

B1. Which of the following types of communities would you most prefer to live in when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A cultural community focused on my heritage	14	11	4	6	4	1	3	1	1	0	5	8
	1%	2%	1%	2%	1%	0	1%	1%	1%	-	1% I	6% HIJ
An arts community that is focused on learning, art, music, and sharing of ideas	21	9	12	3	8	5	3	2	0	4	7	9
	2%	1%	2%	1%	3%	3%	1%	1%	-	1%	2%	7% HIJ
An environmental community that is designed to minimize energy consumption, and promote an environmentally friendly lifestyle	74	32	42	26	18	5	12	12	8	19	36	10
	6%	5%	7%	9% E	6%	3%	5%	6%	6%	4%	8% I	7%
A health community that is focused on maintaining good health through fitness, nutrition, and emotional wellbeing	76	36	40	31	15	10	9	11	8	31	28	8
	6%	6%	6%	10% DFG	5%	6%	4%	5%	6%	7%	6%	6%
A social community that is focused on social interaction through a variety of activities, interests, and events	109	46	64	26	35	12	19	17	6	39	53	12
	9%	8%	10%	9%	11%	7%	8%	8%	4%	8%	11% H	8%
A golfer's community that is focused on the needs and lifestyles of golfers	32	26	6	5	9	4	7	7	4	15	9	5
	3%	4% B	1%	1%	3%	3%	3%	4%	3%	3%	2%	3%
A 'close to nature' community that is focused on outdoor activities, such as hiking, boating, skiing, fishing, etc.	142	83	59	42	39	22	22	17	24	47	53	19
	12%	14% B	9%	14%	13%	13%	10%	8%	17% I	10%	11%	13%
A home renovation and lifestyle community that is focused on maintaining, and restoring older homes, as well as the design and décor elements of beautifying a home	18	7	11	3	5	4	4	2	3	8	7	0
	1%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	-
I'd prefer to stay right where I currently live	734 60%	348 58%	386 62%	162 54%	181 58%	101 62%	150 65% C	139 67% CD	85 61%	312 66% JK	265 57%	72 50%

B1. [Rebased to Respondents who would prefer not to live at their current location after retirement] Which of the following types of communities would you most prefer to live in when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

* small base

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	497	255	242	144	140	65	81	67	47	141	248	61
Weighted	486	249	237	140	133	63*	80*	70*	54*	163	197	71*
A cultural community focused on my heritage	14	11	4	6	4	1	3	1	1	0	5	8
	3%	4%	2%	4%	3%	1%	4%	2%	2%	-	2% I	12% IJ
An arts community that is focused on learning, art, music, and sharing of ideas	21	9	12	3	8	5	3	2	0	4	7	9
	4%	3%	5%	2%	6%	8% C	4%	3%	-	3%	4%	13% HIJ
An environmental community that is designed to minimize energy consumption, and promote an environmentally friendly lifestyle	74	32	42	26	18	5	12	12	8	19	36	10
	15%	13%	18%	19%	14%	9%	15%	17%	15%	12%	18%	15%
A health community that is focused on maintaining good health through fitness, nutrition, and emotional wellbeing	76	36	40	31	15	10	9	11	8	31	28	8
	16%	14%	17%	22% D	11%	16%	11%	15%	15%	19%	14%	12%
A social community that is focused on social interaction through a variety of activities, interests, and events	109	46	64	26	35	12	19	17	6	39	53	12
	22%	18%	27% A	18%	27%	18%	24%	25%	11%	24%	27% H	17%
A golfer's community that is focused on the needs and lifestyles of golfers	32	26	6	5	9	4	7	7	4	15	9	5
	7%	10% B	3%	3%	7%	7%	8%	11% C	7%	9%	4%	7%
A 'close to nature' community that is focused on outdoor activities, such as hiking, boating, skiing, fishing, etc.	142	83	59	42	39	22	22	17	24	47	53	19
	29%	33% B	25%	30%	30%	34%	28%	25%	44% IJ	29%	27%	26%
A home renovation and lifestyle community that is focused on maintaining, and restoring older homes, as well as the design and décor elements of beautifying a home	18	7	11	3	5	4	4	2	3	8	7	0
	4%	3%	4%	2%	4%	6%	6%	3%	6%	5%	3%	-

B2_1. (Having everything I want or need on one floor) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
Having everything I want or need on one floor												
Very Appealing	559	228	331	122	133	77	115	112	75	226	199	58
	46%	38%	53%	40%	42%	47%	50%	53%	54%	48%	43%	41%
Somewhat Appealing	507	271	235	129	140	68	92	77	53	202	199	53
	42%	45%	38%	43%	44%	41%	40%	37%	38%	42%	43%	37%
Not Very Appealing	114	70	43	40	33	13	14	13	7	35	47	24
	9%	12%	7%	13%	10%	8%	6%	6%	5%	7%	10%	17%
Not At All Appealing	41	27	14	11	9	6	8	7	5	12	18	7
	3%	4%	2%	4%	3%	4%	3%	3%	3%	2%	4%	5%
Summary												
Top2Box - Appealing	1066	500	566	251	272	145	208	189	128	428	398	112
	87%	84%	91%	83%	87%	88%	90%	90%	92%	90%	86%	78%
Low2Box - Not Appealing	155	97	57	51	42	19	22	20	12	47	65	31
	13%	16%	9%	17%	13%	12%	10%	10%	8%	10%	14%	22%

