

PAH CONSUMER AWARENESS

1. How familiar are you with pulmonary hypertension?

Proportions/Means: Columns Tested
(5% risk level) - A/B - C/D

| | | HOW FAMILIAR ARE YOU WITH PULMONARY HYPERTENSION | |
|-------------------------|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Highly familiar | 118 12% | 118 32% B | 0 - |
| Somewhat familiar | 256 26% | 256 68% B | 0 - |
| Somewhat unfamiliar | 203 20% | 0 - | 203 33% A |
| Highly unfamiliar | 405 40% | 0 - | 405 67% A |
| Don't know/Refused | 19 2% | 0 - | 0 - |
| TOPBOX & LOWBOX SUMMARY | | | |
| Familiar (Top2Box) | 374 37% | 374 100% B | 0 - |
| Unfamiliar (Low2Box) | 608 61% | 0 - | 608 100% A |

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2. From the list below, please identify three common symptoms of pulmonary hypertension.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D

| | | HOW FAMILIAR ARE YOU WITH PULMONARY HYPERTENSION | |
|---------------------------------|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| TOTAL MENTIONS | | | |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Unexplained shortness of breath | 387 39% | 184 49% | 202 33% |
| Fast heart rate (arrhythmia) | 265 27% | 139 37% | 127 21% |
| Hypertension | 264 26% | 131 35% | 133 22% |
| Fatigue | 240 24% | 104 28% | 133 22% |
| Dizziness | 223 22% | 116 31% | 107 18% |
| Blurred vision | 213 21% | 113 30% | 100 16% |
| Headaches and / or migraines | 190 19% | 82 22% | 108 18% |
| Nausea | 92 9% | 40 11% | 51 8% |
| Sexual dysfunction | 69 7% | 42 11% | 27 4% |
| Vomiting | 47 5% | 14 4% | 33 5% |
| Skin irritation | 22 2% | 6 2% | 16 3% |
| Don't know/Refused | 236 24% | 22 6% | 199 33% |
| | | | A |

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3. How easily can you explain the differences between regular hypertension and pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D

| | | HOW FAMILIAR ARE YOU WITH PULMONARY HYPERTENSION | |
|---------------------------------|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Very easily | 20 2% | 15 4% B | 5 1% |
| Somewhat easily | 67 7% | 56 15% B | 11 2% |
| With some difficulty | 179 18% | 119 32% B | 60 10% |
| With a great deal of difficulty | 99 10% | 49 13% B | 50 8% |
| I can't explain either | 594 59% | 128 34% | 455 75% A |
| Don't know/Refused | 41 4% | 6 2% | 26 4% A |
| TOPBOX & LOWBOX SUMMARY | | | |
| Easily (Top2Box) | 88 9% | 71 19% B | 16 3% |
| Difficulty (Mid2Box) | 278 28% | 168 45% B | 110 18% |
| Can't explain (LowBox) | 594 59% | 128 34% | 455 75% A |

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4. Do you think that pulmonary hypertension is a fatal disease?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D

| | | HOW FAMILIAR ARE YOU WITH PULMONARY HYPERTENSION | |
|--|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Yes, within a short period of time | 131 13% | 66 18% B | 65 11% |
| Yes, over a long period of time | 526 53% | 245 66% B | 281 46% |
| No, you cannot die from pulmonary hypertension | 122 12% | 30 8% | 90 15% A |
| Don't know/Refused | 221 22% | 32 9% | 172 28% A |

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5. Who do you think is most commonly affected by pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D

| | | HOW FAMILIAR ARE YOU WITH PULMONARY HYPERTENSION | |
|------------------------------|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| TOTAL MENTIONS | | | |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Men aged 45 and older | 444 44% | 186 50% B | 255 42% |
| Women aged 45 and older | 244 24% | 103 27% | 140 23% |
| Men of any age | 216 22% | 86 23% | 130 21% |
| Women of any age | 182 18% | 81 22% | 101 17% |
| Caucasians | 50 5% | 19 5% | 31 5% |
| Children under the age of 18 | 33 3% | 11 3% | 22 4% |
| Don't know/Refused | 163 16% | 25 7% | 124 20% A |

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6. What do you think is the best method to delay the progression of pulmonary hypertension?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D

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|-----------------------|------------|--|----------------------------|
| | TOTAL | Highly/Somewhat familiar | Somewhat/Highly unfamiliar |
| | | A | B |
| Base: All respondents | | | |
| Unweighted Base | 1000 | 416 | 568 |
| Weighted Base | 1000 | 374 | 608 |
| Staying active | 448 45% | 178 48% | 267 44% |
| Healthy eating habits | 321 32% | 121 32% | 192 32% |
| Taking medication | 139 14% | 67 18% B | 71 12% |
| Other | 11 1% | 5 1% | 6 1% |
| None of the above | 5 1% | 0 - | 5 1% |
| Don't know/Refused | 75 8% | 3 1% | 66 11% A |