RBC Fall Reno Study 2008 (60-6155-27)

Detailed tables

Q2. Are you planning any renovations or home improvements to your home over the next twelve months?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Yes	2097 56%	286 55%	210 58%	138 55%	824 57%	467 53%	173 61% E	697 63% I	900 61% I	500 43%	1043 57%	1054 55%	15 47%	675 57%	1007 55%	400 58%	1536 56%	416 60%	145 54%	824 64% T	1273 52%
No	1512 41%	216 42%	133 37%	98 40%	562 39%	399 45% BDF	103 36%	365 33%	524 35%	623 54% GH	729 40%	783 41%	18 53%	458 39%	766 42%	271 39%	1137 41%	261 38%	114 42%	409 32%	1103 45% S
DK/REF	124 3%	18 3%	16 5%	13 5% E	51 4%	20 2%	7 2%	36 3%	61 4% I	27 2%	56 3%	68 4%	0 -	41 3%	66 4%	17 2%	93 3%	18 3%	12 4%	56 4% T	68 3%

RBC Fall Reno Study 2008 (60-6155-27)

Detailed tables

Q3. What about over the next two years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Not planning to have any home renovations over the next twelve months	1725	210	141	135	627	484	128	193	625	907	952	773	15	498	891	321	1284	304	137	411	1314
Weighted	1636	234	150	111	613	419	110*	401	585	650	785	851	18**	499	832	288	1231	280	126	465	1171
Yes	521 32%	74 31%	57 38%	38 34%	190 31%	129 31%	33 30%	129 32%	220 38% I	173 27%	253 32%	269 32%	8 43%	159 32%	266 32%	89 31%	400 33%	91 33%	30 24%	203 44% T	318 27%
No	862 53%	120 51%	70 47%	51 46%	330 54%	237 57%	55 50%	189 47%	284 49%	389 60% GH	417 53%	445 52%	10 57%	246 49%	439 53%	167 58%	634 51%	149 53%	80 63% P	192 41%	670 57% S
DK/REF	253 15%	41 17%	23 15%	22 20%	93 15%	53 13%	22 20%	83 21% I	81 14%	89 14%	115 15%	137 16%	0 -	94 19% O	128 15%	31 11%	197 16%	40 14%	16 13%	70 15%	183 16%

Q2/Q3. Planning to renovate in the next two years inclusive

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Yes	2618	360	267	175	1014	596	206	826	1120	672	1296	1322	23	833	1273	489	1936	507	175	1027	1591
	70%	69%	74%	71%	71%	67%	73%	75%	75%	58%	71%	69%	70%	71%	69%	71%	70%	73%	65%	80%	65%
								I	I									R		T	
No	862	120	70	51	330	237	55	189	284	388	417	445	10	246	439	167	633	149	80	192	669
	23%	23%	19%	21%	23%	27%	19%	17%	19%	34%	23%	23%	30%	21%	24%	24%	23%	21%	29%	15%	27%
						BF				GH									PQ		S
DK/REF	253	41	23	22	93	53	22	83	81	89	116	137	0	95	128	31	197	40	16	70	183
	7%	8%	6%	9%	6%	6%	8%	8%	5%	8%	6%	7%	-	8%	7%	5%	7%	6%	6%	5%	8%
										H				O							S

