

VOTE CERTAINTY

1. As you may know, a Federal election will happen on October 14th, 2008. How likely would you be to vote in this election?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	806	194	98	181	352	362	178	285	386
Weighted Base	1000	785	215	153*	298	326	211	222	290	337
[1] Absolutely certain	576 58%	466 59%	110 51%	55 36%	173 58%	199 61%	144 68%	103 46%	168 58%	216 64%
[2] Very likely	212 21%	156 20%	55 26%	36 23%	60 20%	73 22%	38 18%	48 21%	65 22%	71 21%
[3] Somewhat likely	68 7%	54 7%	15 7%	11 7%	21 7%	26 8%	10 5%	17 8%	19 7%	20 6%
[4] Not very likely	34 3%	29 4%	5 2%	13 8% EF	9 3%	5 2%	6 3%	10 4%	15 5% I	6 2%
[5] Not at all likely	94 9%	69 9%	25 12%	32 21% DEF	31 10% F	21 7%	10 5%	37 17% HI	19 7%	23 7%
Don't know/Refused	16 2%	10 1%	6 3%	8 5% E	4 1%	2 1%	3 1%	8 3% I	4 1%	2 1%
SUMMARY										
Absolutely certain/Very likely [1,2]	788 79%	623 79%	165 77%	91 59%	233 78% C	271 83% C	183 87% CD	151 68%	233 80% G	287 85% G
Somewhat Likely [,3]	68 7%	54 7%	15 7%	11 7%	21 7%	26 8%	10 5%	17 8%	19 7%	20 6%
Not very likely/Not at all likely [4,5]	128 13%	98 12%	30 14%	44 29% DEF	40 13% F	27 8%	16 7%	46 21% HI	34 12%	29 9%

COMMITMENT TO VOTE

2. How certain are you of which party's candidate you will vote for in the next federal election?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Excludes respondents who said Not at all likely/Don't know/Refused										
Unweighted Base	915	741	174	78	160	328	342	153	262	364
Weighted Base	890	705	185	114*	263	303	199	177	267	313
I'm absolutely certain - I won't change my mind before voting day	393	315	78	57	116	138	78	80	118	138
	44%	45%	42%	50%	44%	45%	39%	45%	44%	44%
Somewhat certain - I could change my mind before voting day	293	237	56	25	84	101	77	57	90	108
	33%	34%	30%	22%	32%	33%	39% C	32%	34%	34%
Not at all certain - I'm very likely to change my mind before voting day	190	145	45	30	57	60	43	37	59	65
	21%	21%	24%	27%	22%	20%	22%	21%	22%	21%
Don't know/Refused	14	9	5	2	5	4	1	3	0	2
	2%	1%	3%	2%	2%	1%	0	2%	-	1%

FEDERAL VOTING INTENTION

3A/B. *Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents (Leaners Included)										
Unweighted Base	1000	806	194	98	181	352	362	178	285	386
Weighted Base	1000	785	215	153*	298	326	211	222	290	337
The Conservative Party	317 32%	238 30%	79 37%	50 32%	100 33%	111 34%	54 26%	58 26%	92 32%	113 34%
The Liberals	240 24%	203 26% B	37 17%	28 18%	63 21%	79 24%	64 30% CD	54 24%	64 22%	89 26%
The New Democratic Party	106 11%	87 11%	19 9%	10 7%	23 8%	41 13%	33 15% CD	30 13%	34 12%	35 10%
The Bloc Quebecois	68 7%	54 7%	15 7%	14 9%	24 8%	17 5%	13 6%	20 9%	26 9%	19 6%
The Green Party	93 9%	74 9%	20 9%	15 10%	27 9%	30 9%	21 10%	22 10%	22 8%	34 10%
Marijuana Party	3 0	3 0	0 -	0 -	3 1%	0 -	1 0	3 1%	1 0	0 -
Christian Heritage Party	1 0	0 -	1 1%	0 -	0 -	1 0	0 -	0 -	1 0	0 -
Other	4 0	3 0	2 1%	0 -	3 1%	1 0	0 0	0 0	3 1%	1 0
Would not vote/None/Would spoil ballot	23 2%	19 2%	4 2%	8 5%	5 2%	7 2%	3 2%	4 2%	5 2%	7 2%
Don't Know	83 8%	56 7%	27 12% A	25 16% EF	25 8%	21 7%	9 4%	23 10%	27 9%	18 5%
Refused	60 6%	48 6%	12 6%	2 1%	26 9% C	18 5%	13 6% C	9 4%	17 6%	20 6%

FEDERAL VOTING INTENTION

3A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Decided Voters - Leaners Included										
Unweighted Base	850	688	162	77	146	302	320	153	240	342
Weighted Base	835	662	173	118*	242	281	186	187	242	292
The Conservative Party	317 38%	238 36%	79 46% A	50 42% F	100 41% F	111 40% F	54 29%	58 31%	92 38%	113 39%
The Liberals	240 29%	203 31% B	37 21%	28 24%	63 26%	79 28%	64 35%	54 29%	64 26%	89 31%
The New Democratic Party	106 13%	87 13%	19 11%	10 9%	23 9%	41 15%	33 18% CD	30 16%	34 14%	35 12%
The Bloc Quebecois	68 8%	54 8%	15 8%	14 12%	24 10%	17 6%	13 7%	20 11%	26 11%	19 7%
The Green Party	93 11%	74 11%	20 11%	15 13%	27 11%	30 11%	21 11%	22 12%	22 9%	34 12%
Other	9 1%	6 1%	3 2%	0 -	5 2%	3 1%	1 1%	3 2%	5 2%	1 0

