

Dental Services

Detailed tables

Z12. Please indicate below what best describes how you usually pay for your dental services:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J
Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
My employer pays for the entire dental bill	117 11.1%	54 10.6%	63 11.7%	33 11.1% F	49 12.8% F	34 11.3% F	1 1.4%	11 11.9%	46 11.8%	37 10.9%	22 10.1%
My employer pays for most of (80%+) the dental bill	290 27.7%	133 26.2%	157 29.1%	107 36.1% EF	116 30.4% EF	61 20.4% F	6 8.9%	24 25.0%	112 28.5%	108 31.4% J	48 21.5%
My employer pays for some of (50% to 79%) the dental bill	119 11.4%	64 12.5%	56 10.3%	28 9.4%	47 12.4%	38 12.8%	6 7.9%	11 11.4%	40 10.3%	39 11.4%	29 13.2%
I purchase my own dental insurance/plan	137 13.1%	70 13.7%	67 12.5%	34 11.4%	44 11.5%	43 14.4%	16 22.9% CD	14 15.3%	46 11.7%	34 9.9%	43 19.6% HI
I pay out-of-pocket	385 36.7%	188 36.9%	198 36.5%	94 31.9%	125 32.8%	124 41.2% CD	42 58.9% CDE	34 36.4%	148 37.8%	125 36.4%	78 35.4%

Dental Services

Detailed tables

ZI3. Over the past 2 years, how much have you spent per year out-of-pocket, for your dental services:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J
Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
Nothing	334 31.8%	169 33.3%	164 30.4%	85 28.6%	133 34.9%	95 31.7%	21 29.1%	47 49.5% HIJ	137 35.1% J	103 30.1%	47 21.3%
Up to \$100	127 12.1%	52 10.2%	75 13.9%	46 15.4% E	55 14.4% E	20 6.6%	6 8.6%	12 12.2%	40 10.3%	55 16.1% H	20 9.1%
\$100 to \$200	148 14.1%	74 14.6%	74 13.7%	47 16.0%	56 14.7%	38 12.6%	7 9.7%	6 6.8%	63 16.0% G	48 13.9%	32 14.2%
\$200 to \$300	110 10.5%	49 9.6%	61 11.4%	30 10.0%	34 8.9%	35 11.7%	11 15.9%	10 11.0%	36 9.2%	43 12.6%	21 9.3%
\$300 to \$400	77 7.4%	38 7.4%	39 7.3%	24 8.1%	25 6.4%	23 7.7%	6 8.0%	8 8.2%	23 6.0%	24 6.9%	22 10.1%
Over \$400	253 24.1%	126 24.8%	127 23.4%	65 21.9%	78 20.5%	89 29.6% CD	20 28.7%	12 12.3%	92 23.4% G	70 20.4%	80 36.1% GHI