Q6. How much do you think you will spend on your renovations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/M N	ONT	QUE	ATL	18-34	35-54	55+	Male	Fema le	<HS	HS	Post sec	Unive rsity	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Planning to have any renovations or home improvements over the next twelve months or two years	2544	313	232	211	986	572	230	386	1210	948	1331	1213	15	740	1281	508	1820	543	181	911	1633
Weighted	2602	360	267	175	1007	586	206	812	1118	671	1283	1318	23**	820	1272	487	1921	507	173	1023	1578
$0	10 0	1 0	1 0	1 0	7 1%	1 0	0 -	2 0	5 0	3 0	2 0	8 1%	0 -	5 1%	4 0	1 0	6 0	3 1%	1 0	2 0	9 1%
$1-$1500	407 16%	53 15%	34 13%	21 12%	155 15%	120 20% BCF	24 12%	118 15%	164 15%	125 19% H	194 15%	213 16%	3 15%	154 19% O	190 15%	60 12%	339 18% QR	54 11%	13 8%	139 14%	268 17%
$1501-$3000	372 14%	53 15%	26 10%	24 14%	153 15%	85 14%	32 16%	90 11%	169 15%	113 17% G	156 12%	216 16% J	8 36%	117 14%	182 14%	65 13%	305 16% Q	52 10%	16 9%	153 15%	220 14%
$3001-$5000	385 15%	58 16%	36 14%	23 13%	159 16%	85 14%	25 12%	101 12%	177 16%	107 16%	180 14%	205 16%	3 12%	122 15%	208 16% O	52 11%	286 15%	81 16%	17 10%	153 15%	232 15%
$5001-$10000	449 17%	57 16%	48 18%	39 23%	168 17%	88 15%	48 23% DE	153 19%	188 17%	108 16%	227 18%	221 17%	0 -	128 16%	228 18%	93 19%	295 15%	112 22% P	42 24% P	170 17%	279 18%
$10001-$50000	475 18%	67 19%	61 23%	38 21%	180 18%	93 16%	35 17%	141 17%	228 20% I	107 16%	282 22% K	193 15%	2 9%	107 13%	230 18% M	136 28% MN	291 15%	123 24% P	61 35% PQ	211 21% T	264 17%
More than $50000	47 2%	5 1%	5 2%	1 1%	28 3%	5 1%	4 2%	18 2%	20 2%	9 1%	30 2%	17 1%	0 -	16 2%	12 1%	20 4% N	22 1%	12 2% P	13 7% PQ	26 3%	22 1%
DK/REF	456 18%	65 18%	57 21%	28 16%	158 16%	109 19%	38 19%	189 23% HI	168 15%	100 15%	212 17%	244 19%	6 28%	171 21% O	219 17%	60 12%	376 20% QR	69 14% R	11 6%	170 17%	286 18%
Summary																					
<$5K	1315 51%	183 51%	123 46%	77 44%	494 49%	335 57% BCD	103 50%	413 51%	539 48%	363 54% H	597 47%	718 54% J	19 81%	467 57% NO	632 50% O	198 41%	1084 56% QR	188 37% R	43 25%	488 48%	827 52%
$5-10K	764 29%	105 29%	78 29%	59 34%	305 30%	152 26%	65 31%	240 30%	332 30%	192 29%	374 29%	390 30%	2 9%	230 28%	399 31%	133 27%	524 27%	183 36% P	57 33%	299 29%	465 29%
>$10K	522 20%	73 20%	66 25% E	39 22%	208 21%	98 17%	39 19%	159 20%	248 22% I	116 17%	312 24% K	211 16%	2 9%	123 15%	241 19%	156 32% MN	313 16%	135 27% P	74 42% PQ	237 23% T	285 18%
Mean (Incl.'0','$')	1080 1.8	1006 3.8	1242 2.2 E	9742. 6	1230 5.5 E	8462. 6	1004 2.2	1216 8.0	1093 3.8 I	9090. 9	1233 1.4 K	9276. 7	4862. 1	9188. 4	9429. 4	1686 3.0 MN	8744. 9	1390 8.3 P	2198 6.7 PQ	1255 7.0 T	9642. 7
Mean (Excl.'0','$')	1085 3.3	1010 5.9	1247 1.1 E	9785. 8	1240 1.4 E	8479. 1	1004 2.2	1220 6.2	1099 2.8 I	9141. 0	1235 2.5 K	9349. 5	4862. 1	9262. 7	9464. 4	1690 5.9 MN	8780. 9	1400 5.4 P	2209 8.5 PQ	1258 1.8 T	9706. 5
Std Dev	1927 9.5	1757 9.4	1683 8.5	1102 8.4	2370 0.4	1548 2.1	1429 0.5	2262 4.6	1792 6.0	1727 7.5	2122 5.4	1698 4.2	6976. 7	1544 7.3	1306 6.1	3218 4.0	1476 4.9	2367 1.0	3380 1.8	2218 2.3	1699 6.2
Std Err	417.4	1094. 4	1234. 7	819.7	817.7	705.9	1045. 0	1308. 4	561.6	605.2	625.6	542.0	2014. 0	637.0	396.5	1522. 2	381.0	1096. 5	2631. 5	797.8	460.9
Median	4838. 8	4816. 1	6421. 3	5880. 5	4823. 5	4595. 0	5418. 0	5052. 9	4861. 5	4632. 5	5452. 2	4687. 9	2092. 6	4638. 1	4832. 2	7953. 0	4641. 5	7853. 3	9765. 9	4923. 1	4780. 8

Q7. What proportion of your renovation do you plan to pay for with cash or savings?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Planning to have any renovations or home improvements over the next twelve months or two years	2550	313	232	211	991	573	230	389	1212	949	1334	1216	15	743	1282	510	1824	543	183	914	1636
Weighted	2618	360	267	175	1014	596	206	826	1120	672	1296	1322	23**	833	1273	489	1936	507	175	1027	1591
All of it	1229 47%	174 48%	130 49%	73 42%	467 46%	281 47%	104 50%	299 36%	499 45% G	432 64% GH	619 48%	609 46%	7 31%	375 45%	593 47%	254 52%	915 47%	227 45%	87 50%	399 39%	830 52% S
Most of it	615 23%	93 26%	63 24%	48 28% E	258 25% E	113 19%	39 19%	239 29% I	260 23% I	117 17%	307 24%	307 23%	2 9%	179 21%	321 25%	113 23%	429 22%	145 29% P	41 23%	285 28% T	329 21%
Some of it	554 21%	66 18%	51 19%	35 20%	216 21%	145 24%	41 20%	204 25% I	264 24% I	86 13%	280 22%	274 21%	8 34%	184 22%	254 20%	108 22%	412 21%	102 20%	39 22%	247 24% T	307 19%
None of it	124 5%	17 5%	13 5%	10 6%	38 4%	31 5%	15 7% D	32 4%	64 6%	28 4%	47 4%	77 6% J	2 7%	50 6% O	61 5%	11 2%	96 5%	22 4%	6 4%	55 5%	69 4%
DK/REF	97 4%	10 3%	10 4%	9 5%	35 3%	26 4%	7 4%	53 6% HI	34 3% I	10 2%	43 3%	55 4%	4 19%	46 6% O	44 3% O	3 1%	84 4% Q	11 2%	2 1%	41 4%	56 4%
Summary																					
Top2Box (All/Most of it)	1844 70%	267 74%	194 72%	121 69%	725 72%	394 66%	143 69%	537 65%	758 68%	548 82% GH	927 72%	917 69%	9 40%	554 66%	913 72% M	367 75% M	1343 69%	372 73%	128 73%	685 67%	1159 73% S
Low2Box (Some/None of it)	678 26%	83 23%	64 24%	45 26%	254 25%	176 30%	56 27%	236 29% I	328 29% I	113 17%	327 25%	351 27%	10 41%	234 28%	316 25%	119 24%	508 26%	124 24%	46 26%	302 29% T	376 24%