FEDERAL VOTING - SECOND CHOICE

4A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support next or second?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Mentioned a major federal party in Question #1 (Leaners Included)										
Unweighted Base	841	683	158	77	144	297	318	152	238	338
Weighted Base	825	656	169	118*	238	276	185	186	239	289
The Conservative Party	119 14%	92 14%	27 16%	17 14%	34 14%	38 14%	30 16%	33 18%	40 17%	41 14%
The Liberals	169 20%	135 21%	34 20%	27 23%	47 20%	55 20%	40 22%	39 21%	49 20%	66 23%
The New Democratic Party	177 21%	142 22%	35 21%	10 9%	59 25%	60 22%	44 24%	34 18%	57 24%	58 20%
The Bloc Quebecois	35 4%	29 4%	6 4%	10 8%	11 5%	8 3%	6 3%	11 6%	14 6%	6 2%
The Green Party	141 17%	112 17%	29 17%	19 16%	28 12%	58 21%	36 19%	33 18%	35 15%	57 20%
Other party	90 11%	72 11%	18 10%	17 15%	31 13%	29 11%	11 6%	16 9%	27 11%	27 9%
Would not vote/None/Would spoil ballot	48 6%	38 6%	10 6%	13 11%	9 4%	15 5%	11 6%	11 6%	12 5%	13 5%
Don't Know	25 3%	19 3%	6 4%	2 2%	10 4%	9 3%	3 2%	6 3%	4 2%	10 3%
Refused	21 3%	18 3%	4 2%	3 2%	8 3%	4 1%	4 2%	3 2%	1 1%	11 4% H

MEDIA - NEVER VOTE

5. And, thinking of the major political parties and leaders at the federal level, which one would you never consider voting for in the next federal election?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1000	806	194	98	181	352	362	178	285	386
Weighted Base	1000	785	215	153*	298	326	211	222	290	337
Stephane Dion and the Liberal Party	276 28%	208 26%	68 32%	37 24%	81 27%	109 33% F	47 22%	55 25%	84 29%	97 29%
Stephen Harper and the Conservative Party	312 31%	257 33%	55 26%	42 28%	93 31%	92 28%	79 37% E	74 33%	91 32%	106 31%
Jack Layton and the NDP	225 22%	175 22%	49 23%	35 23%	66 22%	75 23%	49 23%	47 21%	66 23%	85 25%
Gilles Duceppe and the Bloc Quebecois	54 5%	48 6%	6 3%	12 8%	12 4%	19 6%	12 6%	13 6%	19 7%	18 5%
Don't know/Refused	133 13%	96 12%	36 17%	27 18% E	46 15%	32 10%	23 11%	34 15%	30 10%	32 9%

HISTORICAL VOTE

6. Thinking back to the last FEDERAL election held in January 2006, do you remember if you voted?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	806	194	98	181	352	362	178	285	386
Weighted Base	1000	785	215	153*	298	326	211	222	290	337
Yes	770 77%	612 78%	158 73%	98 64%	216 72%	267 82%	183 87%	138 62%	241 83%	284 84%
No	223 22%	166 21%	58 27%	56 36%	78 26%	56 17%	28 13%	84 38%	48 17%	48 14%
Don't know/Refused	7 1%	7 1%	0 -	0 -	4 1%	3 1%	0 -	0 -	1 0	6 2%

HISTORICAL VOTE

7. And do you remember for sure which party you voted for in the last FEDERAL election?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Remember voting in last federal election										
Unweighted Base	825	670	155	67	139	297	318	125	240	340
Weighted Base	770	612	158	98*	216	267	183	138	241	284
Yes, remember	676 88%	535 87%	141 89%	84 86%	178 82%	240 90% D	169 92% D	123 89%	200 83%	260 92% H
No, do not remember	90 12%	74 12%	16 10%	13 14%	36 17% F	26 10%	15 8%	15 11%	38 16% I	24 8%
Don't know/Refused	4 1%	4 1%	1 0	0 -	2 1%	1 0	0 -	0 -	3 1%	0 -

HISTORICAL VOTE

8A. And which party's candidate did you support in the FEDERAL election in January 2006? 8B. Which party's candidate do you think you supported in the FEDERAL election in January 2006?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	806	194	98	181	352	362	178	285	386
Weighted Base	1000	785	215	153*	298	326	211	222	290	337
The Conservative Party	311 31%	236 30%	75 35%	45 29%	100 34%	107 33%	57 27%	58 26%	92 32%	108 32%
The Liberals	256 26%	213 27%	43 20%	27 18%	65 22%	90 28%	69 33% CD	60 27%	72 25%	92 27%
The New Democratic Party	89 9%	72 9%	16 8%	9 6%	21 7%	32 10%	26 12%	23 10%	27 9%	35 10%
The Bloc Quebecois	72 7%	55 7%	17 8%	15 10%	24 8%	20 6%	13 6%	23 10%	24 8%	21 6%
The Green Party	46 5%	33 4%	12 6%	10 6%	14 5%	13 4%	9 4%	13 6%	8 3%	16 5%
Some other party (Specify)	12 1%	8 1%	3 2%	1 1%	3 1%	5 1%	2 1%	5 2%	5 2%	2 1%
Don't Know	95 10%	72 9%	23 11%	24 16% EF	35 12% F	21 6%	11 5%	19 9%	34 12%	23 7%
Refused	120 12%	95 12%	25 12%	21 14%	37 12%	38 12%	22 11%	21 9%	27 9%	40 12%