

Detailed tables

J2_1. When you travel for leisure (Within Canada but outside your province of residence), how often do you purchase travel insurance?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J - K/L/M/N

* small base

		Male					Female									
		Age										Income (L10)				
	Total	18-24	25-34	35-49	50-64	65+	18-24	25-34	35-49	50-64	65+	<\$25K	\$25K - <\$50K	<\$100K	\$100K+	
Base: 'yes' to Within Canada but outside your province of residence at Qj1a Weighted		A	B	C	D	E	F	G	H	I	J	K	L	M	N	
	1149	47	180	361	358	180	47	180	361	358	180	79	225	416	292	
	1127	50*	182	359	337	179	50*	182	359	337	179	80*	221	402	291	
	Always	271 24.0%	4 7.6%	30 16.4%	72 20.0%	86 25.6%	70 39.3%	4 7.6%	30 16.4%	72 20.0%	86 25.6%	70 39.3%	18 22.5%	62 28.3%	85 21.1%	57 19.5%
	Usually	63 5.6%	5 10.4%	10 5.4%	14 4.0%	19 5.7%	14 8.1%	5 10.4%	10 5.4%	14 4.0%	19 5.7%	14 8.1%	6 7.0%	17 7.5%	22 5.4%	13 4.4%
	Occasionally	93 8.3%	6 12.5%	19 10.5%	22 6.2%	31 9.3%	14 7.7%	6 12.5%	19 10.5%	22 6.2%	31 9.3%	14 7.7%	8 9.7%	16 7.3%	37 9.3%	23 7.9%
	Rarely	80 7.1%	1 2.3%	13 7.1%	28 7.8%	29 8.7%	5 3.0%	1 2.3%	13 7.1%	28 7.8%	29 8.7%	5 3.0%	4 5.0%	5 2.1%	31 7.8%	31 10.7%
	Never	616 54.7%	33 67.2%	110 60.7%	222 61.9%	169 50.2%	74 41.2%	33 67.2%	110 60.7%	222 61.9%	169 50.2%	74 41.2%	45 55.8%	121 54.8%	225 56.0%	165 56.9%
	No answer	4 0.4%	0 -	0 -	1 0.2%	2 0.5%	1 0.7%	0 -	0 -	1 0.2%	2 0.5%	1 0.7%	0 -	0 -	2 0.4%	2 0.6%
	Summary															
Top 2 box	334 29.6%	9 18.0%	40 21.8%	86 23.9%	106 31.4%	85 47.4%	9 18.0%	40 21.8%	86 23.9%	106 31.4%	85 47.4%	24 29.5%	79 35.8%	106 26.5%	69 23.9%	

J2.2. When you travel for leisure (In the United States), how often do you purchase travel insurance?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J - K/L/M/N

* small base

		Male					Female								
		Age										Income (L10)			
	Total	18-24	25-34	35-49	50-64	65+	18-24	25-34	35-49	50-64	65+	<\$25K	\$25K - <\$50K	\$50K - <\$100K	\$100K+
Base: 'yes' to In the United States at Qj1a Weighted		A	B	C	D	E	F	G	H	I	J	K	L	M	N
	881	33	134	265	297	138	33	134	265	297	138	36	152	330	267
	862	34*	138	266	277	134	34*	138	266	277	134	37*	150	320	261
Always	358 41.5%	4 11.8%	35 25.3%	96 36.2% AB	133 48.1% ABC	82 60.9% ABCD	4 11.8%	35 25.3%	96 36.2% FG	133 48.1% FGH	82 60.9% FGHI	12 34.0%	69 46.4%	121 37.7%	95 36.5%
Usually	67 7.7%	8 22.3% BCDE	7 5.1%	23 8.5%	19 7.0%	9 6.9%	8 22.3% GHIJ	7 5.1%	23 8.5%	19 7.0%	9 6.9%	5 12.8%	12 7.7%	18 5.7%	29 11.2% M
Occasionally	62 7.2%	1 1.8%	13 9.4%	18 6.6%	22 8.0%	7 5.5%	1 1.8%	13 9.4%	18 6.6%	22 8.0%	7 5.5%	3 8.6%	12 7.7%	24 7.4%	20 7.7%
Rarely	47 5.4%	3 10.1% E	8 5.8%	15 5.6%	19 6.7% E	2 1.5%	3 10.1% J	8 5.8%	15 5.6%	19 6.7% J	2 1.5%	1 3.2%	11 7.1%	18 5.7%	16 6.2%
Never	322 37.3%	17 50.6% DE	75 54.4% CDE	114 42.9% DE	83 30.1%	30 22.4%	17 50.6% IJ	75 54.4% HIJ	114 42.9% IJ	83 30.1%	30 22.4%	14 38.2%	47 31.1%	137 43.0% L	98 37.8%
No answer	7 0.8%	1 3.4% BCD	0 -	1 0.2%	1 0.2%	4 2.7% CD	1 3.4% GHI	0 -	1 0.2%	1 0.2%	4 2.7% HI	1 3.2% L	0 -	2 0.5%	2 0.7%
Summary															
Top 2 box	425 49.3%	12 34.1%	42 30.4%	119 44.7% B	153 55.0% ABC	91 67.9% ABCD	12 34.1%	42 30.4%	119 44.7% G	153 55.0% FGH	91 67.9% FGHI	17 46.8%	81 54.1% M	139 43.4%	124 47.7%

