

## 8. We would like to get an idea of the kinds of things that people are planning to do this New Year's Eve. What do you think you will end up doing? Will you...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	104	65	381	250	70	244	412	329	489	512
Weighted Base	1001	132	102*	65*	383	244	74*	279	379	324	484	517
Have a quiet evening at home	405 40%	65 49% E	47 46% E	29 44% E	166 43% E	69 28% E	31 41% E	72 26% E	166 44% G	160 49% G	183 38% J	222 43% K
Attend a New Year's Eve party at someone else's home, or have a party yourself	252  25%	23  17%	25  24%	16  25%	81  21%	89  37% ABD	18  24%	87  31% I	100  26% I	59  18%	135  28% J	117  23% K
Go out to dinner with a small group of friends or family	107  11%	14  11%	15  15%	4  6%	40  10%	26  11%	9  12%	29  11%	40  11%	37  11%	52  11% J	56  11% K
Go out to a large celebration at a hotel, community club or convention Center	60  6%	7  5%	6  6%	3  5%	26  7%	11  5%	7  10%	26  9% HI	17  4%	16  5%	27  6% J	34  7% K
Go out of town for New Year's Eve	45 5%	5 4%	3 3%	5 7%	14 4%	17 7%	2 3%	22 8% HI	13 4%	10 3%	25 5% J	21 4% K
Attend an event such as the theater, a concert or a hockey game	26  3%	3  2%	1  1%	1  1%	13  3%	5  2%	3  4%	8  3%	7  2%	10  3%	18  4% J	8  2% K
Other	96 10%	15 12%	5 5%	8 12%	39 10%	24 10%	5 7%	32 11%	32 9%	29 9%	45 9% J	51 10% K
Don't know/Refused	9 1%	0 0	0 0	0 -	5 1%	3 1%	0 -	2 1%	3 1%	3 1%	0 - J	9 2% K

**9. Do you plan on making any New Year's resolutions for 2008?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	104	65	381	250	70	244	412	329	489	512
Weighted Base	1001	132	102*	65*	383	244	74*	279	379	324	484	517
Yes	288 29%	32 24%	19 19%	10 15%	119 31%	91 37%	18 24%	105 38%	114 30%	63 20%	131 27%	157 30%
No	711 71%	100 76%	83 81%	55 85%	265 69%	152 62%	56 76%	173 62%	264 70%	261 80%	354 73%	358 69%
Don't know/Refused	1 0	0 -	0 -	0 -	0 -	1 1%	0 -	1 0	1 0	0 -	0 -	1 0