YEAR IN REVIEW

1. And thinking back over the year 2007, and comparing it to other years, was it a..
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Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
Very good year overall	310 31%	49 37% E	43 42% DE	28 43% DE	114 30% E	53 22%	23 31%	113 41% HI	118 30%	79 24%	159 33%	151 29%
Somewhat good year overall	489 49%	53 40%	45 44%	29 45%	176 46%	143 59% ABD	41 55%	125 45%	196 50%	166 51%	231 48%	258 50%
Somewhat bad year overall	97 10%	13 10%	7 7%	2 4%	53 14% CEF	19 8%	3 5%	15 5%	44 11% G	38 12% G	44 9%	53 10%
Very bad year overall	77 8%	12 9%	6 6%	4 6%	30 8%	22 9%	3 4%	20 7%	30 8%	27 8%	36 7%	42 8%
Neither good nor bad	22 2%	5 4%	0 -	0 -	8 2%	7 3%	2 3%	6 2%	4 1%	10 3%	12 3%	10 2%
Don't know/Refused	6 1%	1 1%	0 -	1 1%	2 1%	0 -	2 2% E	0 -	0 -	4 1% H	3 1%	3 0
TOPBOX & LOWBOX SUMMARY												
Good year overall (Top2Box)	799 80%	102 77%	89 87% D	58 89% D	291 76%	197 80%	64 86%	239 86% I	314 80%	245 75%	389 80%	409 79%
Neither good nor bad (MidBox)	22 2%	5 4%	0 -	0 -	8 2%	7 3%	2 3%	6 2%	4 1%	10 3%	12 3%	10 2%
Bad year overall (Low2Box)	175 17%	24 19%	14 13%	7 10%	83 22% F	41 17%	6 8%	35 12%	74 19%	65 20% G	79 16%	95 18%

YEAR IN REVIEW
2. OPTIMISTIC SUMMARY TABLE [Very/Somewhat Optimistic]
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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
1) You personally	922 92%	120 91%	100 98% ACDF	59 90%	348 91%	229 94%	66 89%	264 94% I	369 94% I	287 88%	442 91%	481 93%
2) Your family	898 90%	120 91%	99 97% CDF	57 88%	333 87%	228 93% DF	60 81%	257 92%	357 91%	281 86%	423 87%	474 92% J
3) Canada	813 81%	113 86% E	87 85%	53 81%	317 83%	184 75% E	59 80%	234 84%	315 80%	260 80%	387 80%	427 83%
4) The world	585 58%	70 53%	61 60%	41 63%	231 60%	139 57%	42 57%	180 64% I	243 62% I	163 50%	277 57%	308 60%

YEAR IN REVIEW
2. NEITHER SUMMARY TABLE [Neither optimistic/pessimistic]

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
1) You personally	15	4	0	1	7	2	0	5	4	6	9	6
	1%	3%	-	1%	2%	1%	1%	2%	1%	2%	2%	1%
2) Your family	16	3	0	1	8	3	0	4	4	8	10	6
	2%	3%	0	1%	2%	1%	1%	1%	1%	2%	2%	1%
3) Canada	22	5	1	1	6	6	3	9	6	8	8	14
	2%	4%	1%	1%	2%	2%	4%	3%	1%	2%	2%	3%
4) The world	27	4	3	0	9	6	6	8	6	11	6	21
	3%	3%	3%	-	2%	2%	8%	3%	2%	4%	1%	4%
							CDE					J

YEAR IN REVIEW
2. PESSIMISTIC SUMMARY TABLE [Somewhat/Very pessimistic]
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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
1) You personally	55	8	2	3	25	13	5	10	19	26	32	24
	6%	6%	2%	4%	7%	5%	7%	4%	5%	8% G	7%	5%
2) Your family	55	4	3	3	27	11	7	16	19	19	30	24
	5%	3%	3%	5%	7%	4%	10% A	6%	5%	6%	6%	5%
3) Canada	139	12	10	3	52	51	10	28	66	45	74	65
	14%	9%	10%	5%	14%	21% ABCD	14%	10%	17% G	14%	15%	13%
4) The world	355	54	35	15	132	96	24	85	130	137	180	175
	35%	41% C	34%	23%	34%	39% C	32%	31%	33%	42% GH	37%	34%