B2.2. (A maintenance service for my home that provides services such as grass cutting and snow removal) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A maintenance service for my home that provides services such as grass cutting and snow removal												
Very Appealing	390	141	249	99	98	42	87	65	49	148	147	46
	32%	24%	40%	33%	31%	25%	38%	31%	35%	31%	32%	32%
Somewhat Appealing	564	307	257	143	153	81	93	95	66	225	209	64
	46%	51%	41%	47%	49%	49%	40%	45%	47%	47%	45%	45%
Not Very Appealing	179	103	77	42	42	24	36	35	15	71	72	22
	15%	17%	12%	14%	13%	15%	16%	17%	11%	15%	16%	15%
Not At All Appealing	87	46	41	19	22	17	14	15	9	32	35	12
	7%	8%	7%	6%	7%	10%	6%	7%	7%	7%	7%	8%
Summary												
Top2Box - Appealing	954	448	506	242	251	123	179	159	115	373	356	109
	78%	75%	81%	80%	80%	75%	78%	76%	83%	78%	77%	77%
Low2Box - Not Appealing	266	149	117	61	64	41	50	50	24	102	106	33
	22%	25%	19%	20%	20%	25%	22%	24%	17%	22%	23%	23%

RBC Housing

Detailed tables

B2_3. (A home close to water or waterfront) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home close to water or waterfront												
Very Appealing	521 43%	227 38%	293 47%	125 41%	147 47%	66 40%	97 42%	86 41%	66 48%	188 40%	193 42%	73 51%
Somewhat Appealing	504 41%	269 45%	236 38%	134 44%	117 37%	70 42%	92 40%	93 44%	53 38%	215 45%	188 41%	49 34%
Not Very Appealing	136 11%	75 13%	62 10%	31 10%	38 12%	19 12%	27 12%	21 10%	14 10%	49 10%	58 12%	15 11%
Not At All Appealing	59 5%	26 4%	33 5%	13 4%	12 4%	10 6%	14 6%	10 5%	6 4%	23 5%	24 5%	6 4%
Summary												
Top2Box - Appealing	1025 84%	496 83%	529 85%	258 85%	264 84%	136 82%	188 82%	178 85%	119 86%	403 85%	381 82%	122 85%
Low2Box - Not Appealing	195 16%	101 17%	95 15%	44 15%	50 16%	29 18%	41 18%	31 15%	20 14%	72 15%	82 18%	21 15%

B2_4. (A new construction home with the latest cutting edge designs and features) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A new construction home with the latest cutting edge designs and features												
Very Appealing	200	98	102	49	55	19	47	30	31	71	68	30
	16%	16%	16%	16%	17%	12%	21%	14%	22%	15%	15%	21%
Somewhat Appealing	518	280	238	135	143	69	85	86	56	221	196	46
	42%	47%	38%	45%	46%	42%	37%	41%	40%	47%	42%	32%
Not Very Appealing	333	157	176	91	77	44	66	56	38	121	122	52
	27%	26%	28%	30%	24%	27%	29%	27%	27%	26%	26%	36%
Not At All Appealing	169	62	107	28	40	33	32	38	15	61	78	15
	14%	10%	17%	9%	13%	20%	14%	18%	11%	13%	17%	11%
Summary												
Top2Box - Appealing	718	378	340	184	198	88	132	116	87	293	263	75
	59%	63%	55%	61%	63%	53%	57%	55%	62%	62%	57%	53%
Low2Box - Not Appealing	502	219	283	118	116	77	98	93	53	182	199	67
	41%	37%	45%	39%	37%	47%	43%	45%	38%	38%	43%	47%

B2_5. (A home within walking distance of most services I need like a grocery store, drugstore, doctor's office) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home within walking distance of most services I need like a grocery store, drugstore, doctor's office												
Very Appealing	566	237	328	133	151	67	108	107	68	217	208	73
	46%	40%	53%	44%	48%	41%	47%	51%	49%	46%	45%	51%
Somewhat Appealing	525	288	237	140	129	78	96	81	50	209	207	58
	43%	48%	38%	46%	41%	47%	42%	39%	36%	44%	45%	41%
Not Very Appealing	92	54	38	20	24	14	19	16	17	33	35	8
	8%	9%	6%	6%	8%	8%	8%	8%	12%	7%	8%	6%
Not At All Appealing	37	18	20	10	10	6	6	5	5	16	13	4
	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	2%
Summary												
Top2Box - Appealing	1090	525	565	273	280	145	204	188	118	426	415	131
	89%	88%	91%	90%	89%	88%	89%	90%	85%	90%	90%	92%
Low2Box - Not Appealing	130	72	58	30	34	19	25	21	21	49	48	12
	11%	12%	9%	10%	11%	12%	11%	10%	15%	10%	10%	8%

B2_6. (A home that is close to nature (lakes, woods, mountains etc.)) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home that is close to nature (lakes, woods, mountains etc.)												
Very Appealing	576	274	301	138	153	77	108	99	73	214	224	64
	47%	46%	48%	46%	49%	47%	47%	47%	53%	45%	48%	45%
Somewhat Appealing	508	261	247	132	127	66	98	86	48	212	186	61
	42%	44%	40%	44%	40%	40%	43%	41%	34%	45% H	40%	43%
Not Very Appealing	101	47	54	24	28	16	15	19	10	37	39	15
	8%	8%	9%	8%	9%	10%	6%	9%	7%	8%	9%	10%
Not At All Appealing	36	15	21	9	6	6	9	6	8	12	14	2
	3%	2%	3%	3%	2%	4%	4%	3%	6%	2%	3%	2%
Summary												
Top2Box - Appealing	1083	535	548	270	280	143	206	185	121	427	410	126
	89%	90%	88%	89%	89%	87%	90%	88%	87%	90%	89%	88%
Low2Box - Not Appealing	137	61	75	33	34	22	23	24	18	48	53	17
	11%	10%	12%	11%	11%	13%	10%	12%	13%	10%	11%	12%

