CANWEST MEDIA

2. SUPPORTIVE SUMMARY TABLE (Very/Somewhat supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		А	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Raise taxes	175	151	24	30	41	87	17	40	38	98
	17%	18%	14%	26% DE	14%	18%	15%	18%	13%	19% H
Cut spending	827	668	158	87	245	399	95	175	225	427
· ·	82%	80%	90% A	78%	81%	83%	84%	78%	79%	85% GH
Run a deficit	436	358	78	45	122	212	57	93	109	234
	43%	43%	44%	40%	40%	44%	51%	42%	38%	47%
										Н



CANWEST MEDIA

2. NOT SUPPORTIVE SUMMARY TABLE (Not very/Not at all supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGIO	N TYPE		EDUC	ATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	Е	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Raise taxes	837	684	152	82	262	396	96	183	248	405
	83%	82%	86%	74%	86% C	82% C	85%	82%	87% I	81%
Cut spending	185	167	18	24	58	84	19	49	61	76
	18%	20% B	10%	22%	19%	17%	16%	22% I	21% I	15%
Run a deficit	576	478	98	67	181	272	56	130	177	268
	57%	57%	56%	60%	60%	56%	49%	58%	62%	53%
									1	



CanWest Media Detailed Tables

CANWEST MEDIA

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 1) Raise taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	20	15	5	6	2	10	3	3	3	14
	2%	2%	3%	5% D	1%	2%	2%	1%	1%	3%
Somewhat supportive	155	136	19	24	39	77	15	37	35	84
	15%	16%	11%	21% D	13%	16%	13%	16%	12%	17%
Not very supportive	358	304	54	30	105	175	47	70	98	189
	35%	36%	31%	27%	35%	36%	41% C	31%	34%	38%
Not at all supportive	479	381	98	52	156	222	49	113	150	216
	47%	46%	56% A	46%	52%	46%	43%	51%	52% I	43%
TOPBOX & LOWBOX SUMMARY		 		1						
Supportive (Top2Box)	175	151	24	30	41	87	17	40	38	98
(17%	18%	14%	26% DE	14%	18%	15%	18%	13%	19% H
Not supportive (Low2Box)	837	684	152	82	262	396	96	183	248	405
, ,	83%	82%	86%	74%	86%	82%	85%	82%	87%	81%
					С	С			1	

Ipsos-Reid Public Affairs October 20-26, 2008

FINAL DATA



CanWest Media Detailed Tables

CANWEST MEDIA

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 2) Cut spending?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	1
Base: All Respondents				l						
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	412	327	85	46	121	198	47	94	104	214
	41%	39%	48% A	41%	40%	41%	42%	42%	36%	43%
Somewhat supportive	414	341	74	41	125	201	48	81	121	213
	41%	41%	42%	37%	41%	42%	42%	36%	42%	42%
Not very supportive	112	103	9	10	35	53	14	25	33	54
	11%	12% B	5%	9%	12%	11%	12%	11%	11%	11%
Not at all supportive	74	64	9	14	23	32	5	24	28	22
	7%	8%	5%	13% EF	8%	7%	4%	11% I	10% I	4%
TOPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	827	668	158	87	245	399	95	175	225	427
(10)2500)	82%	80%	90%	78%	81%	83%	84%	78%	79%	85%
			A							GH
Not supportive (Low2Box)	185	167	18	24	58	84	19	49	61	76
	18%	20% B	10%	22%	19%	17%	16%	22% I	21% I	15%

Ipsos-Reid Public Affairs October 20-26, 2008

FINAL DATA



CanWest Media Detailed Tables

CANWEST MEDIA

2. With the slowing economy, it is likely that the Federal Government and Prime Minister Harper will be faced with three choices going forward: raising taxes, cutting spending, or running a deficit. How supportive would you be if the Federal government decided to do each of the following: 3) Run a deficit?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	ı
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	64	56	8	8	15	31	10	16	14	35
	6%	7%	5%	7%	5%	6%	9%	7%	5%	7%
Somewhat supportive	372	302	70	37	107	181	48	77	96	199
	37%	36%	40%	33%	35%	37%	42%	35%	33%	40%
Not very supportive	341	285	56	32	111	162	36	71	107	162
	34%	34%	32%	29%	36%	34%	32%	32%	37%	32%
Not at all supportive	235	193	42	35	71	110	20	59	70	106
	23%	23%	24%	31% F	23%	23%	18%	27%	24%	21%
TOPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	436	358	78	45	122	212	57	93	109	234
	43%	43%	44%	40%	40%	44%	51%	42%	38%	47%
Not associative (LassOPass)	F70	470	00	07	404	070	F0	400	477	H 000
Not supportive (Low2Box)	576	478 570/	98	67	181	272	56	130	177	268
	57%	57%	56%	60%	60%	56%	49%	58%	62% I	53%

