

DEBATES

4. As you may know, the English language leaders' debate will be held on October 2nd. The US Vice Presidential debate, featuring Joe Biden and Sarah Palin will be the same night. Will you...?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	793	207	102	185	338	359	168	264	439
Weighted Base	1000	797	203	103*	181	342	360	173	265	437
Watch the Canadian debate exclusively	281 28%	226 28%	55 27%	25 25%	64 35% F	95 28%	94 26%	51 30%	63 24%	127 29%
Watch the US debate exclusively	38 4%	30 4%	8 4%	5 5%	3 1%	14 4%	15 4%	8 4%	12 4%	13 3%
Switch back and forth between the two debates	320 32%	266 33%	54 27%	22 21%	36 20%	103 30% D	155 43% CDE	36 21%	72 27%	173 40% GH
Watch neither debate	351 35%	267 34%	84 41% A	51 50% EF	76 42% F	127 37% F	93 26%	77 45% I	116 44% I	122 28%
Don't know/Refused	10 1%	8 1%	2 1%	0 -	3 2%	3 1%	3 1%	1 0	3 1%	2 0

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5. And, thinking of the Canadian leaders' debates, taking into account both the French and English debates, who do you think will perform the best?

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		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	793	207	102	185	338	359	168	264	439
Weighted Base	1000	797	203	103*	181	342	360	173	265	437
Conservative Leader Stephen Harper	386 39%	306 38%	80 39%	31 30%	72 40%	132 39%	145 40%	44 25%	106 40%	190 44%
Liberal Leader Stephane Dion	90 9%	76 10%	14 7%	12 12%	21 11%	23 7%	33 9%	24 14%	23 9%	33 8%
NDP Leader Jack Layton	210 21%	171 22%	38 19%	21 20%	36 20%	76 22%	77 21%	41 24%	64 24%	84 19%
Bloc Leader Gilles Duceppe	71 7%	56 7%	16 8%	8 8%	11 6%	29 9%	24 7%	18 10%	22 8%	30 7%
Green Party Leader Elizabeth May	89 9%	78 10%	11 6%	8 7%	11 6%	29 8%	42 12%	19 11%	22 8%	38 9%
Don't know/Refused	153 15%	110 14%	44 22%	24 23%	30 17%	53 15%	40 11%	27 16%	29 11%	61 14%

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6. And how much do you think your vote on October 14th will be influenced by what happens in the leaders' debate?

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* small base

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	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	793	207	102	185	338	359	168	264	439
Weighted Base	1000	797	203	103*	181	342	360	173	265	437
A lot	91 9%	73 9%	19 9%	13 13%	24 13% E	25 7%	28 8%	19 11%	25 10%	33 8%
Somewhat	240 24%	196 25%	44 22%	22 21%	46 25%	91 27%	77 21%	51 29%	57 21%	109 25%
A little bit	208 21%	167 21%	42 21%	19 18%	31 17%	70 21%	88 24%	35 20%	46 17%	102 23%
Not at all	443 44%	348 44%	95 47%	42 41%	78 43%	151 44%	166 46%	62 36%	135 51% G	193 44%
Don't know/Refused	17 2%	14 2%	3 2%	7 7% DEF	3 1%	4 1%	1 0	6 3% I	3 1%	1 0
TOPBOX & LOWBOX SUMMARY										
Influenced (Top2Box)	332 33%	269 34%	63 31%	35 34%	70 39% F	116 34%	105 29%	70 40%	82 31%	142 32%
Not influenced (Low2Box)	651 65%	514 65%	137 67%	60 59%	109 60%	222 65%	254 71% CD	97 56%	180 68% G	295 67% G