RBC Housing

Detailed tables

B2_7. (A condominium community where everything is maintained for me - like security, landscaping, and shared amenities such as a pool, gym, or golf course) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	GENDER			AGE					EDUCATION			
	Total	Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
A condominium community where everything is maintained for me - like security, landscaping, and shared amenities such as a pool, gym, or golf course												
Very Appealing	272 22%	120 20%	152 24%	68 22%	77 25%	30 18%	56 24%	41 20%	37 27%	110 23%	96 21%	29 20%
Somewhat Appealing	453 37%	237 40%	217 35%	116 38% F	132 42% F	61 37%	66 29%	78 37%	53 38%	175 37%	171 37%	54 38%
Not Very Appealing	272 22%	134 22%	138 22%	77 25% D	58 19%	36 22%	57 25%	43 21%	30 21%	94 20%	113 24%	35 24%
Not At All Appealing	223 18%	106 18%	117 19%	42 14%	47 15%	38 23% CD	50 22% CD	47 22% CD	20 14%	96 20%	82 18%	25 17%
Summary												
Top2Box - Appealing	725 59%	357 60%	368 59%	184 61%	210 67% EFG	90 55%	123 53%	119 57%	90 64%	285 60%	267 58%	83 58%
Low2Box - Not Appealing	495 41%	240 40%	255 41%	119 39%	105 33%	74 45% D	107 47% D	90 43% D	50 36%	190 40%	196 42%	60 42%

B2_8. (A home in an area where there is a mix of younger and older residents) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home in an area where there is a mix of younger and older residents												
Very Appealing	212	92	120	50	66	15	41	41	16	73	87	36
	17%	15%	19%	16%	21%	9%	18%	20%	12%	15%	19%	25%
Somewhat Appealing	733	380	353	168	191	111	134	129	78	299	277	79
	60%	64%	57%	56%	61%	67%	59%	62%	56%	63%	60%	55%
Not Very Appealing	198	97	101	63	46	26	35	28	31	75	70	22
	16%	16%	16%	21%	15%	16%	15%	13%	22%	16%	15%	15%
Not At All Appealing	76	27	49	22	11	13	19	11	15	27	28	6
	6%	5%	8%	7%	4%	8%	8%	5%	11%	6%	6%	4%
Summary												
Top2Box - Appealing	946	473	473	218	257	126	175	170	94	372	364	115
	78%	79%	76%	72%	82%	76%	76%	81%	67%	78%	79%	81%
Low2Box - Not Appealing	274	124	150	85	57	39	55	39	45	103	98	28
	22%	21%	24%	28%	18%	24%	24%	19%	33%	22%	21%	19%

B2_9. (A home well suited for entertaining family and friends) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home well suited for entertaining family and friends												
Very Appealing	466	194	272	114	134	52	85	80	63	180	162	61
	38%	33%	44%	38%	43%	32%	37%	38%	45%	38%	35%	43%
Somewhat Appealing	611	331	279	146	157	86	120	101	60	236	249	65
	50%	55%	45%	48%	50%	53%	52%	49%	43%	50%	54%	46%
Not Very Appealing	112	62	50	33	19	23	16	22	13	45	39	15
	9%	10%	8%	11%	6%	14%	7%	10%	9%	9%	8%	11%
Not At All Appealing	32	9	23	11	4	3	8	6	4	14	13	1
	3%	2%	4%	3%	1%	2%	4%	3%	3%	3%	3%	1%
Summary												
Top2Box - Appealing	1076	525	551	259	291	139	205	182	123	416	411	126
	88%	88%	88%	86%	93%	84%	89%	87%	88%	88%	89%	89%
Low2Box - Not Appealing	144	72	72	43	23	26	24	27	17	59	52	16
	12%	12%	12%	14%	7%	16%	11%	13%	12%	12%	11%	11%

B2_10. (A home in a downtown or urban centre with easy access to the arts, cultural events, restaurants, entertainment venues, and sporting events) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	GENDER			AGE					EDUCATION			
	Total	Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
A home in a downtown or urban centre with easy access to the arts, cultural events, restaurants, entertainment venues, and sporting events												
Very Appealing	151 12%	67 11%	84 14%	35 12%	47 15% E	12 7%	33 14% E	24 11%	20 14%	57 12%	55 12%	20 14%
Somewhat Appealing	437 36%	225 38%	212 34%	113 37%	115 36%	56 34%	76 33%	79 38%	49 35%	165 35%	159 34%	64 45% IJ
Not Very Appealing	368 30%	183 31%	185 30%	87 29%	93 30%	51 31%	75 33%	62 30%	42 30%	143 30%	142 31%	41 29%
Not At All Appealing	263 22%	122 20%	141 23%	68 22%	59 19%	46 28% D	46 20%	44 21%	29 21%	110 23% K	107 23% K	18 12%
Summary												
Top2Box - Appealing	589 48%	292 49%	297 48%	148 49%	162 52% E	68 41%	109 47%	103 49%	68 49%	222 47%	215 46%	84 59% IJ
Low2Box - Not Appealing	631 52%	305 51%	326 52%	155 51%	152 48%	97 59% D	121 53%	106 51%	71 51%	253 53% K	248 54% K	59 41%

