

## Alberta Election

### What do you see as the most likely outcome of this election?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Progressive Conservative majority	45%	41%	48%	47%	53%	38%	42%	47%	47%
Progressive Conservative minority	30%	34%	30%	27%	30%	31%	28%	31%	33%
Liberal majority	4%	5%	3%	4%	3%	5%	4%	4%	3%
Liberal minority	4%	4%	6%	3%	5%	4%	5%	2%	7%
Some other party majority	1%	1%	3%	0%	1%	1%	3%	1%	0%
Some other party minority	1%	1%	-	0%	1%	1%	-	1%	1%
(Dk/Ns)	14%	13%	11%	18%	8%	20%	18%	14%	9%
Summary									
Progressive Conservative Party	75%	76%	77%	74%	83%	68%	70%	78%	79%
Liberal Party	8%	9%	9%	7%	7%	9%	9%	6%	10%
Some Other Party	2%	3%	3%	1%	2%	2%	3%	2%	1%

## Alberta Election

(Will keep their promises) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

		Region			Gender		Age		
	Total	Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Will keep their promises									
Ed Stelmach and the Progressive Conservatives	22%	21%	19%	25%	23%	20%	16%	20%	31%
Kevin Taft and the Liberals	9%	10%	11%	7%	13%	6%	10%	7%	13%
Brian Mason and the New Democrats	5%	2%	11%	2%	5%	5%	6%	3%	7%
Paul Hinman and the Wildrose Alliance	6%	7%	4%	7%	9%	2%	6%	6%	5%
None	26%	26%	24%	27%	26%	26%	24%	29%	23%
(Dk/Ns)	32%	34%	32%	31%	24%	41%	38%	35%	21%

## Alberta Election

(Will say or promise anything to get elected) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Will say or promise anything to get elected									
Ed Stelmach and the Progressive Conservatives	30%	31%	36%	24%	34%	26%	34%	28%	28%
Kevin Taft and the Liberals	24%	23%	22%	26%	25%	22%	21%	22%	29%
Brian Mason and the New Democrats	10%	7%	13%	11%	13%	7%	8%	9%	15%
Paul Hinman and the Wildrose Alliance	3%	4%	3%	2%	3%	2%	3%	3%	2%
None	5%	8%	3%	5%	5%	6%	3%	7%	5%
(Dk/Ns)	28%	27%	24%	33%	19%	36%	31%	30%	21%

## Alberta Election

(Has the best plan for the future) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

		Region			Gender		Age		
	Total	Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Has the best plan for the future									
Ed Stelmach and the Progressive Conservatives	24%	23%	19%	30%	28%	20%	16%	25%	32%
Kevin Taft and the Liberals	18%	19%	21%	13%	21%	15%	19%	15%	21%
Brian Mason and the New Democrats	6%	2%	12%	4%	7%	5%	8%	4%	7%
Paul Hinman and the Wildrose Alliance	5%	6%	3%	6%	8%	2%	5%	5%	6%
None	14%	18%	13%	12%	15%	14%	12%	18%	12%
(Dk/Ns)	33%	31%	32%	35%	22%	43%	40%	33%	23%

## Alberta Election

(Has run the best campaign) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

		Region			Gender		Age		
	Total	Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Has run the best campaign									
Ed Stelmach and the Progressive Conservatives	25%	22%	23%	31%	26%	24%	19%	23%	36%
Kevin Taft and the Liberals	13%	16%	12%	12%	18%	9%	13%	13%	15%
Brian Mason and the New Democrats	6%	3%	10%	5%	6%	6%	8%	4%	7%
Paul Hinman and the Wildrose Alliance	4%	6%	3%	4%	6%	2%	3%	5%	3%
None	14%	18%	13%	11%	17%	11%	14%	17%	11%
(Dk/Ns)	37%	35%	39%	38%	27%	47%	43%	38%	28%

## Alberta Election

(Performed the best in the leaders debate) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Performed the best in the leaders debate									
Ed Stelmach and the Progressive Conservatives	17%	16%	17%	18%	20%	15%	11%	19%	22%
Kevin Taft and the Liberals	13%	16%	10%	11%	16%	9%	12%	13%	13%
Brian Mason and the New Democrats	6%	3%	14%	3%	7%	6%	11%	2%	7%
Paul Hinman and the Wildrose Alliance	6%	8%	6%	5%	8%	5%	3%	7%	9%
None	13%	18%	9%	13%	14%	13%	10%	15%	16%
(Dk/Ns)	44%	38%	44%	51%	35%	53%	52%	45%	33%

## Alberta Election

(Ran the most positive campaign) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Ran the most positive campaign									
Ed Stelmach and the Progressive Conservatives	28%	26%	23%	34%	29%	26%	20%	27%	39%
Kevin Taft and the Liberals	13%	16%	13%	8%	18%	7%	15%	11%	12%
Brian Mason and the New Democrats	7%	4%	12%	5%	5%	8%	5%	5%	12%
Paul Hinman and the Wildrose Alliance	6%	7%	6%	6%	9%	4%	8%	6%	5%
None	11%	13%	10%	9%	11%	10%	8%	14%	10%
(Dk/Ns)	36%	34%	36%	37%	27%	44%	45%	38%	22%

## Alberta Election

(Ran the most negative campaign) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Ran the most negative campaign									
Ed Stelmach and the Progressive Conservatives	12%	14%	14%	9%	15%	10%	14%	11%	13%
Kevin Taft and the Liberals	23%	21%	22%	27%	22%	24%	20%	22%	29%
Brian Mason and the New Democrats	12%	10%	15%	13%	18%	7%	8%	13%	17%
Paul Hinman and the Wildrose Alliance	4%	6%	4%	3%	6%	2%	4%	5%	4%
None	11%	13%	9%	10%	11%	11%	10%	12%	11%
(Dk/Ns)	37%	37%	36%	38%	27%	46%	44%	37%	26%



## Alberta Election

(Shares your values and priorities) And based on what you've seen in the campaign, which of the following leaders/parties do you think is best described by each of the following phrases?

	Total	Region			Gender		Age		
		Calgary	Edmonton	Rest of Alberta	Male	Female	18-34	35-54	55+
Base: All respondents	725	310	205	210	405	320	138	319	267
Weighted	725	259	240	226	360	365	236	293	195
Shares your values and priorities									
Ed Stelmach and the Progressive Conservatives	29%	30%	24%	33%	30%	28%	21%	29%	38%
Kevin Taft and the Liberals	16%	21%	16%	12%	21%	12%	17%	15%	17%
Brian Mason and the New Democrats	8%	4%	15%	5%	6%	10%	8%	5%	11%
Paul Hinman and the Wildrose Alliance	8%	11%	6%	8%	12%	4%	8%	8%	9%
None	12%	14%	11%	9%	12%	11%	9%	16%	8%
(Dk/Ns)	27%	21%	28%	34%	19%	36%	37%	26%	18%