GREEN SHIFT PLAN

1. As you may know, Liberal Party Leader Stephan Dion has recently announced his "Green Shift" plan. Now, as part of the plan, Mr. Dion is proposing to tax certain carbon producing activities, which is hoped will change various consumer habits that will help improve the environment. Mr. Dion has indicated that the tax would not be applied to gas for automobiles. The policy will produce an increase in revenue for the government but he proposes that this money will be returned to Canadians through other tax breaks or incentives to offset the tax measures In effect, the policy is termed a 'green shift' that penalizes those who don't switch to less or non-carbon use activities and rewards those who do make the switch. Upon hearing this, do you support or oppose this approach by Mr. Dion?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Strongly support	170	12	21	9	82	38	9	57	62	50	75	95
	17%	9%	21% A	13%	21% A	15%	12%	20%	16%	15%	15%	18%
Somewhat support	348	49	26	15	128	100	30	117	131	98	153	195
	35%	37%	26%	23%	33%	41% BC	41%	42% I	33%	30%	32%	38%
Somewhat oppose	164	17	9	13	60	48	17	52	67	46	79	85
	16%	13%	9%	20%	16%	20% B	23% B	19%	17%	14%	16%	16%
Strongly oppose	255	35	39	24	97	45	15	42	106	105	157	98
	25%	27%	38% DEF	36% E	25%	18%	20%	15%	27% G	32% G	32% K	19%
Don't know/Refused	64	18	7	5	17	14	3	12	26	27	21	43
	6%	14% DE	7%	7%	4%	6%	5%	4%	7%	8%	4%	8% J
TOPBOX & LOWBOX SUMMARY												
Support (Top2Box)	518	61	47	24	210	137	39	174	193	147	228	290
	52%	46%	46%	36%	55% C	56% C	53%	62% HI	49%	45%	47%	56% J
Oppose (Low2Box)	419	53	48	37	157	93	32	94	173	151	236	184
	42%	40%	47%	57% DE	41%	38%	43%	34%	44% G	46% G	49% K	36%

GREEN SHIFT PLAN
2. Now, Prime Minister Stephen Harper has called this plan 'crazy' and 'insane', and that it will 'screw everybody across the country'. Do you agree or disagree with Mr. Harper's comments?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Strongly agree	198	29	30	24	72	25	17	36	87	73	117	81
	20%	22%	30%	38%	19%	10%	24%	13%	22%	23%	24%	16%
		E	DE	ADE	E		E		G	G	K	
Somewhat agree	196	29	19	10	68	59	12	63	78	55	102	94
	20%	22%	19%	15%	18%	24%	16%	22%	20%	17%	21%	18%
Somewhat disagree	313	40	27	17	106	94	29	99	130	84	138	175
	31%	30%	26%	26%	28%	39%	39%	35%	33%	26%	28%	34%
						D		I	I			
Strongly disagree	237	28	18	11	119	50	11	68	69	97	110	127
	24%	21%	17%	17%	31%	20%	15%	24%	18%	30%	23%	25%
					BCEF					H		
Don't know/Refused	57	7	8	3	19	16	5	14	27	16	18	40
	6%	5%	8%	4%	5%	6%	7%	5%	7%	5%	4%	8%
												J
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	395	57	50	34	140	84	29	99	165	128	219	176
	39%	43%	49%	53%	36%	35%	39%	35%	42%	39%	45%	34%
			DE	DE							K	
Disagree (Low2Box)	550	68	45	28	225	144	40	167	199	180	248	302
	55%	51%	44%	43%	59%	59%	54%	60%	51%	56%	51%	58%
					BC	BC						J