B2_11. (A home with separate living quarters designed to meet the needs of aging, elderly or infirm parents or relatives) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home with separate living quarters designed to meet the needs of aging, elderly or infirm parents or relatives												
Very Appealing	177	70	107	45	56	21	32	23	32	70	63	13
	15%	12%	17%	15%	18%	13%	14%	11%	23%	15%	14%	9%
Somewhat Appealing	469	234	235	136	116	63	73	81	49	193	182	45
	38%	39%	38%	45%	37%	38%	32%	39%	35%	41%	39%	31%
Not Very Appealing	382	203	179	92	93	55	76	66	40	138	143	62
	31%	34%	29%	30%	30%	33%	33%	32%	28%	29%	31%	43%
Not At All Appealing	192	90	102	29	50	25	49	39	20	74	75	23
	16%	15%	16%	10%	16%	15%	21%	19%	14%	16%	16%	16%
Summary												
Top2Box - Appealing	646	304	342	181	171	84	105	104	80	263	245	58
	53%	51%	55%	60%	55%	51%	46%	50%	58%	55%	53%	40%
Low2Box - Not Appealing	574	293	281	121	143	81	125	105	59	212	218	85
	47%	49%	45%	40%	45%	49%	54%	50%	42%	45%	47%	60%

B2_12. (A home with separate living quarters for adult children who still live at home) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home with separate living quarters for adult children who still live at home												
Very Appealing	125	50	75	43	33	13	20	15	24	44	42	14
	10%	8%	12%	14%	11%	8%	9%	7%	17%	9%	9%	10%
Somewhat Appealing	353	189	164	103	95	47	62	47	44	137	133	38
	29%	32%	26%	34%	30%	28%	27%	22%	32%	29%	29%	27%
Not Very Appealing	405	207	198	96	105	59	75	71	44	160	153	49
	33%	35%	32%	32%	33%	36%	32%	34%	31%	34%	33%	34%
Not At All Appealing	337	150	187	60	81	46	73	76	28	134	134	41
	28%	25%	30%	20%	26%	28%	32%	36%	20%	28%	29%	29%
Summary												
Top2Box - Appealing	478	239	239	146	128	59	82	62	68	182	176	53
	39%	40%	38%	48%	41%	36%	36%	29%	49%	38%	38%	37%
Low2Box - Not Appealing	742	358	384	156	186	105	147	147	71	293	287	90
	61%	60%	62%	52%	59%	64%	64%	71%	51%	62%	62%	63%

B2_ 13. (A home in a community with people of a similar age or life stage) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home in a community with people of a similar age or life stage												
Very Appealing	190	73	117	52	58	15	31	33	26	81	64	19
	16%	12%	19%	17%	18%	9%	14%	16%	18%	17%	14%	13%
Somewhat Appealing	631	311	320	153	162	82	125	108	73	256	246	56
	52%	52%	51%	51%	52%	50%	54%	52%	52%	54%	53%	39%
Not Very Appealing	295	154	140	77	74	43	49	51	29	106	114	46
	24%	26%	22%	25%	24%	26%	21%	24%	21%	22%	25%	32%
Not At All Appealing	105	59	46	20	20	24	24	17	11	32	40	22
	9%	10%	7%	7%	6%	15%	11%	8%	8%	7%	9%	15%
Summary												
Top2Box - Appealing	821	384	437	206	220	98	156	141	99	337	310	75
	67%	64%	70%	68%	70%	59%	68%	68%	71%	71%	67%	53%
Low2Box - Not Appealing	399	213	186	97	94	67	73	68	41	138	153	68
	33%	36%	30%	32%	30%	41%	32%	32%	29%	29%	33%	47%

B2_14. (A home in a high rise building with concierge services, health club, pool and maid service) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A home in a high rise building with concierge services, health club, pool and maid service												
Very Appealing	117	55	63	36	28	11	22	21	23	41	38	16
	10%	9%	10%	12%	9%	6%	10%	10%	16%	9%	8%	11%
Somewhat Appealing	304	160	144	93	82	32	58	40	36	122	111	36
	25%	27%	23%	31%	26%	19%	25%	19%	26%	26%	24%	25%
Not Very Appealing	392	200	192	97	98	62	71	64	45	148	153	47
	32%	34%	31%	32%	31%	38%	31%	31%	32%	31%	33%	33%
Not At All Appealing	406	182	225	76	108	60	79	84	36	165	161	44
	33%	30%	36%	25%	34%	37%	34%	40%	26%	35%	35%	31%
Summary												
Top2Box - Appealing	421	215	206	129	109	42	80	61	59	162	149	52
	35%	36%	33%	43%	35%	26%	35%	29%	42%	34%	32%	36%
Low2Box - Not Appealing	799	382	417	173	205	122	150	148	81	313	314	91
	65%	64%	67%	57%	65%	74%	65%	71%	58%	66%	68%	64%

B2_15. (An antique or older home that I can restore or update as a 'project') Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
An antique or older home that I can restore or update as a 'project'												
Very Appealing	103 8%	42 7%	61 10%	32 11%	30 9%	15 9%	14 6%	12 6%	13 9%	35 7%	47 10%	8 6%
Somewhat Appealing	288 24%	148 25%	141 23%	80 27%	86 27%	35 22%	46 20%	41 19%	46 33%	111 23%	104 22%	28 19%
Not Very Appealing	464 38%	244 41%	221 35%	120 40%	115 37%	70 43%	87 38%	72 35%	51 36%	182 38%	180 39%	52 37%
Not At All Appealing	365 30%	164 27%	201 32%	69 23%	84 27%	44 27%	83 36%	84 40%	31 22%	148 31%	132 28%	54 38%
Summary												
Top2Box - Appealing	391 32%	189 32%	202 32%	113 37%	115 37%	50 31%	60 26%	52 25%	58 42%	146 31%	151 33%	36 25%
Low2Box - Not Appealing	829 68%	408 68%	421 68%	190 63%	199 63%	114 69%	170 74%	157 75%	81 58%	329 69%	311 67%	107 75%

