

RBC Housing
Table of Contents

JZ2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all? 1

JZ4. How likely are you to purchase a home or another home within the next two years? Are you... 2

JZ7. Are you planning to buy a bigger home, a smaller home, or a home about the same size as your current home? 3

JZ8. Which of the following types of housing best describes the home you plan to buy? Is it a 4

JZ14_1. (Mortgages rates) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today? 5

JZ14_2. (Housing prices) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?..... 6

JZ2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: All respondents	3023	1930	1093	2331	328	364
Weighted	3023	1920	1103	2335	325	362
Very good investment	1147 38%	886 46% B	261 24%	842 36%	161 49% CE	145 40%
Good investment	1436 48%	876 46%	560 51% A	1117 48%	147 45%	173 48%
Not a very good investment	316 10%	133 7%	183 17% A	260 11% D	15 5%	41 11% D
Not a good investment at all	124 4%	25 1%	99 9% A	117 5% DE	3 1%	4 1%
Summary						
Top2Box - Very good / Good investment	2583 85%	1762 92% B	822 74%	1958 84%	307 94% CE	318 88%
Low2Box - Not a very good investment/ Not a good investment at all	440 15%	158 8%	281 26% A	377 16% D	18 6%	44 12% D

JZ4. How likely are you to purchase a home or another home within the next two years? Are you...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: All respondents	3023	1930	1093	2331	328	364
Weighted	3023	1920	1103	2335	325	362
Very likely	218 7%	103 5%	115 10% A	0 -	103 32% C	115 32% C
Somewhat likely	469 16%	222 12%	247 22% A	0 -	222 68% C	247 68% C
Not very likely	843 28%	521 27%	322 29%	843 36% DE	0 -	0 -
Not likely at all	1492 49%	1074 56% B	418 38%	1492 64% DE	0 -	0 -
Summary						
Top2Box - Very / Somewhat likely	688 23%	325 17%	362 33% A	0 -	325 100% C	362 100% C
Low2Box - Not very/ Not at all likely	2335 77%	1595 83% B	741 67%	2335 100% DE	0 -	0 -

JZ7. Are you planning to buy a bigger home, a smaller home, or a home about the same size as your current home?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E

** very small base (under 30) ineligible for sig testing

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: Likely to purchase home within the next two years	692	328	364	0	328	364
Weighted	688	325	362	-.**	325	362
Bigger home	355 52%	128 39%	227 63%	0 -	128 39%	227 63%
		A			D	
Smaller home	130 19%	86 26%	44 12%	0 -	86 26%	44 12%
		B			E	
The same size as current home	203 29%	111 34%	91 25%	0 -	111 34%	91 25%
		B			E	

JZ8. Which of the following types of housing best describes the home you plan to buy? Is it a ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E

** very small base (under 30) ineligible for sig testing

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: Likely to purchase home within the next two years	692	328	364	0	328	364
Weighted	688	325	362	-.**	325	362
Detached house	484 70%	240 74%	244 67%	0 -	240 74%	244 67%
Condominium/loft	85 12%	41 12%	44 12%	0 -	41 12%	44 12%
Townhouse	51 7%	17 5%	34 9% A	0 -	17 5%	34 9% D
Semi-detached house	44 6%	13 4%	31 9% A	0 -	13 4%	31 9% D
Other	22 3%	15 5%	8 2%	0 -	15 5%	8 2%
(Dk/Ns)	2 0	1 0	1 0	0 -	1 0	1 0

JZ14_1. (Mortgages rates) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: All respondents	3023	1930	1093	2331	328	364
Weighted	3023	1920	1103	2335	325	362
Mortgages rates						
Higher	1389 46%	869 45%	520 47%	1109 47% DE	130 40%	150 41%
Lower	685 23%	445 23%	240 22%	482 21%	102 31% C	102 28% C
The same as they are today	949 31%	606 32%	343 31%	744 32%	94 29%	110 30%

JZ14_2. (Housing prices) Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E

	Total	RESIDENCE		BUYING INTENTIONS		
		Own	Rent	Not Likely to buy	Owners Likely to Buy	Renters Likely to Buy
		A	B	C	D	E
Base: All respondents	3023	1930	1093	2331	328	364
Weighted	3023	1920	1103	2335	325	362
Housing prices						
Higher	1695 56%	1128 59% B	566 51%	1351 58% E	187 58% E	156 43%
Lower	706 23%	418 22%	287 26% A	510 22%	76 23%	120 33% CD
The same as they are today	623 21%	373 19%	250 23% A	474 20%	62 19%	86 24%