

## TRENDS - ISSUES WATCH

1a/b. Thinking of the issues presently facing Canada, which one do you feel should receive the greatest attention from Canada's leaders ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: All Respondents										
Unweighted Base	1000	821	179	74	207	373	337	132	284	448
Weighted Base	1000	814	186	114*	327	392	154	162	304	406
Economy (general)	248 25%	213 26%	35 19%	28 25%	73 22%	93 24%	54 35% DE	26 16%	77 25%	105 26% G
NET: Environment	216 22%	178 22%	38 20%	17 15%	46 14%	90 23% D	61 39% CDE	33 21%	62 20%	101 25%
- Environment/Pollution	202 20%	168 21%	35 19%	17 15%	41 13%	83 21% D	59 39% CDE	31 19%	59 19%	94 23%
- Global warming/ climate change	12 1%	9 1%	2 1%	0 -	5 2%	6 1%	1 1%	2 1%	4 1%	4 1%
- Kyoto Accord	5 0	3 0	2 1%	0 -	2 1%	2 1%	1 0	0 -	1 0	4 1%
Healthcare/Medicare	204 20%	167 21%	37 20%	14 13%	68 21%	86 22%	34 22%	31 19%	57 19%	91 22%
Oil/ gas prices	125 12%	88 11%	37 20% A	15 13%	43 13% F	55 14% F	11 7%	7 4%	42 14% G	58 14% G
Armed forces/Military/Defence	99 10%	77 9%	23 12%	11 10%	32 10%	39 10%	13 9%	11 7%	27 9%	46 11%
Education/Schools/Universities	87 9%	74 9%	13 7%	3 3%	30 9%	38 10% C	16 10% C	12 8%	17 6%	49 12% H
NET: National Unity	5 0	4 0	1 1%	0 -	3 1%	2 1%	0 -	3 2%	0 -	1 0
- National unity/Quebec's future	4 0	4 0	0 -	0 -	3 1%	1 0	0 -	3 2%	0 -	1 0
- More recognition for Western Canada/ Western alienation/ separation	1 0	0 -	1 1%	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Poverty/The poor/Welfare/Homeless/Gap between rich and poor/ social inequality	59 6%	49 6%	10 5%	9 8%	14 4%	27 7%	9 6%	11 7%	19 6%	14 3%

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NET: Terrorism	58 6%	47 6%	11 6%	4 3%	23 7%	22 6%	10 6%	7 4%	14 5%	32 8%
- Terrorist attack on US/War on terrorism/Canada's role	49 5%	40 5%	9 5%	4 3%	18 6%	19 5%	8 5%	4 3%	12 4%	28 7%
- National security/Safety of Canadians	7 1%	6 1%	1 1%	0 -	3 1%	3 1%	2 1%	2 1%	0 0	3 1%
- Biological or chemical terrorism/Anthrax	2 0	2 0	0 -	0 -	2 0	0 -	0 -	0 -	2 1%	0 -
NET: International affairs	51 5%	47 6%	5 3%	7 6%	19 6%	17 4%	8 5%	7 4%	22 7%	19 5%
- Foreign affairs/Foreign policy/International issues	51 5%	47 6%	5 3%	7 6%	19 6%	17 4%	8 5%	7 4%	22 7%	19 5%
Jobs/Unemployment	45 4%	38 5%	7 4%	6 5%	14 4%	18 5%	7 4%	6 4%	17 6%	17 4%
NET: Crime/Justice	39 4%	39 5% B	0 -	3 3%	17 5%	11 3%	6 4%	8 5%	9 3%	18 4%
- Crime/Violence/Gangs	25 3%	25 3% B	0 -	2 1%	12 4%	6 2%	4 3%	5 3%	5 2%	13 3%
- Justice system - Young Offenders Act, death penalty	14 1%	14 2%	0 -	2 2%	6 2%	5 1%	1 1%	3 2%	4 1%	4 1%
NET: International War/conflict	36 4%	32 4%	5 3%	2 2%	8 3%	20 5%	6 4%	5 3%	16 5%	15 4%
- War in Afghanistan	24 2%	20 3%	3 2%	0 -	6 2%	14 4%	4 3%	2 1%	10 3%	11 3%
- War/ conflict (general)	7 1%	6 1%	1 1%	2 2%	3 1%	1 0	1 1%	1 1%	3 1%	2 1%
- Iraq conflict/ Saddam Hussein	7 1%	6 1%	0 0	0 -	0 -	6 1%	1 1%	1 1%	3 1%	2 1%