Q8. How do you plan to finance the remaining cost of these renovations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Not Planning to pay the entire proportion of renovation with cash or savings	1262	151	117	111	509	265	109	252	674	336	621	641	9	381	638	234	887	285	90	545	717
Weighted	1389	185	137*	102*	547	315	103*	527	621	240	677	713	16**	458	680	235	1021	280	88*	628	762
Regular Line of credit	457 33%	67 36%	39 29%	23 23%	202 37% C	97 31%	29 28%	139 26%	231 37% G	87 36% G	228 34%	230 32%	2 13%	128 28%	237 35%	91 39% M	312 31%	102 36%	43 49% P	200 32%	257 34%
Credit cards	450 32%	53 29%	51 37%	32 31%	181 33%	89 28%	44 43% AE	225 43% HI	164 26%	60 25%	217 32%	233 33%	5 29%	149 33%	224 33%	72 30%	341 33%	81 29%	28 31%	204 33%	245 32%
Add-on to/re-finance mortgage/Home equity line of credit/secured line of credit	267 19%	42 23% D	29 21%	21 21%	79 15%	73 23% D	22 22%	76 14%	141 23% G	50 21%	136 20%	132 18%	1 9%	87 19%	121 18%	58 25%	188 18%	62 22%	18 20%	125 20%	142 19%
Personal loan	138 10%	18 9%	15 11%	16 16%	49 9%	29 9%	11 11%	75 14% HI	44 7%	19 8%	74 11%	64 9%	3 20%	62 14% NO	56 8%	16 7%	111 11%	19 7%	8 10%	61 10%	78 10%
Line of credit secured by other asset than home	125 9%	16 9% E	16 12% E	12 12% E	60 11% E	9 3%	11 11% E	39 7%	61 10%	25 10%	80 12% K	45 6%	0 2%	40 9%	66 10%	19 8%	87 8%	31 11%	7 8%	54 9%	71 9%
Payments/ monthly/ pay as you go/ small payments	12 1%	0 -	2 1%	0 -	7 1%	2 1%	1 1%	7 1%	4 1%	1 0	4 1%	8 1%	0 -	4 1%	6 1%	3 1%	12 1%	0 -	0 -	7 1%	5 1%
Cash	8 1%	1 1%	1 1%	1 1%	3 1%	2 1%	1 1%	3 1%	2 0	3 1%	2 0	6 1%	0 -	3 1%	5 1%	1 0	6 1%	1 0	1 1%	5 1%	3 0
Personal money	7 1%	2 1%	1 1%	0 -	2 0	1 0	1 1%	0 -	6 1%	1 1%	2 0	5 1%	0 -	2 1%	5 1%	0 -	5 1%	2 1%	0 -	4 1%	3 0
Savings	7 1%	1 1%	0 -	0 -	5 1%	0 -	1 1%	4 1%	3 0	1 0	1 0	6 1%	0 -	6 1%	1 0	0 -	6 1%	1 0	0 -	3 0	4 1%
Family (inclu. parents)	5 0	0 -	2 1%	0 -	1 0	2 1%	0 -	4 1%	0 -	1 0	0 -	5 1%	1 7%	1 0	3 0	0 -	5 1%	0 -	0 -	2 0	3 0
Gift	4 0	0 -	0 -	0 -	4 1%	0 -	0 -	2 0	2 0	0 -	0 -	4 1%	0 -	0 -	4 1%	0 -	4 0	0 -	0 -	0 -	4 0
Hydro/hydro home improvement	2 0	0 -	0 -	2 2% DE	0 -	0 -	0 -	0 -	1 0	1 0	1 0	1 0	0 -	0 -	2 0	0 -	2 0	0 -	0 -	1 0	2 0
Government (inclu. subsidies)	2 0	0 -	0 -	0 -	1 0	1 0	0 -	1 0	0 -	1 0	1 0	1 0	0 -	1 0	1 0	0 -	2 0	0 -	0 -	0 -	2 0
Accord D	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 0	0 0	1 0	0 -	1 0	0 -	0 0	1 0	0 -	0 -	0 -	1 0
Nothing	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 -	0 -	0 -	1 0	1 0	0 -	0 -	1 0	0 -

Q8. How do you plan to finance the remaining cost of these renovations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Other	17 1%	0 -	1 1%	0 -	1 0	15 5% AD	1 1%	11 2%	5 1%	1 0	15 2% K	3 0	0 -	2 1%	1 0	14 6% MN	16 2%	1 0	1 1%	3 1%	14 2%
DK/REF	116 8%	13 7%	10 7%	11 11%	41 8%	32 10%	8 8%	61 12% I	44 7%	10 4%	53 8%	63 9%	4 27%	50 11% O	55 8% O	7 3%	95 9%	19 7%	2 3%	58 9%	58 8%

Q9. Would you consider borrowing against the equity you have in your home to finance a renovation?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Planning to have any renovations or home improvements over the next twelve months or two years	2550	313	232	211	991	573	230	389	1212	949	1334	1216	15	743	1282	510	1824	543	183	914	1636
Weighted	2618	360	267	175	1014	596	206	826	1120	672	1296	1322	23**	833	1273	489	1936	507	175	1027	1591
Yes	734	114	77	62	280	146	56	218	357	159	418	316	11	218	354	153	514	166	54	340	394
	28%	32%	29%	36%	28%	24%	27%	26%	32%	24%	32%	24%	46%	26%	28%	31%	27%	33%	31%	33%	25%
				DE					I		K							P		T	
No	1746	226	179	101	674	428	138	544	705	496	812	934	6	553	869	319	1295	330	121	629	1117
	67%	63%	67%	58%	66%	72%	67%	66%	63%	74%	63%	71%	26%	66%	68%	65%	67%	65%	69%	61%	70%
					C	AC				GH		J									S
DK/REF	138	20	11	12	60	22	13	63	57	17	66	72	6	63	51	17	127	11	1	58	80
	5%	6%	4%	7%	6%	4%	6%	8%	5%	3%	5%	5%	28%	8%	4%	4%	7%	2%	0	6%	5%
								I	I					NO			QR				

