

Despite Gaffes and Woes, Tories (35%) Hold Narrow Lead Over Grits (31%)

*Two Thirds (66%) of Canadians Don't Want an Election,
While Three in Ten (27%) Say It's 'Time to Clear the Air'*

Public Release Date: Monday, March 10, 2008, 6:00 AM EST



Ipsos Reid

Ipsos Reid is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos Reid employs more than 300 research professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos

Reid's Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—including the Ipsos Trend Report, the leading source of public opinion in the country—all of which provide clients with actionable and relevant information. Ipsos Reid is an Ipsos company, a leading global survey-based market research group. To learn more, visit www.ipsos.ca

***For copies of other news releases, please visit
<http://www.ipsos-na.com/news/>***

© Ipsos Reid

*Washington λ New York λ Chicago λ Minneapolis λ Seattle λ San Francisco
Vancouver λ Edmonton λ Calgary λ Winnipeg λ Toronto λ Ottawa λ Montreal*



Despite Gaffes and Woes, Tories (35%) Hold Narrow Lead Over Grits (31%)

*Two Thirds (66%) of Canadians Don't Want an Election,
While Three in Ten (27%) Say It's 'Time to Clear the Air'*

Ottawa, ON – A new Ipsos Reid poll conducted exclusively on behalf of CanWest News Service and Global Television finds that the Cadman controversy has not had a meaningful impact on Canadians' party support. The ruling Conservatives have the support of 35% of decided voters, while the Liberals remain in second place with 31% support. The NDP have the support of 15% of Canadians, while the Green Party would be the choice of 9% if an election were held tomorrow.

Within Quebec, the Bloc has the support of 36% of Quebecers, while the Grits (26%) and the Tories (24%) trail behind. The NDP within Quebec has 9% support, while the Greens have just 5% support.

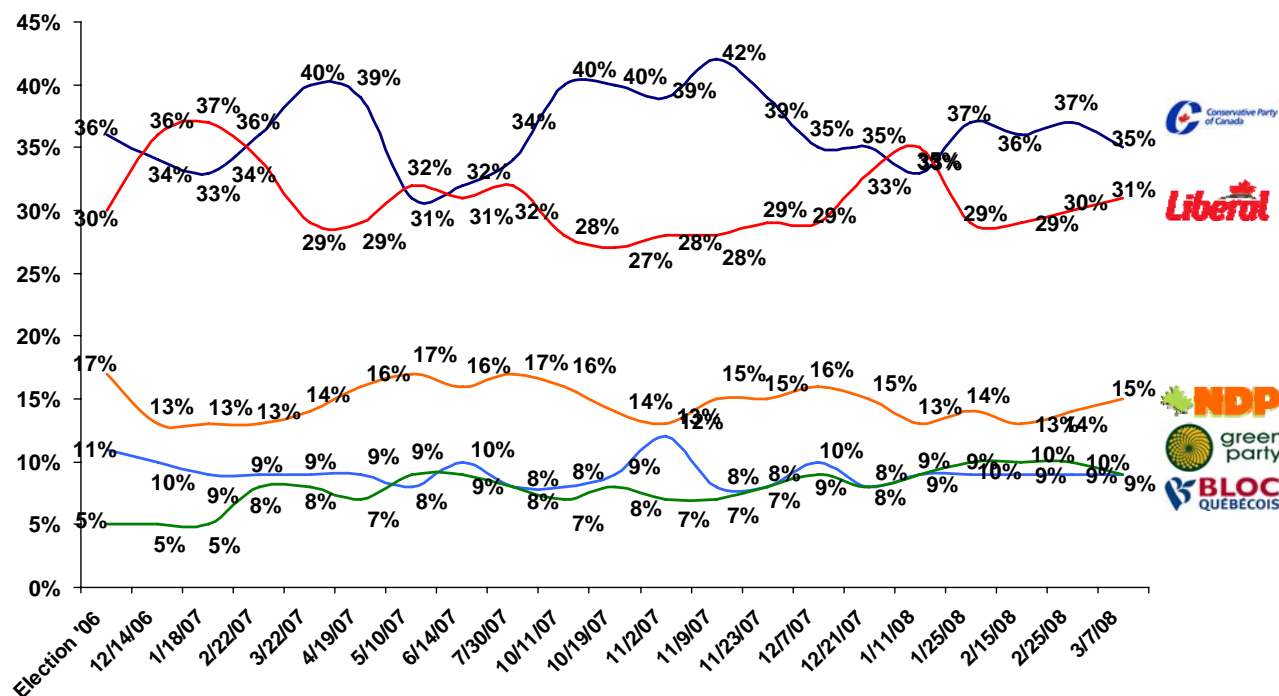
In vote-rich Ontario, the Liberals at 40% support lead the Conservatives (31%), while the NDP (16%) and Green Party (12%) lag behind.

Despite the fact that the Cadman controversy has once again fuelled speculation about a possible federal election, Canadians have made it clear that they do not want an election, with two thirds (66%, up 4 points since mid-February) indicating that 'there's no need for an election at the moment'. Just three in ten (27%, down 9 points) believe that 'we really need an election to clear the air' and seven percent (up 5 points) of Canadians are unsure.

These are the findings of an Ipsos Reid poll conducted on behalf of CanWest News Service and Global Television from March 4 to March 6, 2008. For the survey, a representative randomly selected sample of 1001 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.

Federal Vote Support

March 7, 2008, percentage of decided voters.



CanWest News Service/Global News Ipsos Reid Survey, Mar 4-Mar 6, 2008. Decided voters including leaners (867).

8% of all Canadian adults (n=1001) are undecided



Ipsos Reid

For more information on this news release, please contact:

*Dr. Darrell Bricker
President and CEO
Ipsos Reid
Public Affairs
(416) 324-2001*

For full tabular results, please visit our website at www.ipsos.ca. News Releases are available at: <http://www.ipsos-na.com/news/>

© Ipsos Reid

- 3 -

*Washington λ New York λ Chicago λ Minneapolis λ Seattle λ San Francisco
Vancouver λ Edmonton λ Calgary λ Winnipeg λ Toronto λ Ottawa λ Montreal*