

CIRE – 328 CANADIAN UNION OF POSTAL WORKERS (6676b28)

Table of Contents

| | |
|---|----|
| cupw1. Currently, by law, only Canada Post is allowed to deliver letter mail in Canada. A number of private companies have said that they would also like to deliver letter mail in Canada. Canada Post offers letter mail service for the price of a stamp, regardless of the origin or destination of mail within Canada. In the case that private companies were allowed to offer a competing letter mail service in Canada, pricing decisions would be left up to those companies. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing private companies to deliver letter mail in Canada?..... | 1 |
| cupw2. If you knew that allowing private companies to offer a competing letter mail service in Canada would make it impossible for Canada Post to keep its current one-price-goes-anywhere service for the price of a stamp, would you then change your mind and oppose letting private companies deliver letter mail in Canada?..... | 2 |
| Region:..... | 3 |
| Province:..... | 4 |
| Canadian Markets:..... | 5 |
| Urban / Rural | 7 |
| Census Metropolitan Area: | 8 |
| Respondent's Sex:..... | 15 |
| Language of Interview: | 16 |
| What age group do you fall into?..... | 17 |
| What is your current marital status?..... | 18 |
| Including yourself, how many people currently live in your household? | 19 |
| Do you have any children under the age of 18 currently living in your household? | 20 |
| And what are the ages of each of the children under 18 who are currently living in your household? | 21 |
| What is the highest level of formal education that you have completed? | 23 |
| Which one of the following categories best describes your current employment status? | 24 |
| And which of the following categories best describes your annual household income? | 25 |

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Detailed tables

cupw1. Currently, by law, only Canada Post is allowed to deliver letter mail in Canada. A number of private companies have said that they would also like to deliver letter mail in Canada. Canada Post offers letter mail service for the price of a stamp, regardless of the origin or destination of mail within Canada. In the case that private companies were allowed to offer a competing letter mail service in Canada, pricing decisions would be left up to those companies. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose allowing private companies to deliver letter mail in Canada?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-------------|-----------|----------------|-----------------|------------|-----------------|-----------------|----------------|-----------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Strongly support | 86 9% | 64 8% | 22 11% | 13 10% | 19 6% | 32 10% | 21 10% | 13 7% | 27 9% | 38 9% |
| Somewhat support | 184 18% | 147 18% | 38 19% | 19 15% | 66 20% | 67 20% | 32 15% | 31 17% | 72 24% I | 64 16% |
| Somewhat oppose | 236 23% | 192 24% | 44 22% | 39 32% | 74 22% | 71 22% | 49 23% | 50 28% | 56 19% | 101 24% |
| Strongly oppose | 464 46% | 377 47% | 87 43% | 41 34% | 165 50% C | 146 45% | 107 50% C | 69 38% | 134 46% | 204 49% G |
| Don't know | 36 4% | 28 3% | 8 4% | 10 8% DF | 8 2% | 11 4% | 4 2% | 17 10% HI | 5 2% | 6 1% |

cupw2. If you knew that allowing private companies to offer a competing letter mail service in Canada would make it impossible for Canada Post to keep its current one-price-goes-anywhere service for the price of a stamp, would you then change your mind and oppose letting private companies deliver letter mail in Canada?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base; ** very small base (under 30) ineligible for sig testing

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|------------|-------------|-----------|-----------|-----------|-----------|------------|-----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: Strongly support/Somewhat support | | | | | | | | | | |
| Unweighted Base | 270 | 217 | 53 | 18 | 45 | 111 | 95 | 34 | 84 | 126 |
| Weighted Base | 271 | 210 | 60* | 31** | 85* | 99 | 54* | 44** | 99* | 102 |
| Yes | 119 44% | 86 41% | 32 53% | 24 76% | 38 45% | 36 37% | 21 38% | 21 48% | 46 47% | 39 38% |
| No | 151 56% | 123 58% | 28 47% | 8 24% | 47 55% | 62 63% | 32 61% | 23 52% | 52 53% | 62 61% |
| Don't know | 1 0 | 1 1% | 0 - | 0 - | 0 - | 1 1% | 1 1% | 0 - | 1 1% | 1 1% |

DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-----------------|----------------|----------------|-----------------|----------------|----------------|-----------------|----------------|------------------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| British Columbia | 133 13% | 118 15% B | 14 7% | 15 13% | 35 11% | 49 15% | 33 15% | 20 11% | 40 14% | 57 14% |
| Alberta | 103 10% | 83 10% | 20 10% | 15 12% | 21 6% | 43 13% D | 20 10% | 14 8% | 23 8% | 51 12% |
| Sask/Man | 65 6% | 34 4% | 31 16% A | 13 11% E | 32 10% EF | 10 3% | 9 4% | 17 10% | 20 7% | 24 6% |
| Ontario | 386 38% | 317 39% | 69 35% | 34 28% | 136 41% | 119 36% | 91 43% C | 52 29% | 101 34% | 188 45% GH |
| Quebec | 246 24% | 207 26% | 39 19% | 36 29% | 77 23% | 84 26% | 47 22% | 67 37% HI | 79 27% I | 69 17% |
| Atlantic | 75 7% | 48 6% | 26 13% A | 8 7% | 29 9% | 23 7% | 13 6% | 9 5% | 31 10% | 26 6% |

