World Vision

TX3. What do you consider to be the most pressing global issue that world leaders should be focused on:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H
* small base

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		C	D	E	F	G	H
Base: All respondents	1030	149	91	90	372	229	99
Weighted	1030	131	113*	77*	402	233	73*
The environment	414 40%	57 44% G	45 40%	30 39%	171 42% G	78 33%	33 46% G
Global peace	174 17%	16 12%	14 12%	13 17%	48 12%	69 30% CDEFH	14 18%
The gap between the rich and poor	172 17%	26 20% H	16 14%	13 16%	67 17%	43 18%	7 10%
Terrorism	120 12%	16 12%	14 12%	5 7%	55 14%	22 9%	9 12%
Human rights	80 8%	10 7%	15 13% G	7 9%	29 7%	13 6%	6 8%
The economy and productivity	46 4%	5 4%	9 8% G	7 9% G	17 4%	5 2%	3 4%
None of the above	24 2%	2 1%	1 1%	2 2%	14 4%	4 2%	1 2%

TX4. Thinking about your level of involvement in global issues, which of the following activities have you done, if any, over the past year?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H
* small base

		GENDER		REGION					
	Total	Male	Female	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H
Base: All respondents	1030	522	508	149	91	90	372	229	99
Weighted	1030	527	503	131	113*	77*	402	233	73*
Volunteering	456	211	246	52	49	37	221	68	30
	44%	40%	49%	40%	43%	48%	55%	29%	41%
			A	G	G	G	CDGH		G
Donating money to a charity or cause	293	122	171	41	36	20	120	54	22
	28%	23%	34%	31%	32%	26%	30%	23%	30%
			A						
Group fundraising	265	126	139	26	32	23	109	53	22
	26%	24%	28%	19%	29%	30%	27%	23%	30%
Campaigning, signing a petition, or otherwise voicing my opinion on an issue	184	90	94	25	15	14	71	46	13
	18%	17%	19%	19%	13%	19%	18%	20%	18%
Leading others (organizing an event or leading a group)	109	59	50	11	14	6	48	23	8
	11%	11%	10%	8%	12%	8%	12%	10%	11%
Attending a workshop or leadership conference	94	36	58	12	16	7	41	9	9
	9%	7%	12%	9%	14%	9%	10%	4%	12%
			A	G	G		G		G
None of the above	327	202	125	44	42	22	111	85	23
	32%	38%	25%	33%	37%	28%	28%	36%	32%
		B						F	

TX10. Thinking about how you normally spend your money, how many dollars out of one hundred would you typically spend on donations to charitable organizations that work outside of Canada in other parts of the world, like Africa?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H
* small base

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		C	D	E	F	G	H
Base: All respondents	1030	149	91	90	372	229	99
Weighted	1030	131	113*	77*	402	233	73*
$0	477	64	53	37	166	123	34
	46%	49%	47%	48%	41%	53%	46%
						F	
$1-10	171	19	21	15	72	36	8
	17%	14%	19%	20%	18%	15%	11%
$11-20	41	3	6	1	25	5	1
	4%	2%	6%	1%	6%	2%	2%
					G		
$21-30	16	1	3	2	6	2	2
	2%	1%	2%	3%	2%	1%	3%
$31-40	11	2	2	0	4	2	0
	1%	1%	2%	-	1%	1%	-
$41-50	16	3	1	1	8	2	1
	2%	3%	1%	1%	2%	1%	1%
$51-75	1	1	0	0	0	0	0
	0	1%	-	-	-	-	-
$76-99	1	0	0	0	1	0	0
	0	-	-	-	0	-	-
$100	9	2	1	1	5	0	0
	1%	1%	1%	1%	1%	-	-
(Dk/Ns)	288	37	25	20	114	64	27
	28%	28%	22%	26%	28%	27%	37%
							D
Summary							
Mean	4.7	4.6	5.0	4.1	5.9	3.2	3.6
Standard Deviation	10.0	11.3	10.3	8.2	10.9	8.3	8.7
Standard Error	0.4	1.1	1.2	1.0	0.7	0.6	1.1

TX11. Now, being realistic about your current financial situation, bills, savings, debt, expenses and other considerations, how much of that $100 do you think you could or should spend on donations to charitable organizations or causes that do work outside of Canada, and still manage to pay your bills and balance your finances?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H
* small base

	Total	REGION					
		BC	AB	SK/MB	Ontario	Quebec	Atlantic
		C	D	E	F	G	H
Base: All respondents	1030	149	91	90	372	229	99
Weighted	1030	131	113*	77*	402	233	73*
$0	307	42	29	22	109	90	16
	30%	32%	25%	28%	27%	38%	22%
						DFH	
$1-10	234	31	27	19	100	35	22
	23%	24%	24%	25%	25%	15%	29%
		G		G	G		G
$11-20	62	12	4	3	30	10	2
	6%	9%	3%	4%	7%	4%	3%
		G					
$21-30	24	1	6	2	10	3	1
	2%	1%	6%	3%	2%	1%	2%
			CG				
$31-40	6	0	1	1	3	1	0
	1%	-	1%	1%	1%	0	-
$41-50	11	0	1	0	8	2	0
	1%	-	1%	-	2%	1%	-
$51-75	1	0	0	0	0	1	0
	0	-	-	-	-	0	-
$76-99	1	0	0	0	1	0	0
	0	-	-	-	0	-	-
$100	11	1	2	2	5	1	0
	1%	1%	2%	2%	1%	0	-
(Dk/Ns)	372	44	42	27	136	91	32
	36%	34%	37%	36%	34%	39%	44%
Summary							
Mean	6.5	5.4	7.5	6.4	7.7	4.6	5.3
Standard Deviation	9.8	7.0	11.3	8.3	11.1	8.9	6.3
Standard Error	0.4	0.7	1.5	1.1	0.7	0.8	0.8