

TALKING ABOUT CHARITIES

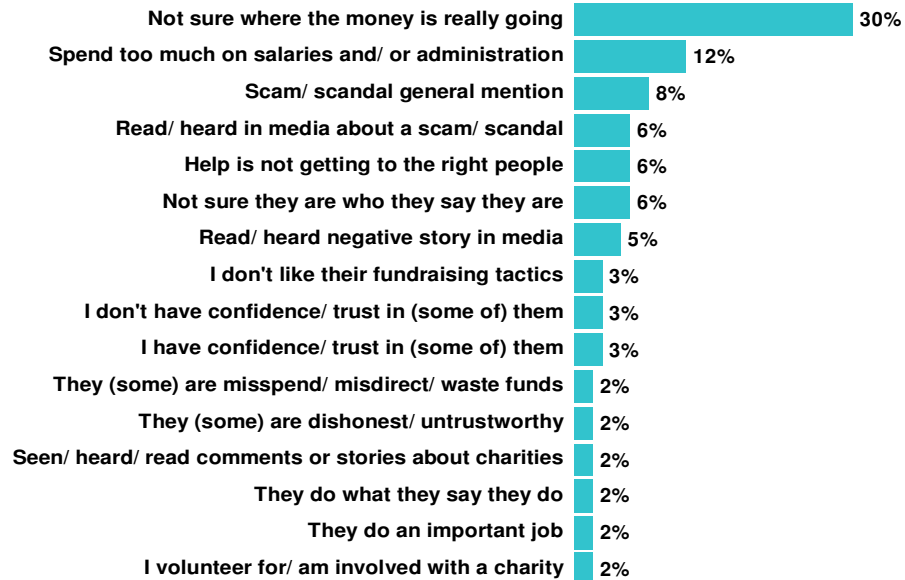
1A. Thinking about charities in general, would you say you trust them:

	TOTAL
Base: All respondents	
Unweighted Base	3863
Weighted Base	3883
A lot	27%
Some	50%
A little	18%
Not at all	4%
Don't know/Refused	1%



Reasons for Having Only Some, a Little, or No Trust in Charities

Why do you say that?
Some, a little, or no trust in charities



Mentions of 2% or greater

Base: Some, a little, or no trust in charities n=2732

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2. TRUST A LOT/SOME SUMMARY TABLE

	TOTAL
Base: All Respondents	
Unweighted Base	3863
Weighted Base	3883
1) People who are medical doctors	94%
2) People who are federal politicians	41%
3) People who are lawyers	62%
4) People who are religious leaders	63%
5) People who are journalists and reporters	66%
6) People who are nurses	96%
7) People who are provincial politicians	45%
8) People who are business leaders	70%
9) People who are leaders of charities	77%
10) People who are union leaders	53%
11) People who are government employees	71%

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3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

	TOTAL
Base: &txt	
Unweighted Base	3863
Weighted Base	3883
Strongly agree	32%
Somewhat agree	54%
Somewhat disagree	10%
Strongly disagree	4%
Don't know/Refused	1%
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	85%
Disagree (Low2Box)	14%

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3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements:

3) Charities do a better job than government in meeting the needs of Canadians?

	TOTAL
Base: &txt	
Unweighted Base	3863
Weighted Base	3883
Strongly agree	22%
Somewhat agree	48%
Somewhat disagree	21%
Strongly disagree	7%
Don't know/Refused	3%
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	70%
Disagree (Low2Box)	28%

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3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4)

Charities are important to Canadians?

	TOTAL
Base: &txt	
Unweighted Base	3863
Weighted Base	3883
Strongly agree	51%
Somewhat agree	42%
Somewhat disagree	5%
Strongly disagree	2%
Don't know/Refused	1%
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	93%
Disagree (Low2Box)	7%

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3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

	TOTAL
Base: &txt	
Unweighted Base	3863
Weighted Base	3883
Strongly agree	27%
Somewhat agree	48%
Somewhat disagree	18%
Strongly disagree	6%
Don't know/Refused	1%
TOPBOX & LOWBOX SUMMARY	
Agree (Top2Box)	75%
Disagree (Low2Box)	23%

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3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

	TOTAL
Base: All respondents	
Unweighted Base	3863
Weighted Base	3883
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	64%
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	34%
Don't know/Refused	3%

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9. IMPORTANT SUMMARY TABLE

	TOTAL
Base: All Respondents	
Unweighted Base	3863
Weighted Base	3883
1) Information about the programs and services the charities deliver	98%
2) Information on how charities use donations	98%
3) Information about charities' fundraising costs	97%
4) Information about the impact of charities' work on Canadians	96%

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10. EXCELLENT OR GOOD JOB SUMMARY TABLE

	TOTAL
Base: All Respondents	
Unweighted Base	3863
Weighted Base	3883
1) Information about the programs and services the charities deliver	50%
2) Information on how charities use donations	29%
3) Information about charities' fundraising costs	26%
4) Information about the impact of charities' work on Canadians	38%