DEMOGRAPHICS

Province:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-----------------|----------------|---------------|---------------|----------------|----------------|-----------------|----------------|------------------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| British Columbia | 133 13% | 118 15% B | 14 7% | 15 13% | 35 11% | 49 15% | 33 15% | 20 11% | 40 14% | 57 14% |
| Alberta | 103 10% | 83 10% | 20 10% | 15 12% | 21 6% | 43 13% D | 20 10% | 14 8% | 23 8% | 51 12% |
| Saskatchewan | 33 3% | 12 1% | 21 10% A | 8 7% EF | 14 4% | 6 2% | 3 1% | 10 6% | 8 3% | 11 3% |
| Manitoba | 33 3% | 22 3% | 11 5% | 5 4% | 18 6% E | 3 1% | 6 3% E | 7 4% | 12 4% | 13 3% |
| Ontario | 386 38% | 317 39% | 69 35% | 34 28% | 136 41% | 119 36% | 91 43% C | 52 29% | 101 34% | 188 45% GH |
| Quebec | 246 24% | 207 26% | 39 19% | 36 29% | 77 23% | 84 26% | 47 22% | 67 37% HI | 79 27% I | 69 17% |
| New Brunswick | 21 2% | 21 3% B | 0 - | 2 1% | 9 3% | 7 2% | 3 1% | 0 - | 11 4% G | 6 1% |
| Nova Scotia | 32 3% | 16 2% | 16 8% A | 7 5% | 11 3% | 8 2% | 6 3% | 7 4% | 10 3% | 11 3% |
| Prince Edward Island | 5 1% | 2 0 | 3 2% A | 0 - | 1 0 | 1 0 | 1 0 | 1 0 | 1 0 | 2 0 |
| Newfoundland | 16 2% | 9 1% | 7 4% A | 0 - | 7 2% | 6 2% | 2 1% | 2 1% | 8 3% | 7 2% |

DEMOGRAPHICS

Canadian Markets:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-------------------------|------------|-----------------|----------------|----------------|-----------------|----------------|------------------|-----------|--------------|------------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| WEST (NET) | 301 30% | 235 29% | 66 33% | 43 36% | 89 27% | 102 31% | 62 29% | 51 28% | 83 28% | 131 32% |
| - British Columbia | 133 13% | 118 15% B | 14 7% | 15 13% | 35 11% | 49 15% | 33 15% | 20 11% | 40 14% | 57 14% |
| - Alberta | 103 10% | 83 10% | 20 10% | 15 12% | 21 6% | 43 13% D | 20 10% | 14 8% | 23 8% | 51 12% |
| - Saskatchewan/Manitoba | 65 6% | 34 4% | 31 16% A | 13 11% E | 32 10% EF | 10 3% | 9 4% | 17 10% | 20 7% | 24 6% |
| ONTARIO (NET) | 386 38% | 317 39% | 69 35% | 34 28% | 136 41% | 119 36% | 91 43% C | 52 29% | 101 34% | 188 45% GH |
| GTA (SUBNET) | 166 16% | 159 20% B | 6 3% | 11 9% | 58 17% | 47 14% | 50 24% CE | 20 11% | 42 14% | 89 22% GH |
| - 416 | 74 7% | 74 9% B | 0 - | 3 2% | 17 5% | 23 7% | 32 15% CDE | 11 6% | 17 6% | 38 9% |
| - 905 | 91 9% | 85 11% B | 6 3% | 8 7% | 41 12% | 24 7% | 18 8% | 9 5% | 25 8% | 51 12% G |
| - Central Ontario | 82 8% | 63 8% | 20 10% | 8 6% | 34 10% | 26 8% | 13 6% | 11 6% | 24 8% | 36 9% |
| - Eastern Ontario | 46 5% | 28 3% | 17 9% A | 5 4% | 10 3% | 14 4% | 15 7% | 2 1% | 14 5% | 20 5% G |
| - SouthWest Ontario | 66 7% | 47 6% | 19 9% | 10 8% | 26 8% | 19 6% | 9 4% | 12 7% | 15 5% | 30 7% |
| - Northern Ontario | 27 3% | 19 2% | 7 4% | 2 1% | 8 2% | 12 4% | 5 2% | 7 4% | 6 2% | 12 3% |

DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-------------------------|------------|-----------------|----------------|------------------|----------------|----------------|----------------|-----------------|----------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| QUEBEC (NET) | 246 24% | 207 26% | 39 19% | 36 29% | 77 23% | 84 26% | 47 22% | 67 37% HI | 79 27% I | 69 17% |
| - Montreal CMA - Quebec | 127 13% | 123 15% B | 4 2% | 9 7% | 38 12% | 44 13% | 35 17% C | 33 18% I | 32 11% | 42 10% |
| - Other - Quebec | 119 12% | 84 10% | 35 17% A | 26 22% DEF | 39 12% F | 40 12% F | 11 5% | 34 19% I | 47 16% I | 27 7% |
| Atlantic | 75 7% | 48 6% | 26 13% A | 8 7% | 29 9% | 23 7% | 13 6% | 9 5% | 31 10% | 26 6% |