B2. (Top2Box - Appealing) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
Having everything I want or need on one floor	1066	500	566	251	272	145	208	189	128	428	398	112
	87%	84%	91% A	83%	87%	88%	90% C	90% C	92% K	90% K	86% K	78%
A maintenance service for my home that provides services such as grass cutting and snow removal	954	448	506	242	251	123	179	159	115	373	356	109
	78%	75%	81% A	80%	80%	75%	78%	76%	83%	78%	77%	77%
A home close to water or waterfront	1025	496	529	258	264	136	188	178	119	403	381	122
	84%	83%	85%	85%	84%	82%	82%	85%	86%	85%	82%	85%
A new construction home with the latest cutting edge designs and features	718	378	340	184	198	88	132	116	87	293	263	75
	59%	63% B	55%	61%	63% E	53%	57%	55%	62%	62%	57%	53%
A home within walking distance of most services I need like a grocery store, drugstore, doctor's office	1090	525	565	273	280	145	204	188	118	426	415	131
	89%	88%	91%	90%	89%	88%	89%	90%	85%	90%	90%	92%
A home that is close to nature (lakes, woods, mountains etc.)	1083	535	548	270	280	143	206	185	121	427	410	126
	89%	90%	88%	89%	89%	87%	90%	88%	87%	90%	89%	88%
A condominium community where everything is maintained for me - like security, landscaping, and shared amenities such as a pool, gym, or golf course	725	357	368	184	210	90	123	119	90	285	267	83
	59%	60%	59%	61%	67% EFG	55%	53%	57%	64%	60%	58%	58%
A home in an area where there is a mix of younger and older residents	946	473	473	218	257	126	175	170	94	372	364	115
	78%	79%	76%	72%	82% C	76%	76%	81% C	67%	78% H	79% H	81% H
A home well suited for entertaining family and friends	1076	525	551	259	291	139	205	182	123	416	411	126
	88%	88%	88%	86%	93% CEG	84%	89%	87%	88%	88%	89%	89%
A home in a downtown or urban centre with easy access to the arts, cultural events, restaurants, entertainment venues, and sporting events	589	292	297	148	162	68	109	103	68	222	215	84
	48%	49%	48%	49%	52% E	41%	47%	49%	49%	47%	46%	59% IJ
A home with separate living quarters designed to meet the needs of aging, elderly or infirm parents or relatives	646	304	342	181	171	84	105	104	80	263	245	58
	53%	51%	55%	60% FG	55% F	51%	46%	50%	58% K	55% K	53% K	40%
A home with separate living quarters for adult children who still live at home	478	239	239	146	128	59	82	62	68	182	176	53
	39%	40%	38%	48%	41%	36%	36%	29%	49%	38%	38%	37%

RBC Housing

Detailed tables

A home in a community with people of a similar age or life stage	821	384	437	EFG	G				IJ			
	67%	64%	70% A	206	220	98	156	141	99	337	310	75
				68%	70% E	59%	68%	68%	71% K	71% K	67% K	53%

RBC Housing

Detailed tables

B2. (Top2Box - Appealing) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
A home in a high rise building with concierge services, health club, pool and maid service	421	215	206	129	109	42	80	61	59	162	149	52
	35%	36%	33%	43% DEG	35% E	26%	35%	29%	42% J	34%	32%	36%
An antique or older home that I can restore or update as a 'project'	391	189	202	113	115	50	60	52	58	146	151	36
	32%	32%	32%	37% FG	37% FG	31%	26%	25%	42% IK	31%	33%	25%

B2. (Low2Box - Not Appealing) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
Having everything I want or need on one floor	155	97	57	51	42	19	22	20	12	47	65	31
	13%	16% B	9%	17% FG	13%	12%	10%	10%	8%	10%	14%	22% HIJ
A maintenance service for my home that provides services such as grass cutting and snow removal	266	149	117	61	64	41	50	50	24	102	106	33
	22%	25% B	19%	20%	20%	25%	22%	24%	17%	22%	23%	23%
A home close to water or waterfront	195	101	95	44	50	29	41	31	20	72	82	21
	16%	17%	15%	15%	16%	18%	18%	15%	14%	15%	18%	15%
A new construction home with the latest cutting edge designs and features	502	219	283	118	116	77	98	93	53	182	199	67
	41%	37%	45% A	39%	37%	47% D	43%	45%	38%	38%	43%	47%
A home within walking distance of most services I need like a grocery store, drugstore, doctor's office	130	72	58	30	34	19	25	21	21	49	48	12
	11%	12%	9%	10%	11%	12%	11%	10%	15%	10%	10%	8%
A home that is close to nature (lakes, woods, mountains etc.)	137	61	75	33	34	22	23	24	18	48	53	17
	11%	10%	12%	11%	11%	13%	10%	12%	13%	10%	11%	12%
A condominium community where everything is maintained for me - like security, landscaping, and shared amenities such as a pool, gym, or golf course	495	240	255	119	105	74	107	90	50	190	196	60
	41%	40%	41%	39%	33%	45% D	47% D	43% D	36%	40%	42%	42%
A home in an area where there is a mix of younger and older residents	274	124	150	85	57	39	55	39	45	103	98	28
	22%	21%	24%	28% DG	18%	24%	24%	19%	33% IJK	22%	21%	19%
A home well suited for entertaining family and friends	144	72	72	43	23	26	24	27	17	59	52	16
	12%	12%	12%	14% D	7%	16% D	11%	13% D	12%	12%	11%	11%
A home in a downtown or urban centre with easy access to the arts, cultural events, restaurants, entertainment venues, and sporting events	631	305	326	155	152	97	121	106	71	253	248	59
	52%	51%	52%	51%	48%	59% D	53%	51%	51%	53% K	54% K	41%
A home with separate living quarters designed to meet the needs of aging, elderly or infirm parents or relatives	574	293	281	121	143	81	125	105	59	212	218	85
	47%	49%	45%	40%	45%	49%	54% CD	50% C	42%	45%	47%	60% HIJ
A home with separate living quarters for adult children who still live at home	742	358	384	156	186	105	147	147	71	293	287	90
	61%	60%	62%	52%	59%	64%	64%	71%	51%	62%	62%	63%

