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GREEN SHIFT PLAN

1. As you may know, Liberal Party Leader Stephan Dion has recently announced his "Green Shift" plan. Now, as part of the plan, Mr. Dion is proposing to tax certain carbon producing activities, which is hoped will change various consumer habits that will help improve the environment. Mr. Dion has indicated that the tax would not be applied to gas for automobiles. The policy will produce an increase in revenue for the government but he proposes that this money will be returned to Canadians through other tax breaks or incentives to offset the tax measures In effect, the policy is termed a 'green shift' that penalizes those who don't switch to less or non-carbon use activities and rewards those who do make the switch. Upon hearing this, do you support or oppose this approach by Mr. Dion?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1003	131	104	65	381	252	70	210	426	364	501	502
Weighted Base	1003	132*	102*	65*	384	245	74*	280	394	325	485	518
Strongly support	175	19	8	8	66	51	22	71	58	44	75	99
	17%	14%	8%	13%	17%	21%	30%	25%	15%	13%	16%	19%
						B	ABCD	HI				
Somewhat support	281	38	26	11	122	68	16	101	114	66	130	152
	28%	29%	25%	17%	32%	28%	22%	36%	29%	20%	27%	29%
					C			I	I			
Somewhat oppose	203	21	22	9	81	64	7	51	81	68	81	121
	20%	16%	21%	13%	21%	26%	9%	18%	21%	21%	17%	23%
					F	AF						J
Strongly oppose	305	48	43	32	102	54	26	50	125	129	181	124
	30%	37%	42%	49%	27%	22%	35%	18%	32%	40%	37%	24%
		E	DE	DE					G	GH	K	
Don't know/Refused	39	7	3	6	13	8	3	7	14	18	18	21
	4%	5%	3%	9%	3%	3%	5%	2%	4%	6%	4%	4%
TOPBOX & LOWBOX SUMMARY												
Support (Top2Box)	456	57	34	19	189	119	38	172	173	110	205	251
	45%	43%	33%	29%	49%	49%	52%	62%	44%	34%	42%	49%
					BC	BC	BC	HI	I			
Oppose (Low2Box)	507	69	65	40	182	118	33	101	207	197	262	245
	51%	52%	64%	62%	47%	48%	44%	36%	52%	61%	54%	47%
			DEF						G	GH		

Ipsos