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cupw1. Currently, by law, only Canada Post is allowed to deliver letter mail in Canada. A number of private companies have said that they would also like to deliver letter mail in Canada Post offers letter mail service for the price of a stamp, regardless of the origin or destination of mail within Canada. In the case that private companies were allowed to offer a competing letter mail service in Canada, pricing decisions would be left up to those companies. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing private companies to deliver letter mail in Canada?....... cupw2. If you knew that allowing private companies to offer a competing letter mail service in Canada would make it impossible for Canada Post to keep its current one-price-goes-anywhere service for the price of a stamp, would Province: 4 Canadian Markets: 5 Census Metropolitan Area: 7 Respondent's Sex: Language of Interview: 11 What age group do you fall into? What is your current marital status? And what are the ages of each of the children under 18 who are currently living in your household? What is the highest level of formal education that you have completed? Which one of the following categories best describes your current employment status? And which of the following categories best describes your annual household income?

Detailed tables

cupw1. Currently, by law, only Canada Post is allowed to deliver letter mail in Canada. A number of private companies have said that they would also like to deliver letter mail in Canada. Canada Post offers letter mail service for the price of a stamp, regardless of the origin or destination of mail within Canada. In the case that private companies were allowed to offer a competing letter mail service in Canada, pricing decisions would be left up to those companies. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing private companies to deliver letter mail in Canada?

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| Strongly support | 9% |
| Somewhat support | 18% |
| Somewhat oppose | 23% |
| Strongly oppose | 46% |
| Don't know | 4% |





cupw2. If you knew that allowing private companies to offer a competing letter mail service in Canada would make it impossible for Canada Post to keep its current one-price-goes-anywhere service for the price of a stamp, would you then change your mind and oppose letting private companies deliver letter mail in Canada?

| | TOTAL | |
|---|-------|--|
| | | |
| Base: Strongly support/Somewhat support | | |
| Unweighted Base | 270 | |
| Weighted Base | 271 | |
| _ | | |
| Yes | 44% | |
| No | 56% | |
| Don't know | 0 | |



DEMOGRAPHICS

Region:

| | TOTAL | |
|-----------------------|-------|--|
| | | |
| Base: All respondents | | |
| Unweighted Base | 1007 | |
| Weighted Base | 1007 | |
| | | |
| British Columbia | 13% | |
| Alberta | 10% | |
| Sask/Man | 6% | |
| Ontario | 38% | |
| Quebec | 24% | |
| Atlantic | 7% | |





Province:

DEMOGRAPHICS

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| British Columbia | 13% |
| Alberta | 10% |
| Saskatchewan | 3% |
| Manitoba | 3% |
| Ontario | 38% |
| Quebec | 24% |
| New Brunswick | 2% |
| Nova Scotia | 3% |
| Prince Edward Island | 1% |
| Newfoundland | 2% |





DEMOGRAPHICS

Canadian Markets:

| | TOTAL |
|---|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| WEST (NET) | 30% |
| - British Columbia | 13% |
| - Alberta | 10% |
| - Saskatchewan/Manitoba | 6% |
| ONTARIO (NET) | 38% |
| GTA (SUBNET) | 16% |
| - 416 | 7% |
| - 905 | 9% |
| - Central Ontario | 8% |
| - Eastern Ontario | 5% |
| SouthWest Ontario | 7% |
| - Northern Ontario | 3% |
| QUEBEC (NET) | 24% |
| Montreal CMA - Quebec | 13% |
| - Other - Quebec | 12% |
| Atlantic | 7% |





DEMOGRAPHICS Urban / Rural

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| Urban | 80% |
| Rural | 20% |





