

Detailed tables

J2_1. When you travel for leisure (Within Canada but outside your province of residence), how often do you purchase travel insurance?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

		Education (L9)			Occupation (L8)		Region					
	Total	High school or less	Some post secondary	University or Post Grad	Self Employed	Working full time	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
Base: 'yes' to Within Canada but outside your province of residence at Qj1a	1149	265	450	431	152	538	294	126	119	328	206	76
Weighted	1127	264	436	425	147	526	177	143	96	383	229	100*
Always	271 24.0%	67 25.4%	108 24.8%	94 22.0%	34 23.2%	109 20.7%	50 28.2% G	26 18.3%	24 25.2%	83 21.6%	68 29.6% GI	20 19.7%
Usually	63 5.6%	14 5.2%	21 4.8%	28 6.7%	8 5.6%	24 4.7%	13 7.1%	8 5.6%	4 4.2%	25 6.4%	10 4.4%	4 3.9%
Occasionally	93 8.3%	23 8.7%	31 7.1%	39 9.2%	12 8.2%	36 6.8%	17 9.5%	12 8.7%	6 6.7%	35 9.1%	14 6.3%	8 7.9%
Rarely	80 7.1%	16 6.0%	36 8.2%	29 6.8%	9 6.4%	47 8.9%	13 7.1%	19 13.5% FIJK	6 6.7%	27 7.0%	11 4.9%	4 3.9%
Never	616 54.7%	144 54.7%	236 54.2%	235 55.3%	83 56.2%	310 59.0%	83 46.9%	76 53.2%	55 57.1%	213 55.5% F	126 54.9%	64 64.5% F
No answer	4 0.4%	0 -	4 0.9% C	0 -	1 0.4%	0 -	2 1.0%	1 0.8%	0 -	1 0.3%	0 -	0 -
Summary												
Top 2 box	334 29.6%	81 30.6%	129 29.6%	122 28.7%	42 28.8%	133 25.3%	62 35.4% GI	34 23.8%	28 29.4%	107 28.0%	78 34.0%	24 23.7%

J2.2. When you travel for leisure (In the United States), how often do you purchase travel insurance?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

		Education (L9)			Occupation (L8)		Region					
	Total	High school or less	Some post secondary	University or Post Grad	Self Employed	Working full time	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
Base: 'yes' to In the United States at Qj1a Weighted	881	198	322	360	132	419	235	80	74	298	162	32
	862	190	313	358	133	408	141	91*	60*	348	180	42*
Always	358 41.5%	85 44.8%	135 43.3%	137 38.2%	68 50.7% E	129 31.7%	73 51.9% IJ	42 46.2%	24 40.5%	131 37.6%	73 40.7%	14 34.4%
Usually	67 7.7%	18 9.3%	21 6.9%	27 7.7%	10 7.4%	34 8.2%	11 8.1%	10 11.2%	3 5.4%	28 8.1%	11 6.2%	3 6.3%
Occasionally	62 7.2%	16 8.3%	24 7.7%	22 6.1%	12 9.2%	25 6.2%	13 8.9% G	2 2.5%	2 4.1%	29 8.4%	9 4.9%	7 15.6% GJ
Rarely	47 5.4%	10 5.1%	20 6.5%	17 4.7%	7 5.3%	28 6.8%	11 8.1% I	7 7.5%	4 6.8%	14 4.0%	8 4.3%	3 6.3%
Never	322 37.3%	61 31.9%	107 34.2%	154 43.0% AB	36 26.9%	192 47.0% D	31 21.7%	28 31.2%	26 43.2% F	144 41.3% F	79 43.8% F	14 34.4%
No answer	7 0.8%	1 0.6%	4 1.4%	1 0.3%	1 0.5%	0 -	2 1.3%	1 1.2%	0 -	2 0.7%	0 -	1 3.1% J
Summary												
Top 2 box	425 49.3%	103 54.1%	157 50.2%	164 45.9%	78 58.1% E	163 39.9%	85 60.0% HIJK	52 57.5%	27 45.9%	159 45.6%	84 46.9%	17 40.6%

