	121	257	260	156	193	206
Weighted	659	386	130*	144	273	331	328	195	235	206	120	264	262	164	201	205
The BC Liberal Party	45%	49%	40%	39%	39%	49%	41%	41%	45%	49%	39%	42%	50%	34%	47%	46%
The New Democratic Party (NDP)	35%	33%	37%	38%	38%	33%	37%	34%	38%	32%	36%	40%	30%	44%	37%	30%
The Green Party	16%	14%	20%	19%	19%	15%	17%	21%	14%	15%	19%	15%	15%	21%	13%	17%
Other	4%	5%	3%	5%	4%	4%	5%	3%	4%	4%	6%	3%	5%	2%	3%	7%

(Gordon Campbell) Would you say you generally approve or disapprove of the way he/she has performed as ... ?

	Region					Gender		Age			Education			Income		
	Total	LM	Isl	Int	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	500	110	190	300	370	430	140	328	291	154	314	313	190	243	235
Weighted	800	461	149*	190	339	393	407	230	278	257	151	320	312	196	250	234
Gordon Campbell - Premier of British Columbia																
Strongly approve	13%	13%	12%	13%	13%	18%	8%	9%	12%	16%	8%	13%	14%	9%	13%	13%
Moderately approve	36%	41%	34%	28%	31%	37%	35%	35%	39%	35%	36%	32%	41%	33%	36%	40%
Moderately disapprove	20%	18%	22%	22%	22%	17%	22%	27%	17%	19%	14%	22%	21%	17%	22%	22%
Strongly disapprove	26%	24%	28%	31%	29%	23%	29%	20%	29%	30%	36%	28%	20%	33%	26%	23%
(DK/NS)	5%	4%	4%	7%	6%	4%	6%	10%	3%	1%	6%	5%	4%	9%	3%	3%
TopBox - Approve	49%	54%	46%	41%	43%	55%	43%	43%	51%	50%	44%	44%	55%	42%	49%	52%
LowBox - Disapprove	46%	43%	50%	53%	51%	41%	51%	47%	46%	49%	50%	51%	41%	49%	48%	45%

(Carole James) Would you say you generally approve or disapprove of the way he/she has performed as ... ?

	Region					Gender		Age			Education			Income		
	Total	LM	Isl	Int	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	500	110	190	300	370	430	140	328	291	154	314	313	190	243	235
Weighted	800	461	149*	190	339	393	407	230	278	257	151	320	312	196	250	234
Carole James - Leader of NDP and Opposition																
Strongly approve	13%	11%	20%	12%	15%	10%	15%	9%	13%	15%	15%	10%	15%	14%	14%	9%
Moderately approve	42%	46%	32%	42%	38%	42%	43%	38%	49%	40%	49%	42%	40%	46%	44%	42%
Moderately disapprove	18%	17%	25%	17%	20%	21%	15%	17%	19%	19%	13%	18%	22%	16%	20%	21%
Strongly disapprove	12%	13%	11%	10%	10%	14%	10%	7%	9%	18%	12%	13%	9%	8%	12%	13%
(DK/NS)	15%	14%	12%	20%	16%	13%	17%	28%	11%	7%	11%	18%	14%	17%	11%	16%
TopBox - Approve	55%	57%	52%	54%	53%	52%	58%	47%	61%	56%	64%	52%	55%	60%	58%	50%
LowBox - Disapprove	30%	29%	36%	27%	31%	35%	25%	24%	28%	37%	25%	31%	31%	24%	31%	34%

How much attention have you been paying to provincial politics and provincial political issues over the last few months? Would you say...?

	Region					Gender		Age			Education			Income		
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Base: All respondents	800	500	110	190	300	370	430	140	328	291	154	314	313	190	243	235
Weighted	800	461	149*	190	339	393	407	230	278	257	151	320	312	196	250	234
More attention than usual	10%	9%	14%	9%	11%	10%	10%	9%	8%	13%	10%	10%	10%	11%	13%	5%
Less attention than usual	20%	19%	15%	25%	21%	17%	22%	25%	24%	11%	22%	20%	19%	22%	19%	22%
About the same as usual	70%	71%	72%	64%	68%	73%	67%	64%	68%	77%	67%	70%	70%	65%	68%	73%
(DK/NS)	1%	0%	-	2%	1%	1%	1%	2%	0%	-	1%	1%	1%	1%	-	0%

And over the last few months, would you say that provincial politics and provincial political issues have been...?

	Region					Gender		Age			Education			Income		
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Base: All respondents	800	500	110	190	300	370	430	140	328	291	154	314	313	190	243	235
Weighted	800	461	149*	190	339	393	407	230	278	257	151	320	312	196	250	234
More exciting than usual	9%	9%	13%	8%	10%	11%	7%	11%	7%	10%	8%	12%	7%	11%	11%	6%
More boring than usual	13%	13%	14%	12%	13%	12%	13%	11%	14%	13%	16%	12%	12%	13%	11%	17%
About the same as usual	76%	77%	72%	78%	75%	75%	78%	75%	78%	76%	75%	75%	78%	74%	77%	75%
(DK/NS)	2%	2%	2%	3%	2%	2%	3%	3%	1%	1%	2%	2%	2%	2%	2%	2%