CK1. How likely are you to shop online for your holiday purchases this year?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

·		GENDER		ĒR		AGE	
	Total	Male	Female	18-34	35-54	55+	
		A	В	С	D	E	
Base: All respondents	1049	498	551	244	387	418	
Weighted	1049	508	541	293	416	340	
Very likely	140	71	69	67	40	33	
•	13%	14%	13%	23%	10%	10%	
				DE			
Somewhat likely	350	184	166	120	133	96	
	33%	36%	31%	41%	32%	28%	
				DE			
Not likely at all	485	229	255	86	205	193	
	46%	45%	47%	30%	49%	57%	
					С	CD	
Don't know	75	24	51	19	38	18	
	7%	5%	9%	7%	9%	5%	
			Α		E		
Top2Box (Likely)	489	255	235	187	173	129	
	47%	50%	43%	64%	42%	38%	
		В		DE			
Low2Box (Not likely)	560	253	307	106	243	211	
<u> </u>	53%	50%	57%	36%	58%	62%	
			Α		С	С	

CK1. How likely are you to shop online for your holiday purchases this year?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
		A	В	С	D	E	F
Base: All respondents	1049	141	105	81	370	265	87
Weighted	1049	138	107*	68*	402	256	78*
Very likely	140	20	13	7	68	16	16
	13%	14%	12%	11%	17%	6%	21%
		E			E		E
Somewhat likely	350	58	43	24	140	63	21
	33%	42%	40%	36%	35%	25%	27%
		EF	E		E		
Not likely at all	485	55	48	36	172	140	34
	46%	40%	45%	52%	43%	55%	43%
						AD	
Don't know	75	6	3	1	22	36	7
	7%	4%	3%	1%	5%	14%	9%
						ABCD	С
Top2Box (Likely)	489	78	56	32	208	79	37
	47%	56%	52%	46%	52%	31%	47%
		Е	E	Е	Е		E
Low2Box (Not likely)	560	61	51	37	194	177	41
<u> </u>	53%	44%	48%	54%	48%	69%	53%
						ABCDF	

Detailed tables

CK2. How many online shopping accounts have you opened at some point in the past? If you are unsure please provide your best estimate. (Examples of online shopping sites are Ebay, Amazon, etc). NOTE: Opening an account means that you have provided personal information such as your name, addresses, dates of birth, or telephone number, etc.)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

Overlap formulae useu. Striaii base	
	Total
Base: All respondents	1049
Weighted	1049
vveignted	1049
None	370 35%
	35%
1	175 17%
•	170/
	1170
2	161 15%
	15%
3	134
	13%
	13/0
4	63 6%
	6%
5	62 6%
-	694
	070
6	27 3%
	3%
7	14 1%
•	1%
	170
8	9
	1%
9	0
	-
10 or more	32
10 of filore	33 3%
	3%
TopBox (8,9,10)	42
	4%
LowBox (None,1,2)	706
LOWDON (NOTIC, 1,2)	706 67%
	61%

Detailed tables

CK2. How many online shopping accounts have you opened at some point in the past? If you are unsure please provide your best estimate. (Examples of online shopping sites are Ebay, Amazon, etc). NOTE: Opening an account means that you have provided personal information such as your name, addresses, dates of birth, or telephone number, etc.)

Overlap formulae used. "Small base	
	Total
Mean	2.0
Std Deviation Median	2.4
Median	0.9

CK3_1. [Social networking profiles (i.e. Facebook, Myspace, Yahoo Chat, Linked-in, etc)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overiap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
Wogned	1010
None	410
Notice	410 39%
	39%
1	373 36%
	36%
2	148 14%
	14%
3	52
3	52 5%
	5%
4	20
	2%
5	18
	2%
	= 77
6	6
	6 1%
	176
7	1
	0
8	3
	0
9	2
	0
	U
40	
10 or more	15
	1%
Top3Box (8,9,10)	20 2%
	2%
Low3Box (None,1,2)	932
LONODON (19010, 1,2)	89%
	0976
	<u> </u>

Detailed tables

CK3_1. [Social networking profiles (i.e. Facebook, Myspace, Yahoo Chat, Linked-in, etc)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

O vondp Torridiae deed. Ornair bace	
	Total
Mean	1.2
Standard Deviation	1.7
Median	1.0



