

1. Every November 11th Canadians commemorate Remembrance Day. This day marks what significant day in history?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|---|------------|-----------------|-----------------|------------|------------|------------------|----------------|-----------------|-----------------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| End of the First World War | 469 46% | 261 53% B | 208 39% | 119 42% | 178 44% | 172 52% CD | 35 36% | 154 41% | 150 45% | 130 60% FGH |
| End of the Second World War | 384 38% | 151 30% | 234 44% A | 115 40% | 155 38% | 114 34% | 47 47% I | 162 43% I | 126 38% I | 50 23% |
| D-Day / Invasion of Normandy | 166 16% | 82 17% | 84 16% | 50 17% | 73 18% | 44 13% | 14 14% | 59 16% | 58 17% | 36 17% |
| Liberation of the concentration camp Auschwitz | 2 0 | 1 0 | 1 0 | 1 0 | 0 - | 1 0 | 2 3% GH | 0 - | 0 - | 0 - |

4. Which of the following are countries that Canada fought against in the First World War?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|-------------------------------|------------|-----------------|-----------------|-----------------|---------------|------------------|------------------|----------------|----------------|------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| Germany | 795 78% | 422 85% B | 374 71% C | 208 73% | 317 78% | 271 82% C | 70 71% | 279 74% | 262 79% | 185 86% FG |
| Austria | 231 23% | 130 26% B | 102 19% D | 86 30% | 71 18% | 74 22% | 11 11% | 71 19% | 70 21% | 80 37% FGH |
| Russia | 209 20% | 64 13% | 145 28% A | 77 27% DE | 77 19% | 55 16% | 10 10% | 84 22% F | 69 21% F | 46 21% F |
| Japan | 155 15% | 55 11% | 100 19% A | 45 16% | 61 15% | 49 15% | 14 14% | 64 17% | 50 15% | 27 13% |
| France | 80 8% | 22 4% | 58 11% A | 32 11% E | 34 8% E | 14 4% | 9 10% | 38 10% I | 23 7% | 9 4% |
| None of the above | 68 7% | 23 5% | 45 8% A | 15 5% | 33 8% | 20 6% | 15 15% GHI | 25 7% I | 26 8% I | 3 1% |
| Summary | | | | | | | | | | |
| Germany & Austria only | 167 16% | 115 23% B | 52 10% D | 57 20% D | 50 12% | 59 18% D | 8 8% | 45 12% | 51 15% | 63 29% FGH |
| Germany & Austria | 54 5% | 14 3% A | 40 8% A | 26 9% DE | 18 4% | 10 3% | 3 3% | 21 6% | 15 5% | 16 7% |
| Germany or Austria only | 578 57% | 348 70% B | 230 44% A | 138 48% | 228 56% | 212 64% CD | 54 55% | 195 52% | 190 57% | 140 65% G |
| Germany or Austria | 227 22% | 75 15% A | 152 29% A | 72 25% | 92 23% | 63 19% | 16 16% | 89 24% | 76 23% | 46 21% |
| Other than Germany or Austria | 149 15% | 48 10% | 100 19% A | 59 21% DE | 53 13% | 36 11% | 14 14% | 66 18% H | 42 13% | 27 12% |

5. How many Canadian veterans from the First World War remain alive today?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|-----------------------|------------|------------|------------|-----------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| None | 217 21% | 99 20% | 117 22% | 69 24% | 88 22% | 59 18% | 23 24% | 79 21% | 79 24% | 36 17% |
| One | 471 46% | 228 46% | 243 46% | 83 29% | 186 46% | 202 61% | 46 47% | 180 48% | 145 44% | 100 46% |
| Sixteen | 254 25% | 127 26% | 127 24% | 97 34% | 99 24% | 59 18% | 23 23% | 89 24% | 83 25% | 60 28% |
| Forty-two | 80 8% | 40 8% | 40 8% | 35 12% | 33 8% | 12 4% | 6 6% | 27 7% | 26 8% | 21 10% |

7. Which North American country was first to enter the First World War?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| Canada | 639 | 356 | 283 | 156 | 238 | 245 | 50 | 215 | 210 | 164 |
| | 63% | 72% | 54% | 55% | 59% | 74% | 50% | 57% | 63% | 76% |
| | | B | | | | CD | | | F | FGH |
| United States | 383 | 139 | 244 | 129 | 167 | 87 | 49 | 160 | 123 | 52 |
| | 37% | 28% | 46% | 45% | 41% | 26% | 50% | 43% | 37% | 24% |
| | | A | | E | E | | HI | I | I | |