DEMOGRAPHICS

Urban / Rural

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

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|-----------------------|-------|-------------|-------|-----------|-----|----------|------------|--------|--------------|---------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Urban | 807 | 807 | 0 | 87 | 250 | 272 | 190 | 148 | 236 | 331 |
| | 80% | 100% | - | 72% | 76% | 83% | 89% | 82% | 80% | 80% |
| | | B | | | | C | CDE | | | |
| Rural | 200 | 0 | 200 | 34 | 81 | 57 | 23 | 32 | 58 | 83 |
| | 20% | - | 100% | 28% | 24% | 17% | 11% | 18% | 20% | 20% |
| | | A | | EF | F | F | | | | |

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

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| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|----------|-------------|--------------|-----------|---------|----------|------------|---------|--------------|---------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| St. John's | 7 1% | 7 1% | 0 - | 0 - | 2 1% | 4 1% | 1 0 | 2 1% | 3 1% | 2 1% |
| Charlottetown | 3 0 | 2 0 | 1 0 | 0 - | 0 - | 1 0 | 1 0 | 0 - | 0 - | 1 0 |
| Summerside | 1 0 | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| Halifax | 11 1% | 10 1% | 2 1% | 2 1% | 2 1% | 4 1% | 4 2% | 2 1% | 2 1% | 8 2% |
| Kentville | 2 0 | 2 0 | 0 - | 0 - | 0 - | 2 0 | 1 0 | 0 - | 2 1% | 1 0 |
| Truro | 1 0 | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| New Glasgow | 2 0 | 0 - | 2 1% A | 2 1% | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - |
| Cape Breton | 3 0 | 3 0 | 0 - | 1 1% | 0 - | 1 0 | 1 0 | 1 1% | 1 0 | 1 0 |
| Moncton | 7 1% | 7 1% | 0 - | 2 1% | 3 1% | 2 1% | 0 - | 0 - | 5 2% I | 0 - |
| Saint John | 5 1% | 5 1% | 0 - | 0 - | 2 1% | 3 1% | 1 1% | 0 - | 2 1% | 3 1% |
| Fredericton | 5 0 | 5 1% | 0 - | 0 - | 2 1% | 1 0 | 1 1% | 0 - | 2 1% | 3 1% |
| Matane | 1 0 | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - |
| Rimouski | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 0 | 0 - | 1 0 | 0 0 |

DEMOGRAPHICS

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| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|------------------------|----------|-------------|---------|--------------|---------|----------|------------|--------------|--------------|---------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Riviere-du-Loup | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - |
| Chicoutimi - Jonquiere | 4 0 | 4 1% | 0 - | 0 - | 2 1% | 1 0 | 1 0 | 1 0 | 1 0 | 2 1% |
| Alma | 3 0 | 3 0 | 0 - | 0 - | 3 1% | 0 - | 0 - | 1 1% | 0 - | 2 0 |
| Quebec | 26 3% | 22 3% | 5 2% | 4 4% | 7 2% | 11 3% | 4 2% | 7 4% | 10 3% | 8 2% |
| Saint-Georges | 2 0 | 2 0 | 0 - | 2 1% | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - |
| Thetford Mines | 1 0 | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 1% | 0 - | 0 - |
| Sherbrooke | 7 1% | 7 1% | 0 0 | 3 2% D | 0 - | 4 1% | 0 0 | 1 1% | 4 1% | 2 1% |
| Victoriaville | 2 0 | 0 0 | 1 1% | 0 - | 0 - | 1 0 | 0 0 | 0 - | 1 0 | 0 0 |
| Trois-Rivieres | 8 1% | 8 1% | 0 - | 1 1% | 5 1% | 2 1% | 0 - | 6 3% I | 3 1% | 0 - |
| Shawinigan | 2 0 | 1 0 | 1 1% | 1 1% | 0 - | 1 0 | 0 - | 1 1% | 1 0 | 0 - |
| La Tuque | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| Granby | 3 0 | 3 0 | 0 - | 1 1% | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - |
| Saint-Hyacinthe | 4 0 | 4 0 | 0 - | 0 - | 3 1% | 0 - | 0 0 | 1 1% | 0 - | 0 0 |
| Sorel | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |

DEMOGRAPHICS

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* small base

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|--------------------------|------------|-----------------|---------|-----------|-----------|-----------|----------------|----------------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Joliette | 2 0 | 2 0 | 0 - | 0 - | 0 - | 1 0 | 0 0 | 1 1% | 0 - | 1 0 |
| Saint-Jean-sur-Richelieu | 5 0 | 5 1% | 0 - | 0 - | 4 1% | 1 0 | 0 - | 0 - | 3 1% | 2 0 |
| Montreal | 118 12% | 117 15% B | 1 0 | 7 6% | 37 11% | 40 12% | 33 16% C | 29 16% I | 31 11% | 39 10% |
| Salaberry-de-Valleyfield | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| Lachute | 2 0 | 2 0 | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - |
| Rouyn-Noranda | 7 1% | 7 1% | 0 - | 1 1% | 4 1% | 1 0 | 1 0 | 4 2% I | 3 1% | 1 0 |
| Ottawa - Hull | 25 2% | 20 3% | 5 2% | 2 1% | 8 3% | 7 2% | 8 4% | 0 - | 9 3% G | 11 3% |
| Brockville | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - |
| Kingston | 4 0 | 4 0 | 1 0 | 0 - | 0 - | 2 1% | 3 1% | 0 - | 3 1% | 2 0 |
| Belleville | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 1 0 | 1 0 |
| Cobourg | 0 0 | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 |
| Port Hope | 0 0 | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 |
| Peterborough | 3 0 | 2 0 | 1 0 | 0 - | 2 1% | 1 0 | 0 - | 0 - | 2 1% | 1 0 |
| Lindsay | 1 0 | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |

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|--------------------------|------------|-----------------|--------------|-----------|-----------|-----------|------------------|----------|--------------|-----------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Oshawa | 15 1% | 15 2% | 0 - | 0 - | 7 2% | 5 2% | 3 1% | 3 2% | 2 1% | 7 2% |
| Toronto | 148 15% | 143 18% B | 6 3% | 11 9% | 49 15% | 42 13% | 47 22% CDE | 17 9% | 38 13% | 82 20% GH |
| Hamilton | 20 2% | 19 2% | 2 1% | 3 2% | 6 2% | 9 3% | 3 1% | 0 - | 6 2% | 8 2% |
| St. Catharines - Niagara | 13 1% | 9 1% | 3 2% | 0 - | 5 2% | 5 1% | 1 1% | 5 3% | 1 0 | 6 1% |
| Kitchener | 16 2% | 16 2% | 0 - | 2 1% | 9 3% | 3 1% | 2 1% | 3 2% | 7 3% | 3 1% |
| Brantford | 6 1% | 6 1% | 0 - | 0 - | 0 - | 4 1% | 0 0 | 0 - | 2 1% | 3 1% |
| Woodstock | 6 1% | 6 1% | 0 - | 2 2% | 3 1% | 0 - | 1 1% | 2 1% | 0 - | 4 1% |
| Tillsonburg | 2 0 | 2 0 | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - |
| Simcoe | 5 0 | 0 - | 5 2% A | 0 - | 3 1% | 1 0 | 1 0 | 0 - | 1 0 | 3 1% |
| Guelph | 5 0 | 4 1% | 1 0 | 0 - | 0 - | 3 1% | 2 1% | 0 - | 0 0 | 5 1% |
| Stratford | 3 0 | 3 0 | 0 - | 0 - | 3 1% | 1 0 | 0 - | 1 0 | 0 - | 3 1% |
| London | 11 1% | 10 1% | 2 1% | 0 - | 6 2% | 3 1% | 3 1% | 2 1% | 0 - | 4 1% |
| Chatham | 4 0 | 1 0 | 3 1% A | 0 - | 3 1% | 1 0 | 0 - | 0 - | 1 0 | 3 1% |
| Windsor | 8 1% | 8 1% | 1 0 | 2 1% | 2 0 | 3 1% | 2 1% | 0 - | 2 1% | 5 1% |

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| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---------------|----------|-------------|--------------|-----------|---------|----------|------------|---------|--------------|---------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Sarnia | 2 0 | 2 0 | 0 - | 0 - | 2 0 | 1 0 | 0 - | 0 - | 2 1% | 0 - |
| Owen Sound | 1 0 | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Barrie | 6 1% | 6 1% | 0 - | 2 1% | 4 1% | 0 - | 1 0 | 0 - | 2 1% | 5 1% |
| Midland | 1 0 | 0 0 | 1 0 | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 0 | 1 0 |
| North Bay | 3 0 | 3 0 | 0 - | 0 - | 0 - | 1 0 | 1 1% | 1 1% | 1 0 | 1 0 |
| Sudbury | 5 1% | 5 1% | 0 - | 0 - | 2 0 | 3 1% | 1 0 | 2 1% | 0 - | 3 1% |
| Haileybury | 1 0 | 0 - | 1 1% | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Thunder Bay | 6 1% | 6 1% | 0 - | 2 1% | 2 0 | 2 1% | 1 0 | 2 1% | 1 0 | 3 1% |
| Winnipeg | 16 2% | 16 2% | 0 - | 3 3% | 7 2% | 2 1% | 4 2% | 4 2% | 7 2% | 5 1% |
| Brandon | 3 0 | 1 0 | 2 1% A | 0 - | 2 1% | 1 0 | 0 - | 2 1% | 0 - | 1 0 |
| Thompson | 3 0 | 3 0 | 0 - | 0 - | 2 1% | 0 - | 1 0 | 0 - | 2 1% | 1 0 |
| Regina | 5 0 | 4 0 | 1 1% | 1 1% | 2 0 | 1 0 | 1 1% | 1 0 | 0 - | 2 1% |
| Yorkton | 2 0 | 2 0 | 0 - | 2 2% | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - |
| Swift Current | 1 0 | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 1% | 0 - |