CK3_2. [Dating sites (i.e. Match.com, Dating Direct, etc)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
None	841
	80%
1	90
	9%
2	54
	5%
3	30 3%
	3%
4	10
	1%
	.,,
5	11
•	1%
	170
6	3
	0
7	3
•	0
	0
10 or more	6
To di more	
	11%
T 00 (0.04)	
Top3Box (8,9,10)	6
	1%
Low3Box (None,1,2)	986
	94%
Mean	0.5
Standard Deviation	1.3

CK3_3. [Subscriptions to online magazines/newsletters] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base	
	7.1
	Total
Base: All respondents	1049
Weighted	1049
Troiginou	
None	636
	61%
1	158
	15%
2	97
	9%
3	62 6%
	6%
4	28 3%
	3%
5	31 3%
	3%
	45
6	15 1%
	170
7	5
	0
	U
9	1
<u> </u>	0
	·
10 or more	16
	16 2%
Top3Box (8,9,10)	17
	17 2%
Low3Box (None,1,2)	891
	85%

Detailed tables

CK3_3. [Subscriptions to online magazines/newsletters] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

C vondo formado doca. Cinam baco	
	Total
Mean	1.0
Standard Deviation	1.9
Median	0



CK3_4. [E-mail accounts (i.e. hotmail, msn, gmail)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
weighted	1043
None	202
Note	203 19%
	1976
	070
1	378
	36%
2	240
	23%
3	103
	10%
4	53
·	5%
	5/6
E.	28
5	20
	3%
6	13
	1%
7	4
	0
8	5
-	0
9	2
	0
	U
40 or more	~
10 or more	21
	2%
Top3Box (8,9,10)	28
	3%
Low3Box (None,1,2)	820
· · · · · ·	78%

Detailed tables

CK3_4. [E-mail accounts (i.e. hotmail, msn, gmail)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formaliae asea. Small base	
	Total
Mean	1.8
Standard Deviation	1.9
Median	1.0

CK3_5. [Photo-sharing sites (i.e. Flickr)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
None	816
	78%
1	149
	14%
2	44
	4%
3	20
	2%
	=
4	7
· · · · · · · · · · · · · · · · · · ·	1%
	170
5	6
	1%
	170
6	1
	0
	0
7	1
	0
	U
10 or more	5
10 of more	<u>5</u> 0
	0
Tag 0 Day (0.0.40)	
Top3Box (8,9,10)	5
	0
	10.5
Low3Box (None,1,2)	1009
	96%
Mean	0.4
Standard Deviation	1.1

CK3_6. [Services such as real estate agents, wedding services, etc] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	1
	Total
Base: All respondents	1049
Weighted	1049
None	918
	87%
1	75
	7%
2	21
	2%
3	9
	1%
4	11
	1%
5	4
	0
6	1
	0
9	1
	0
10 or more	9
	1%
Top3Box (8,9,10)	10
	1%
	170
Low3Box (None,1,2)	1014
	97%
	3170
Mean	0.3
IVICALI	0.3
Ctandard Davistian	42
Standard Deviation	1.2

CK3_7. [Entertainment and Venues subscriptions (i.e. Ticketmaster, Famous Players)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
vvoigned	1040
None	660
Note	669 64%
	64%
1	232
	22%
2	80
	80 8%
3	22
<u> </u>	22 2%
	270
4	19 2%
	2%
5	7
	1%
6	5
0	0
	0
7	2
	0
8	1
	0
9	1
	0
10 or more	11
TO OF HIGH	1%
	1%
T 0D (0.0.10)	
Top3Box (8,9,10)	14 1%
	1%
Low3Box (None,1,2)	981
	94%
	31/0

Detailed tables

CK3_7. [Entertainment and Venues subscriptions (i.e. Ticketmaster, Famous Players)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

	Total
Mean	0.7
Standard Deviation	1.5
Median	0



CK3_8. [Sporting activities (i.e. registering individuals or teams for sporting events, registering for lessons/classes, etc)] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. ^ small base	
	Total
Base: All respondents	1049
base: All respondents	1049
Weighted	1049
None	866
	83%
	0070
1	105 10%
	10%
2	31
	3%
	3%
3	12 1%
	1%
	170
	44
4	14 1%
	1%
5	4
	0
	U
6	4
	0
7	2
	0
8	2
	0
40 or more	0
10 or more	8
	1%
Top3Box (8,9,10)	10 1%
4.5 700 7	1%
	1 /0
Low3Box (None,1,2)	1002
	95%
Man	
Mean	0.4
Mean Standard Deviation	1.3

Detailed tables

CK3_9. [Travel sites] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
	207
None	627
	60%
1	204
1	201 19%
	19%
2	04
2	94 9%
	970
3	64
<u> </u>	64 6%
4	21
	21 2%
5	19 2%
	2%
6	6
	1%
7	1
	0
8	1
	0
40	
10 or more	14
	1%
Ton2Roy (9.0.10)	45
Top3Box (8,9,10)	15 1%
	176
Low3Box (None,1,2)	022
LOWODON (MONG, 1, L)	923 88%
	3070

Detailed tables

CK3_9. [Travel sites] In terms of other types of online accounts, how many of each of the following have you opened at some point in the past?

