

PAH CONSUMER AWARENESS

1. How familiar are you with pulmonary hypertension?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Highly familiar	118 12%	15 11%	19 18% E	9 14%	44 12% E	15 6%	16 21% E	20 7%	44 11%	54 17% GH	54 11%	64 12%
Somewhat familiar	256 26%	42 32% E	35 34% E	15 22% E	118 31% E	18 7%	28 38% E	44 16%	127 32% G	85 26% G	112 23%	144 28%
Somewhat unfamiliar	203 20%	29 22% D	21 21%	16 25%	53 14%	70 29% D	14 19%	57 20%	79 20%	65 20%	105 22%	98 19%
Highly unfamiliar	405 40%	44 33%	22 21%	25 38% B	157 41% BF	141 58% ABCD	16 22%	152 55% HI	139 35%	112 35%	207 43%	197 38%
Don't know/Refused	19 2%	2 1%	5 5% E	0 1%	11 3% E	0 -	0 -	7 2%	4 1%	8 2%	6 1%	13 2%
TOPBOX & LOWBOX SUMMARY												
Familiar (Top2Box)	374 37%	57 43% E	54 53% E	24 36% E	162 42% E	33 13%	44 59% CDE	63 23%	171 44% G	139 43% G	166 34%	208 40%
Unfamiliar (Low2Box)	608 61%	73 55%	43 42%	41 63% BF	210 55% B	211 87% ABCD	30 41%	209 75% HI	218 55%	177 55%	313 65% K	295 57%

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2. From the list below, please identify three common symptoms of pulmonary hypertension.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Unexplained shortness of breath	387 39%	44 33%	37 36%	23 35%	127 33%	128 52% ABCD	28 38%	105 38%	153 39%	129 40%	168 35%	219 43% J
Fast heart rate (arrhythmia)	265 27%	42 32%	21 20%	18 28%	104 27%	62 26%	18 24%	89 32% I	111 28% I	66 20%	128 26%	137 27%
Hypertension	264 26%	37 28%	25 25%	16 24%	107 28%	55 22%	25 33%	65 23%	114 29%	82 25%	120 25%	144 28%
Fatigue	240 24%	27 21%	19 19%	18 28%	74 19%	78 32% ABD	23 31%	62 22%	100 25%	78 24%	92 19%	148 29% J
Dizziness	223 22%	30 22%	26 26%	12 19%	93 24%	43 18%	19 26%	51 18%	102 26%	70 22%	87 18%	136 26% J
Blurred vision	213 21%	37 28% E	18 18%	14 21%	90 24% E	33 13%	20 27% E	49 17%	103 26% GI	60 18%	111 23%	101 20%
Headaches and / or migraines	190 19%	27 21%	24 24% D	11 17%	53 14%	62 25% D	13 17%	61 22%	78 20%	51 16%	87 18%	104 20%
Nausea	92 9%	10 8%	4 4%	9 14% B	33 9%	26 11%	10 13%	23 8%	46 12%	23 7%	41 8%	51 10%
Sexual dysfunction	69 7%	10 8%	11 11% E	6 9%	27 7%	10 4%	5 7%	15 5%	23 6%	30 9%	44 9% K	25 5%
Vomiting	47 5%	8 6%	2 2%	2 3%	10 3%	19 8% BD	6 8% D	15 6%	21 5%	10 3%	20 4%	26 5%
Skin irritation	22 2%	1 1%	4 4%	1 2%	11 3%	3 1%	1 2%	9 3%	7 2%	6 2%	17 3% K	5 1%
Don't know/Refused	236 24%	32 24%	24 24%	19 29%	105 27% E	45 19%	11 15%	78 28% H	77 20%	81 25%	125 26%	111 22%

