ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 1) Stephane Dion and the Liberals?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
* small base

	TOTAL	EDUCATION				INCOME		
		<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G
Base: All Respondents								
Unweighted Base	1016	77	329	474	136	188	236	358
Weighted Base	1016	69*	318	487	143	193	236	336
Improved	133	6	23	79	25	24	27	47
	13%	9%	7%	16%	18%	12%	12%	14%
				B	B			
Worsened	328	15	121	155	38	49	76	125
	32%	21%	38%	32%	26%	26%	32%	37%
			AD					E
Not changed	555	48	173	254	80	120	132	164
	55%	70%	55%	52%	56%	62%	56%	49%
		BC				G		

ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 2) Stephen Harper and the Conservatives?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
* small base

	TOTAL	EDUCATION				INCOME		
		<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G
Base: All Respondents								
Unweighted Base	1016	77	329	474	136	188	236	358
Weighted Base	1016	69*	318	487	143	193	236	336
Improved	151	7	59	68	17	23	32	58
	15%	11%	19%	14%	12%	12%	14%	17%
Worsened	364	23	90	184	67	75	81	122
	36%	33%	28%	38%	47%	39%	34%	36%
				B	B			
Not changed	501	39	169	235	59	95	122	156
	49%	56%	53%	48%	41%	49%	52%	47%
			D					

ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 3) Jack Layton and the NDP?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
* small base

	TOTAL	EDUCATION				INCOME		
		<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G
Base: All Respondents								
Unweighted Base	1016	77	329	474	136	188	236	358
Weighted Base	1016	69*	318	487	143	193	236	336
Improved	149	6	49	69	25	39	36	41
	15%	9%	15%	14%	17%	20%	15%	12%
						G		
Worsened	149	9	45	80	16	25	21	66
	15%	13%	14%	16%	11%	13%	9%	20%
								F
Not changed	718	53	224	338	102	129	178	230
	71%	78%	71%	69%	72%	67%	76%	68%

ELECTION 2008

3. Over the last couple of days, would say that your impression of the following has improved, worsened, or not changed? 4) Gilles Duceppes and the Bloc Quebecois?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
* small base; ** very small base (under 30) ineligible for sig testing

		EDUCATION				INCOME		
	TOTAL	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G
Base: Quebec Respondents								
Unweighted Base	264	18	75	123	48	56	66	86
Weighted Base	243	16**	66*	118	42*	56*	59*	74*
Improved	25	3	9	10	4	11	4	6
	10%	20%	14%	8%	9%	20% F	6%	8%
Worsened	57	2	15	23	17	7	16	23
	23%	14%	22%	19%	40% BC	12%	28% E	31% E
Not changed	161	11	42	86	22	38	39	45
	66%	66%	64%	72% D	52%	68%	66%	61%