Detailed tables

DEMOGRAPHICS

Census Metropolitan Area:

| | TOTAL |
|--------------------------|-------|
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| - 9 | |
| St. John's | 1% |
| Charlottetown | 0 |
| Summerside | 0 |
| Halifax | 1% |
| Kentville | 0 |
| Truro | 0 |
| New Glasgow | 0 |
| Cape Breton | 0 |
| Moncton | 1% |
| Saint John | 1% |
| Fredericton | 0 |
| Matane | 0 |
| Rimouski | 0 |
| Riviere-du-Loup | 0 |
| Chicoutimi - Jonquiere | 0 |
| Alma | 0 |
| Quebec | 3% |
| Saint-Georges | 0 |
| Thetford Mines | 0 |
| Sherbrooke | 1% |
| Victoriaville | 0 |
| Trois-Rivieres | 1% |
| Shawinigan | 0 |
| La Tuque | 0 |
| Granby | 0 |
| Saint-Hyacinthe | 0 |
| Sorel | 0 |
| Joliette | 0 |
| Saint-Jean-sur-Richelieu | 0 |
| Montreal | 12% |
| Salaberry-de-Valleyfield | 0 |
| Lachute | 0 |
| Rouyn-Noranda | 1% |
| Ottawa - Hull | 2% |
| Brockville | 0 |
| Kingston | 0 |
| Belleville | 0 |
| Cobourg | 0 |
| Port Hope | 0 |
| Peterborough | 0 |
| Lindsay | 0 |
| Oshawa | 1% |
| Toronto | 15% |



Detailed tables

DEMOGRAPHICS

Census Metropolitan Area:

| | TOTAL |
|--------------------------|-------|
| Hamilton | 2% |
| St. Catharines - Niagara | 1% |
| Kitchener | 2% |
| Brantford | 1% |
| Woodstock | 1% |
| Tillsonburg | 0 |
| Simcoe | 0 |
| Guelph | 0 |
| Stratford | 0 |
| London | 1% |
| Chatham | 0 |
| Windsor | 1% |
| Sarnia | 0 |
| Owen Sound | 0 |
| Barrie | 1% |
| Midland | 0 |
| North Bay | 0 |
| Sudbury | 1% |
| Haileybury | 0 |
| Thunder Bay | 1% |
| Winnipeg | 2% |
| Brandon | 0 |
| Thompson | 0 |
| Regina | 0 |
| Yorkton | 0 |
| Swift Current | 0 |
| Saskatoon | 1% |
| Prince Albert | 0 |
| Medicine Hat | 0 |
| | 0 |
| Lethbridge | 3% |
| Calgary | |
| Red Deer | 1% |
| Edmonton | 3% |
| Grande Prairie | 0 |
| Wood Buffalo | 0 |
| Wetaskiwin | 0 |
| Penticton | 0 |
| Kelowna | 0 |
| Vernon | 1% |
| Kamloops | 1% |
| Chilliwack | 0 |
| Abbotsford | 0 |
| Vancouver | 7% |
| Victoria | 1% |
| Nanaimo | 0 |
| Courtenay | 0 |
| Quesnel | 0 |
| Prince Rupert | 0 |



Detailed tables

DEMOGRAPHICS

Census Metropolitan Area:

| | TOTAL |
|----------------------|-------|
| Prince George | 0 |
| Not in a CMA/Unknown | 20% |



Detailed tables

DEMOGRAPHICS

Respondent's Sex:

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| _ | |
| Male | 48% |
| Female | 52% |



Detailed tables

DEMOGRAPHICS

Language of Interview:

| | TOTAL |
|-----------------------|-------|
| | _ |
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| Tronginted Edec | |
| | |
| English | 78% |
| French | 22% |
| | |



Detailed tables

DEMOGRAPHICS

What age group do you fall into?

