

PAH CONSUMER AWARENESS

1. How familiar are you with pulmonary hypertension?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Highly familiar	118 12%	92 12%	26 12%	14 9%	31 11%	41 13%	30 14%	16 9%	36 13%	47 12%
Somewhat familiar	256 26%	203 26%	53 25%	27 17%	73 25%	85 26%	69 33% CE	35 18%	64 23%	120 31% GH
Somewhat unfamiliar	203 20%	159 20%	45 21%	30 19%	56 19%	73 23%	40 19%	35 19%	45 16%	95 24% H
Highly unfamiliar	405 40%	320 41%	84 39%	83 53% EF	124 42% F	123 38%	68 32%	99 52% I	133 47% I	124 32%
Don't know/Refused	19 2%	12 2%	6 3%	3 2%	8 3%	3 1%	3 2%	5 2%	4 1%	6 2%
TOPBOX & LOWBOX SUMMARY										
Familiar (Top2Box)	374 37%	295 38%	78 37%	41 26%	104 36%	126 39% C	99 47% CDE	51 27%	100 36%	167 43% G
Unfamiliar (Low2Box)	608 61%	479 61%	129 60%	113 72% EF	181 62% F	197 60% F	108 51%	135 71% I	178 63%	218 56%

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2. From the list below, please identify three common symptoms of pulmonary hypertension.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Unexplained shortness of breath	387 39%	299 38%	88 41%	38 24%	107 37%	135 41% C	105 50% CDE	74 39%	108 38%	160 41%
Fast heart rate (arrhythmia)	265 27%	209 27%	57 27%	24 15%	85 29% C	98 30% C	56 27% C	55 29%	70 25%	118 30%
Hypertension	264 26%	216 27%	48 23%	42 27%	65 22%	85 26%	70 33% DE	38 20%	77 27%	116 30% G
Fatigue	240 24%	179 23%	61 29%	28 18%	62 21%	93 28% C	57 27%	43 23%	66 23%	109 28%
Dizziness	223 22%	185 24%	38 18%	29 19%	63 22%	74 23%	56 27%	35 19%	62 22%	94 24%
Blurred vision	213 21%	175 22%	38 18%	25 16%	72 25%	70 21%	46 22%	23 12%	67 24% G	92 23% G
Headaches and / or migraines	190 19%	149 19%	41 19%	37 24%	51 17%	64 20%	38 18%	45 23%	52 18%	76 19%
Nausea	92 9%	65 8%	27 13%	12 8%	27 9%	29 9%	24 11%	16 8%	22 8%	38 10%
Sexual dysfunction	69 7%	58 7%	10 5%	13 9%	13 4%	23 7%	18 8%	8 4%	20 7%	30 8%
Vomiting	47 5%	36 5%	10 5%	11 7%	18 6%	10 3%	7 3%	12 6% I	17 6% I	8 2%
Skin irritation	22 2%	20 2%	3 1%	5 3%	6 2%	6 2%	4 2%	4 2%	11 4%	7 2%
Don't know/Refused	236 24%	186 24%	51 24%	44 28% F	77 26% F	72 22%	37 17%	49 26%	62 22%	81 21%

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3. How easily can you explain the differences between regular hypertension and pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Very easily	20 2%	15 2%	6 3%	5 3%	3 1%	8 2%	4 2%	4 2%	3 1%	8 2%
Somewhat easily	67 7%	56 7%	11 5%	7 4%	15 5%	20 6%	23 11% CDE	14 7%	12 4%	27 7%
With some difficulty	179 18%	139 18%	40 19%	28 18%	47 16%	62 19%	40 19%	37 20%	43 15%	81 21%
With a great deal of difficulty	99 10%	78 10%	20 10%	16 10%	27 9%	35 11%	21 10%	14 7%	30 11%	44 11%
I can't explain either	594 59%	464 59%	130 61%	95 61%	186 64%	185 57%	119 56%	114 60%	180 64%	223 57%
Don't know/Refused	41 4%	35 4%	6 3%	6 4%	15 5%	15 5% F	4 2%	8 4%	13 5%	9 2%
TOPBOX & LOWBOX SUMMARY										
Easily (Top2Box)	88 9%	71 9%	17 8%	12 8%	18 6%	28 9%	28 13% D	18 9%	16 6%	36 9%
Difficulty (Mid2Box)	278 28%	217 28%	60 28%	44 28%	74 25%	98 30%	61 29%	51 27%	73 26%	124 32%
Can't explain (LowBox)	594 59%	464 59%	130 61%	95 61%	186 64%	185 57%	119 56%	114 60%	180 64%	223 57%

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4. Do you think that pulmonary hypertension is a fatal disease?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Yes, within a short period of time	131 13%	98 12%	33 16%	35 22% DEF	29 10%	41 12%	26 12%	24 12%	43 15%	46 12%
Yes, over a long period of time	526 53%	414 53%	112 52%	62 40%	145 49%	183 56% C	133 63% CD	91 48%	146 52%	233 59% G
No, you cannot die from pulmonary hypertension	122 12%	103 13%	19 9%	25 16%	39 13%	33 10%	20 9%	28 15%	26 9%	48 12%
Don't know/Refused	221 22%	171 22%	50 23%	35 22%	80 27% F	69 21%	33 15%	48 25% I	67 24% I	65 17%

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5. Who do you think is most commonly affected by pulmonary hypertension?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Men aged 45 and older	444 44%	348 44%	96 45%	43 28%	128 44% C	154 47% C	113 54% CD	77 40%	131 46%	193 49%
Women aged 45 and older	244 24%	180 23%	64 30%	40 25%	69 23%	88 27%	43 20%	56 29%	67 24%	89 23%
Men of any age	216 22%	165 21%	51 24%	54 35% DEF	63 21%	62 19%	37 17%	49 26%	62 22%	85 22%
Women of any age	182 18%	132 17%	50 24% A	37 24% F	64 22% F	51 16%	30 14%	41 22%	49 17%	69 18%
Caucasians	50 5%	28 3%	22 10% A	6 4%	25 8% F	14 4%	5 2%	11 6%	14 5%	23 6%
Children under the age of 18	33 3%	19 2%	13 6% A	7 5%	18 6% EF	5 2%	2 1%	6 3%	12 4%	10 3%
Don't know/Refused	163 16%	141 18% B	22 10%	25 16%	54 18%	46 14%	34 16%	33 17%	43 15%	48 12%

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6. What do you think is the best method to delay the progression of pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1000	809	191	100	168	366	358	153	256	459
Weighted Base	1000	787	213	157*	293	326	211	191	282	391
Staying active	448 45%	353 45%	95 44%	55 35%	123 42%	147 45%	116 55% CDE	91 48%	122 43%	184 47%
Healthy eating habits	321 32%	254 32%	67 32%	58 37% F	98 33%	107 33% F	53 25%	55 29%	97 35%	130 33%
Taking medication	139 14%	102 13%	36 17%	26 17%	41 14%	45 14%	26 12%	27 14%	36 13%	55 14%
Other	11 1%	10 1%	1 1%	1 1%	3 1%	5 2%	3 1%	2 1%	4 2%	1 0
None of the above	5 1%	3 0	3 1%	1 1%	0 -	4 1%	0 -	2 1%	1 1%	0 -
Don't know/Refused	75 8%	64 8%	11 5%	14 9%	29 10%	17 5%	14 7%	15 8%	21 7%	22 6%