Despite Shaky Economy, No Shake-Up in Party Support

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Ottawa, ON – In a week where a string of economic bad news suggested that Canada might not avoid a recession or a severe downturn, a new Ipsos Reid poll conducted exclusively on behalf of CanWest News Service and Global Television reveals that, despite a shaky economic situation, Canadians have not shaken-up their political vote preferences.

The Conservatives under Prime Minister Harper continue to lead, receiving the support of 34% of decided voters (down 1 point), while the Liberals led by Stephane Dion remain 5-points behind at 29% support (down 1 point). Jack Layton and the NDP currently have 17% support among decided voters (up 1 point), and support for the Green Party has also increased by one point and now sits at 11% nationally. Six percent (6%) of voters are as of yet undecided.

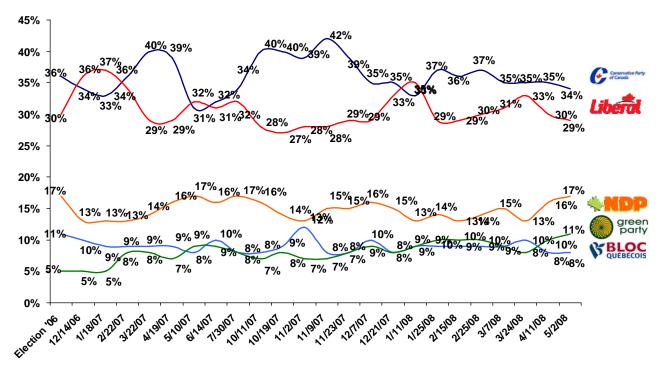
Within volatile Quebec, Gilles Duceppe's Bloc is receiving 31% of the vote (down 2 points), while the Liberals (26%, up 3 points) and the Conservatives (20%, down 3 points) trail behind. The NDP sits at 17% (up 5 points), and the Green Party lags at 6% support (down 2 points).

In the key battleground of Ontario, the scene at the top has not changed. The Liberals remain at 38% support, while support for the Tories is also unchanged at 34%. The NDP (13%, down 2 points) and the Green Party (14%, up 2 points) are in a dead heat.



Federal Vote Support

May 2, 2008, percentage of decided voters.



CanWest News Service/Global News Ipsos Reid Survey, Apr 29 – May1, 2008. Decided voters including leaners (892).

6% of all Canadian adults (n=1000) are undecided

These are the findings of an Ipsos Reid poll conducted on behalf of CanWest News Service and Global Television from April 29 to May 1, 2008. For the survey, a representative randomly selected sample of 1000 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ±3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.



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