VOTE CERTAINTY

1. As you may know, a Federal election will happen on October 14th, 2008. How likely would you be to vote in this election?

Proportions/Means: Columns Tested

(5% risk level) - A/B/C/D/E/F

* small base

Sitiali base		VOTING INTENTION (Leaners Included)									
	TOTAL	PC	LIB	NDP	BQ	Green	Other				
		Α	В	С	D	E	F				
Base: All Respondents											
Unweighted Base	1000	316	255	117	66	89	157				
Weighted Base	1000	317	240	106*	68*	93*	175				
[1] Absolutely certain	576	210	141	62	39	63	62				
	58%	66%	59%	58%	57%	67%	35%				
		F	F	F	F	F					
[2] Very likely	212	67	43	31	16	14	40				
	21%	21%	18%	29% BE	24%	15%	23%				
[3] Somewhat likely	68	21	19	5	8	2	13				
[3] Somewhat likely	7%	7%	8%	4%	12%	3%	8%				
	1 70	1 70	070	470	12% E	376	070				
[4] Not very likely	34	5	10	2	2	8	7				
	3%	2%	4%	2%	2%	8% A	4%				
[5] Not at all likely	94	11	24	5	4		43				
[5] Not at all likely	9%	3%	10%	5%	5%	7%	25%				
	970	3%	A	376	376	1 70	ABCDE				
Don't know/Refused	16	3	3	1	0	0	9				
	2%	1%	1%	1%	-	-	5%				
							AB				
SUMMARY											
Absolutely certain/Very likely [1,2]	788	277	184	93	55	77	102				
Absolutely Certain, very likely [1,2]	79%	87%	77%	88%	80%	82%	58%				
	19%	BF	7776 F	BF	60% F	62% F	30%				
Somewhat Likely [,3]	68	21	<u></u>	5	г 8		13				
Somewhat Likely [,S]	7%	7%	8%	4%	12%	3%	8%				
	1 70	1 70	O 70	470	12% E	370	070				
Not very likely/Not at all likely [4,5]	128	16	34	8	5	14	50				
	13%	5%	14%	7%	8%	15%	29%				
			Α			A	ABCDE				



COMMITMENT TO VOTE

2. How certain are you of which party's candidate you will vote for in the next federal election?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F * small base

		VOTING INTENTION (Leaners Included)							
	TOTAL	PC	LIB	NDP	BQ	Green	Other		
		А	В	С	D	E	F		
ase: Excludes respondents who said Not at a	II likely/Don't know/Ref	used							
Unweighted Base	915	304	235	111	64	83	118		
Weighted Base	890	303	213	100*	65*	87*	123*		
I'm absolutely certain - I won't change my mind before voting day	393	195	85	39	21	27	25		
·	44%	64% BCDEF	40% F	39% F	33%	31%	21%		
Somewhat certain - I could change my mind before voting day	293	77	92	34	24	30	36		
0 ,	33%	25%	43% AF	34%	37%	34%	30%		
Not at all certain - I'm very likely to change my mind before voting day	190	30	36	26	18	29	52		
	21%	10%	17% A	26% A	28% A	33% AB	42% ABC		
Don't know/Refused	14	1	0	1	1	2	9		
20	2%	ó	-	1%	2%	2%	7% ABC		



FEDERAL VOTING INTENTION

3A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

Siliali base	VOTING INTENTION (Leaners Included)								
	TOTAL	PC	LIB	NDP	BQ	Green	Other		
		А	В	С	D	E	F		
Base: All Respondents (Leaners Included)									
Unweighted Base	1000	316	255	117	66	89	157		
Weighted Base	1000	317	240	106*	68*	93*	175		
The Conservative Party	317	317	0	0	0	0	0		
	32%	100% BCDEF	-	-	-	-	-		
The Liberals	240	0	240	0	0	0	0		
	24%	-	100% ACDEF	-	-	-	-		
The New Democratic Party	106	0	0	106	0	0	0		
	11%	-	-	100% ABDEF	-	-	-		
The Bloc Quebecois	68	0	0	0	68	0	0		
	7%	-	-	-	100% ABCEF	-	-		
The Green Party	93	0	0	0	0	93	0		
,	9%	-	-	-	-	100% ABCDF	-		
Marijuana Party	3	0	0	0	0	0	3		
	0	-	-	-	-	-	2% A		
Christian Heritage Party	1	0	0	0	0	0	1		
	0	- -	-	-	- -	-	1%		
Other	4	0	0	0	0	0	4		
	0	-	-	-	-	-	2% AB		
Would not vote/None/Would spoil ballot	23	0	0	0	0	0	23		
·	2%	-	-	-	-	-	13% ABCDE		
Don't Know	83	0	0	0	0	0	83		
	8%	-	-	-	-	-	47% ABCDE		
Refused	60	0	0	0	0	0	60		
	6%	-	-	-	-	-	35% ABCDE		



