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But Fewer Canadians Now (55%) Than Last October (67%)
Believe Canada is 'On the Right Track'*

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Ottawa, ON – On the heels of a series of recent gaffs and the sacking of one of the Conservative Party's rising stars, Maxime Bernier, a new Ipsos Reid poll conducted on behalf of CanWest News Service and Global Television finds that support for the Conservatives appears not to have suffered as a result. The Conservatives, under Prime Minister Stephen Harper, are receiving support from 36% of decided voters nation-wide (up 1 point), while support for Liberals sits at 29% (down 3 points). The NDP is receiving support from 14% of decided voters (unchanged), and the Green Party has received a bump in support to 11% (up 2 points).

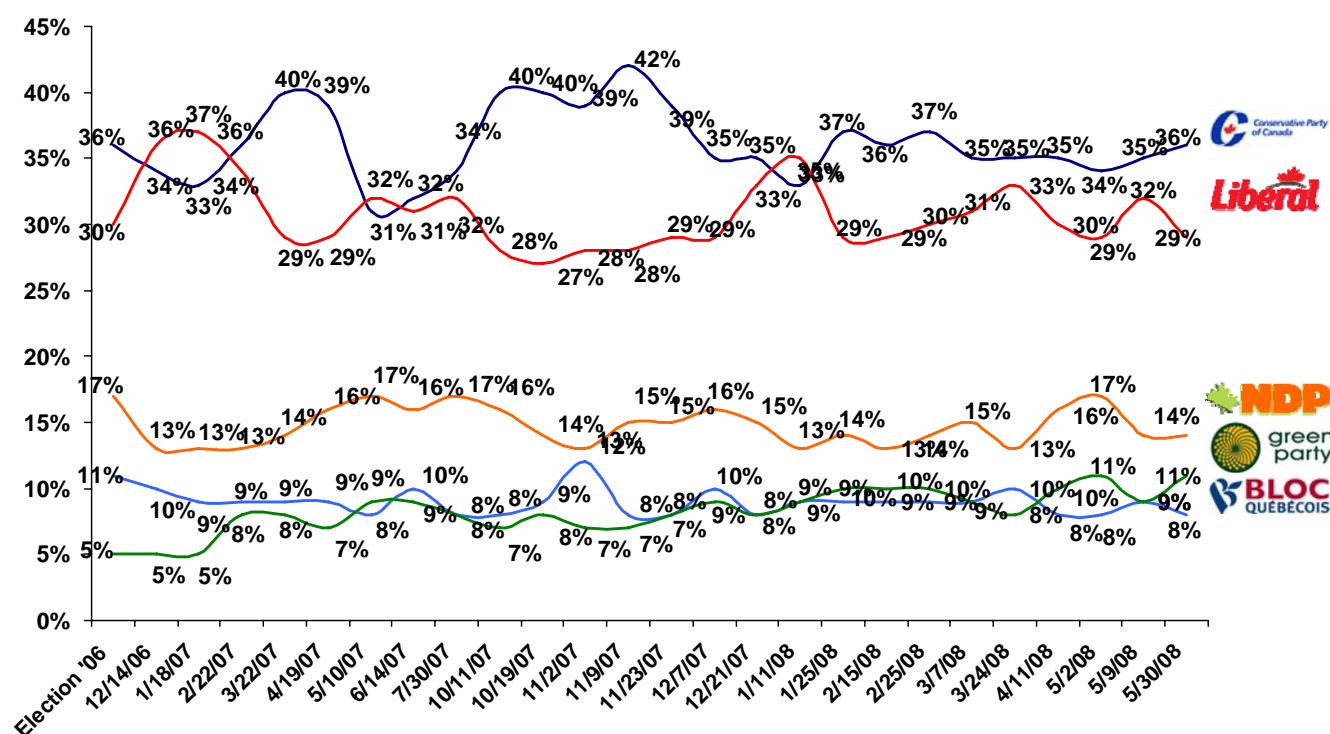
In Quebec, the Bloc maintains a lead at 31%, while the Liberals (26%), Conservatives (18%), NDP (12%) and Green Party (12%) trail behind. In Ontario, the Tories have the support of 39% with the Grits (33%) not far behind. The NDP (15%) and Green Party (10%) lag significantly.

The proportion of Canadians who believe that Canada is moving on the 'right track' these days has tumbled by 12 points since last October, dropping from 67% to 55%. Conversely, four in ten (39%) now believe Canada is headed in the wrong direction, rising by 10 points since October.

Despite this shift in attitudes, perhaps caused by economic uncertainty, Canadians are consistent in their views of whether the Harper government deserves re-election, whenever that time comes. Nearly one half (46%, down 3 points) believe that ‘the Conservative Party under Stephen Harper has done a good job and deserves re-election’, while a similar proportion (47%, up 1 point) is of the opinion that ‘the Conservative Party does not deserve to be re-elected and it’s time for another party to be given a chance to govern the country’.

Federal Vote Support

May 20, 2008, percentage of decided voters.



CanWest News Service/Global News Ipsos Reid Survey, May 27 – May 29, 2008. Decided voters including leaners (876).

6% of all Canadian adults (n=1001) are undecided

These are the findings of an Ipsos Reid poll conducted on behalf of CanWest News Service and Global Television from May 27 to May 29, 2008. For the survey, a representative randomly selected sample of 1001 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population of Canada been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure that the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.

Regional Highlights...

- Albertans (64%) have the highest propensity to say that Canada is on the 'right track', with those living in Quebec (56%), Saskatchewan and Manitoba (55%), Atlantic Canada (55%), and Ontario (53%) being less likely to indicate this. British Columbia is the only jurisdiction wherein a minority (48%) believes that Canada is on the 'right track'.
- British Columbians (45%) are the most inclined to believe that Canada is headed in the 'wrong direction' these days, followed by those living in Ontario (40%), Quebec (39%), Atlantic Canada (38%), Saskatchewan and Manitoba (32%) and Alberta (30%).
- Albertans (63%) are the most likely to believe that the Conservative Party under Stephen Harper deserves to be re-elected, while those in Saskatchewan and Manitoba (55%), British Columbia (46%), Ontario (44%), Quebec (42%) and Atlantic Canada (39%) are less likely to think so.
- Atlantic Canadians (56%) are the most likely to think that the Conservatives do not deserve re-election to the government benches, followed by those living in Quebec

(53%), British Columbia (48%), Ontario (47%), Saskatchewan and Manitoba (42%) and Alberta (31%).

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