Q10. If house prices were to level off or decline, would you still plan to continue with your renovation project?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Planning to have any renovations or home improvements over the next twelve months or two years	2550	313	232	211	991	573	230	389	1212	949	1334	1216	15	743	1282	510	1824	543	183	914	1636
Weighted	2618	360	267	175	1014	596	206	826	1120	672	1296	1322	23**	833	1273	489	1936	507	175	1027	1591
Definitely	1451 55%	206 57%	151 56%	108 61% D	523 52%	334 56%	131 63% D	416 50%	615 55%	421 63% GH	705 54%	746 56%	5 21%	431 52%	720 57%	295 60% M	1048 54%	307 61% P	96 55%	532 52%	919 58% S
Probably	1071 41%	136 38%	109 41%	63 36%	445 44% F	247 41%	73 35%	366 44% I	466 42% I	240 36%	544 42%	528 40%	13 55%	358 43%	518 41%	183 37%	812 42%	188 37%	71 41%	448 44%	623 39%
Probably not	79 3%	16 5%	7 3%	3 2%	36 4%	13 2%	2 1%	36 4% I	34 3% I	9 1%	34 3%	45 3%	3 15%	35 4% N	30 2%	11 2%	59 3%	12 2%	8 5%	39 4%	40 2%
Definitely not	17 1%	2 1%	0 -	2 1%	10 1%	2 0	1 0	8 1%	6 1%	3 0	13 1%	4 0	2 9%	9 1%	5 0	0 -	17 1%	0 -	0 -	8 1%	9 1%
Summary																					
Top2Box (Definitely/ Probably)	2523 96%	341 95%	260 97%	170 97%	967 95%	581 98%	203 99% A	782 95%	1080 96%	660 98% GH	1249 96%	1274 96%	17 76%	789 95%	1238 97% M	478 98% M	1860 96%	495 98%	167 95%	980 95%	1543 97%
Low2Box (Definitely/ Probably not)	96 4%	19 5% F	7 3%	5 3%	47 5%	15 2%	3 1%	44 5% I	40 4% I	12 2%	47 4%	48 4%	6 24%	44 5% NO	35 3%	11 2%	76 4%	12 2%	8 5%	47 5%	48 3%

Q13. Have you completed any renovation projects in the last 2 years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Yes	2337 63%	319 61%	221 62%	160 64%	914 64%	543 61%	179 63%	675 61%	952 64%	709 62%	1119 61%	1218 64%	15 47%	733 62%	1164 63%	424 62%	1684 61%	461 66% P	192 71% P	859 67% T	1478 60%
No	1365 37%	200 39%	135 38%	83 33%	514 36%	332 37%	100 35%	398 36%	528 36%	439 38%	687 38%	678 36%	15 47%	428 36%	660 36%	262 38%	1055 38% QR	232 33%	78 29%	423 33%	942 39% S
DK/REF	32 1%	1 0	3 1%	6 2% AD	8 1%	11 1%	4 1%	25 2% HI	5 0	2 0	23 1% K	9 0	2 6%	12 1%	16 1%	1 0	28 1%	3 0	1 0	7 1%	24 1%

Q14. And thinking back to these renovations, what would you say were your biggest renovation mistakes or disasters?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Completed renovation projects in last 2 years	2352	287	197	184	906	567	211	329	1030	993	1249	1103	12	679	1198	463	1657	492	203	775	1577
Weighted	2337	319	221	160	914	543	179	675	952	709	1119	1218	15**	733	1164	424	1684	461	192	859	1478
Going over budget	606 26%	84 26%	58 26%	34 21%	252 28%	134 25%	44 25%	174 26%	270 28% I	163 23%	278 25%	329 27%	5 33%	180 25%	313 27%	108 26%	444 26%	124 27%	38 20%	244 28%	363 25%
Using the wrong contractor or tradespeople	327 14%	48 15%	28 13%	16 10%	141 15%	63 12%	29 16%	86 13%	140 15%	101 14%	153 14%	173 14%	4 25%	85 12%	165 14%	73 17% M	198 12%	77 17% P	52 27% PQ	133 15%	194 13%
Choosing the wrong products	271 12%	51 16% E	31 14%	15 9%	105 11%	48 9%	22 12%	121 18% HI	98 10% I	52 7%	161 14% K	110 9%	0 -	106 14% N	114 10%	52 12%	211 13%	42 9%	19 10%	106 12%	165 11%
Doing the job myself	263 11%	54 17% BDEF	17 8%	24 15% BE	107 12%	42 8%	18 10%	125 19% HI	91 10% I	47 7%	147 13% K	116 10%	2 16%	100 14% O	124 11%	36 8%	188 11%	53 11%	22 11%	117 14% T	146 10%
Choosing a poor design (layout, colour scheme, etc)	178 8%	30 9%	26 12% E	14 9%	69 8%	28 5%	11 6%	84 12% HI	67 7% I	27 4%	84 8%	94 8%	0 -	70 10%	82 7%	26 6%	140 8%	25 5%	14 7%	86 10% T	93 6%
No mistakes/ everything was fine	82 3%	14 4% E	7 3%	13 8% DE	36 4% E	6 1%	5 3%	4 1%	25 3% G	53 7% GH	36 3%	46 4%	0 -	18 2%	43 4%	22 5%	46 3%	25 5% P	11 6%	20 2%	62 4% S
Making a new room too large or small	62 3%	12 4%	8 4%	5 3%	18 2%	11 2%	7 4%	21 3%	24 3%	17 2%	26 2%	36 3%	0 -	20 3%	35 3%	7 2%	47 3%	6 1%	9 5% Q	25 3%	36 2%
Choosing a fad as a decorating idea	57 2%	12 4%	5 2%	1 0	24 3%	9 2%	7 4%	25 4%	19 2%	12 2%	34 3%	23 2%	0 -	21 3%	31 3%	5 1%	49 3% Q	4 1%	4 2%	20 2%	37 3%
Poor/lack of planning mentions	21 1%	3 1%	5 2% E	1 0	10 1%	1 0	1 0	4 1%	9 1%	8 1%	9 1%	11 1%	0 -	5 1%	9 1%	7 2%	8 0	11 2% P	2 1%	9 1%	12 1%
Took to long	8 0	2 1%	0 -	1 0	4 0	2 0	0 -	0 -	6 1%	2 0	6 1%	2 0	0 -	0 -	5 0	3 1%	3 0	2 0	3 1% P	3 0	5 0
Not having enough time	7 0	0 -	3 1%	1 0	3 0	1 0	0 -	0 -	6 1%	1 0	4 0	3 0	0 -	1 0	6 1%	0 -	5 0	1 0	1 1%	5 1%	2 0
Poor budgeting	6 0	0 -	3 1% E	1 1%	2 0	0 -	0 -	2 0	2 0	2 0	3 0	2 0	0 -	1 0	3 0	2 0	1 0	2 0	3 1% P	3 0	3 0
Incorrect/minimal knowledge of supply/method choice	5 0	1 0	1 0	0 -	4 0	0 -	0 -	2 0	2 0	2 0	1 0	5 0	0 -	4 0	2 0	0 -	5 0	0 -	0 -	3 0	3 0
Done in the wrong time of year	5 0	0 -	1 0	0 -	2 0	1 0	1 0	1 0	3 0	1 0	2 0	3 0	0 -	2 0	3 0	0 -	4 0	0 -	1 0	4 0	2 0
Nothing	132 6%	17 5%	9 4%	12 7%	52 6%	34 6%	9 5%	17 3%	64 7% G	51 7% G	62 6%	70 6%	1 4%	42 6%	64 6%	25 6%	94 6%	30 6%	8 4%	37 4%	95 6%
Other	28 1%	5 1%	3 1%	1 0	8 1%	8 2%	4 2%	7 1%	13 1%	8 1%	11 1%	18 1%	0 -	5 1%	17 1%	6 1%	24 1%	4 1%	1 0	10 1%	19 1%

