

ELECTION 2008 PRE-ENGLISH DEBATE

1. Who do you think will WIN tonight's leaders' debate?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F/G - H/I - J/K/L

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	TOTAL	REGION							GENDER		AGE		
		BC	AB	SK/MB	ON	QC	ATL	NWT/YK/ NV	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents													
Unweighted Base	3136	497	325	237	1506	271	296	4	2127	1009	398	1038	1700
Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Stephen Harper, leader of the Conservative Party	1266	198	227	139	597	16	84	5	600	666	310	540	416
	40%	37%	56% ADEF	49% ADEF	38% F	31%	29%	56%	39%	42%	35%	41%	43% J
Stephane Dion, leader of the Liberal Party	346	51	28	20	192	7	48	0	202	144	107	133	105
	11%	9%	7%	7%	12% B	14% B	16% ABC	-	13% I	9%	12%	10%	11%
Jack Layton, leader of the New Democratic Party (NDP)	624	105	60	53	328	8	69	1	305	319	222	262	140
	20%	20%	15%	19%	21% B	15%	24% B	12%	20%	20%	25% KL	20% L	15%
Gilles Duceppe, leader of the Bloc Quebecois	31	9	1	3	9	6	2	0	13	18	5	14	13
	1%	2% D	0	1%	1%	12% ABCDF	1%	-	1%	1%	1%	1%	1%
Elizabeth May, leader of the Green Party	129	26	13	9	52	7	21	0	75	54	41	59	29
	4%	5%	3%	3%	3%	14% ABCD	7% D	-	5%	3%	5%	5%	3%
Don't know/Refused	740	149	78	57	377	7	68	3	353	387	189	297	254
	24%	28% BE	19%	20%	24% E	14%	23%	33%	23%	24%	22%	23%	26%

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2. Which party leader do you think offers the BEST IDEAS AND POLICIES? Is it Stephen Harper, Stephane Dion, Jack Layton, Gilles Duceppe or Elizabeth May?

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Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Stephen Harper	1169 37%	201 37% EF	238 58% ACDEF	120 43% DEF	520 33% EF	11 22%	76 26%	2 23%	613 40% I	556 35%	272 31%	461 35%	436 46% JK
Stephane Dion	566 18%	76 14% B	33 8%	25 9%	335 22% ABC	13 25% ABC	81 28% ABC	3 33%	325 21% I	241 15%	102 12%	234 18% J	229 24% JK
Jack Layton	797 25%	169 31% BD	65 16%	69 25% B	394 25% B	10 21%	89 30% B	1 12%	327 21%	470 30% H	277 32% L	367 28% L	152 16%
Gilles Duceppe	27 1%	4 1%	1 0	2 1%	14 1%	6 12% ABCD	0 -	0 -	14 1%	13 1%	14 2%	7 1%	5 1%
Elizabeth May	244 8%	43 8%	26 6%	19 7%	125 8%	5 10%	23 8%	3 33%	138 9%	106 7%	108 12% KL	92 7% L	43 4%
Don't know/Refused	335 11%	46 9%	45 11%	46 16% ADF	168 11%	5 10%	24 8%	0 -	133 9%	202 13% H	100 11%	143 11%	92 10%

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3. Which party leader do you think SOUNDS AND ACTS the most like a Prime Minister? Is it Stephen Harper, Stephane Dion, Jack Layton, Gilles Duceppe or Elizabeth May?

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	TOTAL	BC	AB	SK/MB	ON	QC	ATL	NWT/YK/ NV	Male	Female	18-34	35-54	55+
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Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Stephen Harper	1667 53%	297 55%	270 66%	159 56%	783 50%	20 39%	136 46%	3 33%	878 57%	789 50%	428 49%	672 52%	567 59%
Stephane Dion	309 10%	45 8%	23 6%	19 7%	176 11%	7 15%	35 12%	3 33%	171 11%	138 9%	82 9%	116 9%	111 12%
Jack Layton	803 26%	124 23%	77 19%	65 23%	431 28%	9 18%	95 32%	3 34%	342 22%	461 29%	258 29%	362 28%	184 19%
Gilles Duceppe	57 2%	10 2%	9 2%	9 3%	19 1%	9 17%	2 1%	0 -	26 2%	31 2%	18 2%	19 1%	19 2%
Elizabeth May	66 2%	11 2%	9 2%	6 2%	33 2%	2 3%	6 2%	0 -	34 2%	32 2%	37 4%	20 2%	10 1%
Don't know/Refused	233 7%	52 10%	20 5%	24 9%	114 7%	4 8%	19 6%	0 -	97 6%	136 9%	52 6%	115 9%	66 7%

