

VOTE CERTAINTY

1. As you may know, a Federal election will happen on October 14th, 2008. How likely would you be to vote in this election?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	131	104	66	380	250	69	198	399	395	491	509
Weighted Base	1000	132	102*	65*	383	244	74*	279	389	324	484	516
[1] Absolutely certain	576 58%	85 65% F	57 56% F	34 52% F	221 58% F	142 58% F	36 48% F	124 45% G	236 61% G	208 64% G	291 60% J	285 55% K
[2] Very likely	212 21%	26 20%	27 26%	11 17%	74 19%	48 20%	25 34% ACDE	63 23%	80 21%	68 21%	109 23%	103 20%
[3] Somewhat likely	68 7%	9 7%	4 4%	7 11%	24 6%	19 8%	4 6%	33 12% HI	19 5%	16 5%	26 5%	42 8%
[4] Not very likely	34 3%	3 2%	9 9% AD	1 1%	9 2%	11 4%	1 2%	13 5%	11 3%	10 3%	13 3%	21 4%
[5] Not at all likely	94 9%	7 6%	4 4%	10 16% AB	43 11% B	23 10%	6 8%	39 14% I	34 9%	20 6%	35 7%	59 11%
Don't know/Refused	16 2%	1 1%	1 1%	2 2% E	11 3% E	0 -	1 2%	6 2%	8 2%	2 1%	9 2%	7 1%
SUMMARY												
Absolutely certain/Very likely [1,2]	788 79%	111 84% C	84 82%	45 69%	296 77%	191 78%	61 83%	187 67%	316 81% G	276 85% G	400 83% K	388 75%
Somewhat Likely [,3]	68 7%	9 7%	4 4%	7 11%	24 6%	19 8%	4 6%	33 12% HI	19 5%	16 5%	26 5%	42 8%
Not very likely/Not at all likely [4,5]	128 13%	10 8%	13 13%	11 17%	52 14%	34 14%	7 10%	52 19% HI	46 12%	30 9%	48 10%	80 15% J



COMMITMENT TO VOTE

2. How certain are you of which party's candidate you will vote for in the next federal election?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: Excludes respondents who said Not at all likely/Don't know/Refused												
Unweighted Base	915	125	99	58	338	232	63	175	360	372	454	461
Weighted Base	890	124	97*	53*	329	221	67*	234	347	301	440	451
I'm absolutely certain - I won't change my mind before voting day	393	57	58	23	153	84	19	86	130	172	218	175
	44%	46% F	60% DEF	43%	46% F	38%	28%	37%	38%	57% GH	50% K	39%
Somewhat certain - I could change my mind before voting day	293	45	27	13	114	66	28	94	122	74	143	150
	33%	36%	28%	25%	35%	30%	41%	40% I	35% I	25%	32%	33%
Not at all certain - I'm very likely to change my mind before voting day	190	21	11	16	60	63	20	51	90	49	69	121
	21%	17%	11%	30% B	18%	28% ABD	30% BD	22%	26% I	16%	16%	27% J
Don't know/Refused	14	1	1	1	3	8	0	3	4	5	9	4
	2%	1%	1%	2%	1%	4% D	-	1%	1%	2%	2%	1%



FEDERAL VOTING INTENTION

3A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents (Leaners Included)												
Unweighted Base	1000	131	104	66	380	250	69	198	399	395	491	509
Weighted Base	1000	132	102*	65*	383	244	74*	279	389	324	484	516
The Conservative Party	317 32%	50 38%	67 65%	29 44%	105 28%	50 20%	17 23%	82 29%	106 27%	125 39%	178 37%	139 27%
			E ACDEF	DEF						GH	K	
The Liberals	240 24%	32 24%	13 13%	12 18%	127 33%	42 17%	16 21%	56 20%	100 26%	82 25%	112 23%	128 25%
					BCE							
The New Democratic Party	106 11%	16 12%	5 5%	6 10%	41 11%	22 9%	17 22%	30 11%	42 11%	34 11%	48 10%	58 11%
							BDE					
The Bloc Quebecois	68 7%	0 -	0 -	0 -	0 -	68 28%	0 -	26 9%	32 8%	11 3%	28 6%	40 8%
						ABCDF		I	I			
The Green Party	93 9%	17 13%	11 11%	1 2%	42 11%	16 6%	6 8%	37 13%	32 8%	23 7%	49 10%	44 9%
			C		C			I				
Marijuana Party	3 0	0 -	1 1%	0 -	3 1%	0 -	0 -	3 1%	1 0	0 -	3 1%	1 0
Christian Heritage Party	1 0	0 -	0 -	1 2%	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -
				D								
Other	4 0	0 -	0 -	0 -	0 -	0 -	4 5%	3 1%	1 0	0 0	2 0	3 0
							ABDE					
Would not vote/None/Would spoil ballot	23 2%	3 2%	0 -	4 6%	11 3%	4 2%	1 2%	7 2%	10 3%	6 2%	11 2%	12 2%
				B								
Don't Know	83 8%	7 5%	3 3%	2 3%	33 9%	27 11%	11 14%	26 9%	36 9%	19 6%	27 5%	56 11%
						B	BC				J	
Refused	60 6%	8 6%	3 3%	10 15%	21 6%	16 7%	3 4%	9 3%	29 7%	23 7%	26 5%	34 7%
				BD								



