

YS1. As you may be aware, the Liberal leader Stephane Dion recently unveiled his environment policy plan. How much would you say you know about the plan and what's actually in it?

Proportions/Mean: Columns Tested  
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1028	165	91	60	366	278	68	196	338	494	138	890
Weighted	1028	136	105*	67*	394	251	76*	198	332	498	168	860
A lot	61 6%	5 4%	8 8% E	2 4%	33 8% E	6 2%	5 7%	12 6%	10 3%	38 8% H	4 2%	57 7%
A little	293 28%	40 30%	23 22%	17 26%	123 31%	71 28%	19 25%	49 25%	97 29%	146 29%	42 25%	250 29%
Not very much	320 31%	45 33%	42 40% EF	27 41% E	126 32%	63 25%	17 22%	58 29%	104 31%	158 32%	47 28%	273 32%
Nothing at all	355 35%	45 33%	31 30%	20 30%	113 29%	111 44% ABD	35 46% D	78 39%	121 36%	156 31%	74 44% K	281 33%
Summary												
Top2Box - A lot/ little	353 34%	46 34%	31 30%	20 29%	155 39% E	77 31%	24 32%	62 31%	108 32%	184 37%	46 28%	307 36%
Low2Box - Not very much/ Nothing at all	675 66%	90 66%	74 70%	47 71%	238 61%	174 69%	52 68% D	136 69%	224 68%	314 63%	121 72%	554 64%

## Carbon Tax

## Detailed tables

**YS2. There has been a fair bit of commentary about the policy since it was introduced. If there is one element of the plan you have heard about the most, what would it be?**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K  
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Base: All respondents	1028	165	91	60	366	278	68	196	338	494	138	890
Weighted	1028	136	105*	67*	394	251	76*	198	332	498	168	860
Carbon Tax	178 17%	33 24%	17 17%	10 16%	77 20%	26 11%	14 18%	19 10%	51 15%	108 22%	19 11%	159 18%
New/ increased taxes/ Tax grab	74 7%	4 3%	4 3%	4 6%	45 11%	16 6%	2 3%	8 4%	22 7%	44 9%	7 4%	67 8%
Tax neutral/ revenue neutral/ no cost	31 3%	3 2%	3 3%	3 4%	15 4%	4 2%	3 3%	4 2%	9 3%	18 4%	4 3%	27 3%
Tax credits/ Income tax will be lowered	29 3%	1 1%	3 3%	2 3%	13 3%	5 2%	4 5%	7 4%	7 2%	14 3%	1 1%	27 3%
Ecological/ green tax/ fights climate change	19 2%	2 2%	1 1%	0 -	10 3%	4 2%	1 1%	3 1%	11 3%	5 1%	2 1%	17 2%
Negative mentions	19 2%	3 3%	3 3%	1 1%	7 2%	3 1%	2 3%	7 4%	2 1%	10 2%	3 2%	16 2%
Political gimmick/ won't be revenue neutral	18 2%	3 2%	0 -	1 1%	10 3%	0 0	4 5%	1 0	5 1%	12 2%	4 2%	14 2%
Polluters must pay for their gas emissions	16 2%	1 1%	3 3%	1 2%	5 1%	6 2%	0 -	3 2%	5 2%	7 1%	1 0	16 2%
Oil/ gas/ energy tax	16 2%	1 1%	2 2%	1 1%	11 3%	1 1%	0 -	1 1%	7 2%	8 2%	6 3%	10 1%
Increased prices for energy/ fuel	15 1%	1 1%	2 2%	2 2%	9 2%	0 0	1 1%	1 1%	5 1%	9 2%	2 1%	12 1%
Reduction of greenhouse gases/ pollution	14 1%	1 1%	2 2%	0 -	8 2%	2 1%	1 1%	3 1%	3 1%	8 2%	1 0	13 2%
Negative impact on Canadian economy	11 1%	1 1%	6 5%	1 2%	1 0	0 -	3 4%	2 1%	1 0	8 2%	1 1%	11 1%
Conservatives don't agree with it	8 1%	1 1%	5 5%	0 -	2 0	0 -	0 -	1 0	2 1%	5 1%	2 1%	6 1%
Cost (unspecified)	4 0	0 -	0 -	0 -	3 1%	1 0	0 1%	1 0	0 0	3 1%	0 -	4 0

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		A	B	C	D	E	F	G	H	I	J	K
Controversial plan	2 0	0 -	0 -	2 3% DE	0 -	0 -	0 -	0 -	1 0	2 0	0 -	2 0
Cap and Trade	2 0	2 2% D	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -	2 0
Other mentions	46 4%	4 3%	9 8%	5 7%	19 5%	8 3%	0 1%	5 3%	15 4%	26 5%	8 5%	38 4%
(Dk/Ns)	603 59%	82 61% D	57 54%	37 55%	194 49%	187 74% ABCD	47 62%	141 72% I	214 64% I	248 50%	116 69% K	487 57%

## Carbon Tax

YS3. From what you think you know about this element, do you think it's a good idea or a bad idea?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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		A	B	C	D	E	F	G	H	I	J	K
Base: Heard about the new environment policy plan	469	77	49	32	192	90	29	71	135	263	47	422
Weighted	463	60*	54*	33**	209	77*	30**	67*	125*	270	61*	402
Good idea	185 40%	24 39%	11 21%	14 42%	83 40% B	41 54% BD	11 38%	32 48%	51 41%	101 38%	16 26%	169 42%
Bad idea	278 60%	36 61%	42 79% DE	19 58%	126 60% E	35 46%	19 62%	35 52%	74 59%	169 62%	45 74%	233 58%

## Detailed tables