YEAR IN REVIEW
2. And thinking ahead to next year 2008, are you optimistic that it will be a good year overall or are you pessimistic that it will be a bad year overall for: 10 You personally?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
Very optimistic that it will be a good year overall	546	80	71	45	201	116	33	168	226	150	257	289
	54%	61% EF	69% DEF	68% DEF	52%	48%	44%	60% I	58% I	46%	53%	56%
Somewhat optimistic that it will be a good year overall	377	40	30	14	147	112	34	96	142	136	185	192
	38%	30%	29%	22%	38% C	46% ABC	46% ABC	34%	36%	42%	38%	37%
Somewhat pessimistic that it will be a bad year overall	41	5	1	3	19	9	4	8	14	19	22	19
	4%	4%	1%	4%	5%	4%	5%	3%	4%	6%	5%	4%
Very pessimistic that it will be a bad year overall	14	3	0	0	6	4	1	2	6	7	9	5
	1%	2%	0	-	2%	1%	2%	1%	1%	2%	2%	1%
Neither optimistic/pessimistic that it will be a good/bad year overall	15	4	0	1	7	2	0	5	4	6	9	6
	1%	3%	-	1%	2%	1%	1%	2%	1%	2%	2%	1%
Don't know/Refused	9	0	0	3	3	0	2	0	1	6	3	6
	1%	-	-	5% ADE	1%	0	3% E	-	0	2% GH	1%	1%
TOPBOX & LOWBOX SUMMARY												
Optimistic (Top2Box)	922	120	100	59	348	229	66	264	369	287	442	481
	92%	91%	98% ACDF	90%	91%	94%	89%	94% I	94% I	88%	91%	93%
Neither (MidBox)	15	4	0	1	7	2	0	5	4	6	9	6
	1%	3%	-	1%	2%	1%	1%	2%	1%	2%	2%	1%
Pessimistic (Low2Box)	55	8	2	3	25	13	5	10	19	26	32	24
	6%	6%	2%	4%	7%	5%	7%	4%	5%	8% G	7%	5%

YEAR IN REVIEW

2. And thinking ahead to next year 2008, are you optimistic that it will be a good year overall or are you pessimistic that it will be a bad year overall for: 20 Your family?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
Very optimistic that it will be a good year overall	556	84	76	42	195	128	32	168	235	152	258	298
	56%	63% DF	74% DEF	64% F	51%	52%	43%	60% I	60% I	47%	53%	58%
Somewhat optimistic that it will be a good year overall	342	36	23	16	139	100	28	89	122	128	166	176
	34%	27%	23%	24%	36% B	41% ABC	38% B	32%	31%	40% H	34%	34%
Somewhat pessimistic that it will be a bad year overall	32	1	3	1	17	7	3	7	16	8	16	15
	3%	1%	3%	1%	4%	3%	5%	3%	4%	3%	3%	3%
Very pessimistic that it will be a bad year overall	23	3	0	2	11	4	4	9	3	11	14	9
	2%	2%	-	3%	3%	1%	5% B	3% H	1%	3% H	3%	2%
Neither optimistic/pessimistic that it will be a good/bad year overall	16	3	0	1	8	3	0	4	4	8	10	6
	2%	3%	0	1%	2%	1%	1%	1%	1%	2%	2%	1%
Don't know/Refused	33	5	0	4	15	3	6	2	12	17	21	12
	3%	4%	-	6% BE	4%	1%	8% BE	1%	3%	5% G	4%	2%
TOPBOX & LOWBOX SUMMARY												
Optimistic (Top2Box)	898	120	99	57	333	228	60	257	357	281	423	474
	90%	91%	97% CDF	88%	87%	93% DF	81%	92%	91%	86%	87%	92% J
Neither (MidBox)	16	3	0	1	8	3	0	4	4	8	10	6
	2%	3%	0	1%	2%	1%	1%	1%	1%	2%	2%	1%
Pessimistic (Low2Box)	55	4	3	3	27	11	7	16	19	19	30	24
	5%	3%	3%	5%	7%	4%	10% A	6%	5%	6%	6%	5%