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3. How easily can you explain the differences between regular hypertension and pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Very easily	20 2%	2 1%	2 1%	1 2%	7 2%	8 3%	1 1%	2 1%	9 2%	9 3%	7 1%	14 3%
Somewhat easily	67 7%	10 8%	11 11% E	5 7%	24 6%	7 3%	10 13% E	15 5%	24 6%	28 9%	29 6%	38 7%
With some difficulty	179 18%	22 16%	17 17%	10 15%	71 18%	41 17%	18 25%	39 14%	83 21%	57 18%	81 17%	98 19%
With a great deal of difficulty	99 10%	21 16% DE	15 14%	6 10%	30 8%	18 8%	8 11%	31 11%	37 9%	31 10%	54 11%	45 9%
I can't explain either	594 59%	74 56%	51 50%	42 65%	227 59%	164 67% BF	36 48%	183 65%	227 58%	181 56%	297 61%	296 57%
Don't know/Refused	41 4%	4 3%	6 6%	1 2%	24 6% E	5 2%	1 1%	10 4%	13 3%	17 5%	16 3%	25 5%
TOPBOX & LOWBOX SUMMARY												
Easily (Top2Box)	88 9%	12 9%	13 12%	6 9%	31 8%	15 6%	11 15%	17 6%	33 8%	37 11%	36 7%	52 10%
Difficulty (Mid2Box)	278 28%	43 32%	32 31%	16 25%	101 26%	60 24%	27 36%	69 25%	120 31%	89 27%	135 28%	143 28%
Can't explain (LowBox)	594 59%	74 56%	51 50%	42 65%	227 59%	164 67% BF	36 48%	183 65%	227 58%	181 56%	297 61%	296 57%

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4. Do you think that pulmonary hypertension is a fatal disease?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Yes, within a short period of time	131 13%	21 16%	13 12%	4 6%	56 15%	26 11%	12 16%	30 11%	58 15%	43 13%	56 12%	75 15%
Yes, over a long period of time	526 53%	74 56%	50 49%	35 53%	186 49%	141 58% D	41 56%	155 56%	215 55%	153 47%	261 54%	265 51%
No, you cannot die from pulmonary hypertension	122 12%	14 10%	16 16%	9 14%	37 10%	39 16% D	7 9%	32 11%	47 12%	43 13%	67 14%	55 11%
Don't know/Refused	221 22%	23 18%	23 23%	17 27%	104 27% E	38 16%	14 19%	63 22%	74 19%	85 26% H	100 21%	120 23%

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5. Who do you think is most commonly affected by pulmonary hypertension?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Men aged 45 and older	444 44%	62 47%	38 37%	27 42%	168 44%	122 50% B	27 36%	119 43%	187 48%	138 42%	255 53% K	189 37%
Women aged 45 and older	244 24%	29 22%	29 28%	15 24%	74 19%	70 29% D	27 36% D	75 27%	85 22%	80 25%	101 21%	143 28% J
Men of any age	216 22%	20 15%	28 27% A	12 18%	75 20%	65 27% A	15 21%	71 25%	81 21%	64 20%	101 21%	115 22%
Women of any age	182 18%	21 16%	14 14%	16 24%	60 16%	54 22%	16 22%	53 19%	73 19%	56 17%	56 12%	126 24% J
Caucasians	50 5%	9 7%	8 8%	3 4%	13 3%	15 6%	3 4%	25 9% HI	12 3%	13 4%	20 4%	30 6%
Children under the age of 18	33 3%	5 4%	3 3%	3 4%	7 2%	16 6% D	0 -	11 4%	11 3%	10 3%	18 4%	15 3%
Don't know/Refused	163 16%	27 21% EF	19 18%	10 15%	75 19% EF	27 11%	5 7%	47 17%	49 12%	67 21% H	87 18%	76 15%

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6. What do you think is the best method to delay the progression of pulmonary hypertension?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	131	104	65	380	250	70	191	445	360	484	516
Weighted Base	1000	132	102*	65*	383	244	74*	279	393	324	484	516
Staying active	448 45%	50 38%	40 39%	26 40%	157 41%	142 58%	33 45%	132 47%	181 46%	135 42%	222 46%	227 44%
Healthy eating habits	321 32%	45 34%	37 37%	24 36%	134 35%	60 25%	20 27%	91 33%	128 33%	100 31%	144 30%	177 34%
Taking medication	139 14%	25 19%	17 16%	5 8%	42 11%	32 13%	18 24%	35 12%	51 13%	51 16%	66 14%	72 14%
Other	11 1%	2 2%	1 1%	1 2%	6 2%	1 0	0 -	0 -	4 1%	7 2%	6 1%	5 1%
None of the above	5 1%	0 -	1 1%	0 -	0 -	4 2%	0 -	3 1%	2 1%	1 0	3 1%	3 1%
Don't know/Refused	75 8%	10 8%	5 5%	9 14%	44 11%	5 2%	3 4%	19 7%	26 7%	31 9%	43 9%	32 6%