Federal Voting Intention

Detailed Tables

DIRECTION OF COUNTRY

1. Overall, would you say that Canada is moving in the right track these days, or headed in the wrong direction?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION							AGE	GENDER		
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J	K
Base: All Respondents	L											
Unweighted Base	1000	131	104	65	380	250	70	207	431	354	497	503
Weighted Base	1000	132	102*	65*	383	244	74*	279	386	324	484	516
Right track	547	84	69	32	201	126	34	143	210	187	284	263
	55%	64% DEF	68% CDEF	50%	53%	52%	46%	51%	54%	58%	59% K	51%
Wrong direction	366	37	27	22	149	95	36	112	155	97	161	205
-	37%	28%	27%	34%	39% B	39%	48% AB	40% I	40% I	30%	33%	40%
Don't know/Refused	87	10	6	11	33	23	5	25	21	40	39	48
	9%	8%	6%	16% B	8%	10%	6%	9%	5%	12% H	8%	9%

Ipsos-Reid Public Affairs January 6-8, 2009

FINAL DATA

Filename: DEMO1.DOC



Detailed Tables Federal Voting Intention

FEDERAL VOTING INTENTION

1A/B. Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K * small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J	K
Base: Decided Voters - Leaners Included											<u> </u>	
Unweighted Base	901	121	101	55	338	225	61	190	394	311	451	450
Weighted Base	891	122*	99*	55*	334	215	66*	258	347	278	435	456
The Conservative Party	347	64	68	19	128	42	27	76	141	127	176	171
	39%	52% DE	69% ACDEF	35% E	38% E	19%	40% E	29%	41% G	46% G	40%	38%
The Liberals	251	24	19	16	107	68	16	63	98	89	121	130
	28%	20%	19%	29%	32% AB	32% AB	25%	25%	28%	32%	28%	29%
The New Democratic Party	136	15	9	15	65	14	17	65	40	31	61	75
	15%	13%	9%	27% ABE	20% BE	7%	26% ABE	25% HI	11%	11%	14%	17%
The Bloc Quebecois	75	0	0	0	0	75	0	25	33	17	33	42
	8%	-	-	-	-	35% ABCDF	-	10%	10%	6%	8%	9%
The Green Party	77	16	2	5	33	15	6	26	34	13	41	35
	9%	13% B	2%	8%	10% B	7%	9%	10% I	10% I	4%	9%	8%
Other	5	3	1	0	2	0	0	4	1	1	4	1
	1%	2%	1%	-	0	-	-	1%	0	0	1%	0

Filename: DEMO1.DOC