Q14. And thinking back to these renovations, what would you say were your biggest renovation mistakes or disasters?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
DK/REF	644 28%	68 21%	51 23%	34 21%	236 26%	210 39% ABCDF	47 26%	177 26%	252 26%	215 30%	319 29%	325 27%	5 31%	211 29%	309 27%	119 28%	494 29% R	114 25%	37 19%	204 24%	440 30% S

Q15. And when you did your renovations, did you have a budget?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Completed renovation projects in last 2 years	2352	287	197	184	906	567	211	329	1030	993	1249	1103	12	679	1198	463	1657	492	203	775	1577
Weighted	2337	319	221	160	914	543	179	675	952	709	1119	1218	15**	733	1164	424	1684	461	192	859	1478
Yes	1581 68%	220 69%	143 65%	104 65%	614 67%	381 70%	120 67%	469 69%	626 66%	486 69%	725 65%	856 70% J	12 80%	475 65%	798 69%	296 70%	1134 67%	312 68%	136 71%	570 66%	1011 68%
No	733 31%	97 30%	74 33%	56 35%	287 31%	160 29%	59 33%	190 28%	324 34%	219 31%	378 34% K	355 29%	3 20%	244 33%	357 31%	128 30%	528 31%	149 32%	56 29%	278 32%	455 31%
DK/REF	22 1%	2 1%	4 2%	0 -	14 2%	2 0	0 -	16 2% HI	3 0	3 0	15 1%	7 1%	0 -	14 2% O	9 1%	0 -	22 1% Q	0 -	0 -	10 1%	12 1%

Q16. And, did your renovations go over budget?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Had a budget for their renovations	1588	195	125	116	609	405	138	234	680	674	811	777	9	428	812	339	1117	329	142	510	1078
Weighted	1581	220	143*	104*	614	381	120	469	626	486	725	856	12**	475	798	296	1134	312	136*	570	1011
Yes	743	109	68	46	282	174	64	215	319	209	333	410	5	228	384	126	527	146	70	303	440
	47%	50%	47%	45%	46%	46%	54%	46%	51%	43%	46%	48%	43%	48%	48%	43%	46%	47%	51%	53%	44%
									I											T	
No	832	109	76	57	330	204	56	251	303	278	392	440	7	242	413	170	601	165	66	264	568
	53%	49%	53%	55%	54%	54%	46%	53%	48%	57%	54%	51%	57%	51%	52%	57%	53%	53%	49%	46%	56%
										H											S
DK/REF	6	2	0	0	2	2	0	3	3	0	0	6	0	5	1	0	6	0	0	3	3
	0	1%	-	-	0	1%	-	1%	0	-	-	1%	-	1%	0	-	1%	-	-	1%	0
														N							