Overlap formulae used. Small base	
	Total
Mean	0.9
Standard Deviation	1.6
Median	0

CK4_1. [Social networking profiles (i.e. Facebook, Myspace, Yahoo Chat, Linked-in, etc)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlab formulae used. Small base	
	Total
Base: Opened one or more of these types of online accounts (CK3_1)	612
Weighted	639
weignied	639
None	475
	74%
1	110
·	110 17%
	1170
2	29
	4%
3	6
	1%
	1%
4	1
	0
5	5
	40/
	1%
6	1
	0
7	1
T .	
	0
9	1
	0
10 or more	10
to di filole	10
	2%
Top3Box (8,9,10)	11 2%
	2%
Lev/2Pay (Naga 4.2)	614
Low3Box (None,1,2)	614
	96%
Mean	0.5
moun	0.0
0: 1.10.10	
Standard Deviation	1.5

CK4_2. [Dating sites (i.e. Match.com, Dating Direct, etc)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlap formulae used: Small base, Very small base (under 30) mengible for sig testing	_
	Total
	Total
Base: Opened one or more of these types of online accounts (CK3_2)	195
Weighted	208
weighted	208
None	93
	45%
	70 /0
1	63
	30%
	0070
2	29
	14%
3	4
	2%
4	6
	3%
5	6
3	6 3%
	3%
6	1
	1%
	1%
7	1
· · · · · · · · · · · · · · · · · · ·	0
	0
10 or more	6
	3%
	070
Top3Box (8,9,10)	6
	3%
	070
Low3Box (None,1,2)	185
	89%
Mean	1.2
Chardend Paridation	0.0
Standard Deviation	2.0 1.0
Median	1.0

CK4_3. [Subscriptions to online magazines/newsletters] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlap formulae acces. Official bacco (and of co) mongistic for dig teeting	
	Total
_	
Base: Opened one or more of these types of online accounts (CK3_3)	397
Weighted	413
None	204
Note	294 71%
	/1%
1	71 17%
	17%
	117/0
2	25
	6%
	6
3	6
	1%
4	4
	1%
	1 /0
5	1
	0
	2
6	2
	1%
9	1
	0
	V
10 or more	9
	9 2%
Top3Box (8,9,10)	10
10/0000x (0,3,10)	10 2%
	2%
Low3Box (None,1,2)	389
	389 94%
	J 7 / 0
Mean	0.7
Standard Deviation	1.7
Otalidatu Deviation	1.1

CK4_4. [E-mail accounts (i.e. hotmail, msn, gmail)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlap formulae used. * small base	
	Total
Base: Opened one or more of these types of online accounts (CK3_4)	830
Weighted	846
	0.0
None	585
None	585 69%
	0970
	400
1	169
	20%
2	51
	6%
3	17
	2%
4	4
•	0
	· ·
5	
5	6
	1%
6	1
	0
7	1
	0
8	1
<u> </u>	0
	*
9	1
<u> </u>	0
	U
10	40
10 or more	12
	1%
Top3Box (8,9,10)	14 2%
	2%
Low3Box (None,1,2)	805
	95%
	3570

Detailed tables

CK4_4. [E-mail accounts (i.e. hotmail, msn, gmail)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

e vonde formulae deed. Onder edee	
	Total
Mean	0.6
Standard Deviation	1.5



CK4_5. [Photo-sharing sites (i.e. Flickr)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing	
	Total
Base: Opened one or more of these types of online accounts (CK3_5)	220
Weighted	233
· ·	
None	144
	62%
	5275
1	66
	29%
_	2370
2	8
	4%
3	3
	1%
5	6
	3%
10 or more	6
	2%
	=70
Top3Box (8,9,10)	6
10,000 (0,0,10)	2%
	270
Low3Box (None,1,2)	218
LUWODUX (NUITE, 1,2)	210
	94%
Mean	0.8
Standard Deviation	1.8