Ipsos-Reid Public Affairs October 20-26, 2008





CANWEST MEDIA

3. SUPPORTIVE SUMMARY TABLE (Very/Somewhat supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGION	N TYPE		EDUC	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Raise taxes	136	117	18	19	28	70	18	29	29	78
	13%	14%	10%	17% D	9%	15% D	16%	13%	10%	15% H
Cut spending	746	606	140	80	213	365	87	157	206	383
	74%	72%	79%	71%	70%	76%	77%	70%	72%	76%
Run a deficit	392	322	70	40	109	190	53	83	101	208
	39%	39%	40%	36%	36%	39%	47%	37%	35%	41%



CANWEST MEDIA

3. NOT SUPPORTIVE SUMMARY TABLE (Not very/Not at all supportive)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGIO	N TYPE		EDUC	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	Е	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Raise taxes	876	718	158	92	275	413	96	195	257	425
	87%	86%	90%	83%	91% CE	85%	84%	87%	90% I	85%
Cut spending	266	230	37	32	90	118	26	67	80	120
	26%	28%	21%	29%	30%	24%	23%	30%	28%	24%
Run a deficit	620	513	106	72	194	294	60	140	185	295
	61%	61%	60%	64%	64%	61%	53%	63%	65%	59%
				1						



CanWest Media

Detailed Tables

CANWEST MEDIA

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 1) Raise taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	17	12	5	3	5	7	2	5	4	8
	2%	1%	3%	3%	2%	1%	1%	2%	1%	2%
Somewhat supportive	119	105	14	16	23	64	16	24	25	70
	12%	13%	8%	14% D	8%	13% D	14%	11%	9%	14% H
Not very supportive	348	294	54	40	106	169	34	68	101	179
Not very supportive	34%	35%	30%	35%	35%	35%	30%	30%	35%	36%
Not at all supportive	529	424	105	53	169	245	62	127	156	246
	52%	51%	59%	47%	56%	51%	54%	57%	54%	49%
TOPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	136	117	18	19	28	70	18	29	29	78
	13%	14%	10%	17% D	9%	15% D	16%	13%	10%	15% H
Not supportive (Low2Box)	876	718	158	92	275	413	96	195	257	425
	87%	86%	90%	83%	91% CE	85%	84%	87%	90%	85%





CanWest Media

Detailed Tables

CANWEST MEDIA

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 2) Cut spending?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	I
Base: All Respondents										
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	370	295	75	42	118	169	41	80	108	181
	37%	35%	43%	38%	39%	35%	36%	36%	38%	36%
Somewhat supportive	376	311	65	38	96	196	46	76	98	201
	37%	37%	37%	34%	32%	41% D	41%	34%	34%	40%
Not very supportive	165	146	20	16	61	71	18	38	47	80
	16%	17%	11%	14%	20%	15%	16%	17%	17%	16%
Not at all supportive	101	84	17	16	29	48	8	29	33	40
	10%	10%	9%	14%	10%	10%	7%	13% I	11%	8%
OPBOX & LOWBOX SUMMARY										
Supportive (Top2Box)	746	606	140	80	213	365	87	157	206	383
ouppointe (Top2Dox)	74%	72%	79%	71%	70%	76%	77%	70%	72%	76%
Not supportive (Low2Box)	266	230	37	32	90	118	26	67	80	120
,	26%	28%	21%	29%	30%	24%	23%	30%	28%	24%





CanWest Media

Detailed Tables

CANWEST MEDIA

3. And what about in your own province? How supportive would you be if YOUR PROVINCIAL GOVERNMENT decided to do each of the following: 3) Run a deficit?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I * small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	ı
Base: All Respondents	L									
Unweighted Base	1012	835	177	115	306	484	107	232	288	492
Weighted Base	1012	835	177	112	303	484	114*	223	286	503
Very supportive	48	41	8	8	13	23	5	14	10	25
	5%	5%	5%	7%	4%	5%	5%	6%	3%	5%
Somewhat supportive	344	282	62	32	96	167	48	70	91	183
	34%	34%	35%	29%	32%	35%	42% C	31%	32%	36%
Not very supportive	364	307	58	40	114	175	35	80	113	171
	36%	37%	33%	36%	38%	36%	30%	36%	40%	34%
Not at all supportive	255	207	48	32	80	118	26	60	72	124
	25%	25%	27%	28%	26%	24%	22%	27%	25%	25%
TOPBOX & LOWBOX SUMMARY										
Cumportius (Tan2Day)	202	222	70	40	100	100	F2	02	404	200
Supportive (Top2Box)	392 39%	322 39%	70 40%	40 36%	109 36%	190 39%	53 47%	83 37%	101 35%	208 41%
Not supportive (Low2Box)	620	513	106	72	194	294	60	140	185	295
,	61%	61%	60%	64%	64%	61%	53%	63%	65%	59%