Q17. And by how much did you exceed your budget?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
* small base; ** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: Had a renovations over the budget	738	98	60	51	282	172	75	107	350	281	363	375	4	197	388	149	514	155	69	272	466
Weighted	743	109*	68*	46*	282	174*	64*	215*	319	209	333	410	5**	228	384	126	527	146	70*	303	440
1-10	249	42	22	11	91	59	25	97	97	55	120	129	4	89	121	35	186	36	27	101	148
	34%	39%	32%	23%	32%	34%	39%	45%	30%	26%	36%	32%	79%	39%	32%	27%	35%	24%	39%	33%	34%
								HI									Q				
11-20	231	30	24	19	95	43	20	44	113	74	113	118	1	58	125	48	152	59	21	101	131
	31%	27%	36%	40%	34%	25%	31%	20%	35%	36%	34%	29%	21%	25%	33%	38%	29%	40%	30%	33%	30%
									G	G						M		P			
21-30	133	24	11	7	49	33	10	35	53	45	53	80	0	45	65	24	90	28	15	57	76
	18%	22%	16%	15%	17%	19%	15%	16%	16%	22%	16%	20%	-	20%	17%	19%	17%	19%	21%	19%	17%
31-40	21	3	1	1	9	6	1	6	9	6	10	11	0	5	11	5	15	2	3	9	12
	3%	3%	1%	1%	3%	4%	1%	3%	3%	3%	3%	3%	-	2%	3%	4%	3%	2%	5%	3%	3%
41-50	46	3	5	4	15	16	4	12	20	14	17	30	0	15	25	6	33	13	1	14	32
	6%	2%	7%	9%	5%	9%	6%	5%	6%	7%	5%	7%	-	6%	7%	5%	6%	9%	1%	5%	7%
51+	25	5	0	1	10	8	2	4	11	10	10	15	0	5	14	6	18	4	2	6	19
	3%	5%	-	1%	3%	4%	3%	2%	3%	5%	3%	4%	-	2%	4%	4%	3%	3%	3%	2%	4%
DK/REF	38	2	5	5	13	9	3	18	17	3	11	27	0	12	22	3	32	4	2	17	21
	5%	2%	8%	11%	5%	5%	5%	8%	5%	2%	3%	7%	-	5%	6%	3%	6%	3%	2%	5%	5%
				A				I	I												
Summary																					
Mean (Incl.'0')	24.0	23.7	18.6	21.4	25.0	26.6	20.1	18.3	25.2	27.6	22.1	25.5	11.8	21.8	25.1	25.1	23.9	25.4	21.4	20.9	26.1
										G											
Mean (Excl.'0')	24.0	23.7	18.6	21.4	25.0	26.6	20.1	18.3	25.2	27.6	22.1	25.5	11.8	21.8	25.1	25.1	23.9	25.4	21.4	20.9	26.1
										G											
Std Dev	36.6	31.2	11.9	14.9	45.3	38.9	17.8	15.1	44.8	37.1	34.7	38.0	4.9	34.0	38.6	35.8	38.3	34.7	26.4	22.6	43.5
Std Err	1.4	3.2	1.6	2.2	2.7	3.0	2.1	1.5	2.5	2.2	1.9	2.0	2.5	2.5	2.0	3.0	1.7	2.8	3.2	1.4	2.1
Median	18.2	13.3	15.1	16.6	18.2	16.8	13.5	10.5	15.9	18.6	14.4	16.4	8.0	15.6	18.1	16.0	15.6	15.8	12.9	15.7	18.0
			DE	ADE			DE									N		P	P		

Q18. If your current home needed major renovations, and you had a choice, what would you be more likely to do:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Sell your current home and move to another home	692	97	81	43	276	151	43	234	253	205	335	356	6	205	338	143	517	118	57	243	449
	19%	19%	23%	17%	19%	17%	15%	21%	17%	18%	18%	19%	17%	17%	18%	21%	19%	17%	21%	19%	18%
			F																		
Renovate your current home	2786	391	256	186	1074	660	221	765	1152	869	1356	1431	20	876	1387	503	2055	540	191	980	1806
	75%	75%	71%	75%	75%	74%	78%	70%	78%	76%	74%	75%	61%	75%	75%	73%	74%	78%	70%	76%	74%
									G	G								R			
DK/REF	255	33	22	20	86	75	19	99	80	76	137	118	7	92	114	41	195	37	23	66	188
	7%	6%	6%	8%	6%	8%	7%	9%	5%	7%	8%	6%	22%	8%	6%	6%	7%	5%	9%	5%	8%
								H													S

Q23. Living off the Grid' refers to living in a self-sufficient manner without reliance on one or more public utilities. To live off the grid means that the home generates its own power through solar panels and wind generation. It allows a home to produce all its own energy independent from the municipal systems. Is 'living off the grid' something that you would consider?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Definitely yes	622 17%	95 18% E	92 26% ACDE	32 13% E	282 20% CE	67 8%	54 19% E	207 19% I	289 19% I	127 11%	338 18% K	284 15%	3 10%	193 16%	322 18%	103 15%	449 16%	128 18%	45 17%	251 19% T	371 15%
Probably yes	1255 34%	196 38% E	145 40% E	89 36% E	519 36% E	203 23%	103 36% E	417 38% I	530 36% I	308 27%	627 34%	627 33%	12 35%	422 36%	602 33%	219 32%	915 33%	234 34%	106 39%	515 40% T	740 30%
Probably not	1379 37%	189 36% B	103 29%	100 40% B	507 35% B	377 43% BD	103 36%	360 33%	501 34%	517 45% GH	617 34%	762 40% J	11 32%	427 36%	682 37%	259 38%	1024 37% R	275 40% R	80 29%	401 31%	977 40% S
Definitely not	478 13%	40 8%	19 5%	27 11% B	129 9%	239 27% ABCDF	23 8%	114 10%	165 11%	198 17% GH	246 13%	231 12%	7 22%	131 11%	233 13%	106 15% M	378 14% Q	59 8%	40 15% Q	123 10%	355 15% S
Summary																					
Top2Box (Definitely/ Probably)	1877 50%	291 56% E	238 66% ACDEF	121 49% E	800 56% E	270 30%	157 56% E	624 57% I	819 55% I	434 38%	965 53% K	912 48%	15 45%	615 52%	924 50%	322 47%	1364 49%	361 52%	151 56%	765 59% T	1111 45%
Low2Box (Definitely/ Probably not)	1856 50%	230 44% B	121 34%	127 51% B	636 44% B	616 70% ABCDF	126 44% B	475 43%	666 45%	715 62% GH	863 47%	993 52% J	18 55%	558 48%	915 50%	365 53%	1402 51%	334 48%	120 44%	524 41%	1332 55% S