CK4_6. [Services such as real estate agents, wedding services, etc] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

everlap formulae used: Small base, very small base (under 50) meligible for sig testing	
	Total
Base: Opened one or more of these types of online accounts (CK3_6)	117
Weighted	131*
None	77
	58%
1	35
	35 27%
2	6
	5%
4	4
	3%
5	1
	1%
10 or more	8
	6%
Top3Box (8,9,10)	8
	6%
Low3Box (None,1,2)	118
	90%
Mean	1.1
Standard Deviation	2.5
Median	0

CK4_7. [Entertainment and Venues subscriptions (i.e. Ticketmaster, Famous Players)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Overlap is managed account of the state of t	
	Total
	1000
Page: Opened and or more of these types of police accounts (CV2, 7)	350
Base: Opened one or more of these types of online accounts (CK3_7) Weighted	380
weighted	380
None	243 64%
	64%
1	100
	100 26%
2	18
_	18 5%
	070
3	6
3	2%
	Ζ%
4	3 1%
	1%
5	1
	0
6	3
-	1%
	170
10 or more	6
10 of filline	2%
	Z 70
T 00 (0.40)	
Top3Box (8,9,10)	6
	2%
Low3Box (None,1,2)	361
	95%
Mean	0.6
•	
Standard Deviation	1.5
Grander Deviation	1.0

Detailed tables

CK4_8. [Sporting activities (i.e. registering individuals or teams for sporting events, registering for lessons/classes, etc)] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

evenup formation about. Small bases, very small bases (and of obj. Incligible for dig teeting	
	Total
	rotar
Base: Opened one or more of these types of online accounts (CK3_8) Weighted	164 183
Date: Opened one of more of alless types of offinite accounts (Orto_0)	107
Weighted	183
None	120
Notice	129 71%
	71%
1	27
	21
	15%
	40
2	10
	6%
3	4
	2%
4	2
	1%

5	2
	1%

7	1
	1%
	170
8	1
	1%
	170
10 or more	4
	2%
	2/0
Top3Box (8,9,10)	6
• • • • • •	3%
	370
Low3Box (None,1,2)	167 91%
	91%
	3170
Mean	0.8
Ivical i	0.0
Standard Deviation	1.9
	1

CK4_9. [Travel sites] CK4 For each of the following categories, how many online accounts have you opened at some point in the past, but have not used in the last year?

Total	Overlap formulae used. Small base, Very small base (under 50) mengible for sig testing	
Sandard Deviation		
Sandard Deviation		Total
Weighted 422 None 259 1 61% 1 101 2 28 2 7% 3 20 5% 5% 4 3 5 22 6 1% 7 2 6 1 7 2 9 2 10 or more 6 10 or more 10 or more 10 or more 10 or more <td></td> <td>Total</td>		Total
Weighted 422 None 259 1 61% 1 101 2 28 2 7% 3 20 5% 5% 4 3 5 22 6 1% 7 2 6 1 7 2 9 2 10 or more 6 10 or more 10 or more 10 or more 10 or more <td></td> <td></td>		
Weighted 422 None 259 1 61% 1 101 2 28 2 7% 3 20 5% 5% 4 3 5 22 6 1% 7 2 6 1 7 2 9 2 10 or more 6 10 or more 10 or more 10 or more 10 or more <td></td> <td></td>		
Weighted 422 None 259 1 61% 1 101 2 28 2 7% 3 20 5% 5% 4 3 5 22 6 1% 7 2 6 1 7 2 9 2 10 or more 6 10 or more 10 or more 10 or more 10 or more <td>Base: Opened one or more of these types of online accounts (CK3_9)</td> <td>406</td>	Base: Opened one or more of these types of online accounts (CK3_9)	406
None 259 None 259 None 259 None 3101 None 28 None 28 None 29 N	Weighted	422
1	· · · · · · · · · · · · · · · · · · ·	
1	Nana	250
1 101 24% 2 28 2 28 3 20 3 20 5 56 4 3 3 4 3 3 5 56 5 56 5 56 6 11 6 10 7 10 7 2 2 1 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	None	239
24% 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128 128		61%
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Detailed tables

CK5. Have you pro-actively closed down any of the accounts you no longer use, as opposed to just leaving them inactive?

Overlap formulae used. Small base	_
	Total
Base: All respondents	1049
Base: All respondents Weighted	1049
Yes	348
	33%
No	701
	67%

Detailed tables

CK6. Thinking about the account you last closed, how easy or difficult was it to close that account?