DEMOGRAPHICS

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| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|----------------|----------|---------------|---------|-----------|---------|---------------|---------------|---------|--------------|----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Saskatoon | 6 1% | 4 1% | 1 1% | 0 - | 2 0 | 2 1% | 1 0 | 2 1% | 2 1% | 1 0 |
| Prince Albert | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| Medicine Hat | 2 0 | 2 0 | 0 - | 0 - | 2 0 | 1 0 | 0 - | 0 - | 0 - | 2 1% |
| Lethbridge | 2 0 | 2 0 | 0 - | 0 - | 0 - | 2 0 | 0 - | 1 0 | 0 - | 1 0 |
| Calgary | 32 3% | 32 4% B | 0 - | 3 3% | 2 1% | 12 4% D | 12 5% D | 6 3% | 7 2% | 15 4% |
| Red Deer | 6 1% | 6 1% | 0 - | 0 - | 5 2% | 1 0 | 0 - | 3 1% | 0 - | 3 1% |
| Edmonton | 34 3% | 30 4% | 4 2% | 6 5% | 4 1% | 17 5% D | 6 3% | 3 2% | 6 2% | 21 5% |
| Grande Prairie | 1 0 | 0 - | 1 1% | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Wood Buffalo | 3 0 | 3 0 | 0 - | 0 - | 0 - | 1 0 | 1 1% | 0 - | 0 - | 3 1% |
| Wetaskiwin | 1 0 | 1 0 | 0 - | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - |
| Penticton | 1 0 | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - |
| Kelowna | 4 0 | 4 0 | 1 0 | 0 - | 0 - | 2 1% | 2 1% | 1 0 | 1 0 | 3 1% |
| Vernon | 5 1% | 5 1% | 0 - | 0 - | 3 1% | 1 0 | 1 0 | 2 1% | 0 - | 2 0 |
| Kamloops | 6 1% | 6 1% | 0 - | 2 2% | 2 1% | 1 0 | 1 1% | 1 1% | 2 1% | 1 0 |

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|----------------------|------------|-------------|-----------------|-----------------|----------------|----------------|--------------|-----------|----------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Chilliwack | 1 0 | 1 0 | 1 0 | 0 - | 0 - | 1 0 | 1 0 | 0 - | 1 0 | 0 - |
| Abbotsford | 3 0 | 3 0 | 0 - | 0 - | 2 1% | 1 0 | 1 0 | 0 - | 1 0 | 3 1% |
| Vancouver | 72 7% | 72 9% | 0 - | 8 6% | 21 6% | 26 8% | 17 8% | 13 7% | 21 7% | 32 8% |
| Victoria | 7 1% | 7 1% | 0 - | 0 - | 0 - | 2 1% | 4 2% D | 0 - | 3 1% | 2 1% |
| Nanaimo | 2 0 | 2 0 | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - |
| Courtenay | 1 0 | 0 0 | 1 0 | 0 - | 0 - | 1 0 | 0 0 | 0 - | 0 - | 1 0 |
| Quesnel | 4 0 | 4 0 | 0 - | 0 - | 3 1% | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Prince Rupert | 1 0 | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Prince George | 3 0 | 3 0 | 0 - | 0 - | 0 - | 2 1% | 1 0 | 0 - | 1 0 | 2 0 |
| Not in a CMA/Unknown | 204 20% | 61 8% | 144 72% A | 39 32% EF | 76 23% F | 61 19% F | 24 11% | 34 19% | 74 25% I | 71 17% |

DEMOGRAPHICS

Respondent's Sex:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|-------|-------------|-------|-----------|-----|----------|------------|-----------|--------------|----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Male | 487 | 384 | 103 | 63 | 146 | 159 | 112 | 66 | 154 | 226 |
| | 48% | 48% | 52% | 52% | 44% | 48% | 53% | 37% | 52% G | 55% G |
| Female | 520 | 423 | 97 | 58 | 185 | 170 | 100 | 113 | 140 | 188 |
| | 52% | 52% | 48% | 48% | 56% | 52% | 47% | 63% HI | 48% | 45% |

DEMOGRAPHICS

Language of Interview:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|-------|-------------|-------|-----------|-----|----------|------------|----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| English | 784 | 622 | 162 | 89 | 260 | 254 | 169 | 118 | 219 | 352 |
| | 78% | 77% | 81% | 73% | 78% | 77% | 80% | 66% | 74% | 85% GH |
| French | 223 | 186 | 38 | 33 | 72 | 74 | 43 | 61 | 75 | 61 |
| | 22% | 23% | 19% | 27% | 22% | 23% | 20% | 34% I | 26% I | 15% |

DEMOGRAPHICS

What age group do you fall into?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-------------|-----------|------------------|-----------------|----------------|------------------|-----------------|----------------|-----------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| 18 to 24 | 96 10% | 85 10% | 12 6% | 10 8% F | 46 14% F | 36 11% F | 4 2% | 38 21% HI | 26 9% | 26 6% |
| 25 to 34 | 185 18% | 151 19% | 34 17% | 12 10% | 48 15% | 64 20% | 60 28% CDE | 19 11% | 53 18% | 97 23% G |
| 35 to 44 | 166 16% | 135 17% | 31 15% | 13 11% | 37 11% | 62 19% D | 54 25% CDE | 18 10% | 40 14% | 88 21% GH |
| 45 to 54 | 227 23% | 177 22% | 50 25% | 22 18% | 82 25% | 77 24% | 44 21% | 22 12% | 71 24% G | 115 28% G |
| 55 to 64 | 175 17% | 135 17% | 39 20% | 26 21% F | 74 22% EF | 49 15% | 23 11% | 36 20% | 57 20% | 59 14% |
| 65+ | 152 15% | 120 15% | 31 16% | 39 32% DEF | 45 14% | 39 12% | 26 12% | 46 26% HI | 46 16% I | 30 7% |
| Refused | 7 1% | 4 0 | 3 2% | 0 - | 0 - | 0 - | 2 1% | 0 - | 1 0 | 0 - |
| STATISTICS | | | | | | | | | | |
| Average age | 47 | 46 | 49 | 55 DEF | 47 | 45 | 45 | 49 I | 48 I | 44 |
| Standard Deviation | 16.8 | 17.0 | 15.9 | 18.7 | 17.5 | 15.7 | 14.6 | 21.2 | 16.5 | 13.9 |
| Standard Error | 0.5 | 0.6 | 1.2 | 2.2 | 1.3 | 0.8 | 0.8 | 1.7 | 1.0 | 0.6 |

