

Detailed tables

ELECTION 2008 FLASH POLL

9. Did you watch either Wednesday night's leaders debate (in French) or Thursday night's leaders debate (in English)?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base

		WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
	TOTAL	Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	1905	897	830	228	1008	108	789
Weighted Base	1905	805	707	235	1100	105*	700
Yes, Wednesday night's debate in French	235	235	137	235	0	29	206
	12%	29%	19%	100%	-	28%	29%
Yes, Thursday night's debate in English	707	707	707	137	0	89	618
	37%	88%	100%	58%	-	85%	88%
No, I watched neither debate	1100	0	0	0	1100	0	0
	58%	-	-	-	100%	-	-
					ABC		

Detailed tables

ELECTION 2008 FLASH POLL

10. Overall, who in your view, who **WON** the debate, or debates, that you saw- was it Stephen Harper, Stephane Dion, Jack Layton, Gilles Duceppe or Elizabeth May?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
		Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-**	105*	700
Stephen Harper, leader of the Conservative Party	297	297	283	58	0	15	282
	37%	37%	40% C	25%	-	14%	40% E
Stephane Dion, leader of the Liberal Party	137	137	95	81	0	28	109
	17%	17%	13%	35% AB	-	26% F	16%
Jack Layton, leader of the New Democratic Party (NDP)	159	159	147	34	0	30	130
	20%	20%	21%	14%	-	28%	19%
Gilles Duceppe, leader of the Bloc Quebecois	37	37	17	31	0	1	36
	5%	5%	2%	13% AB	-	1%	5%
Elizabeth May, leader of the Green Party	106	106	105	13	0	24	82
	13%	13% C	15% C	6%	-	23% F	12%
Don't know	69	69	61	18	0	8	61
	9%	9%	9%	7%	-	8%	9%

Detailed tables

ELECTION 2008 FLASH POLL

11. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in the debate or debates that you saw. a) Stephen Harper

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

		WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
	TOTAL	Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Improved a lot	81 10%	81 10%	80 11% C	13 6%	0 -	2 2%	79 11% E
Improved a little	152 19%	152 19%	144 20% C	30 13%	0 -	6 5%	147 21% E
Stayed the same	281 35%	281 35%	247 35%	72 31%	0 -	35 33%	246 35%
Worsened a little	159 20%	159 20%	128 18%	60 26% B	0 -	36 34% F	123 18%
Worsened a lot	132 16%	132 16%	109 15%	59 25% AB	0 -	27 25% F	106 15%
TOPBOX & LOWBOX SUMMARY							
Improved (Top2Box)	233 29%	233 29% C	224 32% C	43 18%	0 -	8 7%	226 32% E
The same (MidBox)	281 35%	281 35%	247 35%	72 31%	0 -	35 33%	246 35%
Worsened (Low2Box)	291 36%	291 36%	236 33%	119 51% AB	0 -	62 59% F	229 33%

Detailed tables

ELECTION 2008 FLASH POLL

11. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in the debate or debates that you saw. b) Stephane Dion

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
		Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Improved a lot	109 14%	109 14%	91 13%	62 26% AB	0 -	19 18%	90 13%
Improved a little	221 27%	221 27%	178 25%	77 33%	0 -	36 34%	186 27%
Stayed the same	200 25%	200 25%	181 26%	52 22%	0 -	21 20%	179 26%
Worsened a little	168 21%	168 21%	154 22% C	30 13%	0 -	19 19%	148 21%
Worsened a lot	107 13%	107 13% C	103 15% C	15 6%	0 -	10 9%	97 14%
TOPBOX & LOWBOX SUMMARY							
Improved (Top2Box)	331 41%	331 41%	269 38%	138 59% AB	0 -	54 52% F	276 39%
The same (MidBox)	200 25%	200 25%	181 26%	52 22%	0 -	21 20%	179 26%
Worsened (Low2Box)	275 34%	275 34% C	258 36% C	45 19%	0 -	29 28%	245 35%

Detailed tables

ELECTION 2008 FLASH POLL

11. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in the debate or debates that you saw. c) Jack Layton

