# **CANWEST MEDIA**

# 2. SUPPORTIVE SUMMARY TABLE (Very/Somewhat supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K \* small base

				REG	ION				AGE		GEN	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Raise taxes	175 17%	20 15%	18 20%	14 22%	66 18%	45 17%	12 14%	61 21%	59 15%	56 17%	79 17%	96 18%
Cut spending	827 82%	107 78%	76 84%	56 90%	289 79%	230 85%	68 79%	231 80%	313 79%	283 86% H	376 80%	450 83%
Run a deficit	436 43%	65 47%	34 37%	24 38%	162 44%	118 44%	34 40%	117 41%	172 44%	147 45%	204 43%	232 43%



# **CANWEST MEDIA**

# 2. NOT SUPPORTIVE SUMMARY TABLE (Not very/Not at all supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K \* small base

				REG	SION				AGE		GEN	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Raise taxes	837 83%	117 85%	72 80%	49 78%	300 82%	225 83%	73 86%	228 79%	336 85%	273 83%	391 83%	445 82%
Cut spending	185 18%	30 22%	14 16%	7 10%	76 21%	40 15%	18 21%	58 20%	82 21%	45 14%	94 20%	91 17%
Run a deficit	576 57%	72 53%	57 63%	39 62%	204 56%	152 56%	51 60%	172 59%	223 56%	181 55%	266 57%	310 57%



CanWest Media Detailed Tables

# **CANWEST MEDIA**

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 1) Raise taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

				REG	ION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		А	В	С	D	E	F	G	Н	I	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	20	2	2	2	5	9	1	11	5	4	11	9
	2%	1%	2%	3%	1%	3%	1%	4% H	1%	1%	2%	2%
Somewhat supportive	155	18	16	12	61	36	11	49	54	51	67	88
	15%	13%	18%	19%	17%	13%	13%	17%	14%	16%	14%	16%
Not very supportive	358	65	32	20	141	76	24	106	140	111	173	185
	35%	47% EF	36%	32%	38% E	28%	28%	37%	36%	34%	37%	34%
Not at all supportive	479	52	40	29	159	149	49	123	195	161	218	261
	47%	38%	44%	47%	43%	55% AD	58% AD	42%	49%	49%	46%	48%
TOPBOX & LOWBOX SUMMARY												
Supportive (Top2Box)	175	20	18	14	66	45	12	61	59	56	79	96
συρροτίτνε (Τορεσολ)	17%	15%	20%	22%	18%	17%	14%	21%	15%	17%	17%	18%
Not supportive (Low2Box)	837	117	72	49	300	225	73	228	336	273	391	445
. , ,	83%	85%	80%	78%	82%	83%	86%	79%	85%	83%	83%	82%

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FINAL DATA



CanWest Media Detailed Tables

# **CANWEST MEDIA**

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 2) Cut spending?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

				REG	SION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	412	51	35	26	127	144	31	107	167	138	191	222
	41%	37%	38%	41%	35%	53% ABDF	36%	37%	42%	42%	41%	41%
Somewhat supportive	414	56	41	31	163	86	37	125	145	144	186	229
	41%	41%	46% E	49% E	45% E	32%	43%	43%	37%	44%	39%	42%
Not very supportive	112	24	8	5	50	17	9	35	51	26	61	51
	11%	17% E	8%	9%	14% E	6%	10%	12%	13% I	8%	13%	9%
Not at all supportive	74	6	7	1	26	24	9	23	32	19	33	40
not at all supporting	7%	5%	8%	2%	7%	9%	11%	8%	8%	6%	7%	7%
TOPBOX & LOWBOX SUMMARY												
Supportive (Top2Box)	827	107	76	56	289	230	68	231	313	283	376	450
	82%	78%	84%	90%	79%	85%	79%	80%	79%	86% H	80%	83%
Not supportive (Low2Box)	185	30	14	7	76	40	18	58	82	45	94	91
	18%	22%	16%	10%	21%	15%	21%	20%	21% I	14%	20%	17%

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CanWest Media Detailed Tables

# **CANWEST MEDIA**

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 3) Run a deficit?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

				REG	SION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	ı	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	64	7	0	4	27	22	4	20	23	21	30	34
	6%	5% B	-	7% B	7% B	8% B	5% B	7%	6%	6%	6%	6%
Somewhat supportive	372	58	34	20	135	96	30	97	150	126	174	198
**	37%	42%	37%	32%	37%	36%	35%	34%	38%	38%	37%	37%
Not very supportive	341	49	31	23	133	78	27	105	124	112	146	195
	34%	36%	34%	36%	36%	29%	32%	36%	31%	34%	31%	36%
Not at all supportive	235	23	26	16	71	74	24	67	98	69	120	115
	23%	17%	29% A	25%	19%	27% AD	29% A	23%	25%	21%	25%	21%
TOPBOX & LOWBOX SUMMARY												
Cupportive (Ton 2Day)	436	65	34	24	162	118	34	117	172	147	204	232
Supportive (Top2Box)	43%	47%	37%	38%	44%	44%	40%	41%	44%	45%	43%	43%
Not supportive (Low2Box)	576	72	57	39	204	152	51	172	223	181	266	310
,	57%	53%	63%	62%	56%	56%	60%	59%	56%	55%	57%	57%