FEDERAL VOTING INTENTION

3A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F * small base; ** very small base (under 30) ineligible for sig testing

		VOTING INTENTION (Leaners Included)							
	TOTAL	PC	LIB	NDP	BQ	Green	Other		
		Α	В	С	D	E	F		
Base: Decided Voters - Leaners Include	l d								
Unweighted Base	850	316	255	117	66	89	7		
Weighted Base	835	317	240	106*	68*	93*	9**		
The Conservative Party	317	317	0	0	0	0	0		
	38%	100% BCDE	-	-	-	-	-		
The Liberals	240	0	240	0	0	0	0		
	29%	-	100% ACDE	-	-	-	-		
The New Democratic Party	106	0	0	106	0	0	0		
·	13%	-	-	100% ABDE	-	-	-		
The Bloc Quebecois	68	0	0	0	68	0	0		
	8%	-	-	-	100% ABCE	-	-		
The Green Party	93	0	0	0	0	93	0		
	11%	-	-	-	-	100% ABCD	-		
Other	9	0	0	0	0	0	9		
	1%	-	-	-	-	-	100%		



FEDERAL VOTING - SECOND CHOICE

4A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support next or second?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F * small base; ** very small base (under 30) ineligible for sig testing

Sinali base, very sinali base (under 30) i		VOTING INTENTION (Leaners Included)									
	TOTAL	PC	LIB	NDP	BQ	Green	Other				
		A	В	С	D	E	F				
Base: Mentioned a major federal party in Qu	estion #1 (Leaners Include	ed)									
Unweighted Base	841	312	255	117	66	88	3				
Weighted Base	825	313	240	106*	68*	92*	4**				
The Conservative Party	119	0	69	15	15	17	3				
	14%	-	29%	14%	23%	19%	60%				
			AC	Α	Α	Α					
The Liberals	169	82	0	52	14		1				
	20%	26%	-	49%	20%	21%	28%				
	1	В		ABDE	В	В					
The New Democratic Party	177	63	76	0	12	19% A 20 21% B 25 27% C 10 10% AD	0				
•	21%	20%	32%	-	18%	27%	-				
		С	ACD		С	С					
The Bloc Quebecois	35	11	10	4	0	10	0				
	4%	3%	4%	4%	-	10%	-				
						AD					
The Green Party	141	53	46	22	19	0	1				
,	17%	17%	19%	21%	28%	92* 17 19% A 20 21% B 25 27% C 10 10% AD	12%				
		E	E	E	E						
Other party	90	44	19	5	7	15	0				
	11%	14%	8%	5%	10%		-				
	1	BC									
Would not vote/None/Would spoil ballot	48	29	11	4	1		0				
	6%	9%	5%	4%	1%		-				
]	D	3,0	. 70	. 70	- 70					
Don't Know	25	18	4	3	1	0	0				
	3%	6%	2%	2%	1%		-				
		В		-·*	• • •	-					
Refused	21	14	4	1	0	3	0				
	3%	4%	2%	1%	-	3%	-				