Overlap formulae used. * small base	
	Total
Base: Pro-actively closed down accounts no longer use (CK5)	337
Weighted	348
Extremely easy	77
	22%
Somewhat easy	150
	43%
Somewhat difficult	79
	23%
Extremely difficult	19
	6%
Don't know	23
	7%
Гор2Box (Easy)	226
	65%
Low2Box (Difficult)	98
-	28%

Detailed tables

CK7. Which of the following reasons describe why you did not close an account that you no longer use?

_ _ _



Detailed tables

CK8. How concerned are you about the safety of your personal information being held in online accounts?

Overlap formulae used. Small base	
	Total
Base: All respondents	1049
Weighted	1049
Very concerned	303
	29%
Somewhat concerned	415 40%
	40%
Not very concerned	233
	22%
Not at all concerned	36
	3%
Never thought about it before	43
	4%
Don't Know.	17
	2%
Top2Box (Concerned)	719
	69%
Low2Box (Not concerned)	270
	26%

Detailed tables

CK9. How concerned are you about being victim to identity theft through an online site?

Overlap formulae used. * small base	
	Total
Base: All respondents	1049
Weighted	1049
ery concerned	305
	29%
Somewhat concerned	456
	43%
let too concerned	245
lot too concerned	
	23%
ot at all concerned	44
ot di di concomod	4%
op2Box (Concerned)	761
	73%
ow2Box (Not concerned)	288
	27%

Detailed tables

CK10_3. [Have you, or has someone you know, been a victim of identity theft?] Which of the following have you ever experienced?

Overlap formulae used. Small base	
	Total
Base: Valid respondents	1049
Base: Valid respondents Weighted	1049
Yes	270
	26%
No	779
	74%

Detailed tables

CK10_4. [Have you received emails appeared to be sent by a financial institution that asked you to verify your input account, password or personal information?] Which of the following have you ever experienced?

Overlap formulae used. Small base	
	Total
Base: Valid respondents	1049
Base: Valid respondents Weighted	1049
Yes	512
	49%
No	537
	51%



Detailed tables

CK10_5. [Have you been the victim of a 'phishing' scam?] Which of the following have you ever experienced?

evenap formulae asea. Small base	
	Total
Base: Valid respondents	1049
Weighted	1049
/es	255
	24%
No.	794
	76%

Detailed tables

CK11_5. [Shred bills, account statements and receipts before throwing them away] How often do you complete each of the following?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base		
	Total	
Base: All respondents	1049	
Weighted	1049	
Always	658	
	63%	
Sometimes	189	
	18%	
Rarely	87	
	8%	
Never	115	
	11%	
Top2Box (Always/Sometimes)	847	
Topzbox (Always/Sometimes)	81%	
	0176	
Low2Box (Rarely/Never)	202	
	19%	

CK11_7. [Check your credit card and bank statements carefully for unexpected or incorrect charges every time you receive them] How often do you complete each of the following?

Overlap formulae used. Small base	
	Total
Base: All respondents	1049
Weighted	1049
Weighted	1040
Always	762
niways	73%
	13%
Sometimes	156
	15%
Rarely	78
	7%
Never	53
	5%
Top2Box (Always/Sometimes)	918
TOPEDOX (Tilways) Contentines)	88%
	0070
avoDav (Darak Mayara)	404
Low2Box (Rarely/Never)	131
	12%

Detailed tables

CK11_8. [Watch how your credit card or debit card is used or handled by a merchant] How often do you complete each of the following?

	Overlap formulae used. * small base		
	Total		
Il respondents	1049		
d	1049		
	640		
	61%		
98	245		
	23%		
	87		
	8%		
	77		
	7%		
(Always/Sometimes)	885		
	84%		
(Rarely/Never)	164		
	16%		

Detailed tables

CK11_9. [Review your credit bureau report or file at least once a year to check errors or unfamiliar activity] How often do you complete each of the following?

Overlap formulae used. * small base		
	Total	
Base: All respondents	1049	
Weighted	1049	
Always	134	
	13%	
Sometimes	165	
	16%	
Rarely	250	
	24%	
Never	501	
	48%	
Top2Box (Always/Sometimes)	299	
	28%	
_ow2Box (Rarely/Never)	750	
	72%	

Detailed tables

CK11_11. [Check to see if a website is secure when you are purchasing items online (i.e. look for padlock located at bottom of page/https in web address)] How often do you complete each of the following?

Overlap formulae dised. Small base	
	Total
Base: All respondents	1049
Weighted	1049
Always	654
	62%
Sometimes	187
	18%
Rarely	85
	8%
Never	122
	12%
Top2Box (Always/Sometimes)	842
	80%
Low2Box (Rarely/Never)	207
	20%
	<u>l</u>