RBC Housing

Detailed tables

A home in a community with people of a similar age or life stage	399	213	186	97	94	C 67	C 73	CD 68	41	H 138	H 153	68
	33%	36% B	30%	32%	30%	41% D	32%	32%	29%	29%	33%	47% HIJ

RBC Housing

Detailed tables

B2. (Low2Box - Not Appealing) Please rate the appeal of each of the following items as it relates to a possible retirement home.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
A home in a high rise building with concierge services, health club, pool and maid service	799	382	417	173	205	122	150	148	81	313	314	91
	65%	64%	67%	57%	65%	74%	65%	71%	58%	66%	68%	64%
An antique or older home that I can restore or update as a 'project'	829	408	421	190	199	114	170	157	81	329	311	107
	68%	68%	68%	63%	63%	69%	74%	75%	58%	69%	67%	75%
							CD	CD		H		H

B3_1. (Minor remodelling to current home) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
Minor remodelling to current home												
Very Likely	134	57	77	32	29	19	29	25	10	55	54	15
	11%	9%	12%	11%	9%	12%	12%	12%	7%	12%	12%	11%
Somewhat Likely	516	255	260	124	148	68	97	79	56	205	201	54
	42%	43%	42%	41%	47%	41%	42%	38%	40%	43%	43%	38%
Not Very Likely	303	140	163	77	75	46	57	48	38	110	111	43
	25%	23%	26%	25%	24%	28%	25%	23%	27%	23%	24%	30%
Not At All Likely	267	145	122	70	62	32	47	56	36	105	97	30
	22%	24%	20%	23%	20%	20%	21%	27%	25%	22%	21%	21%
Summary												
Top2Box - Likely	650	312	338	156	177	87	125	105	66	260	255	69
	53%	52%	54%	52%	56%	53%	55%	50%	47%	55%	55%	48%
Low2Box - Not likely	570	285	285	146	137	78	104	104	74	215	208	74
	47%	48%	46%	48%	44%	47%	45%	50%	53%	45%	45%	52%

B3_2. (Major remodeling, or an addition to your current home) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
Major remodeling, or an addition to your current home												
Very Likely	51 4%	23 4%	29 5%	19 6% D	7 2%	9 5%	12 5%	5 3%	7 5%	21 4%	19 4%	5 3%
Somewhat Likely	177 14%	82 14%	95 15%	52 17% G	54 17% G	25 15% G	30 13% G	17 8%	23 16%	68 14%	71 15%	15 11%
Not Very Likely	501 41%	259 43%	242 39%	122 40%	149 47% G	65 39%	94 41%	72 34%	52 37%	190 40%	195 42%	65 45%
Not At All Likely	491 40%	234 39%	257 41%	110 36%	105 33%	66 40%	94 41%	116 55% CDEF	58 41%	197 41%	178 39%	58 41%
Summary												
Top2Box - Likely	228 19%	104 17%	124 20%	70 23% G	60 19% G	34 21% G	42 18% G	22 10%	30 21%	89 19%	90 19%	20 14%
Low2Box - Not likely	992 81%	493 83%	499 80%	232 77%	254 81%	130 79%	188 82%	187 90% CDEF	110 79%	386 81%	373 81%	123 86%

B3_3. (A move to a better climate) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to a better climate												
Very Likely	101 8%	53 9%	48 8%	31 10% F	33 10% F	15 9%	10 5%	12 6%	15 11%	30 6%	47 10% I	9 6%
Somewhat Likely	324 27%	181 30% B	143 23%	88 29%	88 28%	50 30%	49 22%	49 23%	28 20%	113 24%	130 28% HI	52 37%
Not Very Likely	476 39%	234 39%	242 39%	112 37%	129 41%	59 36%	106 46% CEG	70 34%	61 44%	191 40%	172 37%	53 37%
Not At All Likely	319 26%	129 22%	190 30% A	72 24%	65 21%	40 25%	64 28%	78 37% CDEF	36 25%	141 30% K	114 25%	29 20%
Summary												
Top2Box - Likely	425 35%	234 39% B	191 31%	119 39% FG	121 38% FG	65 40% FG	60 26%	61 29%	43 31%	143 30%	177 38% I	61 43% I
Low2Box - Not likely	795 65%	363 61%	432 69% A	184 61%	194 62%	100 60%	170 74% CDE	148 71% CDE	97 69%	332 70% JK	285 62%	81 57%

B3_4. (A move to a region where housing is more affordably priced) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to a region where housing is more affordably priced												
Very Likely	120 10%	56 9%	64 10%	31 10%	31 10%	14 9%	21 9%	23 11%	17 12%	45 10%	44 9%	15 10%
Somewhat Likely	368 30%	192 32%	176 28%	110 36% FG	96 30%	45 27%	63 28%	55 26%	40 29%	137 29%	151 33%	40 28%
Not Very Likely	440 36%	221 37%	219 35%	95 31%	127 40%	69 42%	85 37%	64 31%	52 38%	165 35%	167 36%	56 39%
Not At All Likely	292 24%	128 21%	164 26% A	67 22%	61 19%	36 22%	60 26%	68 32% CDE	31 22%	128 27%	101 22%	32 23%
Summary												
Top2Box - Likely	488 40%	248 42%	240 39%	141 47% EFG	127 40%	59 36%	84 37%	77 37%	57 41%	182 38%	195 42%	54 38%
Low2Box - Not likely	732 60%	349 58%	383 61%	162 53%	188 60%	105 64% C	145 63% C	132 63% C	83 59%	293 62%	268 58%	89 62%