FEDERAL VOTING INTENTION

3A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: Decided Voters - Leaners Included												
Unweighted Base	850	115	98	55	322	205	55	171	335	338	432	418
Weighted Base	835	114*	96*	49*	318	198	59*	238	315	276	421	414
The Conservative Party	317 38%	50 44%	67 69%	29 59%	105 33%	50 25%	17 28%	82 34%	106 34%	125 45%	178 42%	139 34%
		E	ADEF	DEF						GH	K	
The Liberals	240 29%	32 28%	13 14%	12 24%	127 40%	42 21%	16 27%	56 24%	100 32%	82 30%	112 27%	128 31%
		B			ABCE							
The New Democratic Party	106 13%	16 14%	5 5%	6 13%	41 13%	22 11%	17 28%	30 13%	42 13%	34 12%	48 11%	58 14%
							BDE					
The Bloc Quebecois	68 8%	0 -	0 -	0 -	0 -	68 35%	0 -	26 11%	32 10%	11 4%	28 7%	40 10%
						ABCDF						
The Green Party	93 11%	17 15%	11 11%	1 3%	42 13%	16 8%	6 10%	37 16%	32 10%	23 8%	49 12%	44 11%
		C		C								
Other	9 1%	0 -	1 1%	1 2%	3 1%	1 0	4 7%	6 3%	2 1%	0 0	5 1%	4 1%
							ADE					

FEDERAL VOTING - SECOND CHOICE

4A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support next or second?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: Mentioned a major federal party in Question #1 (Leaners Included)												
Unweighted Base	841	114	96	55	321	203	52	170	329	336	428	413
Weighted Base	825	113*	94*	49*	317	197	55*	235	308	275	418	407
The Conservative Party	119 14%	12 11%	10 10%	5 10%	46 15%	39 20%	7 13%	29 12%	60 19%	30 11%	56 13%	63 15%
The Liberals	169 20%	27 24%	16 17%	10 20%	55 17%	42 21%	19 34% BD	54 23%	63 20%	52 19%	87 21%	82 20%
The New Democratic Party	177 21%	27 24%	19 21%	14 29% E	67 21%	29 15%	20 37% DE	64 27%	58 19%	53 19%	99 24%	78 19%
The Bloc Quebecois	35 4%	0 -	0 -	0 -	0 -	35 18% ABCDF	0 -	16 7%	10 3%	8 3%	17 4%	17 4%
The Green Party	141 17%	16 14%	15 16%	7 15%	66 21%	29 15%	7 13%	30 13%	71 23% GI	39 14%	63 15%	78 19%
Other party	90 11%	15 13% F	19 20% DEF	6 12%	33 11%	15 8%	1 2%	26 11%	21 7%	42 15% H	50 12%	40 10%
Would not vote/None/Would spoil ballot	48 6%	6 5%	6 7%	5 11% EF	26 8% E	4 2%	0 1%	6 2%	14 5%	28 10% GH	25 6%	23 6%
Don't Know	25 3%	2 2%	6 7% E	1 2%	12 4%	3 2%	0 -	6 2%	7 2%	12 4%	11 3%	14 3%
Refused	21 3%	7 6% E	2 2%	0 -	12 4% E	0 -	0 -	5 2%	3 1%	11 4% H	10 2%	12 3%