GREEN SHIFT PLAN

3. Now, let's suppose that the Harper Conservatives decided to call an election and fight Mr. Dion over his environmental plan. Based on this, how likely would you be to vote specifically for the Harper Conservatives to block the Dion plan?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	224	30	34	24	79	42	15	42	97	85	136	88
	22%	23%	33%	36%	21%	17%	20%	15%	25%	26%	28%	17%
			DE	DE					G	G	K	
Somewhat likely	203	30	34	17	57	41	23	68	79	56	87	116
	20%	23%	34%	26%	15%	17%	32%	24%	20%	17%	18%	22%
			DE				DE					
Not very likely	175	24	12	7	75	37	20	63	71	41	82	93
	17%	18%	12%	11%	20%	15%	27%	23%	18%	13%	17%	18%
							BCE	I				
Not at all likely	364	44	16	16	157	117	15	95	133	131	162	202
	36%	33%	15%	25%	41%	48%	20%	34%	34%	40%	33%	39%
		B			BCF	ABCF						
Don't know/Refused	36	4	6	1	16	8	0	12	12	11	17	19
	4%	3%	6%	2%	4%	3%	1%	4%	3%	3%	4%	4%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	427	60	68	40	136	84	39	110	176	141	223	204
	43%	45%	67%	62%	35%	34%	52%	39%	45%	43%	46%	39%
			ADE	DE			DE					
Not likely (Low2Box)	539	68	28	23	232	153	35	158	204	173	245	294
	54%	51%	27%	36%	60%	63%	47%	57%	52%	53%	50%	57%
		B			BC	BCF	B					

GREEN SHIFT PLAN
4. LIKELY SUMMARY TABLE

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
1) Reduced pollution in Canada	620	83	59	37	254	134	53	193	232	191	285	335
	62%	63%	58%	57%	66%	55%	72%	69%	59%	59%	59%	65%
					E		E	HI				
2) Reduced poverty in Canada	295	50	36	21	104	51	34	90	90	114	130	165
	29%	38%	35%	32%	27%	21%	46%	32%	23%	35%	27%	32%
		DE	E				DE	H		H		
3) A major increase in the taxes paid by you and your family	654	95	69	37	242	158	53	188	265	197	307	347
	65%	72%	67%	57%	63%	65%	71%	67%	68%	61%	63%	67%
4) Major job creation by green industries in Canada	565	73	60	32	228	122	50	183	207	171	265	300
	56%	55%	59%	49%	59%	50%	68%	65%	53%	53%	55%	58%
					E		CE	HI				
5) A fairer tax system	452	59	42	26	170	110	45	157	160	131	209	243
	45%	45%	41%	39%	44%	45%	61%	56%	41%	40%	43%	47%
							ABCDE	HI				
6) Increased tension between Western Canada, and Quebec and Ontario	620	83	68	47	239	130	53	155	255	207	298	321
	62%	62%	66%	72%	62%	53%	71%	55%	65%	64%	62%	62%
			E	E	E		E		G			

GREEN SHIFT PLAN
4. UNLIKELY SUMMARY TABLE
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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
1) Reduced pollution in Canada	349	47	41	23	117	100	21	78	150	119	189	160
	35%	36%	40%	36%	30%	41% D	28%	28%	38% G	37%	39% K	31%
2) Reduced poverty in Canada	641	73	60	38	253	179	38	173	280	185	331	310
	64%	55%	59%	58%	66% F	73% ABCF	51%	62%	71% GI	57%	68% K	60%
3) A major increase in the taxes paid by you and your family	317	35	31	26	129	76	21	86	115	114	164	153
	32%	26%	30%	40%	34%	31%	28%	31%	29%	35%	34%	29%
4) Major job creation by green industries in Canada	383	52	38	28	135	108	22	87	163	131	198	185
	38%	39%	37%	42%	35%	44% D	30%	31%	42% G	40%	41%	36%
5) A fairer tax system	497	66	57	36	194	120	25	116	213	165	257	240
	50%	50% F	56% F	55% F	51% F	49% F	33%	41%	54% G	51%	53%	46%
6) Increased tension between Western Canada, and Quebec and Ontario	318	39	31	17	118	96	17	109	113	93	164	154
	32%	30%	30%	26%	31%	39% F	23%	39% HI	29%	29%	34%	30%