MEDIA - NEVER VOTE

5. And, thinking of the major political parties and leaders at the federal level, which one would you never consider voting for in the next federal election?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F * small base

small base								
		VOTING INTENTION (Leaners Included)						
	TOTAL	PC	LIB	NDP	BQ	Green	Other	
		A	В	С	D	Е	F	
Base: All respondents								
Unweighted Base	1000	316	255	117	66	89	157	
Weighted Base	1000	317	240	106*	68*	93*	175	
Stephane Dion and the Liberal Party	276	147	18	28	26	26	31	
	28%	46% BCEF	7%	26% B	38% BF	28% B	18% B	
Stephen Harper and the Conservative Party	312	25	131	62	30	43	21	
	31%	8%	55% AF	59% AF	43% AF	47% AF	12%	
Jack Layton and the NDP	225	110	59	5	10	14	25	
,	22%	35% BCDEF	25% CF	5%	15% C	15% C	14% C	
Gilles Duceppe and the Bloc Quebecois	54	19	22	5	2	4	1	
• •	5%	6% F	9% F	5% F	3%	5%	1%	
Don't know/Refused	133	15	10	5	0	5	97	
	13%	5%	4%	5%	-	6%	55% ABCDE	

FINAL DATA

HISTORICAL VOTE

6. Thinking back to the last FEDERAL election held in January 2006, do you remember if you voted?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

		VOTING INTENTION (Leaners Included)									
	TOTAL	PC	LIB	NDP	BQ	Green	Other				
		A	В	С	D	E	F				
Base: All Respondents	<u> </u>										
Unweighted Base	1000	316	255	117	66	89	157				
Weighted Base	1000	317	240	106*	68*	93*	175				
Yes	770	270	181	84	59	72	105				
	77%	85%	75%	79%	86%	77%	60%				
		BF	F	F	F	F					
No	223	43	58	21	10	21	69				
	22%	14%	24%	20%	14%	23%	40%				
			Α				ABCDE				
Don't know/Refused	7	4	1	1	0	0	1				
	1%	1%	0	1%	-	-	0				

HISTORICAL VOTE

7. And do you remember for sure which party you voted for in the last FEDERAL election?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base				VOTING INITENTIO	NI (I I I I I)		
					N (Leaners Included)		
	TOTAL	PC	LIB	NDP	BQ	Green	Other
		A	В	С	D	E	F
Base: Remember voting in last federal e	lection						
Unweighted Base	825	277	211	97	59	76	105
Weighted Base	770	270	181	84*	59*	72*	105*
Yes, remember	676	255	155	73	52	62	79
	88%	94%	86%	88%	89%	86%	75%
		BCEF	F	F			
No, do not remember	90	15	24	10	6	76 72* 62	24
	12%	6%	13%	12%	11%		23%
			Α	Α		Α	Α
Don't know/Refused	4	0	2	0	0	0	2
	1%	-	1%	-	-	-	2%
							Α

HISTORICAL VOTE

8A. And which party's candidate did you support in the FEDERAL election in January 2006? 8B. Which party's candidate do you think you supported in the FEDERAL election in January 2006?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F * small base

small base		VOTING INTENTION (Leaners Included)								
	TOTAL	PC	LIB	NDP	BQ	Green	Other			
		A	В	С	D	E	F			
Base: All Respondents										
Unweighted Base	1000	316	255	117	66	89	157			
Weighted Base	1000	317	240	106*	68*	93*	175			
The Conservative Party	311	248	17	16	2	15	14			
	31%	78% BCDEF	7%	15% BD	3%	16% BD	8%			
The Liberals	256	28	175	24	4	15	10			
	26%	9%	73%	22%	6%	17%	6%			
			ACDEF	ADF		F				
The New Democratic Party	89	11	12	44	1	12	10			
·	9%	4%	5%	41%	1%	12%	5%			
				ABDEF		ABD				
The Bloc Quebecois	72	3	1	6	52	5	6			
	7%	1%	0	5%	76%	5%	4%			
				AB	ABCEF	AB	В			
The Green Party	46	4	4	3	1	33	0			
	5%	1%	2%	3%	2%	35%	-			
				F		ABCDF				
Some other party (Specify)	12	0	2	1	0	0	9			
	1%	-	1%	1%	-	-	5%			
							AB			
Don't Know	95	10	12	4	6	5	59			
	10%	3%	5%	3%	9%	5%	34%			
							ABCDE			
Refused	120	13	18	10	3	9	68			
	12%	4%	8%	9%	4%	9%	39%			
				Α			ABCDE			

