Election 2008 - ONLINE Study

Detailed Tables

# **ELECTION 2008**

5. There's been some speculation that the Harper Conservatives are on the verge of winning a majority government in the election to be held on October 14th. Would you be very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied if the Harper Conservatives win a majority?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

\* small base; \*\* very small base (under 30) ineligible for sig testing

| ornali bass, very small bass (ander se | VOTING INTENTION (Leaners Included) |             |     |     |     |            |       |  |
|--|-------------------------------------|-------------|-----|-----|-----|------------|-------|--|
|  | TOTAL                               | CONS        | LIB | NDP | BQ  | GREEN      | OTHER |  |
|  |                                     | A           | В   | С   | D   | E          | F     |  |
| Base: All Respondents                  |                                     |             |     |     |     |            |       |  |
| Unweighted Base                        | 1092                                | 422         | 199 | 217 | 80  | 82         | 1     |  |
| Weighted Base                          | 1092                                | 382         | 234 | 181 | 87* | 114*       | 1**   |  |
| Very satisfied                         | 204                                 | 199         | 0   | 2   | 1   | 3          | 0     |  |
| ,                                      | 19%                                 | 52%<br>BCDE | -   | 1%  | 1%  | 2%         | -     |  |
| Somewhat satisfied                     | 214                                 | 139         | 12  | 16  | 8   | 30         | 0     |  |
|  | 20%                                 | 36%<br>BCD  | 5%  | 9%  | 9%  | 26%<br>BCD | -     |  |
| Somewhat dissatisfied                  | 167                                 | 19          | 49  | 45  | 19  | 23         | 0     |  |
|  | 15%                                 | 5%          | 21% | 25% | 22% | 20%        | -     |  |
|  |                                     |             | Α   | Α   | Α   | Α          |       |  |
| Very dissatisfied                      | 387                                 | 7           | 158 | 110 | 52  | 46         | 1     |  |
|  | 35%                                 | 2%          | 68% | 61% | 59% | 40%        | 100%  |  |
|  |                                     |             | AE  | AE  | Α   | Α          |       |  |
| Don't know/ not sure                   | 119                                 | 19          | 15  | 8   | 8   | 12         | 0     |  |
|  | 11%                                 | 5%          | 7%  | 4%  | 9%  | 10%        | -     |  |
| TOPBOX & LOWBOX SUMMARY                |                                     |             |     |     |     |            |       |  |
| Satisfied (Top2Box)                    | 418                                 | 338         | 12  | 18  | 8   | 33         | 0     |  |
| , , ,                                  | 38%                                 | 88%<br>BCDE | 5%  | 10% | 10% | 29%<br>BCD | -     |  |
| Dissatisfied (Low2Box)                 | 554                                 | 26          | 207 | 155 | 71  | 69         | 1     |  |
| ,                                      | 51%                                 | 7%          | 88% | 86% | 81% | 61%        | 100%  |  |
|  |                                     |             | AE  | AE  | AE  | Α          |       |  |

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# **ELECTION 2008**

6. Would you consider voting for a political party just to stop the Conservatives from forming a majority?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F \* small base; \*\* very small base (under 30) ineligible for sig testing

|                       |       | VOTING INTENTION (Leaners Included) |     |     |     |       |       |  |  |
|-----------------------|-------|-------------------------------------|-----|-----|-----|-------|-------|--|--|
|                       | TOTAL | CONS                                | LIB | NDP | BQ  | GREEN | OTHER |  |  |
|                       |       | А                                   | В   | С   | D   | E     | F     |  |  |
| Base: All Respondents | l .   |                                     |     |     |     |       |       |  |  |
| Unweighted Base       | 1092  | 422                                 | 199 | 217 | 80  | 82    | 1     |  |  |
| Weighted Base         | 1092  | 382                                 | 234 | 181 | 87* | 114*  | 1**   |  |  |
| Yes                   | 404   | 13                                  | 158 | 101 | 51  | 61    | 1     |  |  |
|                       | 37%   | 3%                                  | 68% | 56% | 58% | 53%   | 100%  |  |  |
|                       |       |                                     | AC  | Α   | Α   | Α     |       |  |  |
| No                    | 562   | 348                                 | 58  | 60  | 28  | 39    | 0     |  |  |
|                       | 51%   | 91%                                 | 25% | 33% | 32% | 34%   | -     |  |  |
|                       |       | BCDE                                |     |     |     |       |       |  |  |
| Don't know/ not sure  | 126   | 22                                  | 18  | 20  | 9   | 14    | 0     |  |  |
|                       | 12%   | 6%                                  | 8%  | 11% | 10% | 12%   | -     |  |  |
|                       |       |                                     |     | Α   |     |       |       |  |  |