GREEN SHIFT PLAN

4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 1) Reduced pollution in Canada?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	242	31	31	12	97	52	19	79	78	85	115	127
	24%	23%	31%	18%	25%	21%	26%	28% H	20%	26%	24%	25%
Somewhat likely	379	52	28	25	157	83	34	114	154	106	170	209
	38%	39%	27%	39%	41% B	34%	46% B	41%	39%	33%	35%	40%
Not very likely	225	34	24	17	75	62	12	54	101	69	113	112
	22%	26%	24%	26%	20%	25%	16%	19%	26%	21%	23%	22%
Not at all likely	124	13	17	6	41	37	9	25	49	50	75	48
	12%	10%	16%	10%	11%	15%	12%	9%	13%	15% G	16% K	9%
Don't know/Refused	33	2	2	5	13	10	0	9	10	14	12	21
	3%	2%	2%	8% F	3%	4%	-	3%	3%	4%	2%	4%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	620	83	59	37	254	134	53	193	232	191	285	335
	62%	63%	58%	57%	66% E	55%	72% E	69% HI	59%	59%	59%	65%
Not likely (Low2Box)	349	47	41	23	117	100	21	78	150	119	189	160
	35%	36%	40%	36%	30%	41% D	28%	28%	38% G	37%	39% K	31%

GREEN SHIFT PLAN

4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 2) Reduced poverty in Canada?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	134	24	15	9	44	27	14	37	45	52	63	71
	13%	18%	15%	14%	12%	11%	20%	13%	12%	16%	13%	14%
Somewhat likely	162	26	20	11	60	24	20	53	45	62	67	94
	16%	20%	20%	17%	16%	10%	26%	19%	12%	19%	14%	18%
		E	E				DE	H		H		
Not very likely	376	45	39	24	158	91	19	117	154	105	171	205
	38%	34%	38%	37%	41%	37%	26%	42%	39%	32%	35%	40%
					F			I				
Not at all likely	265	28	21	13	95	88	19	56	126	81	159	105
	26%	21%	21%	20%	25%	36%	25%	20%	32%	25%	33%	20%
						ABCD			GI		K	
Don't know/Refused	66	9	6	7	27	15	2	17	22	26	24	41
	7%	7%	6%	11%	7%	6%	3%	6%	6%	8%	5%	8%
TOPBOX & LOWBOX SUMMARY												
Likely　(Top2Box)	295	50	36	21	104	51	34	90	90	114	130	165
	29%	38%	35%	32%	27%	21%	46%	32%	23%	35%	27%	32%
		DE	E				DE	H		H		
Not likely (Low2Box)	641	73	60	38	253	179	38	173	280	185	331	310
	64%	55%	59%	58%	66%	73%	51%	62%	71%	57%	68%	60%
					F	ABCF			GI		K	

GREEN SHIFT PLAN

4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 3) A major increase in the taxes paid by you and your family?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	315	46	44	18	115	66	26	71	144	100	160	156
	31%	35%	43% DE	28%	30%	27%	35%	25%	37% G	31%	33%	30%
Somewhat likely	339	49	25	19	127	91	27	117	121	97	147	192
	34%	37%	24%	30%	33%	37% B	36%	42% HI	31%	30%	30%	37% J
Not very likely	203	21	19	21	89	42	10	68	80	54	101	102
	20%	16%	19%	33% AEF	23%	17%	13%	24%	21%	17%	21%	20%
Not at all likely	114	13	11	5	40	34	11	18	35	60	64	50
	11%	10%	11%	7%	10%	14%	15%	6%	9%	18% GH	13%	10%
Don't know/Refused	31	2	3	2	13	11	0	6	11	14	14	17
	3%	2%	3%	3%	3%	4%	1%	2%	3%	4%	3%	3%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	654	95	69	37	242	158	53	188	265	197	307	347
	65%	72%	67%	57%	63%	65%	71%	67%	68%	61%	63%	67%
Not likely (Low2Box)	317	35	31	26	129	76	21	86	115	114	164	153
	32%	26%	30%	40%	34%	31%	28%	31%	29%	35%	34%	29%