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4. Forgetting about their policies for a moment, which party leader do you find to be the most LIKEABLE? That is, the person you'd most like to go out for a beer or coffee with, Is it Stephen Harper, Stephane Dion, Jack Layton, Gilles Duceppe or Elizabeth May?

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	TOTAL	REGION							GENDER		AGE		
		BC	AB	SK/MB	ON	QC	ATL	NWT/YK/ NV	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents													
Unweighted Base	3136	497	325	237	1506	271	296	4	2127	1009	398	1038	1700
Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Stephen Harper	720 23%	134 25%	151 37%	69 25%	321 21%	5 11%	39 13%	0 -	338 22%	382 24%	157 18%	309 24%	254 27%
		EF	ACDEF	EF	EF							J	J
Stephane Dion	248 8%	31 6%	12 3%	24 9%	147 9%	6 13%	26 9%	3 33%	136 9%	113 7%	54 6%	90 7%	104 11%
				B	AB	AB	B						JK
Jack Layton	1264 40%	204 38%	127 31%	105 37%	667 43%	20 40%	134 46%	6 67%	609 39%	655 41%	391 45%	565 43%	308 32%
					B		B				L	L	
Gilles Duceppe	109 3%	16 3%	21 5%	20 7%	38 2%	6 12%	9 3%	0 -	70 4%	40 3%	25 3%	36 3%	48 5%
			D	AD		ABDF			I				K
Elizabeth May	626 20%	128 24%	75 18%	54 19%	287 18%	11 21%	72 25%	0 -	323 21%	303 19%	195 22%	234 18%	197 21%
		D					D						
Don't know/Refused	168 5%	26 5%	22 5%	10 4%	95 6%	2 3%	13 4%	0 -	73 5%	95 6%	52 6%	70 5%	46 5%

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5. Which party leader do you think is the MOST VISUALLY ATTRACTIVE? Is it Stephen Harper, Stephane Dion, Jack Layton, Gilles Duceppe or Elizabeth May?

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		REGION							GENDER		AGE		
	TOTAL	BC	AB	SK/MB	ON	QC	ATL	NWT/YK/ NV	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents													
Unweighted Base	3136	497	325	237	1506	271	296	4	2127	1009	398	1038	1700
Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Stephen Harper	922 29%	163 30%	169 41% ACDEF	86 31%	419 27%	10 19%	75 25%	1 12%	405 26%	517 33% H	214 24%	322 25%	386 40% JK
Stephane Dion	173 6%	16 3%	19 5%	17 6%	90 6% A	5 10% A	24 8% A	3 33%	96 6%	77 5%	45 5%	63 5%	65 7%
Jack Layton	1086 35%	178 33%	113 28%	89 32%	565 36% B	19 37%	118 40% B	5 56%	519 34%	567 36%	331 38% L	483 37% L	272 28%
Gilles Duceppe	211 7%	37 7%	38 9%	19 7%	89 6%	9 18% ABCD	20 7%	0 -	112 7%	100 6%	45 5%	91 7%	76 8%
Elizabeth May	214 7%	42 8%	23 6%	18 7%	111 7%	3 6%	17 6%	0 -	133 9% I	82 5%	73 8% L	91 7%	50 5%
Don't know/Refused	529 17%	104 19% B	46 11%	53 19% B	282 18% B	5 11%	39 13%	0 -	284 18%	244 15%	167 19% L	255 20% L	107 11%

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8. What is the most important issue for you in this election, the one that you most want the political leaders and candidates to be talking about?