YEAR IN REVIEW
2. And thinking ahead to next year 2008, are you optimistic that it will be a good year overall or are you pessimistic that it will be a bad year overall for: 30 Canada?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
Very optimistic that it will be a good year overall	286	40	26	24	120	56	21	71	121	94	151	135
	29%	30%	25%	36%	31% E	23%	28%	26%	31%	29%	31%	26%
Somewhat optimistic that it will be a good year overall	527	73	61	29	197	128	39	163	195	165	235	292
	53%	56%	60%	45%	51%	52%	52%	58%	50%	51%	49%	57% J
Somewhat pessimistic that it will be a bad year overall	97	8	8	0	37	37	6	21	50	26	50	47
	10%	6%	8%	1%	10% C	15% AC	9%	7%	13%	8%	10%	9%
Very pessimistic that it will be a bad year overall	42	4	2	3	16	14	4	7	16	19	24	18
	4%	3%	2%	4%	4%	6%	5%	3%	4%	6%	5%	3%
Neither optimistic/pessimistic that it will be a good/bad year overall	22	5	1	1	6	6	3	9	6	8	8	14
	2%	4%	1%	1%	2%	2%	4%	3%	1%	2%	2%	3%
Don't know/Refused	27	1	4	8	8	3	2	8	6	12	15	11
	3%	1%	4%	13% ADEF	2%	1%	2%	3%	2%	4%	3%	2%
TOPBOX & LOWBOX SUMMARY												
Optimistic (Top2Box)	813 81%	113 86% E	87 85%	53 81%	317 83% E	184 75%	59 80%	234 84%	315 80%	260 80%	387 80%	427 83%
Neither (MidBox)	22 2%	5 4%	1 1%	1 1%	6 2%	6 2%	3 4%	9 3%	6 1%	8 2%	8 2%	14 3%
Pessimistic (Low2Box)	139 14%	12 9%	10 10%	3 5%	52 14%	51 21% ABCD	10 14%	28 10%	66 17% G	45 14%	74 15%	65 13%

YEAR IN REVIEW
2. And thinking ahead to next year 2008, are you optimistic that it will be a good year overall or are you pessimistic that it will be a bad year overall for: 40 The world?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	131	105	65	380	250	70	232	413	352	480	521
Weighted Base	1001	132	102*	65*	383	244	74*	279	393	324	484	517
Very optimistic that it will be a good year overall	118	12	8	9	51	29	10	40	53	25	70	49
	12%	9%	8%	13%	13%	12%	13%	14% I	13% I	8%	14% K	9%
Somewhat optimistic that it will be a good year overall	467	58	53	33	181	110	32	139	190	138	207	260
	47%	44%	52%	50%	47%	45%	44%	50%	48%	42%	43%	50% J
Somewhat pessimistic that it will be a bad year overall	257	37	28	11	93	73	15	66	103	86	122	135
	26%	28%	27%	16%	24%	30% C	21%	24%	26%	26%	25%	26%
Very pessimistic that it will be a bad year overall	98	17	7	4	39	22	8	19	28	51	59	40
	10%	13%	6%	7%	10%	9%	11%	7%	7%	16% GH	12% K	8%
Neither optimistic/pessimistic that it will be a good/bad year overall	27	4	3	0	9	6	6	8	6	11	6	21
	3%	3%	3%	-	2%	2%	8% CDE	3%	2%	4%	1%	4% J
Don't know/Refused	33 3%	4 3%	3 3%	9 14% ABDEF	11 3%	4 2%	2 3%	7 2%	14 3%	13 4%	20 4%	13 2%
TOPBOX & LOWBOX SUMMARY												
Optimistic (Top2Box)	585 58%	70 53%	61 60%	41 63%	231 60%	139 57%	42 57%	180 64% I	243 62% I	163 50%	277 57%	308 60%
Neither (MidBox)	27 3%	4 3%	3 3%	0 -	9 2%	6 2%	6 8% CDE	8 3%	6 2%	11 4%	6 1%	21 4% J
Pessimistic (Low2Box)	355 35%	54 41% C	35 34%	15 23%	132 34%	96 39% C	24 32%	85 31%	130 33%	137 42% GH	180 37%	175 34%