Detailed tables

j3_1. For each of the following statements, please tell me how much you agree or disagree with the statement. (I don't need to buy travel insurance if I am only traveling to another province within Canada because my provincial health plan will cover my medical costs)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

	Total	Education (L9)			Occupation (L8)		Region					
		High school or less	Some post secondary	University or Post Grad	Self Employed	Working full time	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
Base: Travelled to any destination at Qj1a	1515	369	575	568	220	699	386	142	145	464	290	88
Weighted	1489	363	559	565	217	687	232	161	117	542	322	116*
Strongly agree	504 33.8%	109 30.1%	192 34.4%	203 35.9%	65 30.0%	258 37.5%	60 25.9%	53 33.1%	41 35.2%	179 33.0%	122 37.9%	49 42.0%
Somewhat agree	414 27.8%	115 31.7%	152 27.1%	146 25.8%	66 30.5%	199 28.9%	77 33.4%	43 26.8%	39 33.1%	150 27.6%	73 22.8%	32 27.3%
Somewhat disagree	235 15.8%	46 12.7%	95 17.0%	92 16.4%	35 16.0%	97 14.1%	44 19.2%	37 23.2%	15 13.1%	85 15.7%	42 13.1%	11 9.1%
Strongly disagree	305 20.5%	85 23.5%	107 19.1%	113 20.0%	45 20.9%	123 17.9%	45 19.4%	25 15.5%	22 18.6%	109 20.0%	81 25.2%	24 20.5%
No answer	32 2.1%	7 2.0%	13 2.4%	11 2.0%	6 2.7%	10 1.5%	5 2.1%	2 1.4%	0 -	20 3.7%	3 1.0%	1 1.1%
Summary												
Top 2 box	918 61.6%	224 61.8%	344 61.5%	348 61.7%	131 60.5%	457 66.4%	138 59.3%	96 59.9%	80 68.3%	328 60.6%	196 60.7%	80 69.3%

Detailed tables

j3_5. For each of the following statements, please tell me how much you agree or disagree with the statement. (I don't need to buy travel insurance because I have sufficient coverage through my work or credit card)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

		Education (L9)			Occupation (L8)		Region					
	Total	High school or less	Some post secondary	University or Post Grad	Self Employed	Working full time	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic
		A	B	C	D	E	F	G	H	I	J	K
Base: Travelled to any destination at Qj1a	1515	369	575	568	220	699	386	142	145	464	290	88
Weighted	1489	363	559	565	217	687	232	161	117	542	322	116*
Strongly agree	400 26.9%	82 22.5%	133 23.8%	185 32.8%	39 18.0%	235 34.1%	35 15.3%	40 24.6%	23 19.3%	157 28.9%	121 37.6%	25 21.6%
Somewhat agree	245 16.4%	46 12.6%	99 17.6%	100 17.8%	35 16.2%	141 20.5%	31 13.5%	21 13.4%	32 27.6%	93 17.2%	47 14.5%	20 17.0%
Somewhat disagree	251 16.8%	62 17.1%	97 17.4%	89 15.8%	39 18.1%	101 14.7%	52 22.3%	26 16.2%	15 13.1%	90 16.6%	47 14.5%	21 18.2%
Strongly disagree	578 38.8%	168 46.3%	225 40.2%	184 32.6%	101 46.8%	205 29.8%	109 47.2%	71 44.4%	44 37.9%	196 36.2%	108 33.4%	49 42.0%
No answer	16 1.1%	5 1.5%	5 0.9%	5 1.0%	2 0.8%	6 0.9%	4 1.8%	2 1.4%	2 2.1%	6 1.1%	0 -	1 1.1%
Summary												
Top 2 box	645 43.3%	127 35.1%	232 41.5%	286 50.6%	74 34.3%	376 54.6%	67 28.8%	61 38.0%	55 46.9%	250 46.1%	168 52.1%	45 38.6%