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| 18 to 24 | 10% |
| 25 to 34 | 18% |
| 35 to 44 | 16% |
| 45 to 54 | 23% |
| 55 to 64 | 17% |
| 65+ | 15% |
| Refused | 1% |
| | |
| STATISTICS | 1 |
| | |
| Average age | 47 |
| Standard Deviation | 16.8 |
| Standard Error | 0.5 |



DEMOGRAPHICS

What is your current marital status?

| | TOTAL | |
|-------------------------------------|-------|--|
| | | |
| Base: All respondents | | |
| Unweighted Base | 1007 | |
| Weighted Base | 1007 | |
| - | | |
| Single or never married | 24% | |
| Married | 48% | |
| Common-law or living with a partner | 10% | |
| Divorced or separated | 11% | |
| Widowed | 6% | |
| Refused | 1% | |

Detailed tables

DEMOGRAPHICS

Including yourself, how many people currently live in your household?

| | TOTAL |
|-----------------------|-------|
| | |
| Base: All Respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| 1 person | 18% |
| 2 persons | 32% |
| 3 persons | 19% |
| 4 persons | 20% |
| 5 persons | 6% |
| 6 persons | 2% |
| 7 persons | 0 |
| 8 persons | 0 |
| 10+ persons | 1% |
| Refused | 1% |
| | |
| STATISTICS | |
| | |
| Mean | 2.76 |





DEMOGRAPHICS

Do you have any children under the age of 18 currently living in your household?

| | TOTAL | |
|---|-------|--|
| | | |
| Base: Excludes respondents living alone | | |
| Unweighted Base | 793 | |
| Weighted Base | 810 | |
| | | |
| Yes | 41% | |
| No | 59% | |
| Refused | 0 | |





DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

| | TOTAL |
|---------------------------------------|-----------------------------|
| | |
| ALL AGES | |
| Base: Children under the age of 18 cu | rrently living in household |
| Unweighted Base | 324 |
| Weighted Base | 331 |
| Under 1 year old | 9% |
| One year old | 8% |
| Two years old | 9% |
| Three years old | 12% |
| Four years old | 6% |
| Five years old | 8% |
| Six years old | 11% |
| Seven years old | 9% |
| Eight years old | 9% |
| Nine years old | 8% |
| Ten years old | 11% |
| Eleven years old | 10% |
| Twelve years old | 6% |
| Thirteen years old | 11% |
| Fourteen years old | 10% |
| Fifteen years old | 11% |
| Sixteen years old | 14% |
| Seventeen years old | 10% |
| Refused | 1% |





DEMOGRAPHICS

What is the highest level of formal education that you have completed?

| | TOTAL |
|---|-------|
| | TOTAL |
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| | |
| Grade school or some high school | 12% |
| Complete high school | 33% |
| Some community college or university, but | 12% |
| did not finish | |
| Complete technical or trade | 20% |
| school/Community college | |
| Complete university degree, such as a | 14% |
| Bachelor's | |
| Post-graduate degree, such as a Master's | 7% |
| or Ph.D. | |
| Refused | 1% |

Detailed tables



DEMOGRAPHICS

Which one of the following categories best describes your current employment status?

| | TOTAL |
|--------------------------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| Working full-time | 45% |
| Working part-time | 11% |
| Self-employed | 11% |
| Unemployed, but looking for work | 4% |
| Attending school full-time/A student | 3% |
| Retired | 19% |
| Not in the workforce/A full-time | 6% |
| homemaker | |
| Other/Social assistance/Disability | 2% |
| Refused | 0 |

Detailed tables



DEMOGRAPHICS

And which of the following categories best describes your annual household income?

| | TOTAL |
|----------------------------------|-------|
| | |
| Base: All respondents | |
| Unweighted Base | 1007 |
| Weighted Base | 1007 |
| Under \$10,000 | 2% |
| \$10,000 to just under \$20,000 | 8% |
| \$20,000 to just under \$30,000 | 7% |
| \$30,000 to just under \$40,000 | 11% |
| \$40,000 to just under \$50,000 | 8% |
| \$50,000 to just under \$60,000 | 10% |
| \$60,000 to just under \$70,000 | 9% |
| \$70,000 to just under \$80,000 | 6% |
| \$80,000 to just under \$100,000 | 10% |
| \$100,000 and over | 17% |
| Refused | 12% |