DEMOGRAPHICS

What is your current marital status?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-------------------------------------|-------|-------------|-------|-----------|-----|----------|------------|-----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Single or never married | 238 | 196 | 42 | 21 | 86 | 85 | 45 | 74 | 63 | 77 |
| | 24% | 24% | 21% | 17% | 26% | 26% | 21% | 41% HI | 22% | 19% |
| Married | 480 | 376 | 104 | 52 | 156 | 151 | 119 | 30 | 142 | 259 |
| | 48% | 47% | 52% | 43% | 47% | 46% | 56% CE | 17% | 48% G | 63% GH |
| Common-law or living with a partner | 100 | 86 | 14 | 17 | 25 | 37 | 21 | 8 | 34 | 51 |
| | 10% | 11% | 7% | 14% | 8% | 11% | 10% | 5% | 11% G | 12% G |
| Divorced or separated | 112 | 90 | 23 | 16 | 42 | 35 | 17 | 38 | 39 | 22 |
| | 11% | 11% | 11% | 13% | 13% | 11% | 8% | 21% I | 13% I | 5% |
| Widowed | 64 | 48 | 16 | 16 | 21 | 16 | 8 | 29 | 16 | 4 |
| | 6% | 6% | 8% | 13% EF | 6% | 5% | 4% | 16% HI | 6% I | 1% |
| Refused | 13 | 11 | 2 | 0 | 2 | 3 | 3 | 1 | 0 | 0 |
| | 1% | 1% | 1% | - | 0 | 1% | 1% | 0 | - | - |

DEMOGRAPHICS

Including yourself, how many people currently live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|-----------------------|-------|-------------|---------|-----------|------|----------|------------|-----------|--------------|------------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All Respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| 1 person | 183 | 145 | 38 | 28 | 55 | 56 | 41 | 70 | 53 | 30 |
| | 18% | 18% | 19% | 23% | 17% | 17% | 19% | 39% HI | 18% I | 7% |
| 2 persons | 324 | 250 | 74 | 51 | 102 | 104 | 61 | 40 | 108 | 143 |
| | 32% | 31% | 37% | 42% F | 31% | 32% | 29% | 22% | 37% G | 35% G |
| 3 persons | 195 | 164 | 31 | 20 | 59 | 73 | 44 | 35 | 63 | 83 |
| | 19% | 20% | 15% | 16% | 18% | 22% | 20% | 19% | 21% | 20% |
| 4 persons | 201 | 163 | 38 | 16 | 80 | 59 | 45 | 23 | 52 | 104 |
| | 20% | 20% | 19% | 13% | 24% | 18% | 21% | 13% | 18% | 25% GH |
| 5 persons | 57 | 49 | 7 | 0 | 18 | 25 | 13 | 3 | 11 | 37 |
| | 6% | 6% | 4% | - | 6% | 8% C | 6% C | 2% | 4% | 9% GH |
| 6 persons | 22 | 16 | 6 | 2 | 10 | 5 | 5 | 2 | 3 | 15 |
| | 2% | 2% | 3% | 1% | 3% | 2% | 2% | 1% | 1% | 4% |
| 7 persons | 3 | 3 | 1 | 0 | 0 | 3 | 1 | 0 | 2 | 2 |
| | 0 | 0 | 0 | - | - | 1% | 0 | - | 1% | 0 |
| 8 persons | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 1 |
| | 0 | 0 | - | - | - | 0 | 0 | 1% | - | 0 |
| 10+ persons | 7 | 3 | 4 | 3 | 4 | 0 | 0 | 5 | 2 | 0 |
| | 1% | 0 | 2% A | 3% EF | 1% | - | - | 3% I | 1% | - |
| Refused | 14 | 12 | 2 | 1 | 3 | 2 | 3 | 1 | 0 | 0 |
| | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 0 | - | - |
| STATISTICS | | | | | | | | | | |
| Mean | 2.76 | 2.76 | 2.74 | 2.48 | 2.88 | 2.77 | 2.75 | 2.43 | 2.62 | 3.07 GH |