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# **CANWEST MEDIA**

# 3. SUPPORTIVE SUMMARY TABLE (Very/Somewhat supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K \* small base

		REGION AGE										
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Raise taxes	136	19	12	10	64	24	6	54	43	38	56	80
	13%	14%	14%	15%	18% EF	9%	7%	19% HI	11%	12%	12%	15%
Cut spending	746	93	66	49	262	219	57	203	282	260	337	409
. 0	74%	68%	73%	77%	72%	81%	67%	70%	71%	79%	72%	75%
						ADF				GH		
Run a deficit	392	58	18	19	158	106	32	105	164	123	180	212
	39%	42%	20%	31%	43%	39%	38%	36%	42%	38%	38%	39%
		В			В	В	В					



# **CANWEST MEDIA**

# 3. NOT SUPPORTIVE SUMMARY TABLE (Not very/Not at all supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K \* small base

				REG	ION				AGE		GEN	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Raise taxes	876	118	78	53	302	246	80	235	352	290	414	462
	87%	86%	86%	85%	82%	91% D	93% D	81%	89% G	88% G	88%	85%
Cut spending	266	45	24	14	103	52	28	86	113	68	133	133
	26%	32% F	27%	23%	28% F	19%	33% F	30% I	29% I	21%	28%	25%
Run a deficit	620	79	72	44	208	164	53	184	231	205	290	330
	61%	58%	80% ADEF	69%	57%	61%	62%	64%	58%	62%	62%	61%



CanWest Media

Detailed Tables

# **CANWEST MEDIA**

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 1) Raise taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K \* small base

				REG	SION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J	K
Base: All Respondents								l				
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	17	2	2	2	3	8	0	11	3	3	11	5
	2%	1%	3%	3%	1%	3% D	-	4% HI	1%	1%	2%	1%
Somewhat supportive	119	17	10	8	61	17	6	43	40	36	45	74
	12%	13% E	11%	13%	17% EF	6%	7%	15%	10%	11%	10%	14% J
Not very supportive	348	52	29	25	135	84	22	98	133	117	171	177
, ,,	34%	38%	33%	39%	37%	31%	26%	34%	34%	36%	36%	33%
Not at all supportive	529	66	49	28	166	162	57	137	219	173	243	285
	52%	48%	54%	45%	46%	60% AD	67% ACD	47%	55%	53%	52%	53%
TOPBOX & LOWBOX SUMMARY												
Supportive (Top2Box)	136	19	12	10	64	24	6	54	43	38	56	80
(10)2500)	13%	14%	14%	15%	18% EF	9%	7%	19% HI	11%	12%	12%	15%
Not supportive (Low2Box)	876	118	78	53	302	246	80	235	352	290	414	462
., ,	87%	86%	86%	85%	82%	91% D	93% D	81%	89% G	88% G	88%	85%



CanWest Media

Detailed Tables

# **CANWEST MEDIA**

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 2) Cut spending?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

oman zase				REG	SION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J	K
Base: All Respondents											<u> </u>	
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	370 37%	36 26%	34 38%	23 36%	123 34%	129 48% ADF	26 30%	84 29%	149 38% G	137 42% G	180 38%	190 35%
Somewhat supportive	376 37%	57 42%	32 35%	26 41%	139 38%	90 33%	31 37%	120 41%	133 34%	123 38%	158 34%	218 40% J
Not very supportive	165 16%	29 21% E	11 13%	10 16%	71 19% E	31 11%	14 16%	56 19% I	67 17%	43 13%	83 18%	83 15%
Not at all supportive	101 10%	16 11%	13 14%	4 7%	33 9%	21 8%	14 16% DE	29 10%	46 12%	25 8%	50 11%	50 9%
TOPBOX & LOWBOX SUMMARY	<b>'</b>	I						1			1	
Supportive (Top2Box)	746 74%	93 68%	66 73%	49 77%	262 72%	219 81% ADF	57 67%	203 70%	282 71%	260 79% GH	337 72%	409 75%
Not supportive (Low2Box)	266 26%	45 32% E	24 27%	14 23%	103 28% E	52 19%	28 33% E	86 30% I	113 29% I	68 21%	133 28%	133 25%





# **CANWEST MEDIA**

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 3) Run a deficit?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Smail base				REG	SION				AGE		GEI	NDER
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	ı	J	K
Base: All Respondents												
Unweighted Base	1012	131	92	53	375	265	96	249	402	361	474	538
Weighted Base	1012	137	90*	63*	366	270	85*	289	395	328	470	542
Very supportive	48	6	0	3	21	15	3	13	20	16	27	21
	5%	4%	-	5% B	6% B	6% B	4%	5%	5%	5%	6%	4%
Somewhat supportive	344	52	18	16	137	91	29	92	144	108	153	191
	34%	38% B	20%	25%	37% B	34% B	34% B	32%	37%	33%	33%	35%
Not very supportive	364	51	31	27	142	84	29	112	127	126	163	202
,	36%	37%	34%	43%	39%	31%	34%	39%	32%	38%	35%	37%
Not at all supportive	255	28	41	16	65	81	24	72	104	79	127	128
	25%	20%	45% ACDEF	26%	18%	30% D	28% D	25%	26%	24%	27%	24%
TOPBOX & LOWBOX SUMMARY												
Supportive (Top2Box)	392	58	18	19	158	106	32	105	164	123	180	212
,	39%	42% B	20%	31%	43% B	39% B	38% B	36%	42%	38%	38%	39%
Not supportive (Low2Box)	620	79	72	44	208	164	53	184	231	205	290	330
(=3 <b>112</b> 50)	61%	58%	80% ADEF	69%	57%	61%	62%	64%	58%	62%	62%	61%







