

q1x. Owner.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

	Total	Income			Gender		Region					
		<\$40k	\$40k-\$<80k	\$80k+	Male	Female	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C.
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	7208	2000	2730	2337	2539	4669	812	946	2730	1216	770	734
Weighted	7208	1980	2929	2137	3162	4046	542	1637	3481	460	536	552
Does not own a dog or cat	3235	889	1341	927	1734	1501	232	713	1607	226	225	232
	45%	45%	46%	43%	55%	37%	43%	44%	46%	49%	42%	42%
Cat only	1645	493	692	417	629	1016	118	426	794	82	126	98
	23%	25%	24%	19%	20%	25%	22%	26%	23%	18%	23%	18%
Dog only	1414	338	554	509	526	888	152	267	675	98	114	108
	20%	17%	19%	24%	17%	22%	28%	16%	19%	21%	21%	20%
Both	914	260	342	285	273	642	40	230	405	54	71	114
	13%	13%	12%	13%	9%	16%	7%	14%	12%	12%	13%	21%
						D						FHI

q36. You indicated earlier that you do not have a cat or a dog in your household. Can you please share with us the main reasons why not?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

	Total	Income			Gender		Region					
		<\$40k	\$40k-\$<80k	\$80k+	Male	Female	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C.
		A	B	C	D	E	F	G	H	I	J	K
Base: Non-dog/cat owners	3270	963	1244	1003	1376	1894	344	430	1262	593	340	301
Weighted	3235	889	1341	927	1734	1501	232*	713	1607	226*	225	232*
They do not fit my lifestyle / I travel too much	1337 41%	223 25%	587 44%	505 54%	800 46%	537 36%	113 49%	228 32%	710 44%	129 57%	79 35%	78 33%
I just do not want one	951 29%	235 26%	424 32%	260 28%	594 34%	358 24%	68 29%	211 30%	509 32%	52 23%	56 25%	55 24%
Don't want the responsibility	937 29%	190 21%	417 31%	303 33%	530 31%	407 27%	56 24%	210 29%	468 29%	65 29%	61 27%	77 33%
Health reasons	718 22%	169 19%	309 23%	219 24%	341 20%	377 25%	48 21%	196 28%	342 21%	33 15%	50 22%	49 21%
Cost / too expensive	445 14%	157 18%	142 11%	127 14%	252 15%	194 13%	23 10%	64 9%	254 16%	27 12%	33 15%	45 19%
Building I live in does not allow cats/dogs	402 12%	230 26%	121 9%	42 5%	161 9%	241 16%	15 6%	118 17%	130 8%	29 13%	51 23%	59 26%
Don't like cats/dogs	251 8%	59 7%	100 7%	86 9%	142 8%	109 7%	2 1%	70 10%	127 8%	20 9%	15 7%	17 8%
Dog/cat passed away/not ready for another	109 3%	46 5%	27 2%	36 4%	55 3%	54 4%	2 1%	15 2%	67 4%	5 2%	11 5%	9 4%
Haven't found the right one yet. Going to get one in the future	52 2%	32 4%	16 1%	4 0	21 1%	31 2%	6 3%	8 1%	22 1%	0 0	2 1%	12 5%
I prefer another type of pet	33 1%	8 1%	6 0	19 2%	17 1%	16 1%	1 1%	18 2%	8 0	2 1%	3 2%	1 0
Members of family doesn't allow me to have one	12 0	0 0	8 1%	4 0	4 0	9 1%	0 0	2 0	5 0	1 0	3 1%	1 0
Legislative restrictions in my community	6 0	3 0	3 0	1 0	5 0	1 0	0 0	0 -	3 0	0 0	2 1%	0 0
Had to give them away	6 0	0 -	0 0	6 1%	6 0	0 0	0 0	0 -	6 0	0 -	0 -	0 0
Other family members/ friends have pets which I can visit or babysit	3 0	2 0	0 0	1 0	2 0	1 0	0 0	0 -	1 0	0 0	0 0	1 0

The Business of Urban Animals (60-6189-02)

Detailed tables

q36. You indicated earlier that you do not have a cat or a dog in your household. Can you please share with us the main reasons why not?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J/K

* small base

	Total	Income			Gender		Region					
		<\$40k	\$40k-\$80k	\$80k+	Male	Female	Atlantic	Quebec	Ontario	Man/Sask	Alberta	B.C.
		A	B	C	D	E	F	G	H	I	J	K
Presently have dog/ cat in the house	15	0	8	7	1	14	0	1	13	1	0	0
	0	0	1%	1%	0	1%	-	0	1%	1%	0	0
Other	11	7	1	3	2	9	0	7	2	1	1	0
	0	1%	0	0	0	1%	0	1%	0	0	0	0
None	7	7	0	0	0	7	0	0	1	0	0	6
	0	1%	-	-	0	0	-	-	0	-	-	3% GH
Don't know	1	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	-	0	0	-	-	0	-	0	-