DEMOGRAPHICS

Do you have any children under the age of 18 currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|------------|-------------|-----------|----------------|------------|-----------------|-----------------|----------------|-----------------|------------------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: Excludes respondents living alone | | | | | | | | | | |
| Unweighted Base | 793 | 654 | 139 | 52 | 146 | 295 | 297 | 84 | 206 | 425 |
| Weighted Base | 810 | 650 | 160 | 92* | 273 | 271 | 169 | 109* | 241 | 384 |
| Yes | 331 41% | 266 41% | 65 41% | 30 32% | 111 40% | 106 39% | 85 50% CE | 35 33% | 88 37% | 177 46% GH |
| No | 478 59% | 383 59% | 95 59% | 62 68% F | 163 60% | 164 61% F | 84 50% | 73 67% I | 152 63% I | 207 54% |
| Refused | 1 0 | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - |

DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base; ** very small base (under 30) ineligible for sig testing

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|--|-----------|-------------|----------------|-----------|-----------|----------------|-----------------|-----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| ALL AGES | | | | | | | | | | |
| Base: Children under the age of 18 currently living in household | | | | | | | | | | |
| Unweighted Base | 324 | 268 | 56 | 14 | 53 | 112 | 145 | 28 | 70 | 196 |
| Weighted Base | 331 | 266 | 65* | 30** | 111* | 106 | 85 | 35** | 88* | 177 |
| Under 1 year old | 29 9% | 15 6% | 14 22% A | 0 - | 11 10% | 8 7% | 10 12% | 6 16% | 7 8% | 16 9% |
| One year old | 28 8% | 21 8% | 7 11% | 4 15% | 2 2% | 7 7% | 14 17% DE | 6 16% | 8 9% | 14 8% |
| Two years old | 30 9% | 22 8% | 8 12% | 2 6% | 9 8% | 11 10% | 8 10% | 5 13% | 9 10% | 14 8% |
| Three years old | 41 12% | 28 11% | 12 19% | 9 31% | 9 9% | 9 9% | 13 15% | 10 28% | 9 10% | 21 12% |
| Four years old | 20 6% | 15 5% | 6 9% | 0 - | 4 4% | 7 7% | 9 11% | 3 8% | 5 6% | 12 7% |
| Five years old | 26 8% | 18 7% | 8 12% | 6 21% | 5 4% | 5 5% | 11 13% DE | 6 18% | 3 3% | 17 10% |
| Six years old | 37 11% | 24 9% | 13 20% A | 2 6% | 16 14% | 13 12% | 6 8% | 4 10% | 12 14% | 20 11% |
| Seven years old | 31 9% | 28 10% | 4 5% | 0 - | 15 14% | 10 9% | 6 7% | 2 5% | 11 12% | 16 9% |
| Eight years old | 29 9% | 22 8% | 6 9% | 4 13% | 8 7% | 7 7% | 10 12% | 3 9% | 9 10% | 13 7% |
| Nine years old | 28 8% | 16 6% | 12 18% A | 6 19% | 7 6% | 10 10% | 5 6% | 3 8% | 7 8% | 13 7% |
| Ten years old | 37 11% | 27 10% | 10 15% | 2 6% | 15 13% | 17 16% F | 4 5% | 3 8% | 8 9% | 18 10% |
| Eleven years old | 33 10% | 27 10% | 6 9% | 0 - | 16 14% | 14 13% F | 4 5% | 5 14% | 14 16% | 13 7% |
| Twelve years old | 19 6% | 13 5% | 6 10% | 5 18% | 2 2% | 7 7% | 4 5% | 6 16% | 2 2% | 10 6% |

DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base; ** very small base (under 30) ineligible for sig testing

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---------------------|-----------|-------------|-----------|-----------|-----------------|-----------|------------|----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Thirteen years old | 38 11% | 31 12% | 6 9% | 0 - | 15 13% | 12 12% | 11 12% | 3 8% | 6 7% | 27 15% |
| Fourteen years old | 34 10% | 27 10% | 7 11% | 6 21% | 15 13% F | 10 9% | 3 4% | 5 14% | 12 14% | 15 8% |
| Fifteen years old | 35 11% | 32 12% | 3 4% | 2 7% | 16 15% | 10 9% | 7 8% | 3 7% | 9 10% | 23 13% |
| Sixteen years old | 46 14% | 36 14% | 10 15% | 6 20% | 28 25% EF | 7 6% | 6 7% | 6 18% | 10 11% | 24 14% |
| Seventeen years old | 34 10% | 31 11% | 3 5% | 0 - | 16 15% | 12 11% | 6 7% | 6 17% | 7 7% | 18 10% |
| Refused | 4 1% | 4 1% | 1 1% | 0 - | 0 - | 1 1% | 3 4% | 1 2% | 0 - | 2 1% |