GREEN SHIFT PLAN

4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 4) Major job creation by green industries in Canada?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	171	24	16	10	61	45	14	53	52	63	83	87
	17%	18%	16%	15%	16%	18%	20%	19%	13%	19% H	17%	17%
Somewhat likely	394	49	44	22	167	77	36	130	155	108	182	213
	39%	37%	43%	34%	43% E	32%	49% E	47% I	40%	33%	37%	41%
Not very likely	254	38	23	16	91	72	15	71	111	71	122	132
	25%	29%	22%	24%	24%	29%	21%	25%	28%	22%	25%	26%
Not at all likely	129	14	15	12	44	37	7	16	52	60	77	53
	13%	11%	15%	19%	11%	15%	9%	6%	13% G	18% G	16% K	10%
Don't know/Refused	54	7	4	6	20	14	2	9	22	23	21	32
	5%	6%	4%	9%	5%	6%	2%	3%	6%	7%	4%	6%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	565	73	60	32	228	122	50	183	207	171	265	300
	56%	55%	59%	49%	59% E	50%	68% CE	65% HI	53%	53%	55%	58%
Not likely (Low2Box)	383	52	38	28	135	108	22	87	163	131	198	185
	38%	39%	37%	42%	35%	44% D	30%	31%	42% G	40%	41%	36%

GREEN SHIFT PLAN

4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 5) A fairer tax system?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	158 16%	15 12%	20 19%	7 10%	66 17%	37 15%	13 18%	49 18%	47 12%	61 19% H	79 16%	79 15%
Somewhat likely	293 29%	44 33%	22 21%	19 29%	104 27%	73 30%	32 43% BD	108 39% HI	113 29%	70 22% I	130 27%	163 32%
Not very likely	305 30%	38 29%	29 29%	20 31%	127 33%	74 30%	16 22%	79 28%	135 35% I	89 27%	138 29%	166 32%
Not at all likely	193 19%	27 21%	28 28% DF	15 24%	68 18%	46 19%	8 11%	36 13%	78 20%	76 23% G	119 25% K	74 14%
Don't know/Refused	53 5%	7 6%	3 3%	4 6%	19 5%	15 6%	4 6%	6 2%	18 5%	28 9% GH	19 4%	34 7%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	452 45%	59 45%	42 41%	26 39%	170 44%	110 45%	45 61% ABCDE	157 56% HI	160 41%	131 40%	209 43%	243 47%
Not likely (Low2Box)	497 50%	66 50% F	57 56% F	36 55% F	194 51% F	120 49% F	25 33%	116 41%	213 54% G	165 51%	257 53%	240 46%

GREEN SHIFT PLAN
4. If Mr. Dion and the Liberals win the next election and implement their "Green Shift" Plan, how likely will we be to see the following: 6) Increased tension between Western Canada, and Quebec and Ontario?
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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	104	66	380	250	70	199	463	334	478	524
Weighted Base	1002	132	102*	65*	384	244	74*	280	392	325	485	517
Very likely	290	39	41	21	115	54	20	60	120	109	156	134
	29%	29%	40% E	33%	30%	22%	27%	22%	31% G	33% G	32%	26%
Somewhat likely	330	44	27	26	124	76	33	94	134	98	142	188
	33%	33%	26%	39%	32%	31%	44% B	34%	34%	30%	29%	36% J
Not very likely	229	27	20	11	97	63	11	90	85	52	114	115
	23%	20%	20%	17%	25%	26%	14%	32% HI	22%	16%	23%	22%
Not at all likely	89	13	11	6	21	32	7	18	28	42	50	39
	9%	10%	11%	9%	5%	13% D	9%	7%	7%	13% GH	10%	8%
Don't know/Refused	64	10	3	1	27	19	4	16	24	25	22	42
	6%	8%	3%	2%	7%	8%	6%	6%	6%	8%	5%	8% J
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	620	83	68	47	239	130	53	155	255	207	298	321
	62%	62%	66% E	72% E	62% E	53%	71% E	55%	65% G	64%	62%	62%
Not likely (Low2Box)	318	39	31	17	118	96	17	109	113	93	164	154
	32%	30%	30%	26%	31%	39% F	23%	39% HI	29%	29%	34%	30%