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

		WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
	TOTAL	Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Improved a lot	117 14%	117 14%	101 14%	29 12%	0 -	27 26% F	90 13%
Improved a little	249 31%	249 31%	218 31%	76 32%	0 -	34 33%	215 31%
Stayed the same	257 32%	257 32%	221 31%	85 36%	0 -	18 18%	239 34% E
Worsened a little	95 12%	95 12%	88 12%	24 10%	0 -	15 14%	80 11%
Worsened a lot	88 11%	88 11%	80 11%	21 9%	0 -	11 10%	77 11%
TOPBOX & LOWBOX SUMMARY							
Improved (Top2Box)	365 45%	365 45%	319 45%	104 44%	0 -	61 58% F	304 43%
The same (MidBox)	257 32%	257 32%	221 31%	85 36%	0 -	18 18%	239 34% E
Worsened (Low2Box)	182 23%	182 23%	168 24%	46 20%	0 -	26 24%	157 22%

Detailed tables

ELECTION 2008 FLASH POLL

11. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in the debate or debates that you saw. d) Gilles Duceppe

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

		WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
	TOTAL	Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Improved a lot	64 8%	64 8%	51 7%	27 12%	0 -	11 10%	54 8%
Improved a little	167 21%	167 21%	136 19%	65 28% B	0 -	23 22%	143 20%
Stayed the same	352 44%	352 44%	316 45%	99 42%	0 -	53 50%	300 43%
Worsened a little	130 16%	130 16%	116 16%	33 14%	0 -	8 8%	122 17% E
Worsened a lot	92 11%	92 11% C	88 13% C	11 5%	0 -	10 10%	82 12%
TOPBOX & LOWBOX SUMMARY							
Improved (Top2Box)	231 29%	231 29%	187 26%	92 39% AB	0 -	34 32%	197 28%
The same (MidBox)	352 44%	352 44%	316 45%	99 42%	0 -	53 50%	300 43%
Worsened (Low2Box)	222 28%	222 28% C	205 29% C	44 19%	0 -	18 18%	204 29% E

Detailed tables

ELECTION 2008 FLASH POLL

11. Now I'd like you to tell me if your opinion of each of the parties' leader improved, worsened or stayed the same as a result of their performance in the debate or debates that you saw. e) Elizabeth May

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
		Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Improved a lot	304 38%	304 38%	294 42% C	60 26%	0 -	54 51% F	251 36%
Improved a little	211 26%	211 26%	191 27%	53 23%	0 -	25 24%	186 27%
Stayed the same	183 23%	183 23%	144 20%	78 33% AB	0 -	12 11%	172 25% E
Worsened a little	58 7%	58 7%	39 6%	24 10% B	0 -	12 11%	47 7%
Worsened a lot	48 6%	48 6%	39 5%	19 8%	0 -	3 3%	45 6%
TOPBOX & LOWBOX SUMMARY							
Improved (Top2Box)	515 64%	515 64% C	485 69% C	113 48%	0 -	78 75% F	437 62%
The same (MidBox)	183 23%	183 23%	144 20%	78 33% AB	0 -	12 11%	172 25% E
Worsened (Low2Box)	106 13%	106 13%	78 11%	43 18% B	0 -	15 14%	92 13%

Detailed tables

ELECTION 2008 FLASH POLL

12. Did you change your mind about who to vote for on October 14th because of the debate or debates that you watched?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F

* small base; ** very small base (under 30) ineligible for sig testing

		WATCHED DEBATE				CHANGE YOUR MIND BECAUSE OF TONIGHT'S DEBATE	
	TOTAL	Watched at least one debate	Watched English Debate	Watched French Debate	Watched Neither Debate	Yes	No
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	897	897	830	228	0	108	789
Weighted Base	805	805	707	235	-.**	105*	700
Yes	105 13%	105 13%	89 13%	29 12%	0 -	105 100% F	0 -
No	700 87%	700 87%	618 87%	206 88%	0 -	0 -	700 100% E