

**ZL1. Are you overweight, underweight, or about right?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Male respondents	428	428	0	59	177	192	35	125	203	65
Weighted	495	495	-**	107*	194	193	46*	167	159	123*
Overweight	252 51%	252 51%	0 -	37 34%	101 52%	114 59%	27 58%	88 53%	78 49%	59 48%
Underweight	26 5%	26 5%	0 -	8 7%	14 7%	5 3%	0 -	13 8%	8 5%	5 4%
About right	216 44%	216 44%	0 -	63 58% DE	80 41%	74 38%	19 42%	66 40%	72 46%	58 48%

**ZL2. How often do you worry about your weight?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Male respondents	428	428	0	59	177	192	35	125	203	65
Weighted	495	495	-**	107*	194	193	46*	167	159	123*
All the time	28 6%	28 6%	0 -	3 3%	14 7%	11 6%	2 5%	10 6%	9 6%	6 5%
Often	114 23%	114 23%	0 -	26 24%	41 21%	47 24%	10 21%	38 23%	26 16%	41 33% H
Sometimes	242 49%	242 49%	0 -	54 51%	95 49%	93 48%	19 41%	79 47%	91 57%	53 43%
Not at all	111 22%	111 22%	0 -	24 23%	44 23%	42 22%	15 32%	40 24%	33 21%	23 19%
Summary										
Top2Box - All the time/ Often	142 29%	142 29%	0 -	29 27%	55 28%	58 30%	12 26%	48 29%	35 22%	47 38% H
Low2Box - Sometimes/ Not at all	353 71%	353 71%	0 -	79 73%	139 72%	135 70%	34 74%	119 71%	124 78% I	76 62%

## Canadian Issues

### ZL3. How common would you guess it is for men to worry about their body weight?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Female respondents	594	0	594	133	250	211	37	210	289	58
Weighted	527	-**	527	178	212	138	42*	219	174	93*
Almost all of them do	10 2%	0 -	10 2%	2 1%	4 2%	4 3%	0 -	4 2%	4 2%	2 2%
Most of them do	162 31%	0 -	162 31%	62 35%	59 28%	41 30%	10 24%	69 31%	59 34%	25 26%
Some of them do	322 61%	0 -	322 61%	98 55%	136 64%	87 63%	30 71%	130 59%	99 57%	63 68%
Hardly any men worry about their weight	33 6%	0 -	33 6%	15 9%	12 6%	5 4%	2 5%	16 7%	12 7%	3 3%
Summary										
Top2Box - Almost all/ Most	172 33%	0 -	172 33%	64 36%	63 30%	45 33%	10 24%	73 33%	63 36%	27 29%
Low2Box - Some/ Hardly any	355 67%	0 -	355 67%	114 64%	149 70%	93 67%	32 76%	146 67%	111 64%	66 71%

## Detailed tables

## Canadian Issues

## Detailed tables

**ZL4. Do you agree or disagree with the following: 'For a man, love and emotional commitment is in some way separate and apart from the central focus of his life. For a woman, love and emotional commitment is the very centre of her life - it could even be called her 'whole existence'.**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	428	594	192	427	403	72	335	492	123
Weighted	1022	495	527	285	406	331	87*	386	333	216
Agree strongly	167 16%	65 13%	102 19% A	47 17%	66 16%	53 16%	19 22%	64 17%	57 17%	27 12%
Agree somewhat	565 55%	280 57%	286 54%	149 52%	219 54%	197 60%	53 61%	227 59%	180 54%	105 48%
Disagree somewhat	222 22%	114 23%	108 20%	64 22%	92 23%	66 20%	12 14%	75 20%	78 23%	56 26%
Disagree strongly	68 7%	36 7%	32 6%	25 9%	29 7%	15 4%	3 3%	19 5%	18 5%	28 13% FGH
Summary										
Top2Box - Agree	732 72%	344 70%	388 73%	197 69%	285 70%	250 76%	72 83% HI	291 75% I	237 71% I	131 61%
Low2Box - Disagree	290 28%	150 30%	140 27%	89 31%	121 30%	81 24%	15 17%	95 25%	96 29% F	85 39% FGH

**ZL5. Please read the following quote: 'A woman needs a man like a fish needs a bicycle.' What is your opinion - do you think a woman needs a man in her life any more than a fish needs a bicycle in its life?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I  
Overlap formulae used. \* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1022	428	594	192	427	403	72	335	492	123
Weighted	1022	495	527	285	406	331	87*	386	333	216
Much more	337 33%	203 41% B	134 25%	104 36%	123 30%	110 33%	30 34%	106 28%	102 31%	99 46% GH
A bit more	271 27%	116 23%	155 29%	89 31% D	93 23%	90 27%	20 23%	102 27%	88 26%	60 28%
About the same	225 22%	95 19%	131 25%	53 18%	98 24%	74 22%	19 22%	104 27% I	71 21%	31 15%
A bit less	84 8%	41 8%	43 8%	23 8%	36 9%	26 8%	8 9%	34 9%	29 9%	14 6%
Much less	105 10%	41 8%	64 12%	17 6%	56 14% C	32 10%	11 12%	40 10%	43 13% I	11 5%
Summary										
Top2Box - More	608 59%	319 64% B	289 55%	193 68% D	216 53%	199 60%	50 57%	209 54%	190 57%	159 74% FGH
Low2Box - Less	189 18%	81 16%	108 20%	40 14%	92 23% C	57 17%	19 21%	73 19%	72 22% I	25 12%