

RBC Housing

Table of Contents

JZ2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all? 1

JZ4. How likely are you to purchase a home or another home within the next two years? Are you... 2

JZ7. Are you planning to buy a bigger home, a smaller home, or a home about the same size as your current home? 3

JZ8. Which of the following types of housing best describes the home you plan to buy? Is it a 4

JZ14_1. (Mortgages rates) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today? 5

JZ14_2. (Housing prices) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?..... 6

JZ2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L

| | | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------------|-----------------|-----------------|----------------|-------------------|---------------------|------------------|-----------------|------------------|-----------------|-------------------|-----------------------|-----------------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | GTA | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All respondents | 3023 | 415 | 268 | 235 | 1099 | 782 | 224 | 248 | 728 | 983 | 1312 | 891 | 2132 |
| Weighted | 3023 | 399 | 308 | 196 | 1158 | 738 | 224 | 258 | 739 | 975 | 1308 | 885 | 2138 |
| Very good investment | 1147 38% | 156 39% E | 120 39% E | 79 40% E | 496 43% E | 199 27% E | 98 44% E | 120 46% E | 208 28% H | 353 36% H | 586 45% HI | 358 40% K | 789 37% L |
| Good investment | 1436 48% | 183 46% | 137 44% | 89 45% | 522 45% | 403 55% ABCDF | 103 46% | 115 44% | 357 48% | 488 50% J | 592 45% | 418 47% | 1018 48% |
| Not a very good investment | 316 10% | 45 11% | 34 11% | 23 12% | 98 8% | 100 14% DF | 17 7% | 18 7% | 110 15% IJ | 100 10% | 106 8% | 84 10% | 232 11% |
| Not a good investment at all | 124 4% | 16 4% | 18 6% | 6 3% | 42 4% | 36 5% | 6 3% | 5 2% | 65 9% IJ | 35 4% J | 24 2% | 25 3% | 99 5% K |
| Summary | | | | | | | | | | | | | |
| Top2Box - Very good / Good investment | 2583 85% | 338 85% | 257 83% | 168 86% | 1018 88% BE | 602 82% | 201 90% BE | 235 91% | 565 76% | 841 86% H | 1178 90% HI | 776 88% L | 1807 85% |
| Low2Box - Not a very good investment/ Not a good investment at all | 440 15% | 61 15% | 52 17% DF | 28 14% | 140 12% | 136 18% DF | 23 10% | 23 9% | 175 24% IJ | 134 14% J | 131 10% | 109 12% | 331 15% K |

JZ4. How likely are you to purchase a home or another home within the next two years? Are you...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L

| | | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---------------------------------------|-------------|------------------|-------------------|-----------------|------------------|------------------|-----------------|------------|------------------|----------------|------------|-----------------------|------------------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | GTA | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: All respondents | 3023 | 415 | 268 | 235 | 1099 | 782 | 224 | 248 | 728 | 983 | 1312 | 891 | 2132 |
| Weighted | 3023 | 399 | 308 | 196 | 1158 | 738 | 224 | 258 | 739 | 975 | 1308 | 885 | 2138 |
| Very likely | 218 7% | 26 7% | 26 8% | 19 9% | 85 7% | 52 7% | 10 5% | 25 10% | 35 5% | 68 7% | 115 9% | 89 10% | 129 6% |
| Somewhat likely | 469 16% | 79 20% CDE | 66 21% CDE | 23 12% | 164 14% | 105 14% | 33 15% | 42 16% | 120 16% | 145 15% | 204 16% | 158 18% L | 312 15% |
| Not very likely | 843 28% | 119 30% | 93 30% | 58 29% | 294 25% | 219 30% | 62 28% | 78 30% | 197 27% | 276 28% | 370 28% | 283 32% L | 560 26% |
| Not likely at all | 1492 49% | 175 44% | 124 40% | 98 50% | 615 53% | 363 49% | 119 53% | 114 44% | 388 53% J | 486 50% | 618 47% | 355 40% | 1137 53% K |
| Summary | | | | | | | | | | | | | |
| Top2Box - Very / Somewhat likely | 688 23% | 105 26% DE | 92 30% CDEF | 41 21% | 249 22% | 156 21% | 43 19% | 66 26% | 155 21% | 213 22% | 320 24% | 247 28% L | 441 21% |
| Low2Box - Not very/ Not at all likely | 2335 77% | 294 74% | 217 70% | 155 79% B | 908 78% AB | 581 79% AB | 180 81% B | 192 74% | 585 79% | 762 78% | 989 76% | 638 72% | 1697 79% K |

JZ7. Are you planning to buy a bigger home, a smaller home, or a home about the same size as your current home?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L