8. Which North American country had a greater percentage of its total population serve in the First World War?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| Canada | 753 | 384 | 369 | 195 | 283 | 275 | 65 | 260 | 241 | 188 |
| | 74% | 78% | 70% | 68% | 70% | 83% | 66% | 69% | 72% | 87% |
| | | B | | | | CD | | | | FGH |
| United States | 269 | 110 | 158 | 91 | 122 | 56 | 34 | 115 | 92 | 27 |
| | 26% | 22% | 30% | 32% | 30% | 17% | 34% | 31% | 28% | 13% |
| | | | A | E | E | | I | I | I | |

9.1. [It is important to commemorate Canada's military history.] To what extent do you agree or disagree with the following statements?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | Total | GENDER | | AGE | | | EDUCATION | | | |
|---|------------|----------------|-----------------|-----------------|-----------------|-----------------|-----------|-----------------|-----------------|----------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| It is important to commemorate Canada's military history. | | | | | | | | | | |
| Strongly agree | 605 59% | 265 54% | 340 64% A | 142 50% | 247 61% C | 215 65% C | 57 58% | 241 64% I | 201 60% I | 106 49% |
| Somewhat agree | 332 33% | 174 35% | 158 30% | 100 35% | 130 32% | 102 31% | 34 34% | 104 28% | 105 32% | 89 41% G |
| Somewhat disagree | 62 6% | 39 8% B | 23 4% | 30 10% DE | 20 5% | 12 4% | 5 5% | 23 6% | 18 5% | 15 7% |
| Strongly disagree | 23 2% | 17 3% B | 6 1% | 13 4% E | 9 2% | 2 1% | 2 2% | 7 2% | 8 3% | 6 3% |
| Summary | | | | | | | | | | |
| Top2Box (Agree) | 937 92% | 439 89% | 498 94% A | 243 85% | 377 93% C | 317 96% C | 91 92% | 345 92% | 307 92% | 195 90% |
| Low2Box (Disagree) | 85 8% | 56 11% B | 29 6% | 43 15% DE | 29 7% | 14 4% | 7 8% | 30 8% | 27 8% | 21 10% |

9.2. [We should be doing more to educate our young people about our country's military history.] To what extent do you agree or disagree with the following statements?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

| | | GENDER | | AGE | | | EDUCATION | | | |
|---|------------|----------------|-----------------|-----------------|-----------------|------------------|-----------|-----------------|-----------------|------------|
| | Total | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad |
| | | A | B | C | D | E | F | G | H | I |
| Base: All respondents | 1022 | 432 | 590 | 204 | 436 | 382 | 89 | 339 | 477 | 117 |
| Weighted | 1022 | 495 | 527 | 285 | 406 | 331 | 98* | 375 | 333 | 216 |
| We should be doing more to educate our young people about our country's military history. | | | | | | | | | | |
| Strongly agree | 541 53% | 238 48% | 303 58% A | 120 42% | 230 57% C | 191 58% C | 54 55% | 218 58% H | 164 49% | 104 48% |
| Somewhat agree | 378 37% | 195 40% | 183 35% | 115 40% | 138 34% | 125 38% | 36 37% | 123 33% | 137 41% G | 82 38% |
| Somewhat disagree | 83 8% | 46 9% | 37 7% | 42 15% DE | 29 7% E | 12 4% | 6 6% | 25 7% | 25 8% | 27 12% |
| Strongly disagree | 20 2% | 15 3% B | 4 1% | 8 3% | 9 2% | 3 1% | 1 1% | 9 2% | 7 2% | 3 1% |
| Summary | | | | | | | | | | |
| Top2Box (Agree) | 919 90% | 433 88% | 486 92% A | 235 83% | 368 91% C | 316 95% CD | 91 92% | 341 91% | 301 90% | 186 86% |
| Low2Box (Disagree) | 103 10% | 61 12% B | 41 8% | 50 17% DE | 38 9% E | 15 5% | 7 8% | 34 9% | 32 10% | 30 14% |