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Immigration/Refugees	34 3%	31 4%	3 2%	3 2%	7 2%	14 4%	10 6% D	2 1%	11 4%	14 3%
Taxes/Tax reform/GST	34 3%	29 4%	5 3%	4 4%	9 3%	18 5% F	3 2%	5 3%	10 3%	14 3%
Government/Politics/Political leadership	26 3%	17 2%	9 5%	4 4%	13 4%	5 1%	3 2%	8 5% H	4 1%	6 2%
Energy concerns (alternative forms, cost)	23 2%	20 2%	3 1%	6 5%	5 2%	9 2%	3 2%	2 1%	4 1%	14 3%
Food shortages/ increase in the cost of food	19 2%	15 2%	4 2%	1 1%	5 1%	9 2%	4 3%	1 1%	6 2%	11 3%
NET: Business Issues	18 2%	13 2%	6 3%	3 3%	8 2%	6 2%	2 1%	4 2%	5 2%	9 2%
- Canadian dollar	15 1%	11 1%	4 2%	2 1%	8 2%	4 1%	2 1%	4 2%	3 1%	8 2%
- Issues concerning business/ industry	4 0	3 0	1 1%	1 1%	0 -	2 0	1 1%	0 -	3 1%	2 0
Agriculture/Farming	16 2%	9 1%	6 3%	1 1%	4 1%	7 2%	3 2%	3 2%	5 2%	6 1%
Trade/Free trade/NAFTA/Global trade	13 1%	9 1%	4 2%	2 1%	1 0	7 2%	1 1%	2 1%	3 1%	8 2%
Aboriginals/Native issues	12 1%	12 1%	1 0	2 1%	2 1%	8 2%	1 1%	3 2%	4 1%	5 1%
Moral issues - Abortion, drugs, gambling, pornography, religion, euthanasia	12 1%	7 1%	5 3% A	5 4% EF	4 1%	3 1%	0 0	4 3% I	7 2% I	0 -
Natural resources - fisheries, forestry, mining, water exports	11 1%	8 1%	3 2%	1 1%	7 2%	2 0	2 1%	1 1%	1 0	8 2%
Gun control	9 1%	6 1%	3 2%	2 1%	2 0	6 1%	0 0	1 1%	2 0	4 1%

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Seniors/Aging population	9 1%	8 1%	1 1%	0 -	6 2%	1 0	2 1%	4 3% H	0 0	4 1%
Youth issues/Child poverty, abuse	9 1%	7 1%	2 1%	3 3% D	0 -	5 1%	0 0	3 2%	1 0	3 1%
Deficit/Debt/Government spending	7 1%	6 1%	2 1%	4 4% DE	0 -	2 0	1 1%	1 1%	4 1%	1 0
Highways/Roads/Infrastructure	7 1%	6 1%	1 1%	1 1%	1 0	3 1%	1 1%	1 1%	2 1%	2 0
Family issues	6 1%	6 1%	0 -	0 -	3 1%	1 0	1 1%	2 1%	3 1%	1 0
Social services - pensions, daycare, housing	3 0	3 0	0 -	0 -	0 -	3 1%	0 0	1 1%	1 0	0 0
Canada-U.S. relations	1 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0
Other	64 6%	53 6%	11 6%	8 7%	21 7%	22 6%	10 7%	9 5%	29 9% I	20 5%
None are important	17 2%	17 2%	0 -	0 -	4 1%	12 3%	1 1%	1 1%	10 3%	4 1%
Other (specify)	350 35%	272 33%	79 42% A	35 31%	108 33%	152 39%	50 32%	39 24%	121 40% G	150 37% G
Don't know/Refused	114 11%	88 11%	26 14%	29 25% EF	53 16% EF	21 5%	9 6%	41 25% HI	27 9%	32 8%