* small base

| | | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
|---|-------|------------|----------|-------|------------|-----------|----------|-----|------------------|----------------|----------|-----------------------|---------|
| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | GTA | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: Likely to purchase home within the next two years Weighted | 692 | 112 | 81 | 50 | 240 | 163 | 46 | 65 | 153 | 222 | 317 | 251 | 441 |
| | 688 | 105 | 92* | 41* | 249 | 156 | 43* | 66* | 155 | 213 | 320 | 247 | 441 |
| Bigger home | 355 | 43 | 52 | 24 | 115 | 99 | 22 | 40 | 99 | 104 | 151 | 138 | 216 |
| | 52% | 41% | 57% A | 57% | 46% | 63% AD | 50% | 60% | 64% IJ | 49% | 47% | 56% | 49% |
| Smaller home | 130 | 31 | 10 | 2 | 63 | 18 | 7 | 16 | 24 | 45 | 62 | 39 | 92 |
| | 19% | 29% BCE | 11% | 5% | 25% BCE | 12% | 16% | 24% | 15% | 21% | 19% | 16% | 21% |
| The same size as current home | 203 | 32 | 30 | 16 | 72 | 39 | 15 | 11 | 32 | 64 | 107 | 70 | 133 |
| | 29% | 30% | 32% | 38% | 29% | 25% | 34% | 16% | 21% | 30% H | 33% H | 28% | 30% |

RBC Housing

Detailed tables

JZ8. Which of the following types of housing best describes the home you plan to buy? Is it a ...

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* small base

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| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | GTA | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
| | | A | B | C | D | E | F | G | H | I | J | K | L |
| Base: Likely to purchase home within the next two years | 692 | 112 | 81 | 50 | 240 | 163 | 46 | 65 | 153 | 222 | 317 | 251 | 441 |
| Weighted | 688 | 105 | 92* | 41* | 249 | 156 | 43* | 66* | 155 | 213 | 320 | 247 | 441 |
| Detached house | 484 70% | 67 63% | 62 68% | 29 71% | 176 71% | 116 74% | 33 77% | 43 64% | 94 61% | 148 69% | 242 76% H | 191 77% L | 293 66% |
| Condominium/loft | 85 12% | 19 18% F | 9 10% | 5 11% | 34 14% F | 17 11% | 1 2% | 15 23% | 30 19% J | 29 14% J | 26 8% | 14 6% K | 70 16% |
| Townhouse | 51 7% | 10 10% | 6 6% | 2 5% | 19 8% | 8 5% | 5 13% | 3 4% | 10 7% | 18 8% | 23 7% | 13 5% | 37 8% |
| Semi-detached house | 44 6% | 6 6% | 10 11% | 3 7% | 13 5% | 10 6% | 2 4% | 5 7% | 13 9% | 12 6% | 19 6% | 22 9% | 22 5% |
| Other | 22 3% | 3 3% | 4 4% | 2 5% | 6 2% | 5 3% | 2 5% | 1 1% | 5 3% | 6 3% | 11 3% | 6 2% | 16 4% |
| (Dk/Ns) | 2 0 | 0 - | 1 1% | 0 - | 1 0 | 0 - | 0 - | 0 - | 2 1% J | 0 - | 0 - | 0 - | 2 0 |

JZ14_1. (Mortgages rates) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L

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| Base: All respondents | 3023 | 415 | 268 | 235 | 1099 | 782 | 224 | 248 | 728 | 983 | 1312 | 891 | 2132 |
| Weighted | 3023 | 399 | 308 | 196 | 1158 | 738 | 224 | 258 | 739 | 975 | 1308 | 885 | 2138 |
| Mortgages rates | | | | | | | | | | | | | |
| Higher | 1389 46% | 197 49% BE | 119 38% B | 94 48% B | 567 49% BE | 305 41% B | 108 48% B | 117 45% B | 379 51% IJ | 448 46% B | 562 43% B | 426 48% B | 963 45% B |
| Lower | 685 23% | 86 21% C | 70 23% C | 34 18% C | 260 22% C | 191 26% C | 44 20% C | 63 24% C | 148 20% C | 208 21% C | 330 25% HI | 200 23% C | 486 23% C |
| The same as they are today | 949 31% | 117 29% AD | 120 39% AD | 68 35% AD | 331 29% AD | 242 33% AD | 72 32% AD | 78 30% AD | 213 29% AD | 319 33% AD | 416 32% AD | 259 29% AD | 690 32% AD |

JZ14. 2. (Housing prices) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - H/I/J - K/L

| | | REGION | | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
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| | Total | BC | AB | SK/MB | Ontario | Quebec | Atlantic | GTA | <\$30K | \$30K - <\$60K | \$60K+ | Kids | No Kids |
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| Base: All respondents | 3023 | 415 | 268 | 235 | 1099 | 782 | 224 | 248 | 728 | 983 | 1312 | 891 | 2132 |
| Weighted | 3023 | 399 | 308 | 196 | 1158 | 738 | 224 | 258 | 739 | 975 | 1308 | 885 | 2138 |
| Housing prices | | | | | | | | | | | | | |
| Higher | 1695 56% | 230 58% BE | 121 39% BE | 128 65% BE | 707 61% BE | 366 50% B | 142 64% BE | 154 60% | 404 55% | 544 56% | 746 57% | 499 56% | 1196 56% |
| Lower | 706 23% | 98 24% D | 129 42% ACDEF | 36 19% | 225 19% | 176 24% D | 42 19% | 61 24% | 174 24% | 219 22% | 313 24% | 187 21% | 519 24% |
| The same as they are today | 623 21% | 71 18% | 59 19% | 32 16% | 226 19% | 196 27% ABCDF | 39 18% | 43 17% | 161 22% | 212 22% | 249 19% | 200 23% | 423 20% |