

CANWEST MEDIA - OBAMA

1. Do you plan to watch or listen to the inauguration live when it occurs after noon on Tuesday, January 20?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1016	152	127	65	352	259	60	259	405	352	516	500
Weighted Base	1017	134	104	66*	389	248	75*	283	404	329	493	524
Yes	326	50	32	18	132	71	24	79	109	138	137	190
	32%	37%	31%	27%	34%	29%	32%	28%	27%	42%	28%	36%
No	461	51	48	30	163	138	30	137	209	115	247	215
	45%	38%	46%	46%	42%	56%	40%	48%	52%	35%	50%	41%
Don't Know/Refused	230	34	24	18	94	39	21	67	86	76	109	120
	23%	25%	23%	28%	24%	16%	28%	24%	21%	23%	22%	23%
		E		E	E		E					