B3_5. (A move to be closer to friends and family) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to be closer to friends and family												
Very Likely	77 6%	26 4%	52 8%	20 7%	26 8%	7 4%	9 4%	15 7%	10 7%	19 4%	30 6%	18 13%
Somewhat Likely	367 30%	174 29%	193 31%	117 39%	94 30%	42 25%	63 27%	52 25%	45 32%	138 29%	141 30%	44 31%
Not Very Likely	470 39%	253 42%	218 35%	103 34%	133 42%	76 46%	86 38%	72 34%	54 39%	177 37%	185 40%	54 38%
Not At All Likely	305 25%	144 24%	161 26%	62 21%	61 19%	40 24%	71 31%	70 34%	31 22%	141 30%	107 23%	27 19%
Summary												
Top2Box - Likely	445 36%	200 33%	245 39%	138 45%	120 38%	49 29%	72 31%	67 32%	55 39%	157 33%	171 37%	62 43%
Low2Box - Not likely	775 64%	397 67%	378 61%	165 55%	194 62%	116 71%	158 69%	142 68%	85 61%	318 67%	292 63%	81 57%

B3_6. (A move to a larger home) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to a larger home												
Very Likely	27 2%	15 3%	12 2%	7 2%	3 1%	4 2%	5 2%	8 4%	5 3%	10 2%	8 2%	5 3%
Somewhat Likely	96 8%	58 10%	39 6%	30 10%	35 11%	10 6%	9 4%	12 6%	16 11%	37 8%	37 8%	7 5%
Not Very Likely	461 38%	242 41%	219 35%	124 41%	127 40%	64 39%	90 39%	55 27%	56 40%	165 35%	181 39%	57 40%
Not At All Likely	636 52%	282 47%	354 57%	141 47%	149 47%	86 53%	126 55%	134 64%	63 45%	263 55%	237 51%	74 52%
Summary												
Top2Box - Likely	124 10%	73 12%	50 8%	37 12%	39 12%	14 8%	14 6%	20 9%	21 15%	47 10%	45 10%	12 8%
Low2Box - Not likely	1097 90%	524 88%	573 92%	266 88%	276 88%	151 92%	215 94%	189 91%	119 85%	428 90%	418 90%	131 92%

B3_7. (A move to a smaller home) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to a smaller home												
Very Likely	141 12%	54 9%	88 14% A	38 12%	36 12%	23 14%	24 10%	21 10%	13 9%	54 11%	56 12%	19 13%
Somewhat Likely	414 34%	228 38%	186 30% B	105 35%	119 38%	61 37%	70 31%	59 28%	39 28%	154 32%	168 36%	53 37%
Not Very Likely	377 31%	184 31%	192 31%	100 33%	95 30%	44 27%	72 31%	66 32%	49 35%	146 31%	139 30%	43 30%
Not At All Likely	288 24%	131 22%	156 25%	60 20%	64 20%	37 22%	64 28%	63 30% CD	38 28%	121 26%	100 22%	28 20%
Summary												
Top2Box - Likely	556 46%	282 47%	274 44%	143 47% G	156 49% G	84 51% G	94 41%	80 38%	52 37%	207 44%	224 48% H	72 50% H
Low2Box - Not likely	664 54%	315 53%	349 56%	160 53%	159 51%	81 49%	136 59%	129 62% CDE	88 63% JK	267 56%	238 52%	71 50%

B3.8. (A move to another country) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to another country												
Very Likely	35 3%	21 4%	14 2%	14 5%	9 3%	6 4%	4 2%	2 1%	4 3%	11 2%	13 3%	7 5%
Somewhat Likely	100 8%	68 11%	32 5%	24 8%	32 10%	16 10%	14 6%	15 7%	8 6%	32 7%	42 9%	19 13%
Not Very Likely	322 26%	173 29%	149 24%	92 30%	86 27%	43 26%	64 28%	38 18%	38 28%	104 22%	138 30%	42 29%
Not At All Likely	762 62%	334 56%	428 69%	173 57%	188 60%	99 60%	148 64%	154 74%	89 64%	328 69%	270 58%	76 53%
Summary												
Top2Box - Likely	135 11%	89 15%	46 7%	38 13%	40 13%	22 13%	18 8%	17 8%	12 9%	43 9%	55 12%	25 18%
Low2Box - Not likely	1085 89%	508 85%	577 93%	264 87%	274 87%	142 87%	212 92%	192 92%	127 91%	432 91%	408 88%	117 82%

B3_9. (Buying, building or renting a second home, or vacation property) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
Buying, building or renting a second home, or vacation property												
Very Likely	55 4%	26 4%	29 5%	17 6%	15 5%	6 4%	11 5%	6 3%	6 4%	17 4%	26 6%	6 4%
Somewhat Likely	241 20%	130 22%	111 18%	81 27% FG	69 22% FG	41 25% FG	30 13%	20 10%	16 11%	89 19%	91 20% H	45 32% HIJ
Not Very Likely	423 35%	220 37%	203 33%	109 36%	124 39% EG	48 29%	82 36%	60 29%	54 38%	162 34%	165 36%	43 30%
Not At All Likely	501 41%	221 37%	281 45% A	96 32%	106 34%	70 42% C	106 46% CD	123 59% CDEF	65 46%	207 44%	181 39%	49 34%
Summary												
Top2Box - Likely	296 24%	156 26%	140 22%	98 32% FG	84 27% FG	47 28% FG	41 18%	26 12%	21 15%	106 22%	117 25% H	51 36% HIJ
Low2Box - Not likely	924 76%	441 74%	484 78%	205 68%	230 73%	118 72%	188 82% CDE	183 88% CDE	118 85% JK	369 78% K	346 75% K	92 64%

