

Z12. Please indicate below what best describes how you usually pay for your dental services:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

	Total	GENDER		AGE				EDUCATION			
		Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents Weighted	1048	481	567	287	392	295	74	90	378	466	114
	1049	508	541	295	382	301	71*	94*	391	343	221
My employer pays for the entire dental bill	117 11.1%	54 10.6%	63 11.7%	33 11.1% F	49 12.8% F	34 11.3% F	1 1.4%	11 11.9%	46 11.8%	37 10.9%	22 10.1%
	290	133	157	107	116	61	6	24	112	108	48
My employer pays for most of (80%+) the dental bill	27.7%	26.2%	29.1%	36.1% EF	30.4% EF	20.4% F	8.9%	25.0%	28.5%	31.4% J	21.5%
	119 11.4%	64 12.5%	56 10.3%	28 9.4%	47 12.4%	38 12.8%	6 7.9%	11 11.4%	40 10.3%	39 11.4%	29 13.2%
I purchase my own dental insurance/plan	137 13.1%	70 13.7%	67 12.5%	34 11.4%	44 11.5%	43 14.4%	16 22.9% CD	14 15.3%	46 11.7%	34 9.9%	43 19.6% HI
	385 36.7%	188 36.9%	198 36.5%	94 31.9%	125 32.8%	124 41.2%	42 58.9% CDE	34 36.4%	148 37.8%	125 36.4%	78 35.4%

Z13. Over the past 2 years, how much have you spent per year out-of-pocket, for your dental services:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	
Base: All Respondents Weighted	1048	481	567	287	392	295	74	90	378	466	114	
	1049	508	541	295	382	301	71*	94*	391	343	221	
Nothing	334 31.8%	169 33.3%	164 30.4%	85 28.6%	133 34.9%	95 31.7%	21 29.1%	47 49.5% HIJ	137 35.1% J	103 30.1%	47 21.3%	
Up to \$100	127 12.1%	52 10.2%	75 13.9%	46 15.4% E	55 14.4% E	20 6.6%	6 8.6%	12 12.2%	40 10.3%	55 16.1% H	20 9.1%	
\$100 to \$200	148 14.1%	74 14.6%	74 13.7%	47 16.0%	56 14.7%	38 12.6%	7 9.7%	6 6.8%	63 16.0% G	48 13.9%	32 14.2%	
\$200 to \$300	110 10.5%	49 9.6%	61 11.4%	30 10.0%	34 8.9%	35 11.7%	11 15.9%	10 11.0%	36 9.2%	43 12.6%	21 9.3%	
\$300 to \$400	77 7.4%	38 7.4%	39 7.3%	24 8.1%	25 6.4%	23 7.7%	6 8.0%	8 8.2%	23 6.0%	24 6.9%	22 10.1%	
Over \$400	253 24.1%	126 24.8%	127 23.4%	65 21.9%	78 20.5%	89 29.6% CD	20 28.7%	12 12.3%	92 23.4% G	70 20.4%	80 36.1% GHI	

Z14. Please tell us how much many new cavities, replacement fillings and new crowns you've had over the past 2 years:

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Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	
Base: All Respondents	1048	481	567	287	392	295	74	90	378	466	114	
Weighted	1049	508	541	295	382	301	71*	94*	391	343	221	
0	482 45.9%	227 44.7%	255 47.1%	121 40.9%	195 51.1%	130 43.3%	36 50.3%	48 51.3%	181 46.2%	165 48.1%	88 39.9%	
1	127 12.1%	61 12.1%	66 12.2%	39 13.3%	36 9.5%	46 15.2%	6 7.9%	13 13.5%	46 11.8%	40 11.7%	28 12.7%	
2	134 12.8%	66 13.0%	68 12.6%	41 13.9%	42 10.9%	42 13.9%	10 13.9%	6 6.7%	46 11.8%	39 11.3%	43 19.5% GHI	
3	62 5.9%	34 6.7%	27 5.1%	22 7.3%	21 5.5%	16 5.4%	3 3.7%	1 1.1%	24 6.0%	22 6.5%	15 6.7%	
4	53 5.1%	26 5.1%	27 5.1%	15 5.0%	20 5.4%	16 5.4%	2 2.5%	2 2.2%	20 5.2%	14 3.9%	18 7.9%	
5	18 1.7%	9 1.7%	10 1.8%	7 2.4%	7 1.8%	5 1.6%	0 -	0 -	6 1.6%	8 2.4%	4 1.7%	
6-10	31 3.0%	21 4.1%	10 1.9%	9 3.0%	10 2.5%	8 2.8%	4 6.0%	4 4.7%	8 2.1%	8 2.3%	11 4.8%	
More than 10	3 0.2%	1 0.2%	2 0.3%	1 0.3%	1 0.2%	0 -	1 1.4%	0 -	1 0.3%	2 0.5%	0 -	
(DK/NS)	139 13.2%	63 12.4%	76 14.0%	41 13.9%	50 13.1%	38 12.5%	10 14.3%	19 20.7%	59 15.0%	45 13.3%	15 6.9%	
Summary												
Mean		1.3	1.4	1.2	1.4	1.2	1.2	1.4	0.9	1.2	1.2	
Standard Deviation		2.0	2.0	2.0	1.8	2.1	1.7	2.8	1.9	1.9	2.1	
Standard Error		0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.2	0.1	0.1	
Median		0	0	0	0.2	0	0	0	0	0	0.5	