MEDIA - NEVER VOTE

3. And, thinking of the major political parties and leaders at the federal level, which one would you never consider voting for in the next federal election?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All respondents												
Unweighted Base	1000	131	104	66	380	250	69	198	399	395	491	509
Weighted Base	1000	132	102*	65*	383	244	74*	279	389	324	484	516
Stephane Dion and the Liberal Party	276 28%	43 33% F	42 41% DEF	20 31%	98 25%	61 25%	13 17%	71 26%	113 29%	89 27%	138 29%	138 27%
Stephen Harper and the Conservative Party	312 31%	44 34% B	18 18%	15 23%	135 35% BE	64 26%	36 48% BCE	104 37% H	101 26%	106 33%	157 32%	156 30%
Jack Layton and the NDP	225 22%	35 26% E	34 34% EF	15 24%	93 24% E	35 14%	12 17%	53 19%	94 24%	76 23%	111 23%	114 22%
Gilles Duceppe and the Bloc Quebecois	54 5%	0 -	0 -	0 -	0 -	54 22% ABCDF	0 -	7 3%	26 7%	21 7% G	26 5%	28 5%
Don't know/Refused	133 13%	10 7%	8 8%	14 22% AB	58 15% A	30 12%	13 18% A	44 16%	55 14%	32 10%	53 11%	80 15%

HISTORICAL VOTE

6. Thinking back to the last FEDERAL election held in January 2006, do you remember if you voted?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1000	131	104	66	380	250	69	198	399	395	491	509
Weighted Base	1000	132	102*	65*	383	244	74*	279	389	324	484	516
Yes	770	107	86	42	281	192	62	152	328	285	392	379
	77%	81%	85%	64%	73%	79%	83%	54%	84%	88%	81%	73%
No	223	19	15	23	102	52	12	123	61	36	88	135
	22%	14%	15%	36%	27%	21%	17%	44%	16%	11%	18%	26%
Don't know/Refused	7	6	1	0	0	0	0	4	0	3	5	2
	1%	5%	1%	-	-	-	-	1%	-	1%	1%	0
		DE		ABEF	AB			HI				J



HISTORICAL VOTE

7. And do you remember for sure which party you voted for in the last FEDERAL election?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: Remember voting in last federal election												
Unweighted Base	825	113	90	50	304	209	59	123	343	353	419	406
Weighted Base	770	107*	86*	42*	281	192	62*	152	328	285	392	379
Yes, remember	676 88%	99 92%	79 91%	38 90%	244 87%	163 85%	54 88%	130 85%	275 84%	267 93% GH	360 92% K	316 83%
No, do not remember	90 12%	8 8%	5 6%	4 10%	38 13%	27 14%	7 12%	20 13% I	52 16% I	18 6%	30 8%	60 16% J
Don't know/Refused	4 1%	0 -	2 2% D	0 -	0 -	2 1%	0 -	2 1%	2 0	1 0	2 0	3 1%

HISTORICAL VOTE

8A. And which party's candidate did you support in the FEDERAL election in January 2006? 8B. Which party's candidate do you think you supported in the FEDERAL election in January 2006?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1000	131	104	66	380	250	69	198	399	395	491	509
Weighted Base	1000	132	102*	65*	383	244	74*	279	389	324	484	516
The Conservative Party	311 31%	53 40%	70 69%	23 35%	98 26%	44 18%	23 31%	70 25%	112 29%	127 39%	169 35%	142 27%
		DE	ACDEF	E	E	E	E			GH	K	
The Liberals	256 26%	31 23%	16 16%	14 22%	120 31%	50 21%	25 33%	65 23%	106 27%	81 25%	126 26%	130 25%
					BE		BE					
The New Democratic Party	89 9%	20 15%	2 2%	7 10%	39 10%	8 3%	13 17%	24 9%	34 9%	30 9%	39 8%	49 10%
		BE		BE	BE		BE					
The Bloc Quebecois	72 7%	0 -	0 -	0 -	0 -	72 30%	0 -	31 11%	30 8%	12 4%	34 7%	38 7%
						ABCDF		I	I			
The Green Party	46 5%	3 2%	4 4%	3 5%	27 7%	7 3%	2 3%	16 6%	20 5%	10 3%	25 5%	21 4%
					E							
Some other party (Specify)	12 1%	1 1%	1 1%	0 -	7 2%	1 1%	1 2%	3 1%	5 1%	4 1%	1 0	11 2%
												J
Don't Know	95 10%	13 10%	2 2%	6 10%	35 9%	36 15%	3 4%	41 15%	40 10%	14 4%	30 6%	65 13%
		B		B	B	BDF		I	I			J
Refused	120 12%	11 9%	7 7%	12 18%	57 15%	25 10%	7 9%	28 10%	42 11%	46 14%	60 12%	60 12%
				B								