**Detailed Tables Election 2008 - ONLINE Study** 

# **ELECTION 2008**

7. And what Party would you vote for in order to stop the Conservatives from forming a majority?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F \* small base; \*\* very small base (under 30) ineligible for sig testing

|  |                           |                         | N (Leaners Included) |           |           |       |       |
|--|---------------------------|-------------------------|----------------------|-----------|-----------|-------|-------|
|  | TOTAL                     | CONS                    | LIB                  | NDP       | BQ        | GREEN | OTHER |
|  |                           | A                       | В                    | С         | D         | Е     | F     |
| Base: Would consider voting for a political party just | to stop the Conservatives | from forming a majority |                      |           |           |       |       |
| Unweighted Base  | 380                       | 12                      | 133                  | 119       | 44        | 50    | 1     |
| Weighted Base  | 404                       | 13**                    | 158                  | 101*      | 51*       | 61**  | 1**   |
| The Liberal Party under Stephane Dion                  | 179                       | 2                       | 144                  | 15        | 6         | 8     | 0     |
|  | 44%                       | 15%                     | 91%<br>CD            | 14%       | 12%       | 13%   | -     |
| The New Democratic Party under Jack Layton             | 103                       | 3                       | 7                    | 78        | 3         | 8     | 0     |
|  | 26%                       | 26%                     | 4%                   | 77%<br>BD | 6%        | 13%   | -     |
| The Bloc Quebecois under Gilles Duceppe                | 47                        | 2                       | 1                    | <br>4     | 37        | 0     | 0     |
|  | 12%                       | 14%                     | 1%                   | 4%        | 73%<br>BC | -     | -     |
| The Green Party under Elizabeth May                    | 58                        | 4                       | 3                    | 2         | 2         | 45    | 0     |
|  | 14%                       | 32%                     | 2%                   | 2%        | 4%        | 74%   | -     |
| Some other party                                       | 4                         | 1                       | 0                    | 0         | 0         | 0     | 1     |
|  | 1%                        | 8%                      | -                    | -         | -         | -     | 100%  |
| Don't know/ Not sure                                   | 12                        | 1                       | 3                    | 3         | 2         | 0     | 0     |
|  | 3%                        | 6%                      | 2%                   | 3%        | 4%        | -     | -     |

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# **ELECTION 2008**

8. As you may have heard, NDP leader Jack Layton said this week that he might "entertain" joining with the Liberals in a coalition to prevent the Harper Conservatives from forming a majority government. Do you...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F \* small base; \*\* very small base (under 30) ineligible for sig testing

