

**MH1. For the upcoming Victoria Day long weekend, if you had to choose among the following, which would you say is your ideal way to spend the long weekend?**

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	744	121	63	51	275	172	62	165	232	285	144	600
Weighted	744	98	76	48	285	182	55	165	230	286	151	593
Spend time at the cottage/in the country	267	28	32	20	111	55	20	54	78	98	54	213
	36%	29%	43%	42%	39%	30%	37%	33%	34%	34%	36%	36%
Hang out with friends at a restaurant, patio or bar	85	9	3	6	30	31	5	24	19	35	16	68
	11%	9%	4%	13%	11%	17%	9%	15%	8%	12%	11%	12%
Spend time at home relaxing	317	48	33	20	112	81	23	72	100	128	68	249
	43%	49%	43%	41%	39%	45%	42%	43%	43%	45%	45%	42%
None of the above	75	13	7	2	32	15	6	14	33	25	12	64
	10%	13%	10%	4%	11%	8%	11%	9%	15%	9%	8%	11%

## Victoria Day

# Detailed tables

**MH2. For Victoria Day on Monday, May 19th, do you plan to go to an official fireworks display, set off your own personal fireworks with friends and family or both?**

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents												
	744	121	63	51	275	172	62	165	232	285	144	600
Weighted	744	98	76	48	285	182	55	165	230	286	151	593
Attend an official fireworks display	100	14	5	8	47	17	9	18	36	26	22	78
	13%	14%	7%	16%	16%	9%	16%	11%	16%	9%	14%	13%
Set off my own fireworks with friends and family	35	1	3	1	26	3	1	7	11	12	12	23
	5%	1%	4%	2%	9%	2%	1%	4%	5%	4%	8%	4%
Both	8	3	1	1	4	0	0	0	5	4	3	6
	1%	3%	1%	2%	1%	-	-	-	2%	1%	2%	1%
Neither	601	80	67	39	208	161	46	139	178	245	115	486
	81%	82%	88%	80%	73%	89%	83%	85%	77%	86%	76%	82%

## Victoria Day

## Detailed tables

**MH3. As you may know, schools and businesses are closed the Monday of the May 19th long weekend. This year, do you plan on making the weekend even longer and take an additional day or two off of work or school?**

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: All respondents	744	121	63	51	275	172	62	165	232	285	144	600
Weighted	744	98	76	48	285	182	55	165	230	286	151	593
Yes (Net)	105	19	13	4	43	18	9	14	33	45	18	87
	14%	20%	17%	8%	15%	10%	16%	8%	15%	16%	12%	15%
Yes, I plan to take the Friday before off	54	9	2	2	27	9	5	7	16	24	12	42
	7%	9%	3%	5%	9%	5%	10%	4%	7%	8%	8%	7%
Yes, I plan to take the Tuesday after off	22	2	4	1	10	3	2	2	7	10	5	18
	3%	2%	5%	3%	3%	2%	3%	1%	3%	3%	3%	3%
Yes, I plan to take both the Friday before and the Tuesday after off	28	8	6	0	6	6	2	5	11	11	2	26
	4%	8%	8%	-	2%	3%	3%	3%	5%	4%	1%	4%
No, I don't plan on taking any additional days off	639	79	63	45	242	164	46	151	196	241	133	506
	86%	80%	83%	92%	85%	90%	84%	92%	85%	84%	88%	85%