Dental Services

Detailed tables

Z15. There is now a new antibacterial tooth coating which is proven to significantly reduce tooth decay at the gum line of adults, a unique and common form of tooth decay for those aged 40+. What level of interest do you have in your dental professional (hygienist or dentist) speaking to you about this new preventive coating?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B		C	D	E	F	G	H	I	J
Base: All Respondents Weighted	1048	481	567		287	392	295	74	90	378	466	114
	1049	508	541		295	382	301	71*	94*	391	343	221
Not much interest - I know what I need to know about preventive dental care	142	67	75		32	52	39	19	22	53	42	26
	13.6%	13.2%	14.0%		10.9%	13.7%	13.0%	26.5% CDE	22.8% HIJ	13.7%	12.2%	11.7%
Not much interest - I don't think I need more preventive dental care	179	98	81		44	64	50	20	18	80	59	22
	17.1%	19.3%	15.0%		15.0%	16.8%	16.7%	28.6% CDE	19.1%	20.4% J	17.2%	10.2%
I would be interested if my dental professional gave me information on this new preventive tooth coating so that I could think about it.	419	212	207		117	155	128	20	34	148	143	95
	40.0%	41.8%	38.3%		39.5%	40.5%	42.5% F	28.4%	35.9%	37.9%	41.6%	42.8%
I would be very interested in my dentist or hygienist taking the time to speak directly with me about this new preventive coating.	308	131	177		102	111	84	12	21	110	99	78
	29.4%	25.8%	32.7% A		34.6% F	29.0% F	27.8%	16.4%	22.2%	28.1%	29.0%	35.3% G
Summary												
Not Much Interest	322 30.7%	165 32.4%	157 29.0%		77 26.0%	116 30.5%	90 29.7%	39 55.1% CDE	39 41.9% IJ	133 34.0% J	101 29.4%	48 21.9%

Dental Services

Detailed tables

Z16. (Top3Box (1,2,3) Summary) If you had to purchase a dental plan for you and your family, and you could choose from a basket of different dental services for this plan, please assess a level of importance for each of the following services, where '1' is very important and '10' is not important at all:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B		C	D	E	F	G	H	I	J
Base: All Respondents Weighted	1048	481	567		287	392	295	74	90	378	466	114
	1049	508	541		295	382	301	71*	94*	391	343	221
Fillings for cavities	782	359	423		230	293	221	39	63	293	253	173
	74.6%	70.7%	78.2%	A	77.8% F	76.9% F	73.2% F	54.6%	66.9%	75.0%	73.8%	78.3%
Prevention of gum disease, including scaling	779	352	427		215	307	216	41	64	292	249	175
	74.3%	69.3%	78.9%	A	72.9% F	80.4% CEF	71.7% F	57.7%	67.9%	74.6%	72.6%	78.9%
Oral cancer diagnosis	697	305	391		179	270	207	40	65	277	215	139
	66.4%	60.1%	72.4%	A	60.7% CF	70.8% CF	68.6%	57.0%	69.4% I	70.8%	62.9%	62.8%
A new preventive program for tooth decay	658	285	373		183	262	177	36	52	242	211	153
	62.7%	56.1%	68.9%	A	62.0% EF	68.6% EF	58.8%	50.4%	55.5%	61.8%	61.6%	69.1% G
Crowns	551	253	299		142	223	158	28	41	206	175	128
	52.6%	49.7%	55.2%		48.2% CF	58.5% CF	52.3%	39.6%	43.8%	52.8%	51.1%	58.1% G
Dental implants	418	194	224		115	174	109	20	35	166	134	83
	39.9%	38.2%	41.4%		39.1% EF	45.6% EF	36.1%	28.6%	37.1%	42.5%	39.1%	37.5%
Cosmetic services such as whitening and veneers	266	116	150		90	111	55	9	33	118	79	36
	25.4%	22.8%	27.8%		30.6% EF	29.0% EF	18.4%	13.3%	35.1% IJ	30.2% IJ	23.1%	16.2%