Dental Services

Detailed tables

Z14. Please tell us how much many new cavities, replacement fillings and new crowns you've had over the past 2 years:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J
Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
0	482 45.9%	227 44.7%	255 47.1%	121 40.9%	195 51.1%	130 43.3%	36 50.3%	48 51.3%	181 46.2%	165 48.1%	88 39.9%
1	127 12.1%	61 12.1%	66 12.2%	39 13.3%	36 9.5%	46 15.2%	6 7.9%	13 13.5%	46 11.8%	40 11.7%	28 12.7%
2	134 12.8%	66 13.0%	68 12.6%	41 13.9%	42 10.9%	42 13.9%	10 13.9%	6 6.7%	46 11.8%	39 11.3%	43 19.5% GHI
3	62 5.9%	34 6.7%	27 5.1%	22 7.3%	21 5.5%	16 5.4%	3 3.7%	1 1.1%	24 6.0%	22 6.5%	15 6.7%
4	53 5.1%	26 5.1%	27 5.1%	15 5.0%	20 5.4%	16 5.4%	2 2.5%	2 2.2%	20 5.2%	14 3.9%	18 7.9%
5	18 1.7%	9 1.7%	10 1.8%	7 2.4%	7 1.8%	5 1.6%	0 -	0 -	6 1.6%	8 2.4%	4 1.7%
6-10	31 3.0%	21 4.1%	10 1.9%	9 3.0%	10 2.5%	8 2.8%	4 6.0%	4 4.7%	8 2.1%	8 2.3%	11 4.8%
More than 10	3 0.2%	1 0.2%	2 0.3%	1 0.3%	1 0.2%	0 -	1 1.4%	0 -	1 0.3%	2 0.5%	0 -
(DK/NS)	139 13.2%	63 12.4%	76 14.0%	41 13.9%	50 13.1%	38 12.5%	10 14.3%	19 20.7% J	59 15.0% J	45 13.3% J	15 6.9%
Summary											
Mean	1.3	1.4	1.2	1.4	1.2	1.2	1.4	0.9	1.2	1.2	1.6 G
Standard Deviation	2.0	2.0	2.0	1.8	2.1	1.7	2.8	1.9	1.9	2.1	2.0
Standard Error	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.2	0.1	0.1	0.2
Median	0	0	0	0.2	0	0	0	0	0	0	0.5

Dental Services

Detailed tables

Z15. There is now a new antibacterial tooth coating which is proven to significantly reduce tooth decay at the gum line of adults, a unique and common form of tooth decay for those aged 40+. What level of interest do you have in your dental professional (hygienist or dentist) speaking to you about this new preventive coating?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
Not much interest - I know what I need to know about preventive dental care	142	67	75	32	52	39	19	22	53	42	26
	13.6%	13.2%	14.0%	10.9%	13.7%	13.0%	26.5% CDE	22.8% HIJ	13.7%	12.2%	11.7%
Not much interest - I don't think I need more preventive dental care	179	98	81	44	64	50	20	18	80	59	22
	17.1%	19.3%	15.0%	15.0%	16.8%	16.7%	28.6% CDE	19.1%	20.4% J	17.2%	10.2%
I would be interested if my dental professional gave me information on this new preventive tooth coating so that I could think about it.	419	212	207	117	155	128	20	34	148	143	95
	40.0%	41.8%	38.3%	39.5%	40.5%	42.5% F	28.4%	35.9%	37.9%	41.6%	42.8%
I would be very interested in my dentist or hygienist taking the time to speak directly with me about this new preventive coating.	308	131	177	102	111	84	12	21	110	99	78
	29.4%	25.8%	32.7% A	34.6% F	29.0% F	27.8%	16.4%	22.2%	28.1%	29.0%	35.3% G
Summary											
Not Much Interest	322 30.7%	165 32.4%	157 29.0%	77 26.0%	116 30.5%	90 29.7%	39 55.1% CDE	39 41.9% IJ	133 34.0% J	101 29.4%	48 21.9%

Dental Services

Detailed tables

Z16. (Top3Box (1,2,3) Summary) If you had to purchase a dental plan for you and your family, and you could choose from a basket of different dental services for this plan, please assess a level of importance for each of the following services, where '1' is very important and '10' is not important at all:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
Fillings for cavities	782 74.6%	359 70.7%	423 78.2% A	230 77.8% F	293 76.9% F	221 73.2% F	39 54.6%	63 66.9%	293 75.0%	253 73.8%	173 78.3%
Prevention of gum disease, including scaling	779 74.3%	352 69.3%	427 78.9% A	215 72.9% F	307 80.4% CEF	216 71.7% F	41 57.7%	64 67.9%	292 74.6%	249 72.6%	175 78.9%
Oral cancer diagnosis	697 66.4%	305 60.1%	391 72.4% A	179 60.7%	270 70.8% CF	207 68.6%	40 57.0%	65 69.4%	277 70.8% I	215 62.9%	139 62.8%
A new preventive program for tooth decay	658 62.7%	285 56.1%	373 68.9% A	183 62.0%	262 68.6% EF	177 58.8%	36 50.4%	52 55.5%	242 61.8%	211 61.6%	153 69.1% G
Crowns	551 52.6%	253 49.7%	299 55.2%	142 48.2%	223 58.5% CF	158 52.3%	28 39.6%	41 43.8%	206 52.8%	175 51.1%	128 58.1% G
Dental implants	418 39.9%	194 38.2%	224 41.4%	115 39.1%	174 45.6% EF	109 36.1%	20 28.6%	35 37.1%	166 42.5%	134 39.1%	83 37.5%
Cosmetic services such as whitening and veneers	266 25.4%	116 22.8%	150 27.8%	90 30.6% EF	111 29.0% EF	55 18.4%	9 13.3%	33 35.1% IJ	118 30.2% IJ	79 23.1%	36 16.2%