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	TOTAL	BC	AB	SK/MB	ON	QC	ATL	NWT/YK/ NV	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents													
Unweighted Base	3136	497	325	237	1506	271	296	4	2127	1009	398	1038	1700
Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
The Environment	364 12%	58 11%	32 8%	26 9%	189 12%	6 12%	51 18% ABCD	3 33%	193 12%	172 11%	147 17% KL	124 10%	93 10%
Healthcare	477 15%	106 20% D	56 14%	40 14%	194 12%	7 14%	74 25% BCD	0 -	161 10%	316 20% H	118 13%	189 15%	170 18%
The Economy	1297 41%	185 34%	185 45% A	107 38%	679 44% A	27 53% ACF	111 38%	4 44%	729 47% I	567 36%	283 32%	549 42% J	465 49% JK
Armed Forces/Military/Defence	54 2%	10 2%	7 2%	6 2%	25 2%	1 1%	6 2%	0 -	32 2%	23 1%	16 2%	20 2%	18 2%
Education/Schools/Universities	97 3%	23 4%	17 4%	11 4%	39 3%	1 1%	7 3%	0 -	38 2%	60 4%	60 7% KL	27 2%	10 1%
Terrorism	5 0	1 0	1 0	0 0	3 0	0 -	0 0	0 -	4 0	1 0	1 0	1 0	3 0
Poverty	126 4%	27 5%	14 3%	10 3%	68 4%	0 1%	7 2%	0 -	41 3%	85 5% H	29 3%	69 5% L	28 3%
Crime/Justice	203 6%	52 10% DEF	50 12% DEF	31 11% DEF	67 4% F	1 1%	3 1%	0 -	82 5%	121 8% H	28 3%	99 8% J	75 8% J
Jobs/Unemployment	164 5%	12 2%	11 3%	7 2%	122 8% ABCF	3 6% A	9 3%	0 -	80 5%	84 5%	60 7% L	78 6% L	26 3%
Taxes	217 7%	31 6%	26 6%	31 11% AD	105 7%	4 8%	17 6%	2 23%	124 8%	93 6%	80 9% L	94 7% L	43 4%
Other	68 2%	16 3%	6 1%	11 4%	29 2%	0 0	5 2%	0 -	41 3%	26 2%	20 2%	36 3% L	12 1%
Don't know/ not sure	64 2%	17 3%	5 1%	4 1%	36 2%	0 1%	2 1%	0 -	23 2%	41 3%	32 4% KL	18 1%	14 2%

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9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 1) Economy?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I - J/K/L

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents													
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Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Conservative Leader Stephen Harper	1350 43%	247 46% DF	258 63% ACDEF	137 49% DEF	579 37%	17 34%	107 36%	5 56%	720 46% I	630 40%	298 34%	576 44% J	476 50% JK
Liberal Leader Stephane Dion	706 23%	97 18% B	44 11%	38 13%	417 27% ABC	16 32% ABC	92 32% ABC	3 33%	404 26% I	302 19%	193 22%	271 21%	242 25% K
NDP Leader Jack Layton	473 15%	83 15%	42 10%	46 16%	245 16% B	5 10%	51 17% B	1 12%	200 13%	273 17% H	177 20% KL	195 15% L	101 11%
Bloc Quebecois Leader Gilles Duceppe	5 0	0 -	0 -	0 -	0 -	5 11% ABCD	0 -	0 -	2 0	3 0	1 0	4 0	0 0
Green Party Leader Elizabeth May	67 2%	13 2%	8 2%	7 2%	34 2%	0 1%	4 2%	0 -	36 2%	30 2%	23 3%	29 2%	14 1%
Don't Know/Not sure	535 17%	99 18%	57 14%	54 19%	281 18%	6 12%	39 13%	0 -	187 12%	349 22% H	182 21% L	229 18% L	124 13%

ELECTION 2008 PRE-ENGLISH DEBATE

9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 2) Healthcare?