Detailed tables

j3_1. For each of the following statements, please tell me how much you agree or disagree with the statement. (I don't need to buy travel insurance if I am only traveling to another province within Canada because my provincial health plan will cover my medical costs)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J - K/L/M/N

* small base

Small base		Male					Female								
		Age										Income (L10)			
	Total	18-24	25-34	35-49	50-64	65+	18-24	25-34	35-49	50-64	65+	<\$25K	\$25K - <\$50K	\$50K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Travelled to any destination at Qj1a Weighted	1515	69	228	484	469	235	69	228	484	469	235	110	310	541	379
	1489	72*	233	483	443	231	72*	233	483	443	231	110	307	528	373
Strongly agree	504 33.8%	25 35.0%	79 33.7%	168 34.7%	156 35.1%	72 31.0%	25 35.0%	79 33.7%	168 34.7%	156 35.1%	72 31.0%	34 30.8%	115 37.6%	182 34.6%	124 33.3%
Somewhat agree	414 27.8%	18 25.1%	75 32.0%	148 30.7%	110 24.8%	54 23.3%	18 25.1%	75 32.0%	148 30.7%	110 24.8%	54 23.3%	34 30.9%	84 27.4%	147 27.8%	111 29.7%
Somewhat disagree	235 15.8%	17 23.6%	50 21.3%	65 13.5%	69 15.5%	32 13.6%	17 23.6%	50 21.3%	65 13.5%	69 15.5%	32 13.6%	21 19.2%	42 13.7%	87 16.4%	61 16.4%
Strongly disagree	305 20.5%	11 14.7%	26 11.2%	93 19.2%	101 22.7%	68 29.5%	11 14.7%	26 11.2%	93 19.2%	101 22.7%	68 29.5%	18 15.9%	61 20.0%	102 19.2%	68 18.2%
No answer	32 2.1%	1 1.6%	4 1.7%	9 1.9%	8 1.9%	6 2.5%	1 1.6%	4 1.7%	9 1.9%	8 1.9%	6 2.5%	3 3.1%	4 1.3%	10 1.9%	9 2.3%
Summary															
Top 2 box	918 61.6%	43 60.1%	153 65.7%	316 65.3%	266 60.0%	126 54.3%	43 60.1%	153 65.7%	316 65.3%	266 60.0%	126 54.3%	68 61.8%	199 65.0%	329 62.4%	235 63.0%

Detailed tables

j3_5. For each of the following statements, please tell me how much you agree or disagree with the statement. (I don't need to buy travel insurance because I have sufficient coverage through my work or credit card)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H/I/J - K/L/M/N

* small base

		Male					Female								
		Age										Income (L10)			
	Total	18-24	25-34	35-49	50-64	65+	18-24	25-34	35-49	50-64	65+	<\$25K	\$25K - <\$50K	\$50K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: Travelled to any destination at Qj1a Weighted	1515	69	228	484	469	235	69	228	484	469	235	110	310	541	379
	1489	72*	233	483	443	231	72*	233	483	443	231	110	307	528	373
Strongly agree	400	9	62	152	129	45	9	62	152	129	45	12	57	153	138
	26.9%	12.1%	26.5%	31.5%	29.0%	19.4%	12.1%	26.5%	31.5%	29.0%	19.4%	11.3%	18.5%	28.9%	37.1%
Somewhat agree	245	12	48	96	60	26	12	48	96	60	26	15	47	101	62
	16.4%	16.2%	20.5%	19.8%	13.5%	11.4%	16.2%	20.5%	19.8%	13.5%	11.4%	13.7%	15.3%	19.1%	16.7%
Somewhat disagree	251	24	46	77	65	34	24	46	77	65	34	28	61	87	53
	16.8%	33.9%	19.7%	15.9%	14.8%	14.7%	33.9%	19.7%	15.9%	14.8%	14.7%	25.1%	19.8%	16.5%	14.2%
Strongly disagree	578	25	76	155	186	121	25	76	155	186	121	54	141	178	117
	38.8%	35.4%	32.8%	32.1%	41.9%	52.1%	35.4%	32.8%	32.1%	41.9%	52.1%	48.6%	45.8%	33.7%	31.3%
No answer	16	2	1	3	4	6	2	1	3	4	6	1	2	10	2
	1.1%	2.4%	0.5%	0.7%	0.8%	2.4%	2.4%	0.5%	0.7%	0.8%	2.4%	1.3%	0.6%	1.9%	0.6%
Summary															
Top 2 box	645	20	110	248	188	71	20	110	248	188	71	28	103	253	201
	43.3%	28.3%	47.0%	51.4%	42.5%	30.8%	28.3%	47.0%	51.4%	42.5%	30.8%	25.0%	33.7%	48.0%	53.8%
		AE	AE	ADE	AE			FJ	FIJ	FJ				KL	KL