B3_10. (A move to a condominium) How likely are you to make the following housing changes when you retire?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1238	619	619	314	325	168	228	203	121	410	584	123
	1220	597	623	303	314	165	230	209	140	475	463	143
A move to a condominium												
Very Likely	44 4%	19 3%	25 4%	15 5%	11 3%	5 3%	7 3%	6 3%	3 2%	18 4%	17 4%	6 4%
Somewhat Likely	241 20%	134 22%	108 17%	66 22%	64 21%	23 14%	49 21%	40 19%	24 17%	80 17%	98 21%	38 27%
Not Very Likely	420 34%	212 36%	208 33%	95 32%	129 41%	62 37%	67 29%	67 32%	53 38%	152 32%	157 34%	59 41%
Not At All Likely	514 42%	232 39%	283 45%	127 42%	110 35%	75 46%	107 46%	96 46%	59 43%	225 47%	190 41%	40 28%
Summary												
Top2Box - Likely	286 23%	153 26%	133 21%	80 27%	75 24%	28 17%	56 24%	46 22%	27 20%	99 21%	115 25%	44 31%
Low2Box - Not likely	935 77%	444 74%	491 79%	222 73%	239 76%	137 83%	174 76%	163 78%	112 80%	376 79%	347 75%	99 69%

B3. (Top2box - Likely Summary) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
Minor remodelling to current home	650 53%	312 52%	338 54%	156 52%	177 56%	87 53%	125 55%	105 50%	66 47%	260 55%	255 55%	69 48%
Major remodeling, or an addition to your current home	228 19%	104 17%	124 20%	70 23% G	60 19% G	34 21% G	42 18% G	22 10%	30 21%	89 19%	90 19%	20 14%
A move to a better climate	425 35% B	234 39% B	191 31%	119 39% FG	121 38% FG	65 40% FG	60 26%	61 29%	43 31%	143 30%	177 38% I	61 43% I
A move to a region where housing is more affordably priced	488 40%	248 42%	240 39%	141 47% EFG	127 40%	59 36%	84 37%	77 37%	57 41%	182 38%	195 42%	54 38%
A move to be closer to friends and family	445 36%	200 33%	245 39% A	138 45% EFG	120 38%	49 29%	72 31%	67 32%	55 39%	157 33%	171 37%	62 43% I
A move to a larger home	124 10%	73 12% B	50 8%	37 12% F	39 12% F	14 8%	14 6%	20 9%	21 15%	47 10%	45 10%	12 8%
A move to a smaller home	556 46%	282 47%	274 44%	143 47% G	156 49% G	84 51% G	94 41%	80 38%	52 37%	207 44%	224 48% H	72 50% H
A move to another country	135 11%	89 15% B	46 7%	38 13%	40 13%	22 13%	18 8%	17 8%	12 9%	43 9%	55 12%	25 18% HI
Buying, building or renting a second home, or vacation property	296 24%	156 26%	140 22%	98 32% FG	84 27% FG	47 28% FG	41 18%	26 12%	21 15%	106 22%	117 25% H	51 36% HIJ
A move to a condominium	286 23%	153 26%	133 21%	80 27% E	75 24%	28 17%	56 24%	46 22%	27 20%	99 21%	115 25%	44 31% HI

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Detailed tables

B3. (Low2box - Not likely Summary) How likely are you to make the following housing changes when you retire?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I/J/K

	Total	GENDER		AGE					EDUCATION			
		Male	Female	43-46	47-50	51-54	55-58	59-62	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1238	619	619	314	325	168	228	203	121	410	584	123
Weighted	1220	597	623	303	314	165	230	209	140	475	463	143
Minor remodelling to current home	570 47%	285 48%	285 46%	146 48%	137 44%	78 47%	104 45%	104 50%	74 53%	215 45%	208 45%	74 52%
Major remodeling, or an addition to your current home	992 81%	493 83%	499 80%	232 77%	254 81%	130 79%	188 82%	187 90% CDEF	110 79%	386 81%	373 81%	123 86%
A move to a better climate	795 65%	363 61%	432 69% A	184 61%	194 62%	100 60%	170 74% CDE	148 71% CDE	97 69%	332 70% JK	285 62%	81 57%
A move to a region where housing is more affordably priced	732 60%	349 58%	383 61%	162 53%	188 60%	105 64% C	145 63% C	132 63% C	83 59%	293 62%	268 58%	89 62%
A move to be closer to friends and family	775 64%	397 67% B	378 61%	165 55%	194 62%	116 71% C	158 69% C	142 68% C	85 61%	318 67% K	292 63%	81 57%
A move to a larger home	1097 90%	524 88%	573 92% A	266 88%	276 88%	151 92%	215 94% CD	189 91%	119 85%	428 90%	418 90%	131 92%
A move to a smaller home	664 54%	315 53%	349 56%	160 53%	159 51%	81 49%	136 59%	129 62% CDE	88 63% JK	267 56%	238 52%	71 50%
A move to another country	1085 89%	508 85%	577 93% A	264 87%	274 87%	142 87%	212 92%	192 92%	127 91% K	432 91% K	408 88%	117 82%
Buying, building or renting a second home, or vacation property	924 76%	441 74%	484 78%	205 68%	230 73%	118 72%	188 82% CDE	183 88% CDE	118 85% JK	369 78% K	346 75% K	92 64%
A move to a condominium	935 77%	444 74%	491 79%	222 73%	239 76%	137 83% C	174 76%	163 78%	112 80% K	376 79% K	347 75%	99 69%