|                         |       |      |     | VOTING INTENTIO | VOTING INTENTION (Leaners Included) |       |       |  |  |
|-------------------------|-------|------|-----|-----------------|-------------------------------------|-------|-------|--|--|
|                         | TOTAL | CONS | LIB | NDP             | BQ                                  | GREEN | OTHER |  |  |
|                         |       | А    | В   | С               | D                                   | E     | F     |  |  |
| Base: All Respondents   |       |      |     |                 |                                     |       |       |  |  |
| Unweighted Base         | 1092  | 422  | 199 | 217             | 80                                  | 82    | 1     |  |  |
| Weighted Base           | 1092  | 382  | 234 | 181             | 87*                                 | 114*  | 1**   |  |  |
| Strongly approve        | 140   | 3    | 76  | 33              | 17                                  | 8     | 0     |  |  |
|                         | 13%   | 1%   | 32% | 18%             | 20%                                 | 7%    | -     |  |  |
|                         |       |      | ACE | Α               | Α                                   | Α     |       |  |  |
| Somewhat approve        | 285   | 26   | 92  | 76              | 34                                  | 40    | 0     |  |  |
|                         | 26%   | 7%   | 39% | 42%             | 39%                                 | 35%   | -     |  |  |
|                         |       |      | Α   | Α               | Α                                   | Α     |       |  |  |
| Somewhat disapprove     | 159   | 57   | 23  | 32              | 13                                  | 24    | 0     |  |  |
| ••                      | 15%   | 15%  | 10% | 18%             | 15%                                 | 21%   | -     |  |  |
|                         |       |      |     | В               |                                     |       |       |  |  |
| Strongly disapprove     | 332   | 253  | 17  | 23              | 4                                   | 23    | 0     |  |  |
|                         | 30%   | 66%  | 7%  | 13%             | 5%                                  | 20%   | -     |  |  |
|                         |       | BCDE |     |                 |                                     | BD    |       |  |  |
| Don't know/ Not sure    | 176   | 43   | 27  | 17              | 19                                  | 19    | 1     |  |  |
|                         | 16%   | 11%  | 11% | 9%              | 21%                                 | 17%   | 100%  |  |  |
|                         |       |      |     |                 | ABC                                 |       |       |  |  |
| TOPBOX & LOWBOX SUMMARY |       |      |     |                 |                                     |       |       |  |  |
| Approve (Top2Box)       | 425   | 29   | 167 | 109             | 51                                  | 48    | 0     |  |  |
|                         | 39%   | 8%   | 71% | 60%             | 59%                                 | 42%   | -     |  |  |
|                         |       |      | ACE | AE              | A                                   | A     |       |  |  |
| Disapprove (Low2Box)    | 491   | 311  | 40  | 55              | 18                                  | 47    | 0     |  |  |
|                         | 45%   | 81%  | 17% | 30%             | 20%                                 | 42%   | -     |  |  |
|                         | .0,0  | BCDE | , , | В               | =070                                | BD    |       |  |  |





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# **ELECTION 2008**

9. Let's assume for a moment that another minority Parliament is elected and a working coalition of the Liberals and the NDP can join to block the Harper Conservatives from solely running the government. Which would be more acceptable for you to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F \* small base; \*\* very small base (under 30) ineligible for sig testing

|   |       | VOTING INTENTION (Leaners Included) |             |             |           |           |       |  |  |
|---|-------|-------------------------------------|-------------|-------------|-----------|-----------|-------|--|--|
|   | TOTAL | CONS                                | LIB         | NDP         | BQ        | GREEN     | OTHER |  |  |
|   |       | А                                   | В           | С           | D         | E         | F     |  |  |
| Base: All Respondents                                 |       |                                     |             |             |           |           |       |  |  |
| Unweighted Base                                       | 1092  | 422                                 | 199         | 217         | 80        | 82        | 1     |  |  |
| Weighted Base   | 1092  | 382                                 | 234         | 181         | 87*       | 114*      | 1**   |  |  |
| Prime Minister Dion with Deputy Prime Minister Layton | 241   | 29                                  | 152         | 18          | 21        | 14        | 0     |  |  |
| ,   | 22%   | 8%                                  | 65%<br>ACDE | 10%         | 24%<br>AC | 12%       | -     |  |  |
| Prime Minister Layton with Deputy Prime Minister Dion | 313   | 52                                  | 37          | 131         | 40        | 41        | 0     |  |  |
|   | 29%   | 14%                                 | 16%         | 72%<br>ABDE | 45%<br>AB | 36%<br>AB | -     |  |  |
| Neither   | 538   | 301                                 | 46          | 33          | 26        | 59        | 1     |  |  |
|   | 49%   | 79%                                 | 20%         | 18%         | 30%       | 52%       | 100%  |  |  |
|   |       | BCDE                                |             |             | С         | BCD       |       |  |  |