Dental Services

Detailed tables

Z18. If your dentist or hygienist said you had tooth decay at the gum line or were at risk of this problem, and then recommended you receive a new preventive coating to significantly reduce your chances of further decay, you would:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J
Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
Follow your dentist's recommendation if it were at least half paid for by your dental plan	301	133	168	102	112	79	9	31	120	101	49
	28.7%	26.1%	31.1%	34.4% EF	29.2% F	26.2% F	12.5%	32.9%	30.7%	29.5%	22.1%
Follow your dentist's recommendations regardless of what your insurance paid for	224	124	99	49	84	73	17	16	72	76	60
	21.3%	24.5% B	18.4%	16.7%	22.0%	24.3% C	24.4%	17.2%	18.5%	22.1%	27.0%
If you do not have a dental plan, follow your dentist's recommendations if the cost was less than \$500	148	84	63	46	47	42	12	9	55	46	38
	14.1%	16.6% B	11.7%	15.6%	12.3%	14.1%	17.1%	9.3%	14.1%	13.4%	17.1%
Not proceed with treatment at this time but rather would think about it, and further consider having this new treatment at the next regular recall appointment	266	111	155	69	110	72	15	26	106	83	51
	25.4%	21.8%	28.8% A	23.5%	28.8%	24.0%	20.6%	27.4%	27.1%	24.3%	23.1%
None of the above.	110	56	54	29	29	35	18	12	37	37	24
	10.5%	11.1%	10.0%	9.7%	7.6%	11.5%	25.4% CDE	13.2%	9.6%	10.7%	10.7%

Dental Services

Detailed tables

Z19. There is a growing network of Canadian dental offices, called Partners in Prevention, Which are specially trained and educated to provide more preventive care to people age 40+. Please indicate what interest you may have in the Partners in Prevention network of dental offices:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J
Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221
I would not be interested in the Partners in Prevention dental offices as I am satisfied with my current dental services	425	210	214	104	145	130	46	43	168	133	82
	40.5%	41.4%	39.6%	35.1%	38.0%	43.1%	64.9% CDE	45.2%	42.8%	38.7%	37.1%
I would want my dentist to join the Partners in Prevention dental office network	202	100	101	66	67	59	9	13	68	73	48
	19.2%	19.8%	18.7%	22.4%	17.6%	19.6%	13.1%	13.5%	17.3%	21.4%	21.6%
I would ask my dentist if he/she is going to join Partners in Prevention	232	106	126	64	96	61	10	20	89	71	53
	22.1%	20.9%	23.2%	21.8%	25.3% F	20.4%	13.9%	20.8%	22.7%	20.6%	23.9%
I would visit a Partner in Prevention office for more preventive services if my dentist did not provide these new preventive services	129	52	77	39	45	41	3	12	40	50	27
	12.3%	10.2%	14.2%	13.1%	11.9%	13.7% F	4.6%	13.0%	10.2%	14.5%	12.1%
A Partner in Prevention would be my new dentist.	62	39	23	22	28	10	2	7	27	16	12
	5.9%	7.7% B	4.3%	7.5% E	7.2% E	3.3%	3.5%	7.4%	6.9%	4.8%	5.3%