

CANADIAN DOLLAR

1. Now, thinking about the recent strength of the Canadian Dollar, will you be doing any of the following: 1) Going to the United States to do some holiday shopping?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	131	104	65	380	250	70	240	416	329	489	511
Weighted Base	1000	132	102*	65*	383	244	74*	279	378	324	484	516
Yes	107 11%	12 9%	7 7%	9 14% E	55 14% E	13 5%	11 15% E	47 17% HI	36 10%	22 7%	64 13% K	42 8%
No	892 89%	120 91%	95 93%	56 86%	328 86%	231 95% CDF	63 85%	232 83%	341 90% G	302 93% G	420 87%	473 92% J
Don't know/Refused	1 0	0 -	0 -	0 -	1 0	0 0	0 -	1 0	0 0	0 -	0 -	1 0

CANADIAN DOLLAR

1. Now, thinking about the recent strength of the Canadian Dollar, will you be doing any of the following: 2) Using the internet to buy holiday gifts from retailers in the United States?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
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Base: All Respondents												
Unweighted Base	1000	131	104	65	380	250	70	240	416	329	489	511
Weighted Base	1000	132	102*	65*	383	244	74*	279	378	324	484	516
Yes	157 16%	22 16%	20 19%	9 14%	66 17%	28 11%	12 16%	73 26% HI	52 14%	28 9%	101 21% K	56 11%
No	843 84%	110 84%	82 81%	56 86%	317 83%	216 89%	62 84%	206 74%	326 86% G	296 91% G	384 79%	460 89% J