Z18. If your dentist or hygienist said you had tooth decay at the gum line or were at risk of this problem, and then recommended you receive a new preventive coating to significantly reduce your chances of further decay, you would:

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Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I	J	
Base: All Respondents Weighted	1048	481	567	287	392	295	74	90	378	466	114	
	1049	508	541	295	382	301	71*	94*	391	343	221	
Follow your dentist's recommendation if it were at least half paid for by your dental plan	301	133	168	102	112	79	9	31	120	101	49	
	28.7%	26.1%	31.1%	34.4% EF	29.2% F	26.2% F	12.5%	32.9%	30.7%	29.5%	22.1%	
Follow your dentist's recommendations regardless of what your insurance paid for	224	124	99	49	84	73	17	16	72	76	60	
	21.3%	24.5% B	18.4%	16.7%	22.0%	24.3% C	24.4%	17.2%	18.5%	22.1%	27.0%	
If you do not have a dental plan, follow your dentist's recommendations if the cost was less than \$500	148	84	63	46	47	42	12	9	55	46	38	
	14.1%	16.6% B	11.7%	15.6%	12.3%	14.1%	17.1%	9.3%	14.1%	13.4%	17.1%	
Not proceed with treatment at this time but rather would think about it, and further consider having this new treatment at the next regular recall appointment	266	111	155	69	110	72	15	26	106	83	51	
	25.4%	21.8%	28.8% A	23.5%	28.8%	24.0%	20.6%	27.4%	27.1%	24.3%	23.1%	
None of the above.	110	56	54	29	29	35	18	12	37	37	24	
	10.5%	11.1%	10.0%	9.7%	7.6%	11.5%	25.4% CDE	13.2%	9.6%	10.7%	10.7%	

Dental Services

Detailed tables

Z19. There is a growing network of Canadian dental offices, called Partners in Prevention, Which are specially trained and educated to provide more preventive care to people age 40+. Please indicate what interest you may have in the Partners in Prevention network of dental offices:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I/J

Overlap formulae used. * small base

		GENDER		AGE				EDUCATION				
		Total	Male	Female	40-49	50-59	60-69	70+	<HS	HS	Post Sec	Univ Grad
		A	B		C	D	E	F	G	H	I	J
Base: All Respondents Weighted	1048	481	567		287	392	295	74	90	378	466	114
	1049	508	541		295	382	301	71*	94*	391	343	221
I would not be interested in the Partners in Prevention dental offices as I am satisfied with my current dental services	425	210	214		104	145	130	46	43	168	133	82
	40.5%	41.4%	39.6%		35.1%	38.0%	43.1%	64.9% CDE	45.2%	42.8%	38.7%	37.1%
I would want my dentist to join the Partners in Prevention dental office network	202	100	101		66	67	59	9	13	68	73	48
	19.2%	19.8%	18.7%		22.4%	17.6%	19.6%	13.1%	13.5%	17.3%	21.4%	21.6%
I would ask my dentist if he/she is going to join Partners in Prevention	232	106	126		64	96	61	10	20	89	71	53
	22.1%	20.9%	23.2%		21.8%	25.3% F	20.4%	13.9%	20.8%	22.7%	20.6%	23.9%
I would visit a Partner in Prevention office for more preventive services if my dentist did not provide these new preventive services	129	52	77		39	45	41	3	12	40	50	27
	12.3%	10.2%	14.2%		13.1%	11.9%	13.7% F	4.6%	13.0%	10.2%	14.5%	12.1%
A Partner in Prevention would be my new dentist.	62	39	23		22	28	10	2	7	27	16	12
	5.9%	7.7% B	4.3%		7.5% E	7.2% E	3.3%	3.5%	7.4%	6.9%	4.8%	5.3%