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Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Conservative Leader Stephen Harper	727 23%	133 25% EF	148 36% ACDEF	68 24% E	322 21% E	5 10%	47 16%	3 33%	373 24%	353 22%	152 17%	296 23% J	278 29% JK
Liberal Leader Stephane Dion	426 14%	57 11%	35 9%	22 8%	259 17% ABC	7 14%	44 15% BC	3 33%	255 16% I	171 11%	113 13%	164 13%	148 15%
NDP Leader Jack Layton	1220 39%	231 43% B	122 30%	125 45% B	592 38% B	25 49% B	124 42% B	1 12%	602 39%	618 39%	349 40%	536 41% L	335 35%
Bloc Quebecois Leader Gilles Duceppe	4 0	0 -	0 -	0 -	0 -	4 9% ABCD	0 -	0 -	4 0	1 0	1 0	2 0	1 0
Green Party Leader Elizabeth May	92 3%	16 3%	11 3%	3 1%	42 3%	1 1%	17 6% CD	2 23%	42 3%	50 3%	32 4%	40 3%	20 2%
Don't Know/Not sure	667 21%	101 19%	92 23%	63 23%	341 22%	9 17%	60 21%	0 -	272 18%	395 25% H	226 26% KL	266 20%	175 18%

ELECTION 2008 PRE-ENGLISH DEBATE

9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 3) Taxes?

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Conservative Leader Stephen Harper	1386 44%	248 46% F	247 60% ACDEF	128 45% F	644 41% F	19 37%	97 33%	4 44%	745 48% I	641 40%	331 38%	591 45% J	465 49% J
Liberal Leader Stephane Dion	572 18%	86 16%	42 10%	36 13%	326 21% ABC	9 17%	72 25% ABC	3 33%	321 21% I	251 16%	149 17%	216 17%	208 22% K
NDP Leader Jack Layton	547 17%	98 18%	49 12%	56 20% B	272 17% B	9 17%	62 21% B	2 23%	244 16%	304 19% H	197 23% L	233 18% L	117 12%
Bloc Quebecois Leader Gilles Duceppe	7 0	0 -	0 -	0 -	0 -	7 14% ABCD	0 -	0 -	5 0	2 0	1 0	3 0	3 0
Green Party Leader Elizabeth May	65 2%	8 1%	9 2%	3 1%	39 3%	0 1%	5 2%	0 -	37 2%	28 2%	28 3% L	26 2%	12 1%
Don't Know/Not sure	558 18%	100 18%	61 15%	59 21%	275 18%	7 14%	57 19%	0 -	197 13%	361 23% H	169 19%	237 18%	153 16%

ELECTION 2008 PRE-ENGLISH DEBATE

9. And which Party Leader do you think has the best ideas and policies for dealing with each of the following issues: 4) The Environment

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Weighted Base	3136	539	408	282	1555	51*	293	9**	1548	1588	874	1305	957
Conservative Leader Stephen Harper	442 14%	79 15% F	99 24% ADEF	51 18% DEF	188 12%	3 7%	22 7%	0 -	226 15%	216 14%	70 8%	199 15% J	173 18% J
Liberal Leader Stephane Dion	468 15%	64 12% B	18 4%	25 9%	278 18% ABC	13 25% ABC	67 23% ABC	3 33%	273 18% I	195 12%	111 13%	179 14%	178 19% JK
NDP Leader Jack Layton	407 13%	60 11%	46 11%	31 11%	201 13%	8 16%	59 20% ABCD	2 23%	190 12%	217 14%	156 18% L	180 14% L	71 7%
Bloc Quebecois Leader Gilles Duceppe	2 0	0 -	0 -	0 -	0 -	2 3% ABCD	0 -	0 -	1 0	0 0	1 0	1 0	0 -
Green Party Leader Elizabeth May	1391 44%	256 48% EF	182 44%	136 48% EF	687 44%	17 34%	109 37%	4 44%	677 44%	714 45%	418 48%	570 44%	404 42%
Don't Know/Not sure	426 14%	78 15%	64 16%	39 14%	201 13%	8 15%	36 12%	0 -	181 12%	245 15% H	119 14%	177 14%	131 14%