BASE = DECIDED VOTERS (excluding none/undecided/refused)
Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: Decided voters	672	429	90	153	243	308	364	160	215	190
Weighted	668	393	122*	154	275	331	337	160	222	181
The BC Liberal Party	46%	50%	35%	42%	39%	50%	41%	30%	47%	54%
The New Democratic Party (NDP)	34%	35%	36%	31%	33%	32%	37%	44%	34%	30%
The Green Party	16%	11%	26%	22%	24%	14%	18%	21%	15%	13%
Other	4%	3%	3%	5%	4%	4%	4%	5%	4%	3%

BASE = ALL RESPONDENTS
Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: All respondents	800	500	113	187	300	363	437	195	253	216
Weighted	800	461	149*	190	339	393	407	205	257	209
The BC Liberal Party	38%	43%	29%	34%	32%	42%	34%	23%	41%	47%
The New Democratic Party (NDP)	29%	30%	29%	26%	27%	27%	31%	34%	29%	26%
The Green Party	14%	9%	21%	18%	19%	12%	15%	17%	13%	11%
Other	3%	3%	3%	4%	3%	3%	3%	4%	4%	2%
None/Undecided/Refused	17%	15%	19%	19%	19%	16%	17%	22%	14%	13%

Thinking of [Gordon Campbell], would you say you generally approve or disapprove of the way he/she has performed as [Premier of British Columbia]?

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: All respondents	800	500	113	187	300	363	437	195	253	216
Weighted	800	461	149*	190	339	393	407	205	257	209
Strongly approve	14%	14%	15%	12%	13%	16%	11%	12%	13%	18%
Moderately approve	34%	37%	18%	37%	29%	33%	34%	25%	35%	39%
Moderately disapprove	17%	15%	20%	19%	20%	17%	17%	19%	19%	13%
Strongly disapprove	32%	30%	38%	30%	33%	31%	32%	40%	31%	28%
(DK/NS)	4%	4%	8%	2%	5%	4%	5%	4%	3%	2%
Summary										
Top2Box - Strongly/ Moderately	47%	51%	34%	49%	42%	49%	46%	37%	47%	57%
Low2Box - Moderately/ Strongly	49%	45%	58%	49%	53%	48%	49%	59%	50%	41%

Thinking of [Carole James], would you say you generally approve or disapprove of the way he/she has performed as [Leader of the NDP and the official

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: All respondents	800	500	113	187	300	363	437	195	253	216
Weighted	800	461	149*	190	339	393	407	205	257	209
Strongly approve	10%	11%	9%	10%	10%	7%	13%	14%	9%	9%
Moderately approve	40%	41%	41%	35%	38%	39%	40%	38%	47%	40%
Moderately disapprove	19%	17%	25%	17%	21%	20%	17%	12%	19%	20%
Strongly disapprove	16%	15%	14%	19%	17%	20%	12%	14%	14%	18%
(DK/NS)	16%	17%	11%	19%	16%	15%	18%	22%	11%	14%
Summary										
Top2Box - Strongly/ Moderately	50%	51%	50%	45%	47%	46%	53%	51%	56%	49%
Low2Box - Moderately/ Strongly	34%	32%	39%	36%	37%	39%	29%	26%	33%	37%

And regardless of your political preference, which of these two leaders do you think would make the better premier of British Columbia? Would it be...

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: All respondents	800	500	113	187	300	363	437	195	253	216
Weighted	800	461	149*	190	339	393	407	205	257	209
Carole James	38%	35%	44%	40%	42%	36%	40%	46%	36%	33%
Gordon Campbell	50%	53%	45%	48%	47%	54%	47%	39%	57%	56%
(DK/NS)	12%	12%	12%	12%	12%	10%	14%	15%	7%	11%

Ipsos
March 13, 2008

As you may know, the BC Liberals were last elected to govern BC in May of 2005. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the BC Liberal government?

	Total	Region				Gender		Income		
		LM	Isl	Int	Non-LM	M	F	<$40K	$40K-<$80K	$80K+
Base: All respondents	800	500	113	187	300	363	437	195	253	216
Weighted	800	461	149*	190	339	393	407	205	257	209
Strongly approve	15%	18%	7%	15%	12%	16%	14%	8%	13%	26%
Moderately approve	36%	37%	35%	37%	36%	38%	35%	33%	43%	35%
Moderately disapprove	20%	20%	24%	16%	20%	18%	22%	25%	15%	19%
Strongly disapprove	24%	20%	29%	27%	28%	22%	25%	27%	26%	17%
(DK/NS)	5%	6%	5%	5%	5%	6%	4%	8%	4%	4%
Summary										
Top2Box - Strongly/ Moderately	51%	54%	42%	52%	48%	54%	49%	41%	56%	60%
Low2Box - Moderately/ Strongly	43%	40%	53%	44%	48%	40%	47%	52%	41%	36%