DEMOGRAPHICS

What is the highest level of formal education that you have completed?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|--|-------|-------------|----------|-------------|-------------|------------|------------|-----------|--------------|-----------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Grade school or some high school | 122 | 87 | 34 | 122 | 0 | 0 | 0 | 49 | 47 | 16 |
| | 12% | 11% | 17% A | 100% DEF | - | - | - | 27% HI | 16% I | 4% |
| Complete high school | 331 | 250 | 81 | 0 | 331 | 0 | 0 | 64 | 108 | 118 |
| | 33% | 31% | 41% A | - | 100% CEF | - | - | 35% I | 37% I | 29% |
| Some community college or university, but did not finish | 123 | 104 | 19 | 0 | 0 | 123 | 0 | 20 | 40 | 52 |
| | 12% | 13% | 10% | - | - | 38% CDF | - | 11% | 13% | 13% |
| Complete technical or trade school/Community college | 205 | 168 | 37 | 0 | 0 | 205 | 0 | 33 | 64 | 88 |
| | 20% | 21% | 19% | - | - | 62% CDF | - | 18% | 22% | 21% |
| Complete university degree, such as a Bachelor's | 139 | 122 | 17 | 0 | 0 | 0 | 139 | 9 | 27 | 85 |
| | 14% | 15% B | 8% | - | - | - | 66% CDE | 5% | 9% | 21% GH |
| Post-graduate degree, such as a Master's or Ph.D. | 73 | 67 | 6 | 0 | 0 | 0 | 73 | 3 | 9 | 54 |
| | 7% | 8% B | 3% | - | - | - | 34% CDE | 2% | 3% | 13% GH |
| Refused | 13 | 8 | 5 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| | 1% | 1% | 3% | - | - | - | - | 1% | - | - |

DEMOGRAPHICS

Which one of the following categories best describes your current employment status?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|--|------------|-----------------|----------------|------------------|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Working full-time | 448 45% | 374 46% B | 74 37% | 26 21% | 139 42% C | 156 48% C | 126 59% CDE | 31 17% | 136 46% G | 249 60% GH |
| Working part-time | 112 11% | 88 11% | 24 12% | 13 11% | 38 11% | 47 14% F | 13 6% | 23 13% | 39 13% | 37 9% |
| Self-employed | 108 11% | 76 9% | 33 16% A | 19 15% | 28 9% | 32 10% | 27 13% | 9 5% | 28 9% | 57 14% G |
| Unemployed, but looking for work | 40 4% | 36 4% | 4 2% | 5 4% | 17 5% | 12 4% | 7 3% | 17 9% HI | 11 4% | 7 2% |
| Attending school full-time/A student | 27 3% | 25 3% | 3 1% | 0 - | 12 4% | 12 4% | 4 2% | 11 6% HI | 5 2% | 7 2% |
| Retired | 190 19% | 150 19% | 40 20% | 44 36% DEF | 68 20% | 44 14% | 30 14% | 57 32% HI | 58 20% I | 41 10% |
| Not in the workforce/A full-time homemaker | 63 6% | 46 6% | 17 8% | 15 12% F | 23 7% F | 21 6% F | 2 1% | 26 14% HI | 14 5% | 11 3% |
| Other/Social assistance/Disability | 16 2% | 13 2% | 3 2% | 1 1% | 7 2% | 3 1% | 3 1% | 7 4% | 3 1% | 5 1% |
| Refused | 2 0 | 0 - | 2 1% A | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - |

DEMOGRAPHICS

And which of the following categories best describes your annual household income?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

| | TOTAL | REGION TYPE | | EDUCATION | | | | INCOME | | |
|----------------------------------|------------|-------------|-----------|------------------|-----------------|-----------------|------------------|-----------------|------------------|------------------|
| | | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1007 | 830 | 177 | 71 | 181 | 367 | 380 | 149 | 267 | 469 |
| Weighted Base | 1007 | 807 | 200 | 122* | 331 | 328 | 212 | 180 | 294 | 414 |
| Under \$10,000 | 23 2% | 17 2% | 7 3% | 10 8% DEF | 7 2% | 5 1% | 2 1% | 23 13% HI | 0 - | 0 - |
| \$10,000 to just under \$20,000 | 83 8% | 71 9% | 12 6% | 21 17% EF | 38 12% EF | 20 6% F | 4 2% | 83 46% HI | 0 - | 0 - |
| \$20,000 to just under \$30,000 | 73 7% | 60 7% | 14 7% | 19 15% DF | 18 6% | 29 9% F | 6 3% | 73 41% HI | 0 - | 0 - |
| \$30,000 to just under \$40,000 | 113 11% | 86 11% | 27 14% | 26 21% DEF | 36 11% F | 39 12% F | 12 6% | 0 - | 113 39% GI | 0 - |
| \$40,000 to just under \$50,000 | 82 8% | 72 9% | 10 5% | 11 9% | 28 9% | 32 10% F | 10 5% | 0 - | 82 28% GI | 0 - |
| \$50,000 to just under \$60,000 | 99 10% | 78 10% | 21 11% | 10 8% | 43 13% F | 32 10% | 13 6% | 0 - | 99 34% GI | 0 - |
| \$60,000 to just under \$70,000 | 87 9% | 66 8% | 21 10% | 6 5% | 30 9% | 32 10% | 19 9% | 0 - | 0 - | 87 21% GH |
| \$70,000 to just under \$80,000 | 58 6% | 49 6% | 9 5% | 5 4% | 24 7% | 17 5% | 11 5% | 0 - | 0 - | 58 14% GH |
| \$80,000 to just under \$100,000 | 98 10% | 75 9% | 23 12% | 3 3% | 34 10% | 34 10% C | 27 13% C | 0 - | 0 - | 98 24% GH |
| \$100,000 and over | 170 17% | 140 17% | 30 15% | 2 1% | 29 9% C | 57 17% CD | 82 39% CDE | 0 - | 0 - | 170 41% GH |
| Refused | 120 12% | 93 12% | 26 13% | 9 8% | 42 13% | 32 10% | 26 12% | 0 - | 0 - | 0 - |