ZL1. Are you overweight, underweight, or about right?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Detailed tables

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Male respondents	428	63	33	28	167	112	25	93	128	207	40	388
Weighted	495	66*	43**	31**	194	135*	27**	106*	142	246	51*	444
Overweight	252 51%	38 57% E	17 41%	19 61%	110 57% E	52 39%	16 59%	47 44%	65 46%	140 57%	21 42%	231 52%
Underweight	26 5%	4 5%	7 16%	2 7%	7 4%	6 4%	1 2%	16 15% HI	2 2%	9 3%	1 2%	25 6%
About right	216 44%	25 37%	19 43%	10 31%	77 40%	76 57% AD	10 38%	44 41%	75 53% I	98 40%	28 56%	188 42%

ZL2. How often do you worry about your weight?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Male respondents	428	63	33	28	167	112	25	93	128	207	40	388
Weighted	495	66*	43**	31**	194	135*	27**	106*	142	246	51*	444
All the time	28 6%	6 9%	4 10%	3 9%	7 4%	5 3%	3 11%	7 7%	8 5%	13 5%	4 8%	24 5%
Often	114 23%	12 19%	11 25%	5 16%	41 21%	39 29%	6 21%	28 26%	29 21%	57 23%	3 6%	111 25% J
Sometimes	242 49%	38 58%	18 42%	20 67%	100 52%	58 43%	8 30%	47 44%	73 51%	123 50%	32 63%	210 47%
Not at all	111 22%	9 14%	10 23%	3 8%	45 23%	34 25%	10 38%	24 23%	32 22%	55 22%	11 22%	100 22%
Summary												
Top2Box - All the time/ Often	142 29%	18 28%	15 35%	8 25%	49 25%	43 32%	9 32%	35 33%	37 26%	69 28%	7 15%	134 30%
Low2Box - Sometimes/ Not at all	353 71%	47 72%	28 65%	23 75%	146 75%	91 68%	18 68%	71 67%	105 74%	177 72%	43 85%	310 70%

ZL3. How common would you guess it is for men to worry about their body weight?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Female respondents	594	95	52	39	226	127	55	145	183	266	129	465
Weighted	527	69*	61*	36*	197	115	49*	125	163	239	139	388
Almost all of them do	10 2%	1 1%	1 2%	1 3%	4 2%	1 1%	1 2%	2 2%	3 2%	4 2%	4 3%	6 2%
Most of them do	162 31%	22 31%	24 39%	14 38%	55 28%	36 31%	13 27%	38 30%	40 24%	84 35% H	48 35%	114 29%
Some of them do	322 61%	42 61%	28 46%	19 54%	125 63% B	74 65% B	33 67%	74 59%	106 65%	142 59%	75 54%	247 64%
Hardly any men worry about their weight	33 6%	4 6%	8 13% E	2 6%	13 7%	3 3%	2 5%	10 8%	14 9% I	9 4%	12 9%	21 5%
Summary												
Top2Box - Almost all/ Most	172 33%	23 33%	25 41%	15 41%	59 30%	37 32%	14 29%	40 32%	43 26%	89 37% H	52 37%	120 31%
Low2Box - Some/ Hardly any	355 67%	47 67%	36 59%	21 59%	138 70%	78 68%	35 71%	85 68%	120 74% I	150 63%	88 63%	268 69%

ZL4. Do you agree or disagree with the following: 'For a man, love and emotional commitment is in some way separate and apart from the central focus of his life. For a woman, love and emotional commitment is the very centre of her life - it could even be be called her 'whole existence'.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1022	158	85	67	393	239	80	238	311	473	169	853
Weighted	1022	135	104*	66*	391	249	76*	231	305	485	190	832
Agree strongly	167	25	16	13	57	43	13	39	60	67	34	133
	16%	19%	15%	19%	15%	17%	17%	17%	20%	14%	18%	16%
										I		
Agree somewhat	565	68	60	28	225	142	43	140	171	255	103	463
	55%	50%	57%	43%	57%	57%	56%	60%	56%	53%	54%	56%
					C							
Disagree somewhat	222	33	19	22	78	54	16	39	58	125	43	179
	22%	25%	18%	33%	20%	22%	21%	17%	19%	26%	23%	21%
				BD						G		
Disagree strongly	68	9	10	3	32	10	4	13	16	39	10	58
	7%	6%	10%	5%	8%	4%	6%	6%	5%	8%	5%	7%
Summary												
Top2Box - Agree	732	93	75	41	282	185	55	179	231	322	137	595
	72%	69%	72%	62%	72%	74%	73%	77%	76%	66%	72%	72%
								I	I			
Low2Box - Disagree	290	42	29	25	109	64	20	52	74	164	53	237
	28%	31%	28%	38%	28%	26%	27%	23%	24%	34%	28%	28%
										GH		

ZL5. Please read the following quote: 'A woman needs a man like a fish needs a bicycle.' What is your opinion - do you think a woman needs a man in her life any more than a fish needs a bicycle in its life?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used.   * small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1022	158	85	67	393	239	80	238	311	473	169	853
Weighted	1022	135	104*	66*	391	249	76*	231	305	485	190	832
Much more	337	47	34	17	116	98	26	60	99	178	62	275
	33%	35%	33%	25%	30%	39% D	34%	26%	32%	37% G	33%	33%
A bit more	271	35	27	18	110	58	23	49	83	138	52	219
	27%	26%	26%	27%	28%	23%	31%	21%	27%	28%	27%	26%
About the same	225	28	27	17	97	43	13	60	75	91	37	188
	22%	21%	26%	25%	25%	17%	17%	26% I	24%	19%	20%	23%
A bit less	84	12	9	7	35	18	3	22	24	38	16	68
	8%	9%	8%	10%	9%	7%	4%	9%	8%	8%	9%	8%
Much less	105	13	7	9	34	32	10	40	24	41	22	83
	10%	10%	7%	13%	9%	13%	14%	17% HI	8%	8%	12%	10%
Summary												
Top2Box - More	608	81	61	34	226	156	49	110	182	316	114	494
	59%	60%	59%	52%	58%	63%	65%	47%	60% G	65% G	60%	59%
Low2Box - Less	189	25	16	15	69	50	13	62	49	78	38	151
	18%	19%	15%	23%	18%	20%	18%	27% HI	16%	16%	20%	18%