Q24. Do you think that 'living off the grid' is possible for your household in your current home over the next five years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Very possible	288	36	28	23	123	53	25	131	109	48	173	115	3	120	132	34	217	43	28	124	164
	8%	7%	8%	9%	9%	6%	9%	12%	7%	4%	9%	6%	8%	10%	7%	5%	8%	6%	10%	10%	7%
								HI	I		K			NO						T	
Maybe possible	1625	236	187	110	680	277	134	536	668	421	831	794	15	571	778	261	1188	319	118	623	1001
	44%	45%	52%	44%	47%	31%	47%	49%	45%	37%	45%	42%	47%	49%	42%	38%	43%	46%	43%	48%	41%
		E	E	E	E		E	I	I					NO						T	
Not at all possible	1820	249	144	116	632	555	125	432	708	681	825	996	15	483	930	392	1362	333	125	541	1279
	49%	48%	40%	47%	44%	63%	44%	39%	48%	59%	45%	52%	46%	41%	51%	57%	49%	48%	46%	42%	52%
						ABCDF			G	GH		J			M	MN					S

Q24b. Do you think that 'living off the grid' is possible for your household in your current home over the next ten years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Very possible	631	89	80	48	265	104	46	227	295	110	366	265	4	221	305	102	455	118	58	264	367
	17%	17%	22%	19%	18%	12%	16%	21%	20%	10%	20%	14%	11%	19%	17%	15%	16%	17%	21%	21%	15%
		E	E	E	E			I	I		K									T	
Maybe possible	1969	288	206	145	773	391	165	600	784	585	932	1037	13	645	989	322	1435	393	141	737	1232
	53%	55%	57%	58%	54%	44%	58%	55%	53%	51%	51%	54%	40%	55%	54%	47%	52%	57%	52%	57%	50%
		E	E	E	E		E							O	O			P		T	
Not at all possible	1133	143	73	56	398	391	72	272	407	454	531	602	16	308	546	263	877	184	72	288	845
	30%	27%	20%	23%	28%	44%	25%	25%	27%	40%	29%	32%	49%	26%	30%	38%	32%	26%	26%	22%	35%
		B			B	ABCDF				GH						MN	Q				S

Q25b. Net Zero homes are home that independently generate as much, if not more energy, than they draw from the municipal grid on an annual basis. While at times during the year the house does not produce enough energy and takes energy from the municipal grid, at other times the house will produce more energy than it needs and actually gives some of that energy back to the municipal grid. Overall, a home that has a 'Net zero' home energy consumption means that its net energy consumption from the municipal grid is zero over a typical year. Is being a net zero household something that you would consider?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Definitely yes	689 18%	102 20% E	91 25% CDE	34 14%	281 20% CE	124 14%	56 20%	234 21% I	301 20% I	153 13%	393 21% K	296 16%	8 25%	208 18%	340 18%	132 19%	487 18%	156 22% P	45 17%	275 21% T	414 17%
Probably yes	1784 48%	258 50%	165 46%	122 49%	686 48%	421 48%	131 46%	531 48% I	770 52% I	483 42%	850 46%	934 49%	8 25%	556 47%	891 48%	328 48%	1335 48%	319 46%	130 48%	681 53% T	1103 45%
Probably not	1044 28%	142 27%	90 25%	77 31%	401 28%	256 29%	78 27%	283 26%	354 24%	408 35% GH	475 26%	569 30% J	13 38%	344 29%	496 27%	191 28%	778 28%	187 27%	80 29%	298 23%	746 31% S
Definitely not	217 6%	19 4%	13 4%	15 6%	67 5%	84 9% ABD	18 6%	51 5%	60 4%	106 9% GH	111 6%	106 6%	4 12%	65 6%	112 6%	36 5%	167 6%	33 5%	17 6%	36 3%	181 7% S
Summary																					
Top2Box (Definitely/ Probably)	2472 66%	359 69% E	257 71% CE	156 63%	968 67% E	546 62%	187 66%	764 70% I	1071 72% I	637 55%	1243 68%	1229 65%	16 50%	764 65%	1231 67%	460 67%	1822 66%	475 68%	175 64%	955 74% T	1517 62%
Low2Box (Definitely/ Probably not)	1261 34%	161 31%	103 29%	93 37% B	469 33%	340 38% ABD	96 34%	334 30%	414 28%	513 45% GH	586 32%	675 35%	16 50%	409 35%	608 33%	227 33%	944 34%	220 32%	96 36%	334 26%	927 38% S

Q25c. Do you think that becoming a net zero home is possible for your household in your current home over the next five years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/M N	ONT	QUE	ATL	18-34	35-54	55+	Male	Fema le	<HS	HS	Post sec	Unive rsity	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Very possible	249	38	33	13	104	41	20	113	97	39	173	77	2	103	107	38	167	47	36	98	151
	7%	7%	9%	5%	7%	5%	7%	10%	7%	3%	9%	4%	6%	9%	6%	5%	6%	7%	13%	8%	6%
			E					HI	I		K			NO					PQ		
Maybe possible	1819	255	191	127	754	353	140	614	731	474	860	959	17	614	889	299	1350	349	121	719	1100
	49%	49%	53%	51%	52%	40%	49%	56%	49%	41%	47%	50%	52%	52%	48%	44%	49%	50%	45%	56%	45%
		E	E	E	E		E	HI	I					O						T	
Not at all possible	1664	227	135	108	579	492	122	372	656	636	796	868	14	457	843	351	1250	299	115	472	1192
	45%	44%	38%	44%	40%	56%	43%	34%	44%	55%	44%	46%	42%	39%	46%	51%	45%	43%	42%	37%	49%
						ABC DF			G	GH					M	M					S

Q25d. Do you think that becoming a net zero home is possible for your household in your current home over the next ten years?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
Very possible	524	69	71	34	223	92	35	195	238	92	328	196	6	181	249	89	349	115	60	212	312
	14%	13%	20%	14%	15%	10%	13%	18%	16%	8%	18%	10%	17%	15%	14%	13%	13%	17%	22%	16%	13%
			AEF		E			I	I		K							P	P	T	
Maybe possible	2119	310	211	151	832	447	168	661	858	601	981	1139	18	677	1061	363	1563	411	145	823	1297
	57%	60%	59%	61%	58%	50%	59%	60%	58%	52%	54%	60%	54%	58%	58%	53%	56%	59%	54%	64%	53%
		E	E	E	E		E	I	I			J								T	
Not at all possible	1089	141	78	63	382	347	80	243	390	457	520	570	10	315	529	235	855	169	66	254	835
	29%	27%	22%	25%	27%	39%	28%	22%	26%	40%	28%	30%	29%	27%	29%	34%	31%	24%	24%	20%	34%
						ABC DF				GH						MN	Q				S

