

## ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 1) Stephane Dion and the Liberals?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1016	175	87	59	360	264	71	194	410	412	481	535
Weighted Base	1016	152	100*	70*	374	243	77*	288	396	333	488	528
Improved	133 13%	19 13%	9 9%	5 7%	57 15%	29 12%	13 17%	35 12%	44 11%	54 16% H	73 15%	60 11%
Worsened	328 32%	37 25%	40 40% AD	24 34%	98 26%	105 43% AD	25 32%	87 30%	124 31%	118 35%	171 35%	157 30%
Not changed	555 55%	95 63% E	51 51%	41 59%	219 58% E	109 45%	39 51%	167 58% I	227 58% I	161 48%	243 50%	311 59% J

## ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 2) Stephen Harper and the Conservatives?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1016	175	87	59	360	264	71	194	410	412	481	535
Weighted Base	1016	152	100*	70*	374	243	77*	288	396	333	488	528
Improved	151 15%	17 11%	24 24% AF	12 17%	56 15%	39 16% F	4 6%	32 11%	49 12%	70 21% GH	90 18% K	62 12%
Worsened	364 36%	58 38% BC	24 24%	15 21%	131 35%	95 39% BC	41 53% ABCDE	106 37%	147 37%	110 33%	181 37%	182 34%
Not changed	501 49%	77 51%	53 53%	43 62% EF	187 50%	109 45%	32 41%	149 52%	199 50%	152 46%	217 44%	285 54% J

## ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 3) Jack Layton and the NDP?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1016	175	87	59	360	264	71	194	410	412	481	535
Weighted Base	1016	152	100*	70*	374	243	77*	288	396	333	488	528
Improved	149 15%	24 15%	10 10%	6 9%	44 12%	53 22% BCD	12 16%	37 13%	63 16%	50 15%	74 15%	75 14%
Worsened	149 15%	20 13%	35 35% E ACDEF	12 18% E	59 16% E	13 5%	10 13% E	32 11%	58 15%	59 18% G	101 21% K	48 9%
Not changed	718 71%	109 72% B	55 55%	51 73% B	271 72% B	176 73% B	55 71%	220 76% I	275 69%	223 67%	312 64%	406 77% J

## ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 4) Gilles Duceppes and the Bloc Quebecois?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base; \*\* very small base (under 30) ineligible for sig testing

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Quebec Respondents												
Unweighted Base	264	0	0	0	0	264	0	60	100	104	138	126
Weighted Base	243	._**	._**	._**	._**	243	._**	75*	89*	78*	123	120
Improved	25 10%	0 -	0 -	0 -	0 -	25 10%	0 -	4 5%	10 11%	12 15% G	17 14%	8 7%
Worsened	57 23%	0 -	0 -	0 -	0 -	57 23%	0 -	10 13%	21 23%	26 33% G	36 30% K	20 17%
Not changed	161 66%	0 -	0 -	0 -	0 -	161 66%	0 -	62 82% HI	59 66% I	40 51%	69 56%	91 76% J