Q26. Suppose that you spent money on environmentally-friendly home renovations that were designed to save energy, and therefore money, going forward. How many years would you be willing to wait before the entire cost of doing that renovation was recouped through cost savings on your energy bill?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K - L/M/N/O - P/Q/R - S/T
** very small base (under 30) ineligible for sig testing

	Total	REGION						AGE			Gender		EDUCATION				HH Income bands			Kids	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female	<HS	HS	Post sec	University	$55k - < $100k	$100k - $149k	$150k +	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
Base: All Respondents	3733	458	319	298	1423	920	315	523	1598	1612	2000	1733	24	1090	1886	733	2704	741	288	1153	2580
Weighted	3733	520	359	248	1436	886	283	1098	1485	1150	1828	1905	33**	1174	1839	687	2767	695	271	1289	2444
0 Year	71 2%	6 1%	7 2%	3 1%	31 2%	19 2%	4 1%	14 1%	18 1%	39 3% GH	38 2%	33 2%	2 6%	23 2%	31 2%	14 2%	55 2%	8 1%	7 3%	13 1%	58 2% S
1 Year	168 5%	32 6% C	13 4%	5 2%	75 5%	33 4%	10 4%	74 7% HI	53 4%	41 4%	75 4%	93 5%	0 -	53 5%	90 5%	25 4%	135 5%	27 4%	7 3%	58 5%	110 4%
2 Years	379 10%	60 11%	36 10%	25 10%	168 12% E	69 8%	21 7%	172 16% HI	129 9%	79 7%	146 8%	233 12% J	10 31%	176 15% NO	156 9% O	37 5%	306 11% Q	44 6%	30 11% Q	154 12% T	225 9%
3 Years	267 7%	38 7%	18 5%	19 8%	116 8%	57 6%	19 7%	86 8%	114 8% I	67 6%	127 7%	140 7%	0 -	89 8%	130 7%	48 7%	187 7%	48 7%	32 12% PQ	120 9% T	147 6%
4 Years	81 2%	16 3%	8 2%	2 1%	27 2%	18 2%	9 3%	41 4% HI	24 2%	15 1%	49 3%	32 2%	0 -	36 3% N	27 1%	17 2%	59 2%	16 2%	6 2%	24 2%	57 2%
5 Years	1434 38%	198 38%	135 38%	96 38%	559 39%	333 38%	113 40%	360 33%	587 40% G	486 42% G	615 34%	818 43% J	9 28%	444 38%	740 40%	241 35%	1087 39% R	265 38%	82 30%	459 36%	974 40% S
6 Years	58 2%	4 1%	8 2%	3 1%	13 1%	28 3% AD	3 1%	27 2%	16 1%	15 1%	44 2% K	15 1%	0 -	11 1%	28 2%	19 3% M	50 2%	7 1%	2 1%	14 1%	44 2%
7 Years	136 4%	25 5%	12 3%	7 3%	53 4%	31 3%	7 3%	44 4%	57 4%	35 3%	94 5% K	42 2%	0 1%	27 2%	71 4%	38 6% M	87 3%	37 5% P	13 5%	59 5%	77 3%
8 Years	64 2%	6 1%	11 3%	5 2%	25 2%	15 2%	2 1%	17 2%	27 2%	21 2%	36 2%	28 1%	0 -	13 1%	34 2%	17 3%	35 1%	23 3% P	7 3%	24 2%	40 2%
9 Years	5 0	0 -	0 -	2 1% E	3 0	0 -	0 -	4 0	1 0	0 -	5 0	0 -	0 -	4 0	1 0	0 -	5 0	0 -	0 -	1 0	4 0
10 Years	818 22%	104 20%	85 24%	63 25%	287 20%	202 23%	76 27% AD	181 17%	351 24% G	286 25% G	446 24% K	372 20%	10 30%	223 19%	399 22%	186 27% MN	571 21%	179 26% P	68 25%	278 22%	539 22%
More than 10 Years	253 7%	32 6%	26 7%	20 8%	78 5%	80 9% D	18 6%	78 7%	109 7%	66 6%	154 8% K	99 5%	1 4%	74 6%	133 7%	44 6%	191 7%	43 6%	18 7%	84 7%	168 7%
Summary																					
Mean (Incl.'0',Years)	6.5	6.3	6.9 D	6.8	6.2	6.9 D	6.7	6.2	6.7	6.5	7.1 K	6.0	5.3	6.1	6.7 M	6.8 M	6.4	6.8	6.6	6.4	6.5
Mean (Excl.'0',Years)	6.6	6.4	7.1 D	6.8	6.3	6.9 D	6.8	6.2	6.7	6.8	7.2 K	6.1	6.3	6.1	6.8 M	7.0 M	6.5	6.9	6.7	6.5	6.7
Std Dev	5.1	5.5	6.1	4.4	5.2	4.5	4.5	6.1	4.6	4.6	5.7	4.3	4.5	4.9	5.4	4.4	5.2	4.8	4.5	5.3	5.0
Std Err	0.1	0.3	0.3	0.3	0.1	0.2	0.3	0.3	0.1	0.1	0.1	0.1	1.0	0.2	0.1	0.2	0.1	0.2	0.3	0.2	0.1
Median	4.6	4.5	4.7 D	4.7 D	4.5	4.7	4.7 D	4.4	4.7	4.7	4.8	4.5	3.4	4.5	4.7	4.8	4.6	4.8 P	4.7 P	4.6	4.6